律商联讯数据库与中国学术市场协助图书馆员帮助学生成功

彭惠洪---中国区销售总监 李燕---产品应用顾问 2008年5月16日09:35-10:05



信息如何影响生活







2004年12月,印尼海啸过后一片狼藉,熟悉的家园面目全非

一年过后,这个被海啸袭击的地区开始 慢慢重建



2004年12月印尼海啸中,一名10岁的英国小女孩在泰国普吉岛的一个海滩上救了几百人的命,女孩的名字叫缇丽Tilly Smith。

"I was on the beach and the water started to go funny .There were bubbles and the tide went out all of a sudden. I recognised what was happening and had a feeling there was going to be a tsunami. I told mummy. I've just studied this at school by Mr. Kearney, geography lesson, two weeks ago."

小缇丽说,"我当时正在海滩上,我看到了很多的泡泡,然后浪就突然打了过来。 我意识到了这里将要发生海啸。我就告诉了妈妈。上个学期,科尔尼老师告 诉过我们地震是什么。他还告诉我们地震后会如何发生海啸。"

从海水渐渐上涨到海啸袭来,这中间有十分钟时间。

摘自Sun(英国《太阳报》)

正确的把握住信息挽救了数百人的生命





北京时间5月12日14时28分,在四川汶川县(北纬31度,东经103.4度)发生地震 震级为7.8级



- 寄件者: Damon Pang (damonpang@hotmail.com)
- 寄件日期: 2008年5月13日 2:40:18
- 收件者: bernard.lee@live.com; blyf2003@yahoo.com; mailtobernard@sina.comBernard,

I am now at WuHan tonight and just want to greet you and Eva after your settlement at ChengDu. I am now working with Aley at Beijing, lots of work now and sincerely wamt to say thank you for your guidance for the past 12 years.

Is your telephone has changed?? I want to mail you some CD and tea. Is your address is 中国 四川省 成都市 温江区 滨江路128号 边城水恋 十三栋3单元301室???

Boss, I belive it is OK on your side after the earthquake (at your nearby area) and I really care you and Eva.

Do drop me a few lines if you read the mail for I cannot reach you at 13548001893 since this afternoon.

Best Regards, Damon

- Subject: Message from Bernard Lee after Sichuan earthquake
- Dear all.
- Below are Bernard's messages. He is well.
- 2207, MAY 12
- +++
- Thank you everybody for sending me messages. I am well. Eva so happen is in HK now so she is okay.

I was in down town meeting a supplier when the earthquake happened. Both of us dashed outside the building (we were on G/F so it was not a challenge).

I went home immediately and it took me 4 hrs or a normally 1 hr trip. I did not see any sever damage in town, although there were some bricks and tiles dropped down from building.

The town that I am living is 15km closer to the quake ceter than CD and therefore should have experienced a more sever shock. When I am at home, I can tell my dog is scared. Things dropped down from rack, furniture moved, loosen paint dropped down every where.

I just dashed out again to the open area because of an after shock. Quite mild. I heard that there are quite a lot of casualty. I will take of myself, don't worry.

Cheers, Bernard

- +++
- 0553, MAY 13
- ++-
- Only managed to get some sleep tonight cause I have to run in and out for the after shocks. They are in fact quite mild. It is now raining hard outside.

The TV continuously broadcast the lastest situation and it is in fact quite bad in certain areas. The bad weather makes the life saving even harder. I think the govt has done the best that is possible already.

My landloard is working in 都江?. Sent her an SMS but still couldn't get a reply. I wish her well.

I have prepared a survival pack that stay with me at all time. It has water, potato chip, blood pressure medicine, torch and all important documents, of casue cash as well. Any suggestion to add stuff in the pack?

The situation in my place is not bad. Pls don't worry and thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email, sms and calls (some near thank you again for a lot email).

Cheers, BL



I was in down town meeting a supplier when the earthquake happened. Both of us dashed outside the building.

地震发生时,我正在郊区和客户开会。意识到地震,我们迅速冲出了房间。 I went home immediately and it took me 4 hrs or a normally 1 hr trip. There were some bricks and tiles dropped down from building.

我立即回家,通常一个小时的路我用了**4**个小时。路上随处可见建筑物掉下来的砖块和瓦砾。

When I am at home, I can tell my dog is scared. Things dropped down from rack, furniture moved, loosen paint dropped down every where.

回到家,我感觉得到我的狗非常恐惧。架子上的东西掉下来了,家具挪动了位置,壁画从墙上摔得满地都是。

The bad weather makes the life saving even harder. I think there are still a lot of people burried but still alive crying for help. Wish the rain stop as well. 恶劣的天气让救援更加困难,我相信还有很多人活着,等待救援。期盼大雨早点结束。

我们一起祈祷.....



