

# Gale , 为你达成卓越

May 11th, 2010  
Guangzhou, China

Jason Yu 俞晓敏  
Gale, Library Reference  
Cengage Learning







# Cengage Learning是什么？



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**Value to the Library.**

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# Gale简介

Gale由以下3家公司合并而成

❑ Gale Research（成立于**1954**年）

❑ Information Access（InfoTrac）

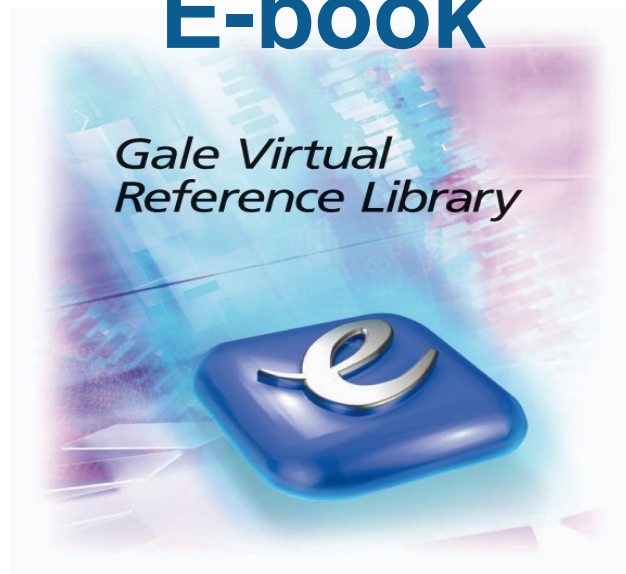
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# Gale 提供权威的纸本参考工具书



**E-book**





## *Encyclopedia of Associations*

《学协会大百科》

a Reference of the Century

by Library Journal



**Dartmouth Medal**



**Gale** 提供并维护着**600**多个在线数据库



## Chronology



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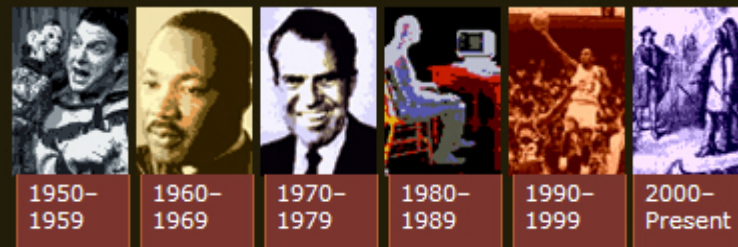


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## Chronology



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# Gale 部分产品时间跨度

1300 1400 1500 1600 1700 1800 1900 2005

ECCO I & II

Making of Modern Law Series

Making of Modern World (Goldsmith Kress)

Sabin Americana

Slavery & Anti-Slavery: A Transnational Archive

The Times (London)

19C U.S. Newspapers

17-19<sup>th</sup> C British Library Newspapers

19C UK Periodicals

The Economist

State Papers Online

British Literary Manuscripts

Yongle 永樂大典

# CALIS引进数据库



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(文学资源中心)



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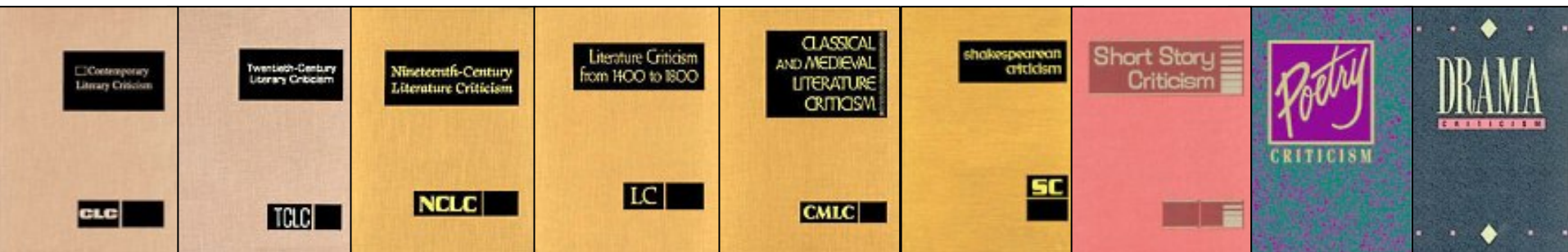
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[Business & Company Resource Center](#)

