

大海也能捞针?

Redefining Discoverability with Historical Resources

盖尔数据库带来历史研究模式的转型

CALIS第十一届国外引进数据库培训周

Masaki Morisawa 森泽 正树
Senior Product Manager, Library Reference
Cengage Learning Asia





Cengage Learning 圣智学习集团

(Coined from the phrase “Center of Engagement”)

HQ: Stamford, Connecticut 总部位于美国康涅狄格州斯坦福市

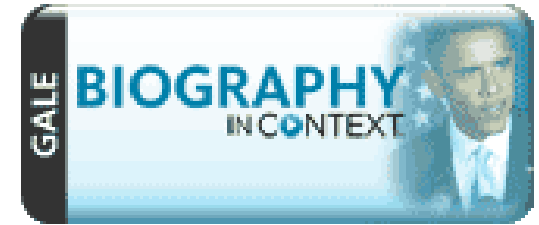
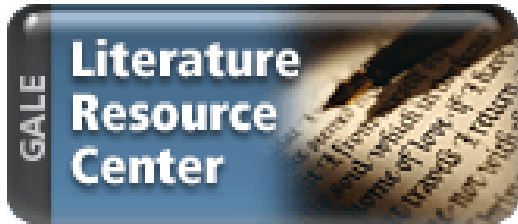
三大业务板块:

- **Library Reference (Gale)** 图书馆参考文献
- **ELT/School** 英语语言教育及中小学教材
- **Academic & Professional Group** 高等教育及职业教育

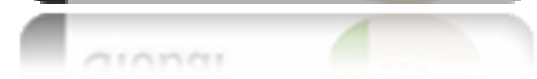
Today's presentation is on products from the Library Reference division