信息对于商业

正确的信息帮助公司

- 把握行业动向
- 制定发展战略
- 恰当销售策略
- 完善服务体系

.....

信息保证公司继续成功





信息对于学术市场同样重要

学术创新带动实践领域 推动经济发展

- 学术领域课题研究
- 百家争鸣推陈出新
- 取精去粕实践验证





学术领域信息共享

- 课题求解的过程是学生在老师指导下通过 文献研究、调查研究、实验研究甚至请教 专家等多种方式努力获得解决问题的办法 的过程
- 研究性学习开放性、探究性特点

LexisNexis是您身边的信息提供合作伙伴



LexisNexis(律商联讯)发展

在LexisNexis™成立以来的30多年中,其网络搜寻系统革命性地为客户创建了法律和商业研究平台。这一历程包括了以下几个重要历史阶段:

1973 1980 2007

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Nexis®新闻和商业信息 服务开始在网络上锋芒毕 露。 在世界范围内, LexisNexis[™] 服务已经成为收集信息和为律师行提供准确到位搜索的不可替代的重要办公工具。









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 1994年全球最大专业出版集团Reed Elsevier收购LexisNexis

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• 加拿大

• 墨西哥

• 目前全球200多个城市设有分公司或办事处,拥有超过36,500员工,产品已覆盖100多个国家和地区

- **50**亿个可查文件
- 20000个数据库
- 32000多个法律、商业和新 闻信息来源
- 全美1650所大学,超过700 万名学生正在使用LN产品

欧洲

- 英国
- 波兰
- 比利时
- 意失利
- 俄罗斯

非洲

• 南非

- 西班牙
- 捷克

- 瑞典
- 土尔其丹麦
- 荷兰
- 法国
- 德国
- 挪威

亚太

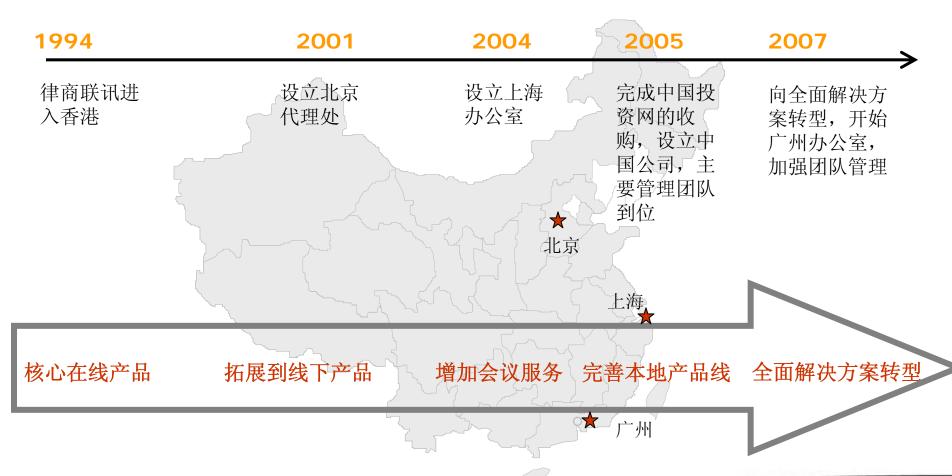
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- 香港
- 中国
- 印度
- 马来西亚
- 新加坡
- 新西兰

南美

- 阿根廷
- 巴西
- 委内瑞拉

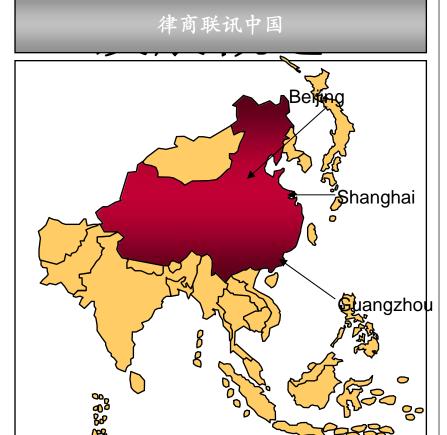


律商联讯中国产品及业务发展概述





律商联讯中国



- **2001**年正式在华设立办事机构,目前拥有北京、上海、广州三个分支,员工人数超过**80**人。
- 律商联讯全球核心产品Lexis.com等在中国已被广泛的学术研究机构,大学,律所及企业政府等客户接受,业务得到了很大的发展。其中在学术市场,律商联讯更是法律信息供应商中不争的领导者。
- 2004年正式设立上海办公室并进一步拓展上海及华 东地区业务。增加专业会议服务并取得了行业内公认 的骄人业绩。
- 2005年,公司在京进行了一系列并购及产品重组, 正式推出中国第一款双语在线资讯产品:律商网。
- 2006年公司全面整合现有产品及客户资源,配合全面解决方案战略在全球的推行,律商联讯在华产品线已基本成熟完整。