(商业及公司资源中心)

- **50**多年来最权威的纸本系列（文学评论、文学传记）
- 包含**400**种全文学术期刊
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Currently searching *Literature Resources from Gale* with 4,479,961

Results for [Basic Search](#) KE (Paul de Man) LIMITS: TY ("Critical essay")

### Basic Search

Find :

Search for words in:  Person  By or About  Name of

#### Limit results:

to documents with full text

to peer-reviewed publications

by publication date(s)  All Dates  Before  After

\*Day\*  \*Month\*

\*Day\*  \*Month\*

by publication century:

- \*None selected\*
- 21st Century A.D.
- 20th Century A.D.
- 19th Century A.D.

by content type:  All

<input checked="" type="checkbox"/> Biographies	<input checked="" type="checkbox"/> Literature
<input checked="" type="checkbox"/> MLA Int'l. Bibliography	<input checked="" type="checkbox"/> Multiple
<input checked="" type="checkbox"/> Primary Sources & Literary Works	<input checked="" type="checkbox"/> Reviews

- Literature Criticism (40)**
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- Topic & Work Overviews (6)
- Reviews & News (85)
- Primary Sources & Literary Works (5)

limit to:  with images  peer-reviewed

Mark All ◀ Previous 1 2 Next ▶

- 1. [Deconstructing de Man.](#)** Jon Wiener.  
*The Nation* 246.1 (Jan. 9, 1988): p22-24.  
**Rpt. in *Contemporary Literary Criticism.*** Ed. Roger Matuz and Mary K. Gil 1989. From *Literature Resource Center.*
- 2. [Figuring Disfiguration: Reading Shelley after De Man.](#)** ROS:  
*Studies in Romanticism.* 40.2 (Summer 2001) p253. From *Literature Resource Center.*
- 3. [The Making of a Propagandist.](#)** Zeev Sternhell.  
*The New Republic* 200 (Mar. 6, 1989): p30-34.  
**Rpt. in *Contemporary Literary Criticism.*** Ed. Roger Matuz and Mary K. Gil 1989. From *Literature Resource Center.*
- 4. [Modernism's news.](#)** Charles M. Tung.  
*symplekte.* 16.1-2 (Winter-Spring 2008) p153. From *Literature Resource Center.*



➤ **30多万**个人物的传记资料

➤ 自人类历史开始到现在

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*See para. 6.*

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# Business & Company Resource Center

## 商业及公司资源中心

现代感的Banner

The screenshot shows the top navigation bar with the title "BUSINESS & COMPANY Resource Center" and a search bar. Below the search bar are five search categories: Company Search, Industry Search, Articles Search, Publication Search, and Advanced Search. Each category includes a brief description and a "Search Now" button. A red speech bubble points to the "Publication Search" category, highlighting a new feature.

Quick Search:  In:

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- Gale Databases
- Search Tips
- List of Sources

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Search for companies by company name, ticker symbol, industry code, etc.  
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**Industry Search**  
Search for industries by SIC or NAICS code or by industry description.  
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**Articles Search**  
Search for articles via keyword, subject guide, or limit by peer-reviewed journals, etc.  
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**Publication Search**  
Search for specific publications and view the editions and articles included.  
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For additional searching options to advance your search.  
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新增 *Publication Search* - 直接可以检索到 NY Times, Wall Street Journal

Business & Company RESOURCE CENTER

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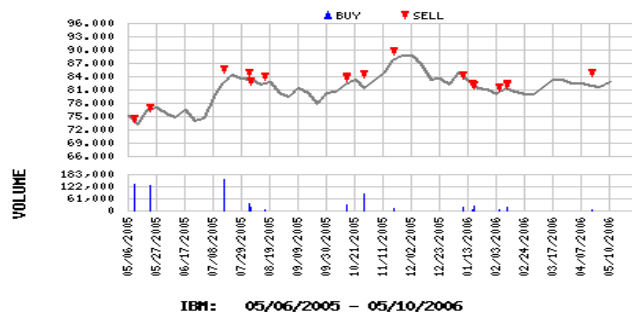
Financial  
CONTENT