Products Currently Subscribed to by DRAA/CALIS Members

目前DRAA成员馆订购的产品

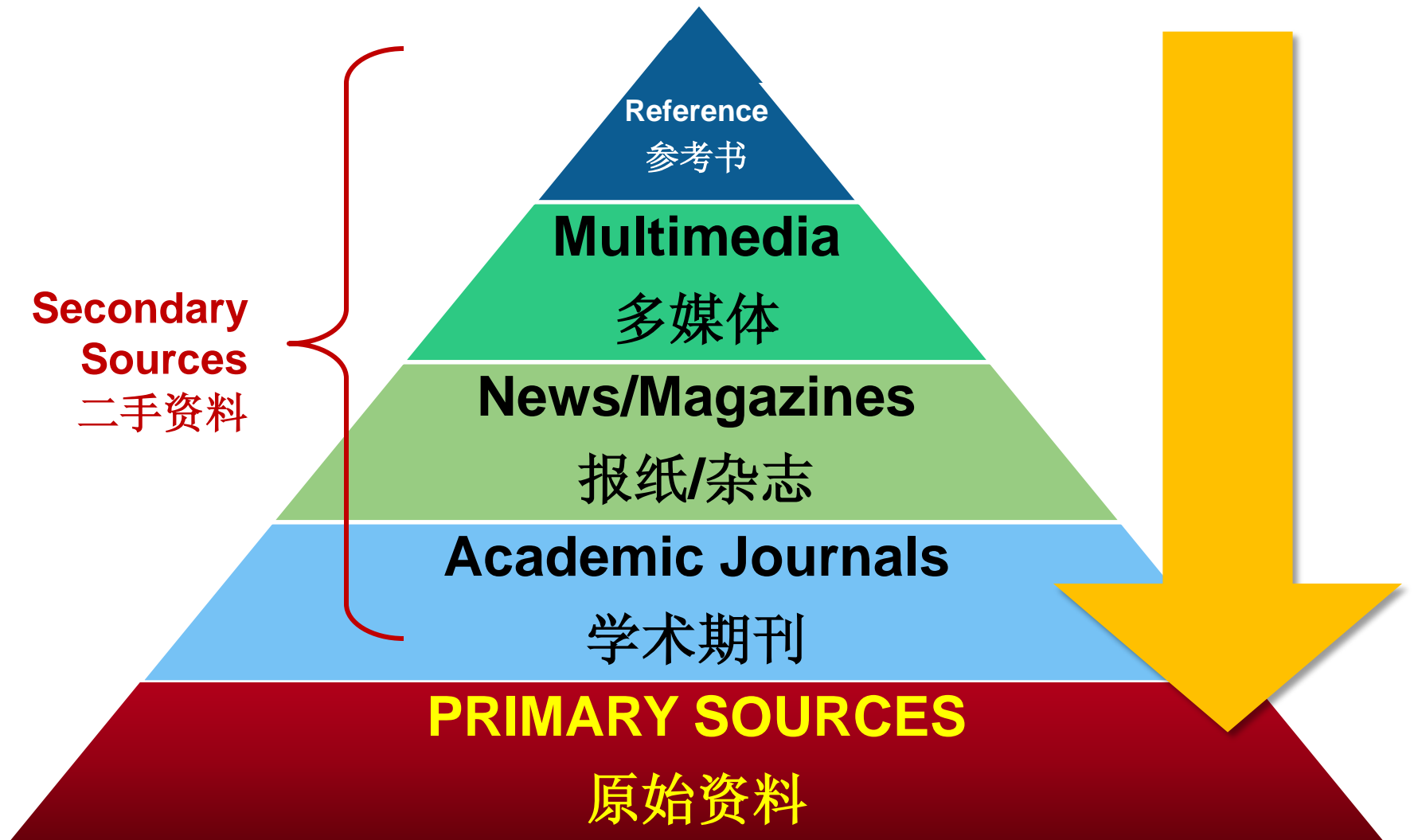


DRAA



However, Sometimes Users Need to Dig Deeper ...

有些时候，用户需要进一步挖掘信息……



And Tackle the Rare and Unique “Raw Materials” of Research 运用罕见、独特的“原始资料”进行研究



PRIMARY SOURCES

原始资料

Over the ...
... were safe in the poche
... Bishop & Recler were in
... man; his own luggage a
... were also
... Hellauds; as well as the travelling
to which he was to change after the week
abfast; & a private compartment had
... engaged in the train that was to car
... to their the poor couple to their unburn
... stination, for it was one of the most
... ed & the spot in which the bridal night
Sacked ...



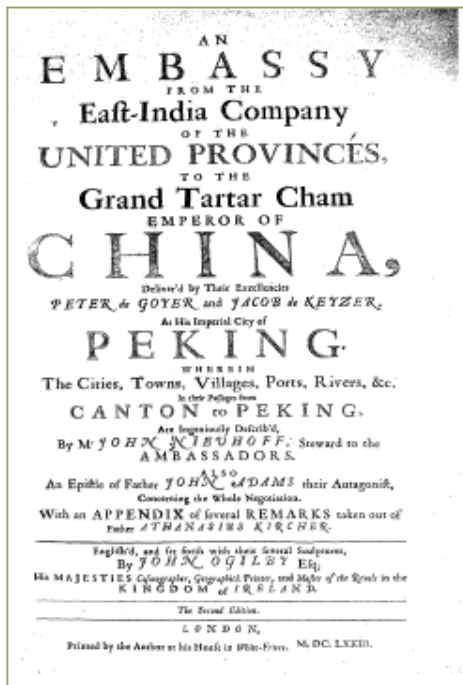


盖尔数字典藏

Gale **Digital Collections**

Where history lives online

One of the world's largest digital collections of scholarly primary sources
全球最大级的原始史料数字典藏



- More than 200 digital collections, including:
200多个数字典藏数据库：
 - Eighteenth Century Collections Online
 - The Times Digital Archive
 - The Making of the Modern World
 - The Making of Modern Law
 - And many more!
- Spanning 535 years of international history
跨越535年国际历史
- Gale has **changed the nature of research and education** forever with Gale Digital Collections
盖尔数字典藏历史性地改变了历史研究的方式

These resources bring to your own institution some of the greatest historical collections in the world
这些资源为您的机构带来世界上最伟大的历史文献典藏！



AMERICAN ANTIQUARIAN SOCIETY



University of London

Yale University



LIBRARY
HSILIRB

The New York Public Library

THE HUNTINGTON
Library, Art Collections, and Botanical Gardens



The Wiener Library
Institute of Contemporary History



National Library of Scotland



The National Archives



THE CHURCH OF ENGLAND



THE NATIONAL ARCHIVES



Llyfrgell Genedlaethol Cymru
The National Library of Wales
Aberystwyth



NATIONAL LIBRARY OF AUSTRALIA



UNIVERSITY OF CAMBRIDGE

MANCHESTER
1824



LIBRARY OF CONGRESS

Technology makes “大海捞针” possible!
技术助力实现“大海捞针”快速定位所需信息!



