
Ingram Digital & MyiLibrary

CALIS第八届国外引进数据库培训周

姜婵子
2010.05 广州
Account Representative



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Digital content. Delivered.

Agenda

- 英格拉姆内容集团(Ingram Content Group)
- 英格拉姆数字集团(Ingram Digital)
- MyiLibrary E-book
- MyiLibrary Platform



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Ingram Content Group

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ONE SOURCE. COUNTLESS POSSIBILITIES.



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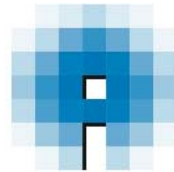
Ingram Content Group - Companies



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Ingram Book Company
Setting the standard™



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Lightning Source™



Ingram Library Services



Ingram Periodicals



INGRAM **PUBLISHER SERVICES**



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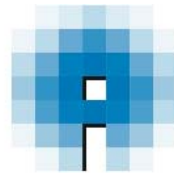


Ingram Book Company

Setting the standard™

Physical storage
and access to
physical channels

纸本书批发



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Secure digital storage,
repurposing, and
access to multiple
digital channels



**Lightning
Source™**

Secure digital storage,
print-on-demand and
inventory management

按需出版



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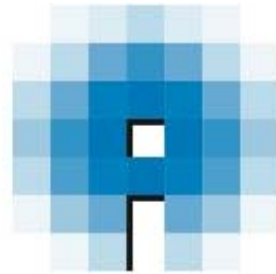


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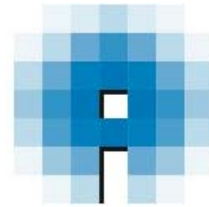


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Ingram Digitals



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mylibrary



mylibrary
audio



vitalsource



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Ingram Digitals

MyiLibrary – 基于网络的电子书(e-book)平台，服务于图书馆

VitalSource – 可下载的电子教材(interactive textbook)，服务于学校教育

MyiLibrary e-Audio – 可下载到手持设备的音频电子书，人文科学和小说

IDG eBooks – 可下载的商业类电子书（trade books），服务于消费市场

CoreSource – 综合性数字资产管理系统，服务于出版商



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Ingram Digitals & Apple

INGRAM

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CoreSource



APPLE® IBOOKS DISTRIBUTION PROGRAM

Ingram Content Group is uniquely positioned as a single source for publishers to store, distribute, market and sell content in both traditional and digital formats. Our mission is helping content reach its destination so publishers can focus on what they do best: create innovative content.

Ingram与Apple公司合作，将出版社的电子书转换成Apple要求的格式，从而在其iPad上提供

Ingram as an approved partner for helping publishers transition to the new Apple iBooks platform, utilizing CoreSource®, our easy-to-use, online solution for the storage, management and distribution of digital content. Whether you are already working with Ingram (including Lightning Source, Ingram Digital or Ingram Publisher Services) or are brand new to Ingram and would like to learn more, please take a moment to submit the following information, and we'll be in touch soon to help guide you through the process.

We're Ready



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mylibrary®



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MyiLibrary

特性	电子书	纸本书
并发用户	yes	No
共享	yes	No
远程访问	yes	No
24/7全年全时段访问	yes	No
复制、粘贴	yes	No
运输成本	No	Yes
储存成本	No	Yes
加工成本	No	Yes
破损风险	No	Yes
馆内借阅	No	Yes



MyiLibrary

为什么选择 MyiLibrary?

- 一个平台，单点接入
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- 专线
- No embargo
- 多并发用户
- 永久在线访问



MyiLibrary

... 权威预测 ...

“...到 2020年, 英国40%的研究型专著将只提供电子版形式; 50% 为纸本加电子; 只有10为单纯纸本形式...”

Lynne Brindley, Chief Executive, British Library



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MyiLibrary

目前逾 **22**万种电子图书

学术类、全学科

每月增加约**5000**种

来自近**400**多个出版社

80%以上为**2002**年以后出版

The screenshot displays the Ingram Digital Demo Library interface. At the top, it says 'Welcome to MyiLibrary®, your own tailored eContent resource library'. Below this is a 'Quick Search' section with a search input field, a 'Full Text' dropdown menu, and a 'GO' button. A link for 'Advanced Search' is also visible. On the right side, the 'Search Results' section shows 'Home » Search Results' and 'Search Results' in green. Below that, it indicates 'Search terms: Displaying All Books' and '1 - 10 of 220151 results'. A blue callout box points to the number '220151'. At the bottom right, the Ingram Digital logo is shown with the tagline 'Digital content. Delivered.'

