

CALIS 2010

RSC Publishing

Chris Grandy
Regional Sales Manager

Henry Liu
Country Manager

Outline for the presentation

- Who are the RSC?
- What do we publish?
- Why it is so important your end users have access to RSC content?
- New journals from RSC
- Future developments and innovations for RSC customers
- Questions?

What is RSC Publishing?

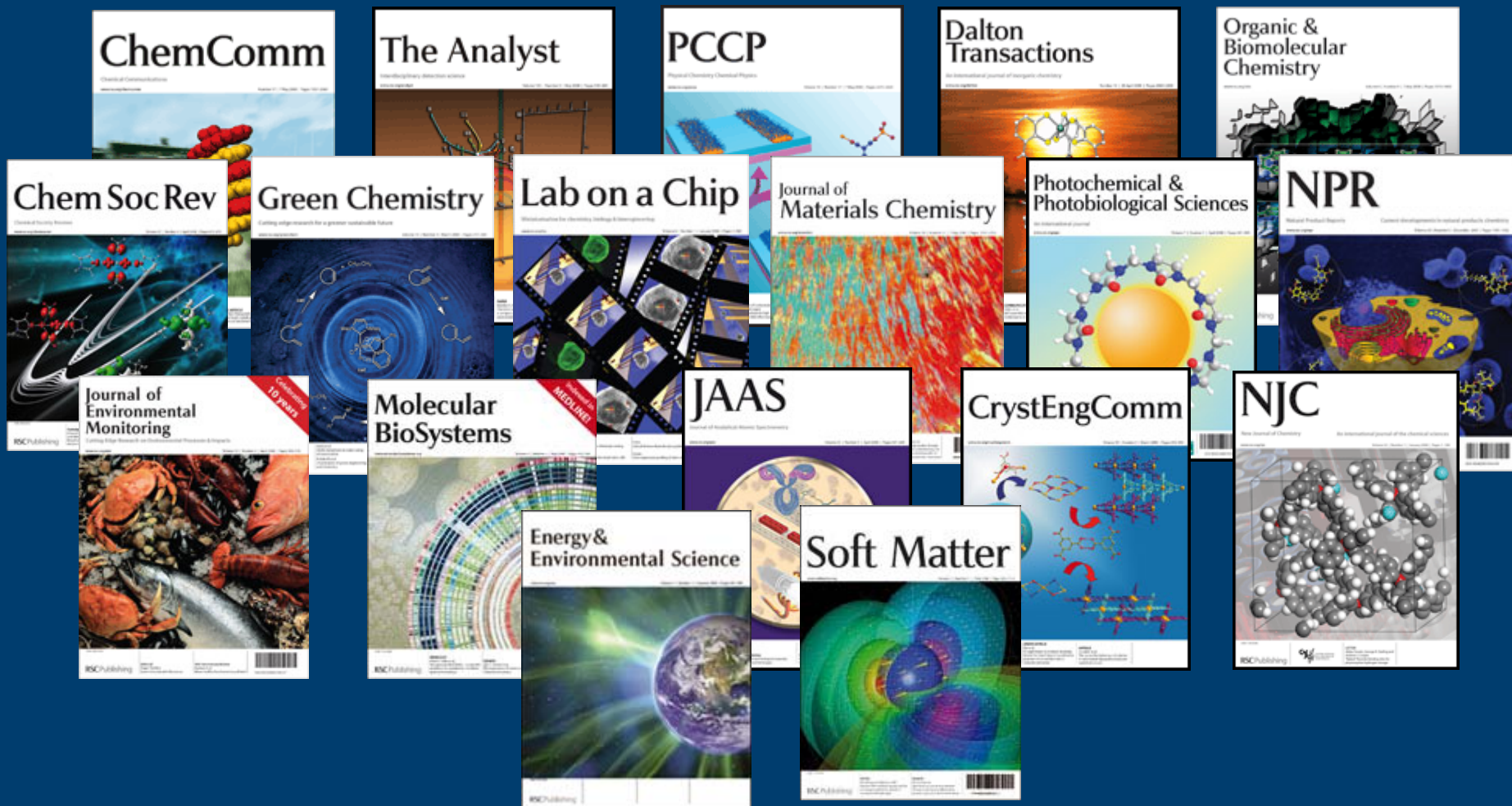
- 30 Journals
- 8 new journals available FREE in 2010 & 2011
- Historical 165-year journal archive
- 80 New books each year
- eBook Collection (ca. 950 books)
- Databases, such as *Analytical Abstracts*
- 2 Magazines - *Chemistry World* & *Education in Chemistry*
- ChemSpider