ECCO: OCR-Generated Full Text Search “十八世纪作品在线”：OCR 技术实现全文检索



from *Tsiofijn*, whence it is called
ants of **Nagasaki** call *Suif*
Fig. 8.) which signifies *Ned*
an long thin with a row



Searching **33,000,000 pages**
from 207,700 volumes of
18th century books
从207,700 卷的18世纪作品中
检索**33,000,000** 页内容

The Times Digital Archive: Article/Page View for Newspaper

《泰晤士报》数字典藏：报纸文章浏览



Searching **11,000,000** articles from 220+ years of history!
检索跨越220多年历史的 **11,000,000** 多篇文章！


China's view of the world.
The Times (London, England), Wednesday, Nov 10, 1971; pg. 14; Issue 58321.
(1962 words)
Category: News

Article | View Page | Browse Issue | Results for this Issue

<< < Previous Viewing result 13 of 500 Next > >> Mark

Image 1 of 1 GO 25% Original Position Full Screen

Richard Harris looks at the possible repercussions of the entry of China to the United Nations



The Red Guards and demonstrations of the past: will the revolutionary zeal fade away?

China's view of the world

Tibet and Taiwan, and the management of national tariffs by foreigners, put an end to the treaty ports.

This meant carrying the powers who cling to these privileges: Britain, the United States, France and the other European plus the steady nibbling Japanese who for 20 years or so had been looking upon the Chinese as inferior only to their own leadership.

With such objectives there was very little scope for entering into relations on an equal basis with countries against whom they had no national grievance; certainly not with Asian neighbours all of whom were Europe's colonies.

Thus the Peking government of 1949 was still a beginner in conducting foreign relations in modern experience. For

time, when a [redacted] that had never before enjoyed such international relations felt ready to assure the new mantle.

The impression given by the new government in [redacted] in those first years was of a country that at last was going to feel able to face the world, properly equipped with its newly-won equality, but ready to do what? There would be time enough to think about that when the equality had been won from reluctant imperialists.

But suddenly an unforeseen war in June 1950, brought down President Truman's interdiction against any attack on Taiwan and led, inevitably, to a [redacted] national independence.

Waraw and always Taiwan was at the top of [redacted] agenda.

There were other ways of weakening the American enemy so manifestly scared of revolution in a world of emergent nation states. Support revolution in Africa and Latin America — especially Cuba — would surely follow. The nationwide demonstrations — how many millions upon millions of man-hours consumed — when in 1964 there was trouble in Panama showed what high hopes the Chinese held that the rise to power of revolutionary governments on America's doorstep would undermine any attack on Taiwan and led, inevitably, to a [redacted] national independence.

What mattered was the immediate national issue of [redacted] "unliberated" territory and those nearby territories where war was a threat to [redacted] security, at one moment Korea, later Vietnam.

At some point early last year, if not before, the Chinese had come to the conclusion that the American withdrawal from Vietnam was inevitable and irrevocable. This in turn was likely to be followed by a shift in policy towards [redacted] since the movement had plainly gone out of America's old policy — as Nixon's opening moves as President seemed to confirm.

At long last patience was going to be rewarded but it was desirable all the same to do [redacted] direct involvement.

What mattered was the immediate national issue of [redacted] "unliberated" territory and those nearby territories where war was a threat to [redacted] security, at one moment Korea, later Vietnam.

At some point early last year, if not before, the Chinese had come to the conclusion that the American withdrawal from Vietnam was inevitable and irrevocable. This in turn was likely to be followed by a shift in policy towards [redacted] since the movement had plainly gone out of America's old policy — as Nixon's opening moves as President seemed to confirm.

At long last patience was going to be rewarded but it was desirable all the same to do [redacted] direct involvement.

The Times (London, England), Wednesday, Nov 10, 1971; pg. 14; Issue 58321.
Article | View Page | Browse Issue | Results for this Issue

<< < Previous Viewing result 13 of 500 Next > >> Mark

Image 14 of 36 GO Enlarge Page

Articles on this page

- > Lemonade and ideology in Red Square
- > China's view of the world
- > The Times Diary
- > Odyssey of the curious to the grave of General de Gaulle



Such Technologies have helped scholars to uncover new connections

“ ... the search capabilities of both ECCO and Burney have enabled me to **discover trends and connections that would take years to uncover by manual searches....** databases such as EEBO, ECCO, and Burney enable virtual movement throughout their holdings **to uncover relevant but unforeseen connections** not limited by categories of expectations. ”