220151

MyiLibrary中部分优秀的出版商

Elsevier
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Taylor & Francis
Wiley

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Oxford University Press
Princeton University Press
Yale University Press

Emerald Group Publishing
Encyclopaedia Britannica Great Books
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Hodder Education
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Pearson Education
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MyiLibrary Platform



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A decorative graphic at the bottom of the slide, consisting of a series of small yellow squares arranged in a grid that curves upwards from left to right.

MyiLibrary 平台

不需要专门软件 - 只需PDF阅读器

复制、粘贴、打印

个人书签、注释

符合ILS 的 MARC 记录, 整合到图书馆OPAC系统

符合COUNTER 标准的使用统计



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MyiLibrary 管理员平台和终端使用者平台

Search & View - lib.mylibrary.com

Library Administration - www.mylibrary.com



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Search & View – 主页

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Demo Library

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或出版社
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A - G

H - O

P - Z

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Demo

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Browse by Subject

- ▶ [Agriculture](#) [SEE ALL >](#)
- ▶ [Auxiliary Sciences of History](#) [SEE ALL >](#)
- ▶ [Bibliography, Library Science, Information Resources \(General\)](#) [SEE ALL >](#)
- ▶ [Education](#) [SEE ALL >](#)
- ▶ [Fine Arts](#) [SEE ALL >](#)
- ▶ [General Works](#) [SEE ALL >](#)
- ▶ [Geography, Anthropology, Recreation](#) [SEE ALL >](#)
- ▶ [History \(General\) and History of Europe](#) [SEE ALL >](#)
- ▶ [History: America](#) [SEE ALL >](#)
- ▶ [Language and Literature](#) [SEE ALL >](#)
- ▶ [Law](#) [SEE ALL >](#)
- ▶ [Medicine](#) [SEE ALL >](#)
- ▶ [Military Science](#) [SEE ALL >](#)
- ▶ [Music and Books on Music](#) [SEE ALL >](#)
- ▶ [Naval Science](#) [SEE ALL >](#)
- ▶ [Philosophy, Psychology, Religion](#) [SEE ALL >](#)
- ▶ [Political Science](#) [SEE ALL >](#)
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- ▶ [Social Sciences](#) [SEE ALL >](#)
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Search & View – 开启电子书

PDF格式



Barack Obama. Black Americans of Achievement.

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- Ch 4: Troubled Youth
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- Ch 8: Campaign for the U.S. Senate
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Search & View – 开启电子书

HTML格式



Forensic Botany: Principles and Application to Criminal Casework

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- ☒ FORENSIC BOTANY
 - Foreword
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 - The Editor
 - Contributors
 - Contents
 - ☒ 1 Introduction to Forensic Botany
 - ☒ 2 Basic Plant Biology
 - ☒ 3 Plant Cell Structure and Function
 - ☒ 4 Modes of Plant Reproduction
 - ☒ 5 DNA Structure and Function
 - ☒ 6 Plant Diversity
 - ☒ 7 The Use of Biological and Botanical Evidence in Criminal Investigations
 - ☒ 8 An Overview of Historical Developments in Forensic Botany

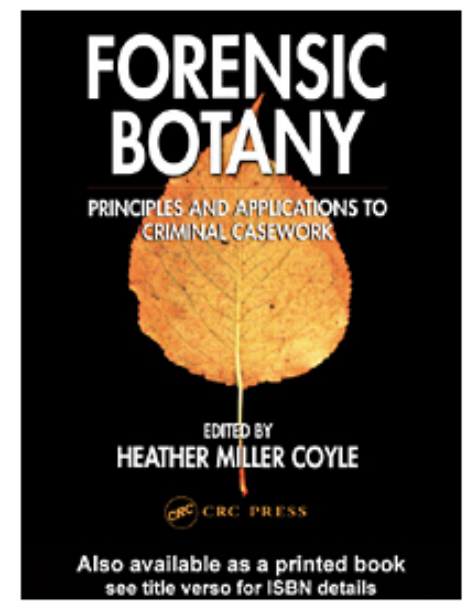
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Thanks !

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