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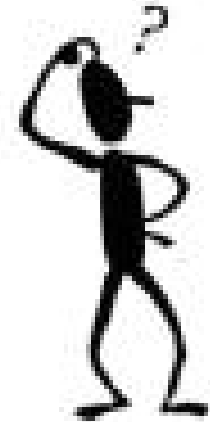
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 eISSN 1520-6882
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 — 化学化工院 Vol.79 Issue.12
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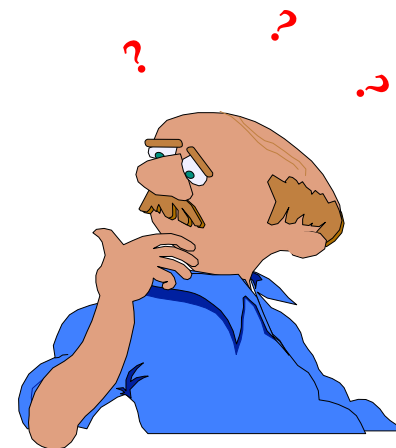
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An appetite for yield: the anatomy of the subprime mortgage crisis

Philip Ashton

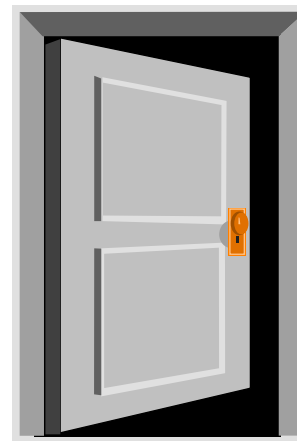
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Abstract. Whereas policy makers and industry advocates have hailed the growth of the subprime mortgage market in the US as evidence that financial innovation can more efficiently price and absorb credit risk, the 2007 mortgage crisis provides an opportunity to revisit the nature of financial risk.

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作者 Tabibnia, G ; Satpute, A ; Lieberman, M

标题 The sunny side of fairness - Preference for fairness activates reward circuitry (and disregarding unfairness activates self-control circuitry)

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卷号 19 期号 4 日期 2008 页数: 339-347

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PSYCHOLOGICAL SCIENCE

Research Article

The Sunny Side of Fairness

Preference for Fairness Activates Reward Circuitry (and Disregarding Unfairness Activates Self-Control Circuitry)

Golnaz Tabibnia, Ajay B. Satpute, and Matthew D. Lieberman

University of California, Los Angeles

ABSTRACT—Little is known about the positive emotional impact of fairness or the process of resolving conflict between fairness and financial interests. In past research, fairness has covaried with monetary payoff, such that the mental processes underlying preference for fairness and those underlying preference for greater monetary outcome

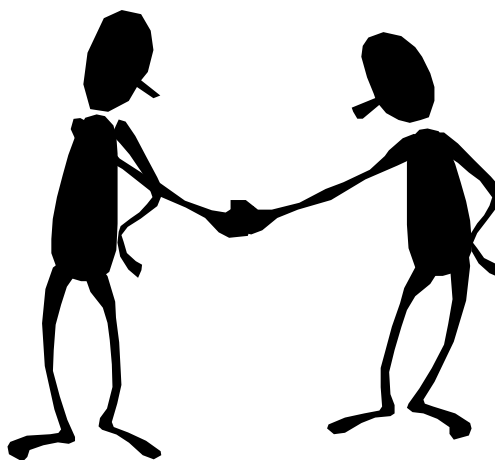
desirable for the recipient than unfair outcomes in everyday life, it is difficult to distinguish the desire for fairness from the desire for material gain. Bilateral bargaining games, such as the ultimatum game, allow these two potential motives to be examined separately. The results of studies using the ultimatum game indicate that people are sensitive to fairness over and above its conse-

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