Eleanor Shevlin
Associate Professor, English Department
West Chester University



We Continue to Innovate, Bringing New Levels of Discoverability
我们不断创新，带来新的发现水平



十九世纪作品在线

With our latest Digital Archive program

Nineteenth Century Collections Online (NCCO)

our technology has moved beyond simple full-text searching

2012年发布

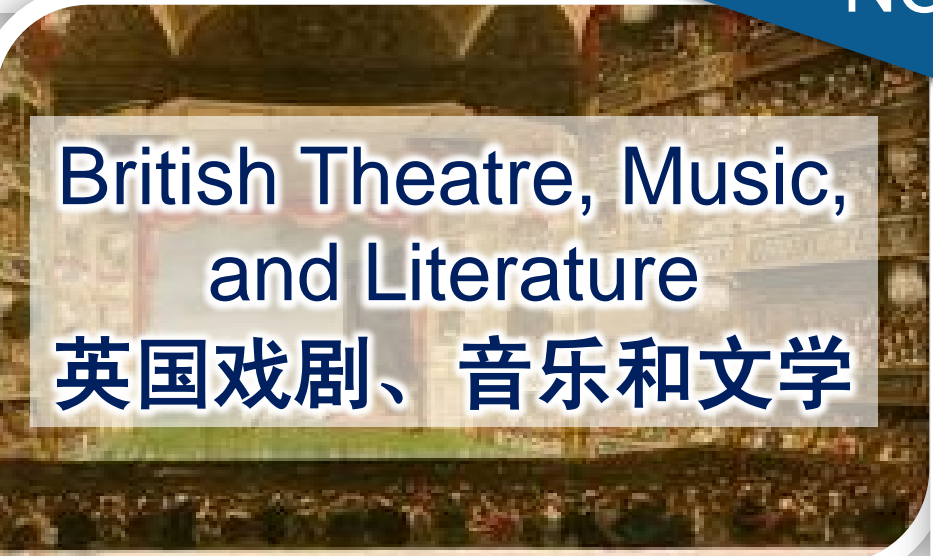


Asia and the West
亚洲与西方



British Politics
and Society
英国政治与社会

NCCO



British Theatre, Music,
and Literature
英国戏剧、音乐和文学



European Literature
1790-1840
欧洲文学, 1790-1840

2013年发布



History of Science,
Technology, and
Medicine, 1780-1925
科学、技术和医学
1780 -1925



Photography:
The World through
the Lens
摄影：透过镜头看世界

NCCO



Europe and Africa:
Commerce, Christianity,
Civilization and Conquest
欧洲与非洲：商业、
基督教、文明和征服



Women:
Transnational
Networks
女性：跨国关系网

NCCO: Multiple Content Types in One Database

十九世纪作品在线: “一站式” 数据库

Resource Links Sign In Saved Items (0) Search History English End Session Help

Nineteenth Century Collections Online

Searching 4 of 4 Archives

Explore Collections Term Frequency About

Search results: Keyword= china

Content Types

- Monographs (144)
- Manuscripts (1,211)
- Newspapers (9,459)

Search within results

Analyze

Term Clusters

Limit Search by

Archives:

- Asia and the West: Diplomacy and Cultural Exchange (9281)
- British Politics and Society (1497)
- European Literature, 1790-1840: The Conway Collection (21)
- British Theatre, Music, and Literature: High and Popular Culture (15)


Subjects:

- Railroads
- Chinese foreign relations (328)
- Associations (198)
- Japanese foreign relations (176)
- Mining industry (137)


[View More](#)

 **Monographs** [View All 144](#) 专著

China Inland Mission: occasional papers

 **Manuscripts** [View All 1,211](#) 手稿

China's young men

 **Newspapers** [View All 9,459](#) 报纸

West China Annual Conference, 1920-1949

NCCO: Manuscript Indexing

十九世纪作品在线：手稿索引

Papers Relating to C. J. Fox's Funeral and Monument; 1806-1813. (CLV)
1806-1813. MS Papers of Great British Statesmen and Politicians, Series One: The Papers and Correspondence of Charles James Fox, 1749-1806: Supplementary
Papers of Charles James Fox 51472. British Library. [About This Collection](#)

146 / 254 GO 40%

Should be much obliged to you to
a line or two, informing me of any
be going on. Except what idle
news papers throw in my way,
I am, always. Dear Adam,
yours most truly
A. Piggott.