RSC “USPs”

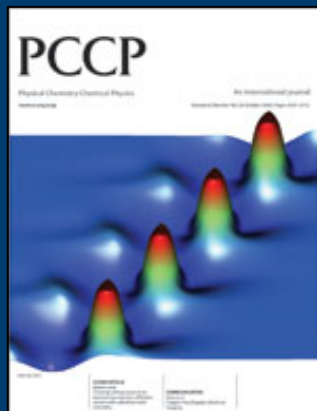
■ Key strengths

- Quality: high impact factors
- Speed: fastest chemistry publisher
- Authority: best authors
- Global player: truly international
- Value for money: low subscription rates
- Functionality: enhanced html
- Legacy: searchable archive
- Innovation: ChemSpider development

Our 2010 Core Journals



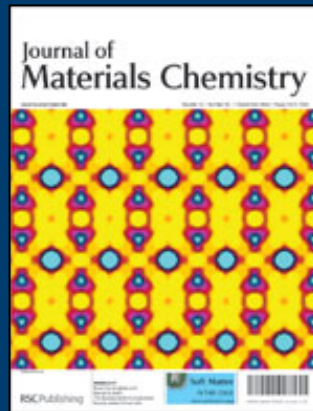
Impact Factors



4.064



6.478



4.646



5.34



3.55



3.535



17.419



3.58

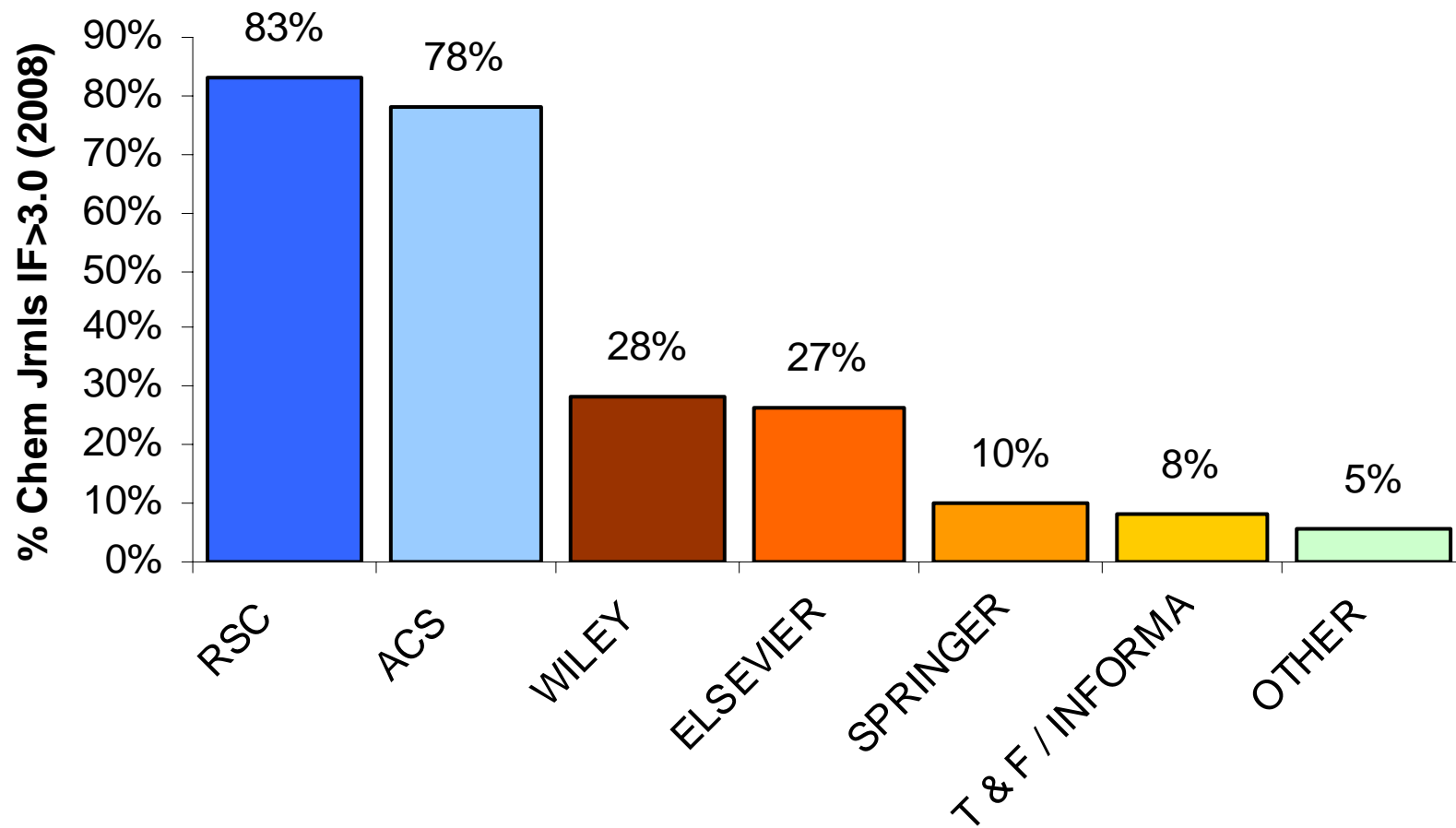


4.604



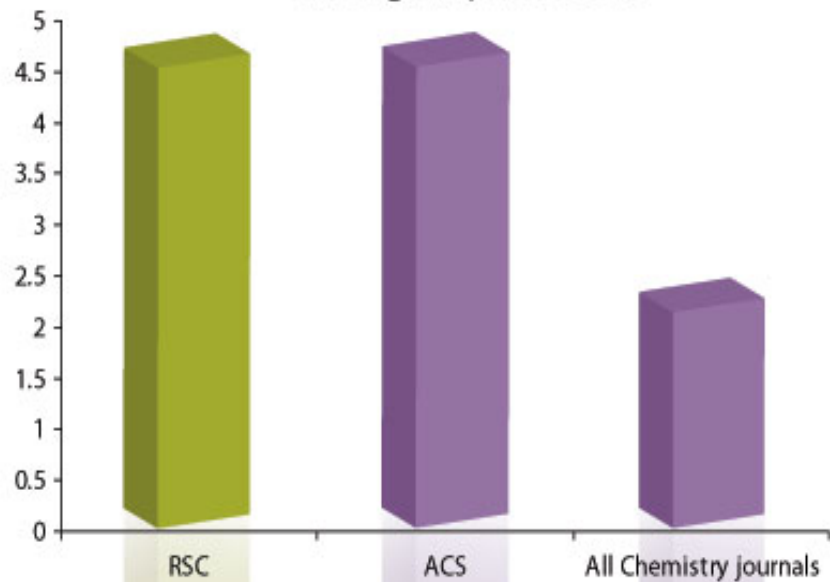
3.761

Chemistry portfolio with IF>3

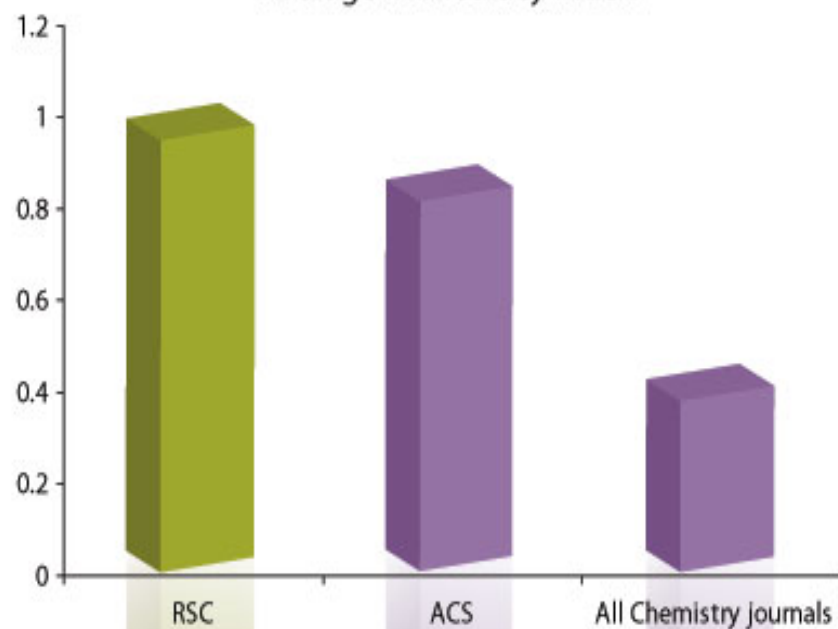