2007信息行业公司排名20强

排名	公司	2006 收入 (百万美元)	2007 收入 (百万美元)	2007增长
1	Google, Inc	10,605	16,700	57.5%
2	Reed Elsevier/ LexisNexis	9,938	10,621	6.9%

Market intelligence service: Volume 2, Jan 10 2008



学术研究产品

- LexisNexis 学术大全
- Lexis.com 法律库
- Nexis.com 商业库
- LexisNexis 环境大全
- LexisNexis 国会大全
- LexisNexis 统计大全
- LexisNexis 律商网 (中文产品)



学术大全---综合院校

一个由专家和用户共同创造的信息资源系统,是世界上最综合的、收录学科比较齐全的新闻、商业和法律等人文学科的综合型全文事实和数值型联机数据库之一,是 满足学生综合能力提高的必备数据库系统



学术大全特点

- 信息资源种类繁多
 - 12,000多种信息资源
- 信息资源全文率高
 - 全文率95%
- 信息来源全球性
 - 美国资源约占77%
 - 非美国信息约占23%
- 无并发用户限制
- 搜索界面友好,便于使用
- 信息更新及时,无滞后现象
- 多语种信息服务



检索简单

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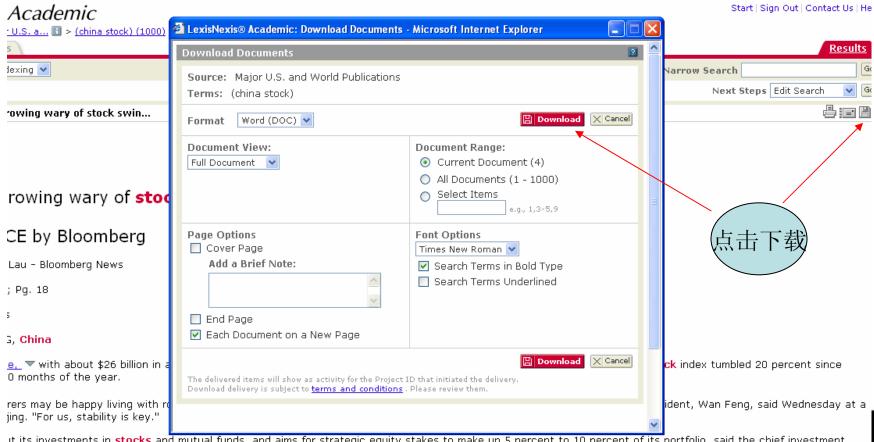




浏览清晰



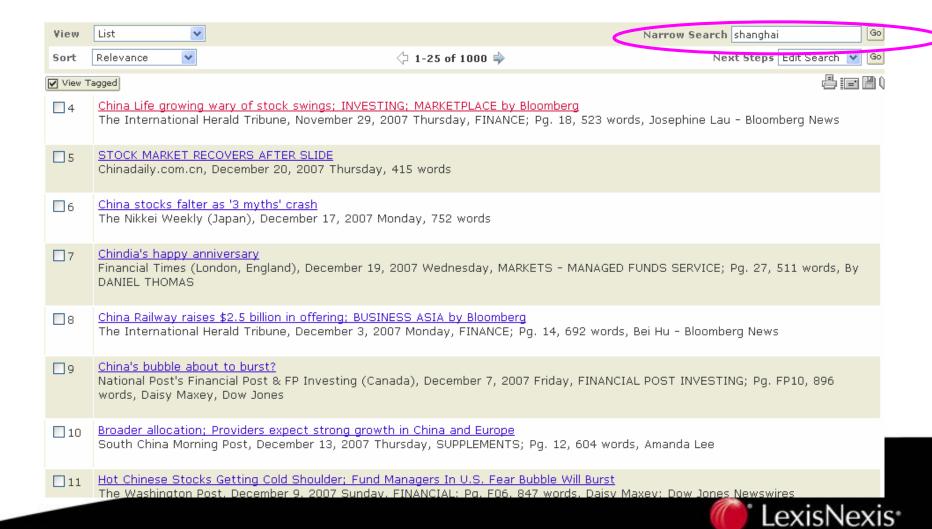
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ut its investments in stocks and mutual funds, and aims for strategic equity stakes to make up 5 percent to 10 percent of its portfolio, said the chief investment nina Life will look for infrastructure and financial acquisitions, he said.