Document Details

Search Within

Enter search term

Allow variations

Relevant Notes

93

Annotations

Manuscript Notes

93 Letter. From N. Piggott. To William Adam Esq. London. [View Item](#)

94 Letter. [View Item](#)

NCCO: Word/Phrase Frequency Visualization

十九世纪作品在线：检索词/词组的出现频率

Phrase

Year Range -

Content Type Manuscripts

Maps

Monographs

Newspapers

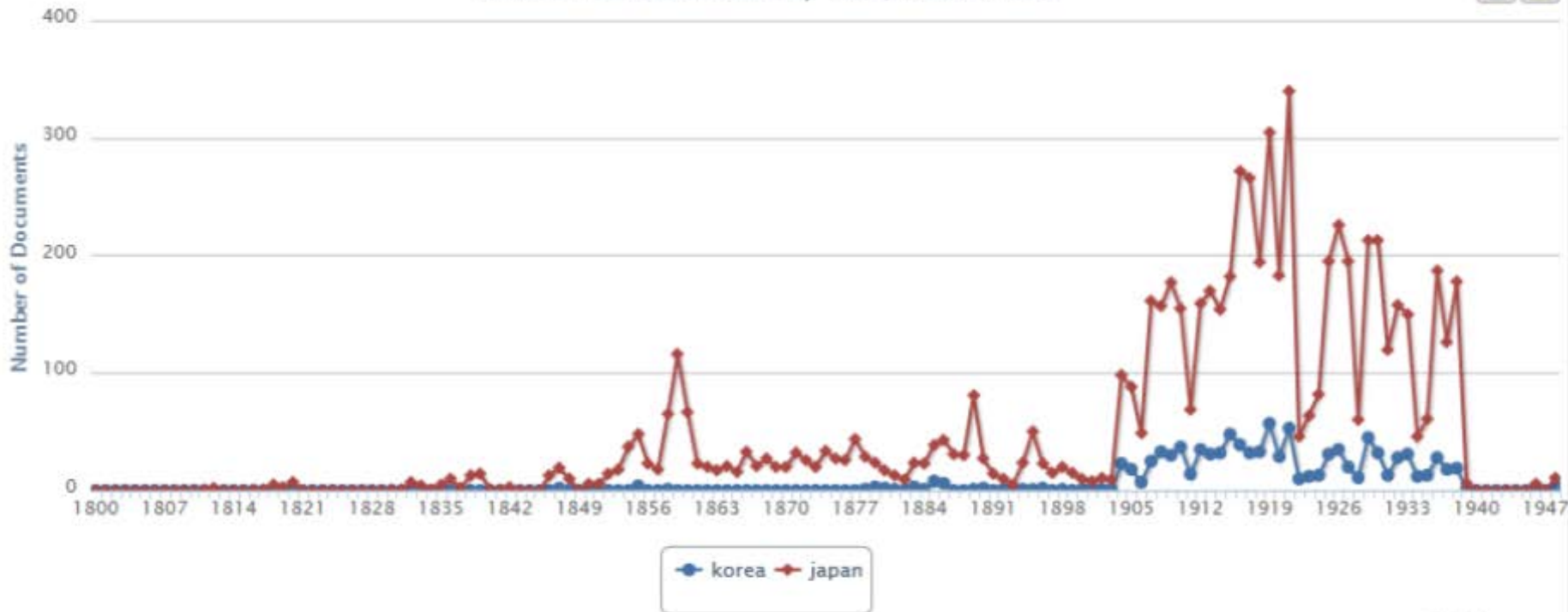
Phrase

[Remove](#)

[Add Phrase](#)

[Update Chart](#)

Number of Documents By Year, 1800-1948



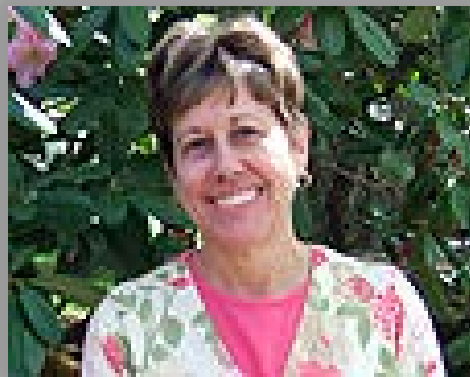
Customer Reaction to NCCO

客户对“十九世纪作品在线”的反馈

“The new [NCCO] platform, with all its bells & whistles, is cutting-edge and very enticing.