RSC vs ACS

Average Impact Factors



Average Immediacy Index



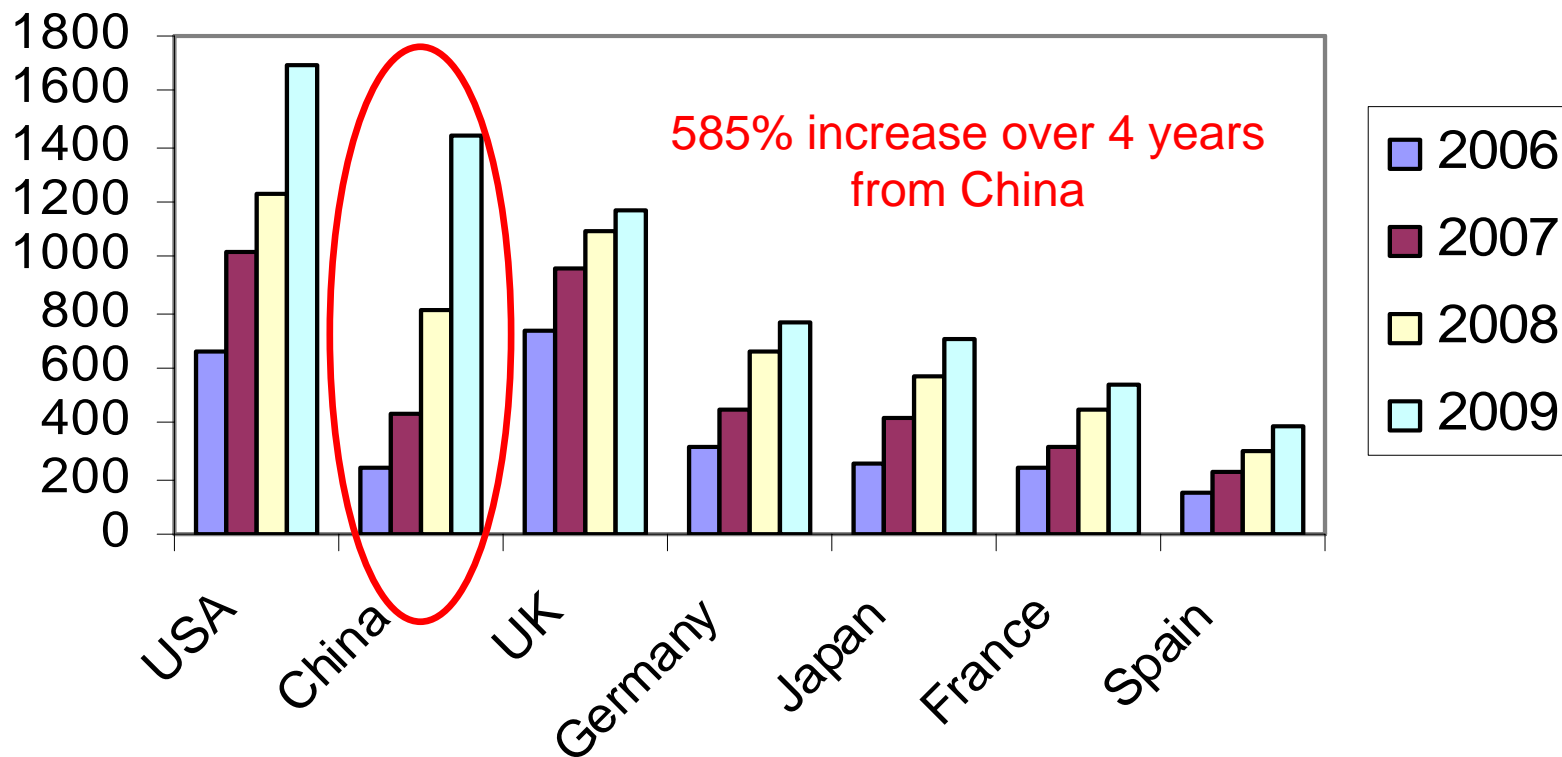
Blueprint for Growth - Targets

Article Growth

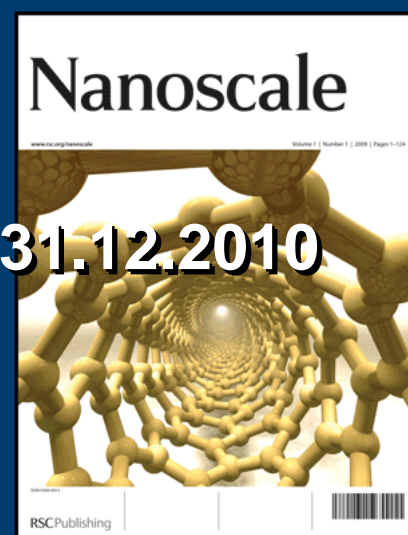
- 2006 – 5,434 articles
- 2007 – 5,754 articles
- 2008 – 7,237 articles
- 2009 – 10,231 articles
- 2010 – 14,000 articles