Zacks Snapshot Report as of 04/23/08 Next EPS Report Date: 04/24/08

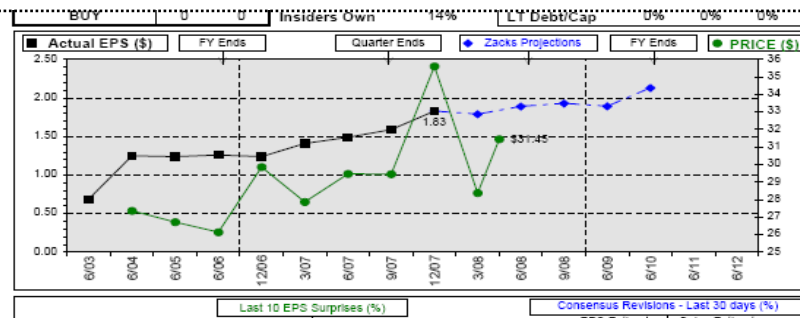
MICROSOFT CORP	MSFT	NSDQ	Industry: COMP-SOFTWARE	Type: Large Cap	Growth			
Price \$31.45	P/E (12 mo) 17.2	Mkt Cap (millions) \$292705	Yield (%) 1.4%	Sales (12 mo) \$57898	Sis Gr (let 5 yr) 12%	EPS Gr (let 5 yr) 9%	Zacks Target 32.20	Zacks Rec Relative to Mkt HOLD

Microsoft develops, manufactures, licenses, and supports a wide range of software products for a multitude of computing devices. Microsoft software includes scalable operating systems for servers, personal computers, and intelligent devices; server applications for client/server environments; knowledge worker productivity applications; and software development tools. The Company's online

Company Profile News/Magazines Histories Investment Reports Financials Rankings Suits and Claims Products Industry Overview Associations



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原始投资报告

# **GREENR**

## **环境、能源与自然资源参考数据库**



## 中国污染问题骇人

资料来源：新华社 / 中新社 (注：款项以人民币为单位)

### — 39,000亿损失 —

污染每年给国家造成的经济损失已占GDP的**13%**，按去年GDP达30万亿元计，当年的损失高达**39,000**亿元。

### — 4,490亿控污染 —

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**Virginia Tech    Ranking: 12**

**Dartmouth College**

**Arizona State university    Ranking: 25**

✓ 580份全文/629份

✓ 54份Embago/13天

✓ 100 份SCI/SSCI/AHCI

✓ 77/104与同行数据库重复比较

## Academic Journals (1,563)

◀Prev 1 2 3 4 5 Next▶

- [Nourishing green minds in the land of oil.](#)  
Lana El Chaar and Lisa A. Lamont. *Renewable Energy*, March 2010.
- [Modelling impacts of alternative farming management practices on greenhouse gas emissions from a winter wheat-maize rotation system in China.](#)  
Hu Li, Jianjun Qiu, et al. *Agriculture, Ecosystems and Environment*, Jan 1, 2010.
- [Greenhouse gas emission factor development for coal-fired power plants in Korea.](#)  
Eui-Chan Jeon, Soojeong Myeong, et al. *Applied Energy*, Jan 2010.
- [GISELA - GIS-based evaluation of land use and agriculture market analysis under global warming.](#)  
Shunsuke Mori, Masahiro Kato, et al. *Applied Energy*, Jan 2010.
- [A biofuel strategy for Ireland with an emphasis on production of biomethane and minimization of land-take.](#)  
Anoop Singh, Beatrice M. Smyth, et al. *Renewable and Sustainable Energy Reviews*, Jan 2010.
- [Market penetration of ethanol.](#)  
Kenneth R. Szulczyk, Bruce A. McCarl, et al. *Renewable and Sustainable Energy Reviews*, Jan 2010.
- [Plant oils as fuels for compression ignition engines: A technical review and life-cycle analysis.](#)  
A. M. Hassan and B. A. Durr. *Renewable Energy*, Jan 2010.