Please let management know that **applying that platform to your older products** would make them far more powerful, flexible, and appealing.

It might even make us go back and reconsider other collections that we haven't yet purchased.”



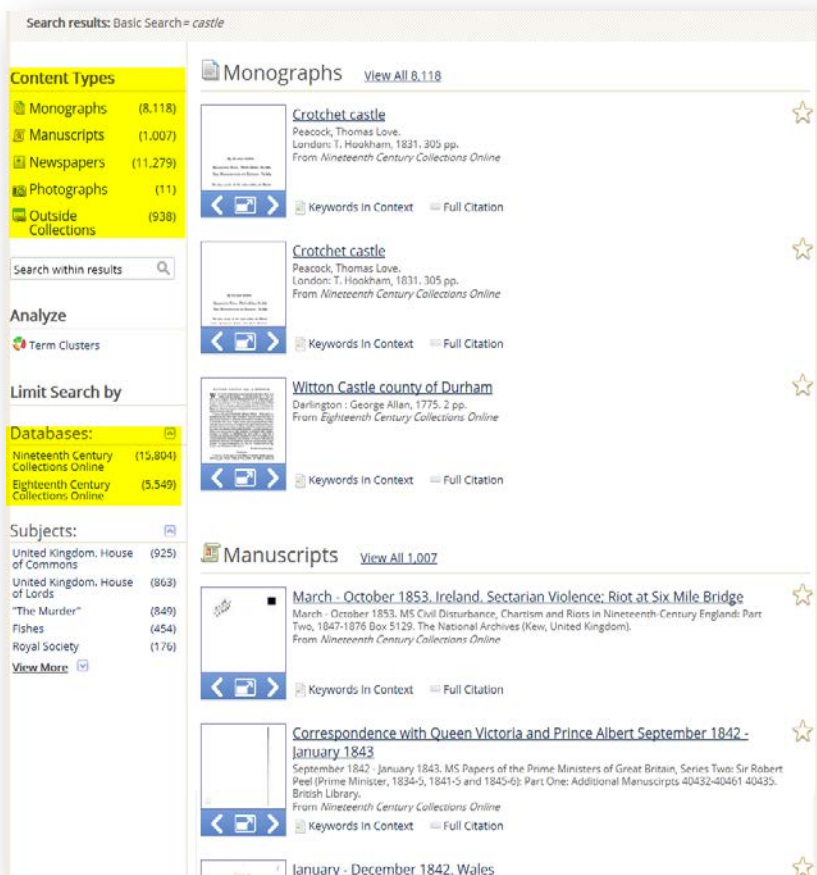
Pamela Skinner
E-Resources Librarian,
Smith College

Introducing ...



Early Summer: ECCO/NCCO Cross-search on Artemis

“十八世纪作品在线”和“十九世纪作品在线”可在Artemis平台交叉检索



Textual Analysis Tools

Identify and visualize patterns, trends and relationships with these unique tools (term cluster, graphing tool, and the ability to download OCR text)

Subject

Compre
relation



identifying

Use on

Platform
from an iPad or iPhone®.

collection

Content Specific Functionality

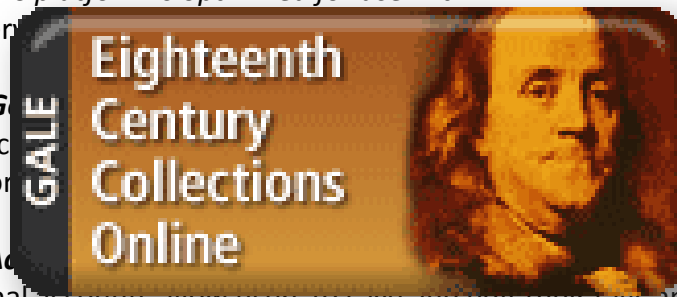
For newspapers the ability to view all articles in the paper, not just relevant articles. For Illustrations the ability to view images from the result set.

Zotero Compatible

The GDC platform is optimized for use with this version

User-G

Users c
categor



User A

Personal accounts allow users to save and edit their tags and annotations.

Image Viewer

Utilizes our most up-to-date version.





- **2013:** Unifying ECCO and NCCO under a single experience
- **2014:** Phasing additional product/content sets in stages, giving priority to those products that complement the larger Humanities experience
- **2015:** Deeper integration begins; uniting our Humanities collections into the unified research environment Artemis

... But you don't have to wait for Artemis to cross-search the News!