International Authors - published

Published articles



Free in 2010 & 2011



Launched in 2009. Offering free access to 31.12.2010



Launched in 2010. Offering free access to 31.12.2011



Food & Function – Free to 31/12/11



- Food & Function
- a new journal linking the chemistry and physics of food with health and nutrition
- launching at the end of 2010

Journals Archive (1841-2004)

- Over 160 years of ground-breaking chemical science research
- More than 1.4 million pages of original research
- Access to 238,000 articles from 70 journals
- Full text searching
- Reference linking in articles published after 1990

RSC eBook Collection

- More than 900 eBooks from 1968 – 2010
- 50-70 new eBooks published annually
- Digitised & fully searchable
- Perpetual ownership
- Unlimited access & use
- COUNTER Statistics
- MARC 21 & UK Records

RSC eBook Collection

Key subject areas include:

- TCT's
- Organic Chemistry
- Food Science
- Pharma & Industry
- Environmental Chemistry
- Materials & Nanoscale
- Bioscience
- Analytical Chemistry
- Physical Chemistry



RSC Publishing^{beta}

www.rsc.org/publishingbeta

What is RSC Publishing_{beta}?

- the first launch of our new integrated content delivery platform
- available as a *beta* - your feedback is important to us
- allows searching across all RSC-hosted journal, eBook and database products from one simple interface
- also offers a dedicated Librarians' Portal where you can manage your RSC subscriptions

The screenshot shows the RSC Publishing beta website. At the top, it says "RSC Publishing_{beta} Royal Society of Chemistry" with links for "RSC | ChemSpider | Feedback | Login | Register". Below this is a navigation bar with "Journals", "Books", "Alerts", and "Help" dropdown menus, and a search bar with the placeholder "Enter keywords, author, title, reference, or DOI" and a "Search" button. The main content area is divided into several sections:

- Welcome to RSC Publishing_{beta}**: A welcome message stating that the platform provides powerful, fast access to journals, books, and databases from RSC Publishing, one of the world's leading scientific publishers. It mentions 601,090 articles and intuitive filters. A link "View more about RSC Publishing" is provided.
- Journals >>**: A section titled "Chem. Commun. 2010 Issue No : 17" featuring a "ChemComm" logo and the text "Urgent high quality communications from across the chemical sciences." with "Previous" and "Next" navigation buttons.
- Books >>**: A section titled "Chemical Reactions and Proc..." featuring a book cover image and the text "Homepage for eBook, providing table of contents and hyperlinks to ch..." with "Previous" and "Next" navigation buttons.
- Find a Journal Article**: A search form with a "DOI" field (containing "10.1039/"), a "Go" button, and a "Reference" section with fields for "Journal name", "Year", and "Start page", also with a "Go" button.
- News from RSC Publishing**: A list of news items:
 - ChemSpider wins best practice award**: RSC Publishing, 27 Apr 2010.
 - RSC Publishing_{beta} online tour now live!**: RSC Publishing, 21 Apr 2010.
 - Chem Soc Rev Award winners announced**: Chem Soc Rev Blog, 24 Mar 2010.
 - Nanoscale is now listed on ISI and SCI**: Nanoscale Blog, 23 Mar 2010.
- Latest Content**: A word cloud containing terms like "aldehyde", "amine", "atomic", "blood", "catalyze", "cell", "drug", "environmental", "exposure", "human", "nanoparticles", "organic", "palladium", "polymer", and "surface".
- Also from the RSC**: Promotional banners for "Chem Soc Rev" (First in its class), "Recognition starts here" (Chemical Science), and "Goodfellow" (METALS AND MATERIALS FOR RESEARCH AND INDUSTRY).
- Advertisements**: A banner for "SYNFACTS" (The best from more than 40 journals Free trial).

What are the features?