# GREENR 内容一览: 参考书

## Awards

Booklist/Reference Books Bulletin 20 Best Bets for Student Researchers 2002 ↗

Booklist 2002 - Twenty Best Bets for Student Researchers↗

RUSA Best Reference Sources for 2005↗

American Library Association's RUSA Award in 2009 ↗

Library Journal's Best of 2008: Reference ↗

CHOICE Outstanding Academic Book for 2004 ↓

1996 ALA Dartmouth Medal Honorable Mention Citation ↓

A CHOICE Outstanding Academic Book 1995 ↓

2004 Choice Outstanding Academic Title ↓

RASD Outstanding Reference Source 1996 ↓

1996 ALA Outstanding Reference Source ↓

Library Journal Best Reference Source 1995 ↗

ALA Outstanding Reference Sources for 2003↓

Booklist/Reference Books Bulletin Editor's Choice Reference Titles for 2003↓

Dartmouth Medal 2003↓

CHOICE Outstanding Academic Titles for 2003↗

CHOICE Outstanding Academic Titles for 2008↗

ALA Outstanding Reference Sources for 2002↓

Booklist/Reference Books Bulletin Editor's Choice Reference Titles for 2003↓

CHOICE Outstanding Academic Titles for 2003↓

Library Journal Best Reference Sources for 2002↗

2004 Choice Outstanding Academic Title ↓

CHOICE Outstanding Academic Books for 2003 ↗

Booklist/Reference Books Bulletin Editor's Choice 2002 ↓

CHOICE Outstanding Academic Titles for 2002↗

RUSA Outstanding Reference Sources for 2007↗

New York Public Library Best References for 2006 ↓

Booklist Editor's Choice for 2005↓

CHOICE Outstanding Academic Titles for 2006 ↗

Library Journal Best Reference 2007↗

✓ 54套

✓ 34个奖项

✓ Gale独有权威参考书



## Payments for sustainability: a case study on subsistence farming in Ecuador.(AGRICULTURE) (Case study)

HARVARD  
UNIVERSITY

Douglas Southgate, Timothy Haab, et al. *Harvard International Review*, Jun 22, 2009.  
Reading Level (Lexile):1550









 Listen 

A fairly recent innovation in environmental policy—and one that is favored by a number of economists—payments for environmental services (PES) are beginning to be implemented in order to protect water sources in Latin America. In a typical scheme, compensation is given to people in the upper reaches of watersheds, who in return refrain from land uses that exacerbate flooding, seasonal water shortages, and other problems at lower elevations. The receptivity of rural households to PES varies considerably, depending much on individual circumstances and livelihood strategies. For people who engage only in subsistence farming, which was long the economic mainstay of the African, Asian, and Latin American countryside, giving up a few hectares that yield little output in exchange for an unvarying conservation payment can be appealing, even if that payment is modest.

In contrast, PES may be less attractive to rural dwellers with diverse sources of income. For example, numerous households in E1 Salvador have risen out of poverty by starting micro-enterprises, working in clothing factories, etc. Nevertheless, they do not abandon farming entirely. Since few of these households have savings accounts or deal in other ways with financial institutions, growing some of their own food is the way most of them deal with the downside risks of off-farm employment. Clearly, any payments directed toward households of this sort would need to reflect the de facto insurance value of resources needed for subsistence whenever there is a shortfall in off-farm earnings.



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✓ 1100多个

✓ 来自国内以及全球企业和政府所作环保工作



# GREENR 内容一览: 更多内容

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- ✓ **39,000**多种音频

## Featured Video



Flower Power / Frontline/World

SEARCH VIDEOS

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Conference Presentations and Reports (21,622)