Gale NewsVault: 盖尔历史报纸和杂志数据库

The screenshot displays the Gale NewsVault website. At the top, there is a navigation bar with links for 'Not signed in? LOGIN', 'Change Databases', 'Ask Demo Account', 'Return to Library', and 'LOG OUT'. The Gale logo and 'NewsVault' title are prominently displayed. Below the title is a menu with 'Home', 'Advanced Search', 'Publications List', 'Browse By Location', and 'Help'. The main content area is divided into two columns. The left column, titled 'Welcome to Gale NewsVault', lists several features: 'Cross-search all your Gale newspaper archives using a single interface', 'Explore over 400 years of content', 'Search the full text of over 10 million page images', 'Discover the context of your search results', 'Browse all newspapers published on the same date', 'Read newspapers cover to cover in full screen', and 'Save, bookmark, and print results'. The right column, titled 'Search Collections', contains a search interface with tabs for 'Keyword', 'Entire Document', and 'Date'. A search box contains the word 'korea' and a 'SEARCH' button. Below the search box is a link to 'ADVANCED SEARCH'. Underneath is a section 'Limit By Your Collections:' with a list of checked checkboxes and links to 'Quick Look' for various newspaper collections, including the '17th-18th Century Burney Collection Newspapers' which is highlighted with a detailed description.

Not signed in? [LOGIN](#) [Change Databases](#) [Ask Demo Account](#) [Return to Library](#) [LOG OUT](#)

Gale NewsVault™

[Home](#) [Advanced Search](#) [Publications List](#) [Browse By Location](#) [Help](#)

Welcome to Gale NewsVault

- Cross-search all your Gale newspaper archives using a single interface
- Explore over 400 years of content
- Search the full text of over 10 million page images
- Discover the context of your search results
- Browse all newspapers published on the same date
- Read newspapers cover to cover in full screen
- Save, bookmark, and print results

Search Collections |

Keyword **Entire Document** **Date**

korea [SEARCH](#)

For more detailed options try [ADVANCED SEARCH](#)

Limit By Your Collections:

- All
 - [17th-18th Century Burney Collection Newspapers](#) [Quick Look](#)
- [17th-18th Century Burney Collection Newspapers](#)
The newspapers and news pamphlets gathered by the Reverend Charles Burney (1757 - 1817) represent the largest single collection of 17th and 18th century English news media. The 700 or so bound volumes of newspapers and news pamphlets were published mostly in London, however there are also some English provincial, Irish and Scottish papers, and a few examples from the American colonies, Europe and India. [Find out more >](#)
- [19th Century British Library Newspapers: Part 1](#) [Quick Look](#)
- [19th Century British Library Newspapers: Part 2](#) [Quick Look](#)
- [19th Century U.S. Newspapers](#) [Quick Look](#)
- [19th Century UK Periodicals: Empire](#) [Quick Look](#)
- [19th Century UK Periodicals: New Readerships](#) [Quick Look](#)
- [Economist Historical Archive](#) [Quick Look](#)
- [Financial Times Historical Archive](#) [Quick Look](#)
- [Illustrated London News Historical Archive](#) [Quick Look](#)
- [Listener Historical Archive](#) [Quick Look](#)

Any of these databases can be cross-searched

各数据库之间可进行交叉检索

17th and 18th Century Burney Collection Newspapers

19th Century British Library Newspapers (Parts 1 and 2)

19th Century UK Periodicals (Series 1 and 2)

19th Century US Newspapers

The Times Digital Archive 1785-2006

The Times Literary Supplement Historical Archive 1902-2005

The Financial Times Historical Archive 1888-2007

The Illustrated London News Historical Archive 1842-2003

The Economist Historical Archive, 1842-2007

The Listener Historical Archive, 1929-1991

Picture Post Historical Archive 1938-1957

The Sunday Times Historical Archive 1822-2006

Liberty Magazine Historical Archive 1924-1950

The Daily Mail Historical Archive 1896-2004 *coming soon!*



... But How About Highly Specialized Smaller Collections?

… 高度专业化的小型数据库合集?