支持二次检索



Lexis.com法律库---法学院

全球领先的专业法律信息数据库,专门为 法律专业研究人员和律师提供权威的、内 容丰富的全球性法律信息。在Lexis.com 中,强大的搜索引擎能按照法律分类系 统,瞬间将判例、专题论文、法律评论和 相关的法律新闻检索出来,为您的研究带 来极大的便利。



庞大的信息资源

- 45亿个全文记录
- 拥有50亿个可查文件
- 200 家通讯社
- 每周更新1730万个新文件
- 7000余种法律信息资源
- 包含19000个数据库



信息资源权威性

- 美国联邦和各州的判例法——收录近300年美国联邦和各州的判例法案例
- 美国联邦和各州的立法和法律法规——包括著名的USCS美国联邦立 法信息服务
- 英美立法和政治制度材料
- 全球包括28个国家的法律信息,包括立法和判例
- 多个国际组织的条约和相关判例
- 约850种全球法律期刊、杂志和报告,可以回溯到1980年;
- 法律专业书籍;
- 法律重述资料;
- 美国法律考试相关资料;
- 法律新闻



功能介绍

- Search: 法律信息检索基本通道.
- Research Tasks: 在实际应用中使用简单模版功能.
- Get a Document: 通过官方的引证号、当事人姓名或是案卷编号来获取法律资料.
- Shepard's:具备高级法律研究及分析能力的引用有效性检验工具.
- Alerts:及时提醒并传递重要信息更新的工具。



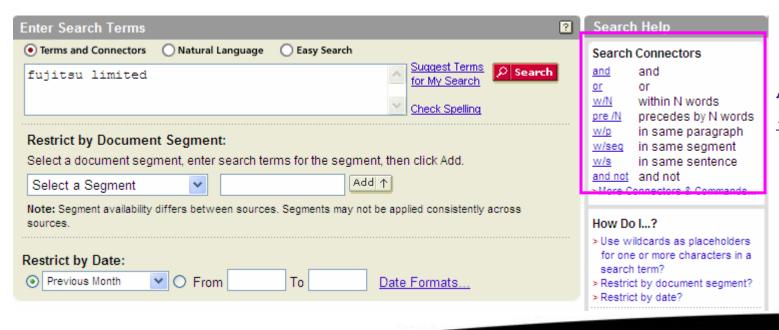


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基本操作

- 支持布尔检索
- 支持关键词、字段、时间限定

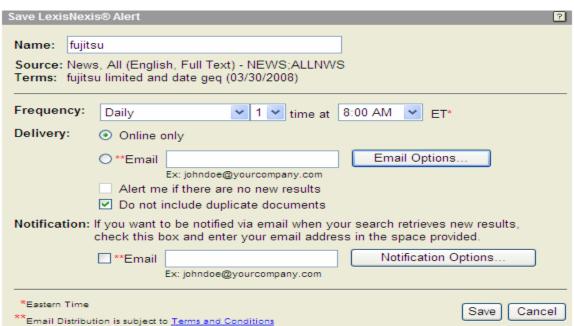


常用连接词介绍



Alerts-及时提醒自动更新

- 灵活—多个周期可以选择
- 方便—邮件跟踪省时省力

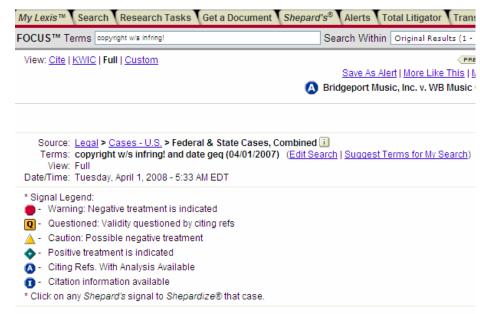




Shepards---谢泼德案例引证

- 及时--- 案件变化尽在掌握
- 全面--- 案例分析精确到位







学术研究--- 职业发展

对于法律从业人员,法律检索是一项基本技能,我们力求从法学院在校学习期间到法律职业发展中,给法律相关人员提供这项技能的基本培训和锻炼



目标和使命

随着高校电子资源的普及和发展,数据库必将成为广大师生必不可少的科研工具,图书馆和图书馆员在其中扮演着举足轻重的角色,我们的使命是

协助图书馆员帮助学生成功