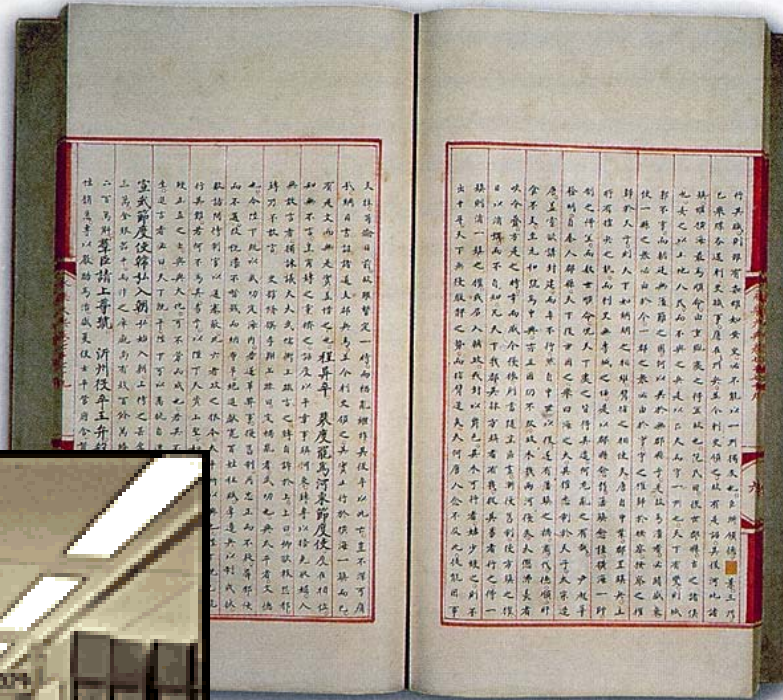
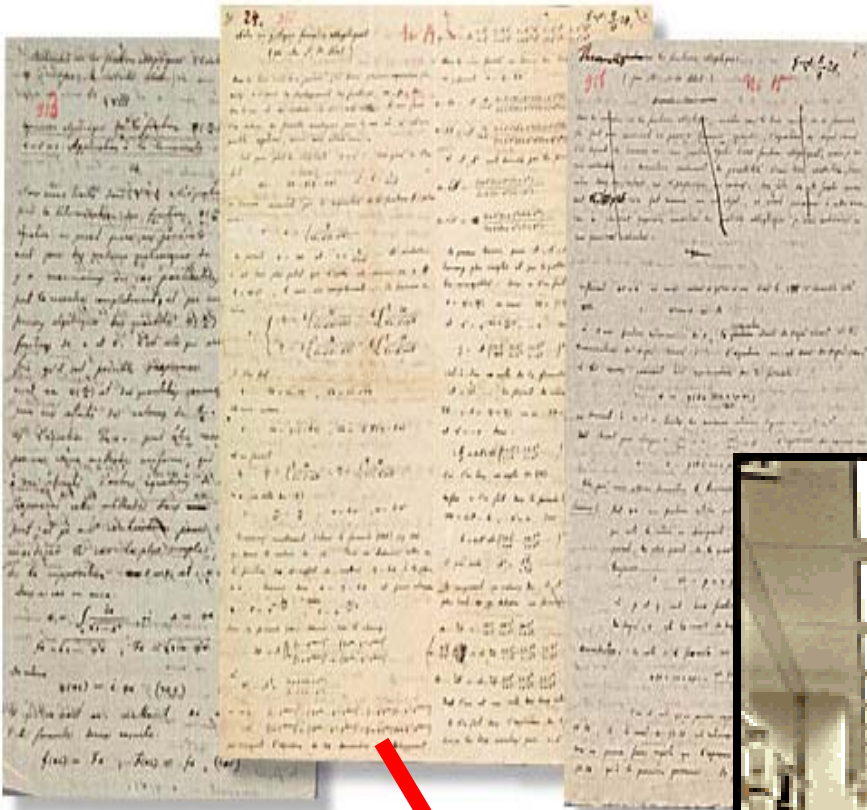
Podcasts (39,184)

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Gale核心业务之一，出版了全球大量学者、学科专家和自由职业者的独有资料。Gale与大英图书馆、哈佛大学图书馆、苏格兰国家图书馆、美国耶鲁大学图书馆以及其他许多国家图书馆进行着世界上最大规模的商业合作，将超过8500万页世间珍稀典藏等原始档案公诸于世。

# Relive History





# Sabin Americana 1500-1926

*State Papers Online*  
The Government of Britain, 1509-1714

The MAKING of MODERN LAW  
U.S. Supreme Court Records  
and Briefs, 1832-1978

*The MAKING of the  
MODERN WORLD*  
The Goldsmiths'-Kress Library of Economic Literature

Testaments to the  
**Holocaust**

**SLAVERY & Anti-Slavery**  
A TRANSNATIONAL ARCHIVE

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**Conditions & Politics**  
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*The MAKING of  
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**DDRS** | Declassified Documents  
Reference System

*British Literary Manuscripts Online*  
c. 1660 - 1900

**Archives Unbound**



# Eighteenth Century Collections Online

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include *Early English Books Online* (EEBO) documents

Limit To:

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Search

Clear



The FARTHER  
**ADVENTU**  
 OF  
 Robinson Crusoe,



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 when, *If ever*, it might be allow'd me to  
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 most adapted to make a Man compleatly h  
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 by Thoughts, should be worn out, the vo  
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 lone venturing Life and Fortune any mo  
 A 3