We have an answer to that, too! **ARCHIVES UNBOUND 珍稀原始典藏档案**

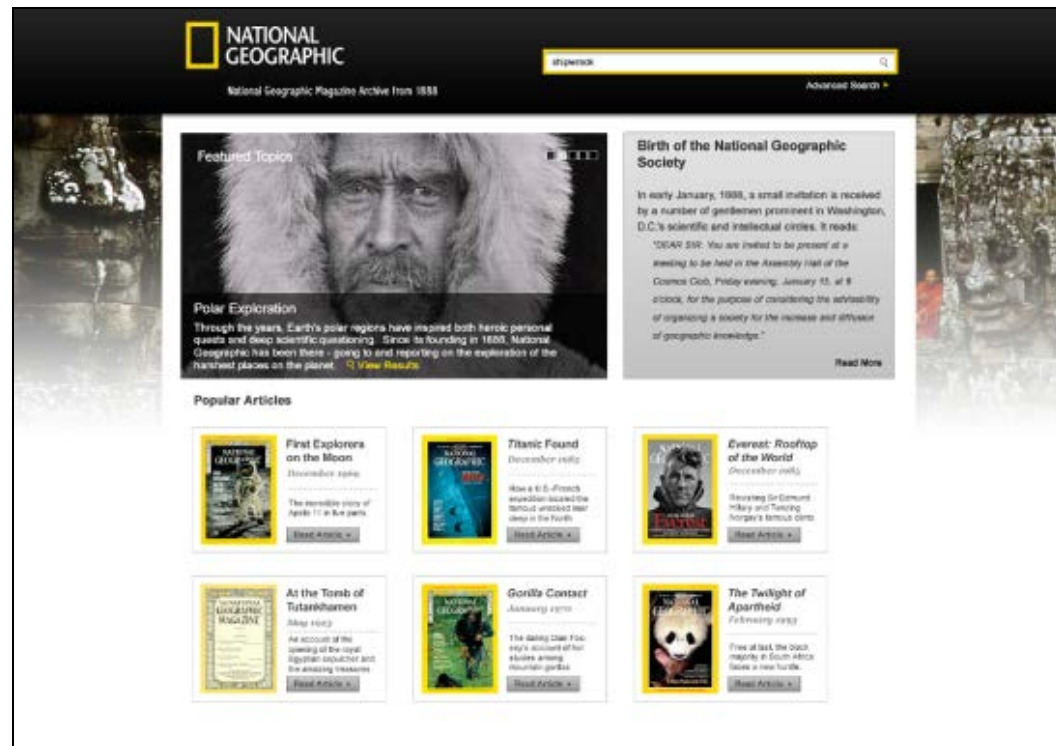
- **More than 150 collections available now, with 2-3 releasing every month!**
150多合集已上线，每个月持续推出**2-3**个新合集！
- **Collections are cross-searchable.**
合集之间可以进行交叉检索
- **Examples:**
 - ◆ 上海工部局董事会会议录
 - ◆ 中国的政治、经济和军事情况：美国军事情报局的报告和通信，1918年—1941年
 - ◆ 共和主义中国和帝国主义日本之间的政治关系和冲突，1930年—1939年：美国国务院记录



Unique Partnerships 特别合作伙伴

- We have digitized the full backfile of the *National Geographic* magazine from 1888 to the present
- The product, ***National Geographic Virtual Library***, includes all issues of the magazine and map supplements in full color
- It also includes books, educational videos, and atlas maps, all published by the National Geographic Society

美国《国家地理》
虚拟图书馆！



More Unique Partnerships 更多特别合作伙伴

- This June, we will release a full archive of the **Chatham House** think tank
- **Chatham House Online Archive: Publications and Archives of the Royal Institute of International Affairs** will not only feature publications, journals, reports and pamphlets of this world-class institution
- It will also feature meeting/speeches, with **audio recordings** from 1966 onwards, with full transcripts

查塔姆研究所在线典藏
皇家国际事务所出版物及档案



And Even More! 更多战略合作伙伴!

- We have also announced major collaborations with **The Smithsonian Institution** and the **Associated Press** to digitize from their holdings in the coming years



Smithsonian
Institution

史密森学会

世界上规模最大的博物馆综合体，拥有19家博物馆及美术馆、国家动物园及9所研究机构，其中包括国立美国历史博物馆、国立自然历史博物馆、国家航空和太空博物馆等，拥有1.37亿件藏品。



美国联合通讯社

子曰「我非生而知之者，好古，敏以求之者也。」

“I am not one who was born in the possession of knowledge;
I am one who is fond of antiquity, and earnest in seeking it there.”



Thank you very much!

谢谢大家！