- faceted browsing - a technique that allows rapid filtering of results
- topic clouds to highlight latest research
- integrated tools for bookmarking, saving and sharing information
- saved searches and alerts
- dynamic news feeds
- librarian login and branding

The screenshot displays the RSC Publishing website interface. At the top, the navigation bar includes 'RSC Publishing beta', 'Royal Society of Chemistry', and links for 'Journals', 'Books', 'Alerts', 'Help', and a search box containing the keyword 'catalyst'. The main content area features a banner for 'Chemical Society Reviews Issue 6, 2008' with the tagline 'The home of high impact reviews from across the chemical sciences.' Below this, a featured article is highlighted: 'High-performance olefin polymerization catalysts discovered on the basis of a new catalyst design concept' by Tomoaki Matsugi and Terunori Fujita, published in *Chem. Soc. Rev.*, 2008, 37, 1264-1277. The article is marked as a 'Critical Review' and includes a 'Journal Article' label. The abstract describes a 'ligand oriented catalyst design concept' for olefin polymerization, leading to highly active ethylene polymerization catalysts. Below the abstract, a diagram titled 'Ligand Oriented Catalyst Design Concept' illustrates three types of catalysts: PI catalysts (a 5-membered ring with N and M), II catalysts (a 6-membered ring with N and M), and FI catalysts (a 6-membered ring with N, O, and M). The diagram also includes the text 'etc.' and 'High Performance Olefin Polymerization Catalysts'.

Chemical Society Reviews Issue 6, 2008
The home of high impact reviews from across the chemical sciences.

High-performance olefin polymerization catalysts discovered on the basis of a new catalyst design concept **Journal Article**

Tomoaki Matsugi and Terunori Fujita
Chem. Soc. Rev., 2008, 37, 1264-1277
DOI: 10.1039/B708843B

Critical Review
◀ Previous Article | Next Article ▶

Abstract
This *critical review* highlights the "ligand oriented catalyst design concept", a new catalyst design concept for olefin polymerization that has led to the development of high-activity catalysts. The concept has created a series of highly active ethylene polymerization catalysts, many of which show high activities comparable to those of group 4 metallocene catalysts. Moreover, these catalysts display unique polymerization catalysis to produce a wide variety of polymers that possess unprecedented molecular architectures that are either difficult or impossible to achieve using conventional catalysts (98 references).

Ligand Oriented Catalyst Design Concept

PI catalysts II catalysts FI catalysts etc.

"High Performance Olefin Polymerization Catalysts"

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EndNote Go

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Bookmark
Add to Favourites

Related Articles
Same journal
Same author
Similar title

Related Books
Same subject


Librarians' Portal

- create a profile and personalise your account
- access to usage statistics for both books and journals
- facilities to register and change IP address(es)
- ability to amend contact and address details
- facility to upload and change branding, including logos and text
- pages detailing which RSC publications your institute has valid access to

Librarians' Portal
Welcome to our resource centre for librarians, consortia, booksellers and subscription agencies containing RSC product and pricing information, usage reports, latest news and other resources.

Update Branding

Library Name RSC

Library Logo 

[Edit](#)

Usage Reports

[View](#)

[How to access](#)

My Sales Manager

[Details](#)


Tools


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IP Address Registration ?


(* Please complete all fields.)

IP Addresses of your sites  ?

Reason for update  ?

In sending this form you are accepting the online licensing terms set out in the RSC Electronic License Agreement

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[Author deposition](#)

[News for Librarians](#)

We need your help!

- We would love to hear your feedback about the new platform
- For example, tell us about:
 - what changes will you need to make to migrate to the new platform?
 - what features do you like, what features are missing?
 - will the Librarians' Portal be helpful? Any other features you would like?
 - what do you think about the user interface, could it be clearer, more intuitive?
- It takes 2-3 minutes to complete our migration survey
- **Pick up one of our factsheets for more information and about becoming a RSC Publishing_{beta} tester**

ChemSpider wins Best Practice award

- **Have you told your academics and students about ChemSpider? It's FREE!**
- The Royal Society of Chemistry's ChemSpider platform has won a 2010 Bio-IT World Best Practices Award for contributions to community chemistry



- ChemSpider provides access to millions of chemical structures and integration to a multitude of other online services
- Fast becoming the richest single source of structure-based chemistry information

For more information on ChemSpider
GO TO <http://www.chemspider.com>

Summary

- RSC Publishing delivers the high quality content your users demand
- We have
 - leading journals
 - prize-winning products and services
 - highly motivated and talented staff
 - leadership in technical innovation
 - high standards of customer service and quality control
 - CERNET access for CALIS members paid for by the RSC to enhance your user experience
- RSC Publishing is excellent value and a must for your institution

Questions?

Your RSC contacts are:-

Henry Liu

RSC Country Manager

China Taiwan and Hong Kong

liuh@rsc.org

Chris Grandy

Regional Sales Manager

grandyc@rsc.org