THE  
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inhabited Island, on the Coast of  
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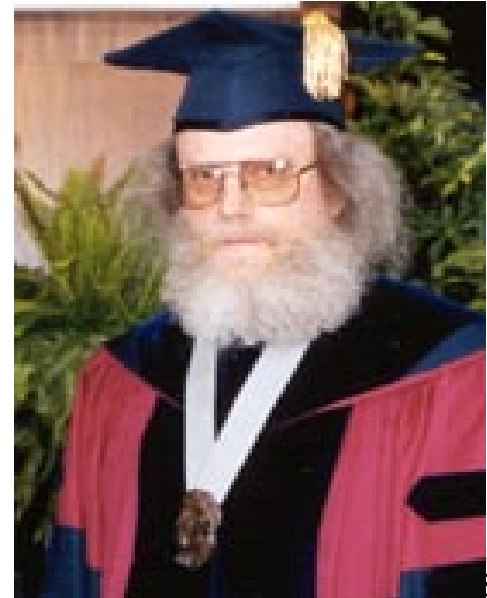
for C. Hitch, and L. Hawes, at the  
 Pater-noster-Row ; S. Crowder, and  
 e Looking-Gl-fs, on London-Bridge ;  
 and S. Brookes, at the Golden-Ball, in  
 row ; And C. Ware, at the Bible and  
 te-Hill. 1759

# The Value of ECCO

**1701-1800**年之间在英国及其殖民地出版的图书，涵盖英语、法语、德语、西班牙语、拉丁文等多个语种，及大量重要的美国的出版物。

一所大学如果没有ECCO就不是一个严肃的研究十八世纪的英国和美国的做法，无论是在文学或是在别的领域。任何给予十八世纪研究领域研究生学位的学院如果没有提供ECCO给学生，将降低学院自身在这个领域的地位，并使学院的教师研究处于不利。

**Rob Hume, Professor, Penn State Univ.**



# The Presidency and Foreign Affairs

**Lyndon B. Johnson**

**Richard M. Nixon**

**Gerald R. Ford**

**Jimmy Carter**

**George H. W. Bush**





# Asian Studies

**Peter and Edith Chang Papers (Columbia University, NY) 55 reels**

**Records of the State Department Relating to Internal Affairs (U.S. National Archives)**

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- **Korea, 1963-1966 13 reels**

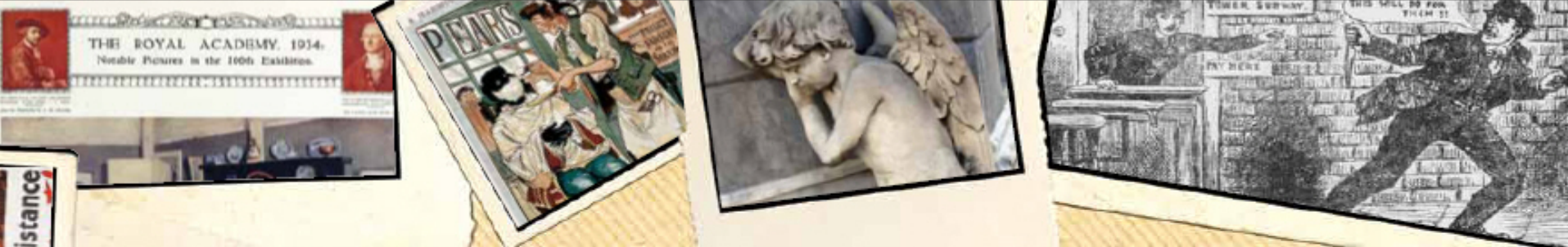
**Records of the Japan-U.S. Economic Relations Group, 1979-1981 (Carter Library, Atlanta, GA) 15 reels**

