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Sustainable Scholarship: JSTOR's Current Scholarship Program

Today's scholarship is coming to JSTOR. What do you need to know?

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Today's Agenda

- CSP Defined and Motivations
- Platform changes for JSTOR
- Benefits for Libraries
- Offering for Libraries
- Ordering Options
- Timeline
- New Collections



Current Scholarship Program Defined

- JSTOR is partnering with many university and scholarly society publishers to provide access to current journal issues on a redesigned JSTOR platform
- Fundamentally different from JSTOR back issues
 - Publishers set the price for current issues
 - Publisher, society, and journal branding will be stronger
 - Titles may be licensed individually or in collections
- Shared principles with publishers are paramount
 - Part of and servicing the scholarly community
 - Commitment to fair and sustainable models to support the widest possible dissemination of research
 - Efficient, and improved experience for researchers and students
- Program may include other types of content in the future



- **Constituent Demand**
 - Libraries – 2006 survey
 - Faculty and users – ITHAKA Faculty Surveys in '00, '03, '06, and '09
 - Publishers

- **Value of Scale**
 - Economy of technology – using a single platform for delivery
 - Interdisciplinary content aggregation for libraries and users

- **Response to Environment**
 - Desire to maintain diverse publishing community
 - Drive to enhance user research efficiency

- **Mission Imperative**
 - Leverage community investment in JSTOR to build for tomorrow



Platform Changes for JSTOR

Change	Impact
More Content Formats (full-text HTML, born-digital PDF)	Ability to present content in multiple formats serves specific journal/discipline needs
Multimedia	Ability to deliver zoomable images, audio, video, GIS, etc.
New Look & Feel	New design allows publishers stronger branding; evolves JSTOR into a more broad-based platform that can handle multiple content types well
Content Provider Management Tools	Giving publishers tools to manage their own content (both journal and marketing) lays the groundwork for other forms of contributed content
Open Search & Browse	Reveals existence of more content to users



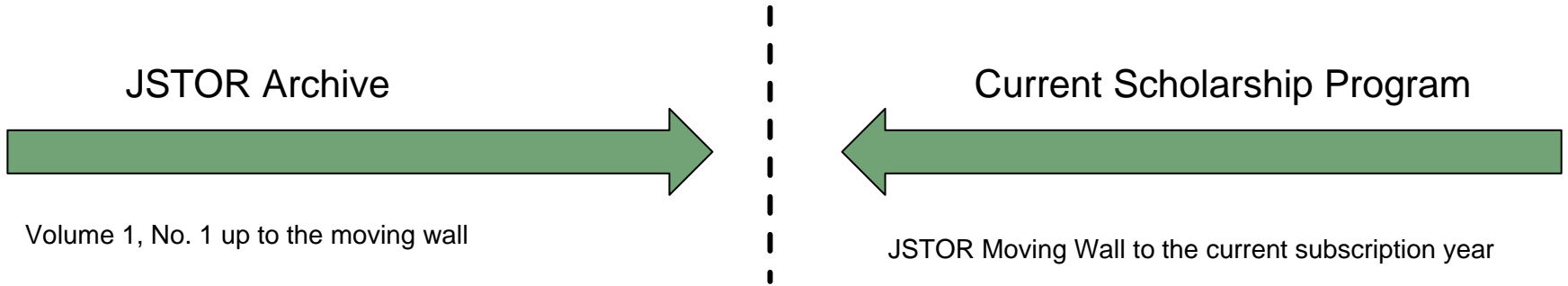
Benefits to Libraries

- Contribution to the Sustainability of Scholarly Literature
 - System-wide solutions vs. financial pressures; higher prices; risk of loss of scholarly output
- Reasonable and Transparent Pricing
 - Publishers set their pricing to achieve the widest possible access to research in sustainable ways
- Long-term preservation and post-cancellation access
 - All current journals preserved in Portico
 - Working with each publisher to honor and enhance current PCA agreements
- Reduce Administrative Churn
 - A single license for both current and back issues saves time, money, and aggravation.
- Fuel Discovery
 - Adding current content to the platform will make it easier for your users to discover and access this material.
- Enhance 'Evidence Based Collection Management'
 - Meaningful Counter-compliant usage statistics for the full run of a title from a single, easy-to-use resource



JSTOR Archive and CSP

JSTOR Moving Wall



Available Content will Continue to Grow in Both Products

<u>1997 (JSTOR Launch)</u>	<u>2010</u>	<u>2010 (CSP Launch)</u>	<u>2011 and On-Going</u>
Approx. 100 Journals	1,224 Journals	176 Journals	TBD
Approx. 50 Publishers	692 Publishers	19 Publishers	TBD

[List of Participating Publishers and Journals for 2011](#)



- **Single Title Options**
 - Current issues only or
 - Full run of issue (current plus archived content)

- **Collection Options - Defined and custom collections**
 - Defined collections of current journals will align to JSTOR back issue collections.
 - **Ex. Arts & Sciences I – Current**
Arts & Sciences I - Full run
 - Custom collections can be created for institutions for any combination of titles.
 - **Ex. CALIS Collection**
 - The fee for these collections will be the sum total of the fees for the titles in that collection, and be set by the publishers



Options that fit your needs

1. Order from Flysheet– preferred approach
 - ☑ Simple Rider to JSTOR license for existing participants
 - ☑ New JSTOR license agreement for new participants
 - ☑ No additional handling fees or service charges from JSTOR
 - ☑ Enjoy personalized and excellent service from Flysheet
2. Order from other subscription agents

- Spring 2010: **Build awareness** of the Current Scholarship Program in the library community
- June/July 2010: Publish 2011 title list with prices; begin **taking orders for 2011** subscriptions
- January 1, 2011: **Access** via JSTOR platform begins



- **Business III Collection** (April 19, 2010)
 - 10% AAF savings for those that have *both* Business I Collection & Business II Collection
 - Minimum of 50-60 titles by 2013
 - Economics, business administration, finance
- **Arts & Sciences IX Collection** (Fall, 2010)
 - Area Studies such as Asian studies and African studies, population studies and geography
 - Half of the Business III titles will also be included
 - Minimum of 140 titles at completion



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Thank You!

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