**U.S. Operations Mission (U.S. National Archives)**

- **ECA Mission to China, 1946-1948 35 reels est.**







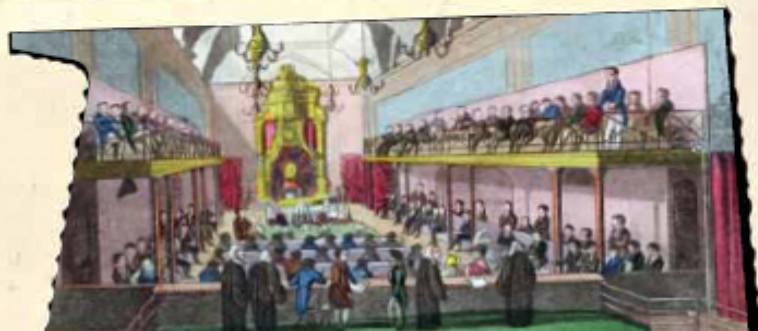
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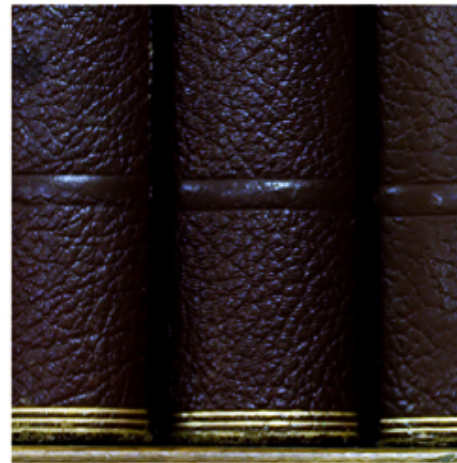
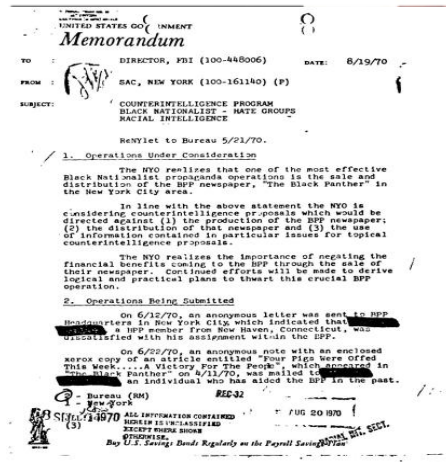
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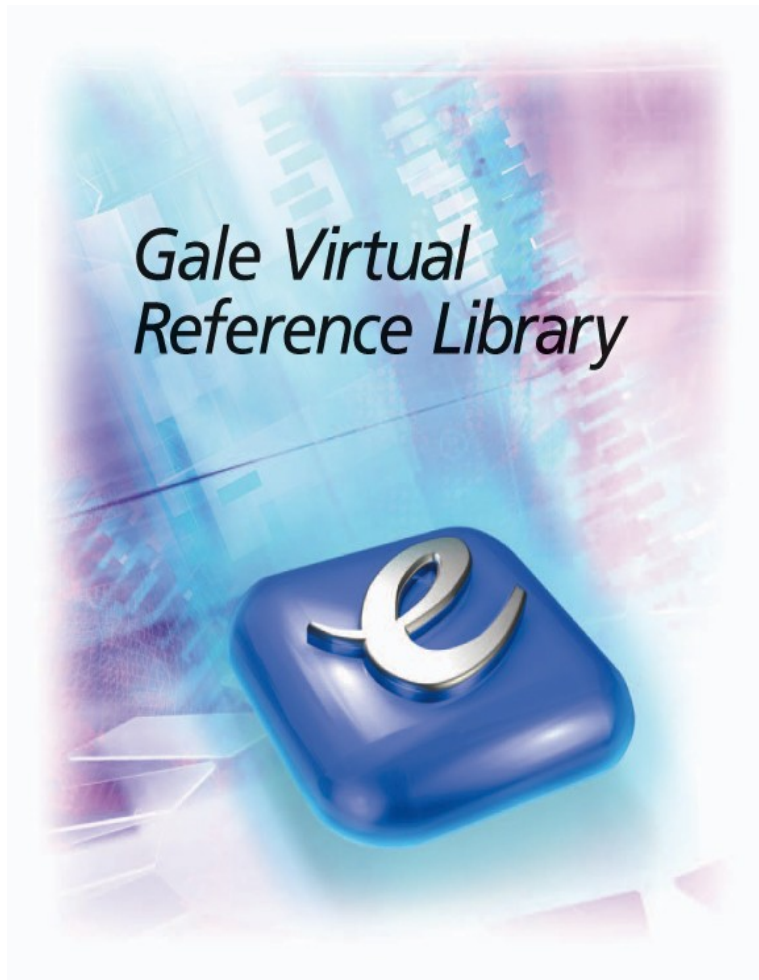
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CENGAGE Learning



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历史的，珍惜的，修复的，在线的





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“...FOR THE BENEFIT OF THE NEXT GENERATION”



2007 Dartmouth Medal  
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## ENCYCLOPAEDIA JUDAICA SECOND EDITION





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