

关于 机构知识库 (IR) 可持续发展的 思考与探讨

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什么是机构知识库(IR)?

*An institutional repository (IR) is “**an electronic system** that captures, preserves, and provides access to the digital work products of a community.”*

- Foster & Gibbons (2005)

IR is “**a set of services** that a university offers to the members of its community for the management and dissemination of digital materials created by the institution and its community members.”

- Clifford Lynch (2003)

IR的起源

- Open Access 概念的兴起
 - 来自研究团队的推动
- Open Access 软件的发展
 - E.g. DSpace, E-print, Fedora etc
- 电子资源的购买费用
 - 来自图书馆的担忧
- 最初的IR存档对象主要针对e-prints

IR在美国高校的前期发展-分布

美国高校大部分IR由图书馆启动并承担主要工作，包括建立IR基础设施、制定政策以及内容收集等。

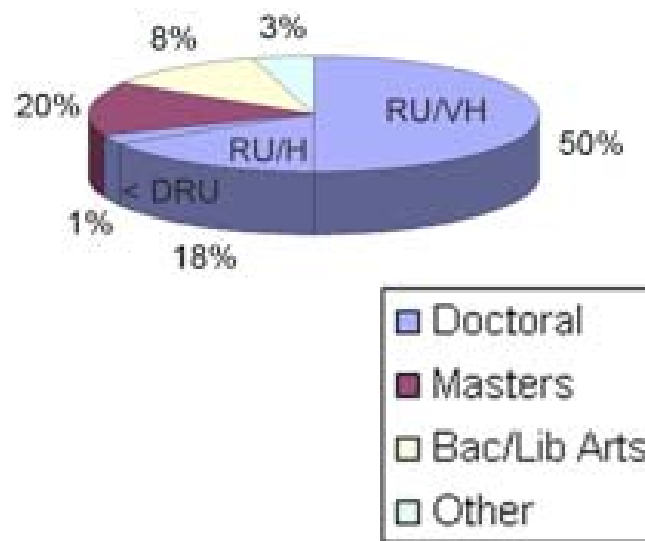


Fig 1.1 IRs by institutional Carnegie classification

McDowell, C.S. (2007)

IR在美国高校的前期发展-规模

- IR内容数量是最重要的指标之一

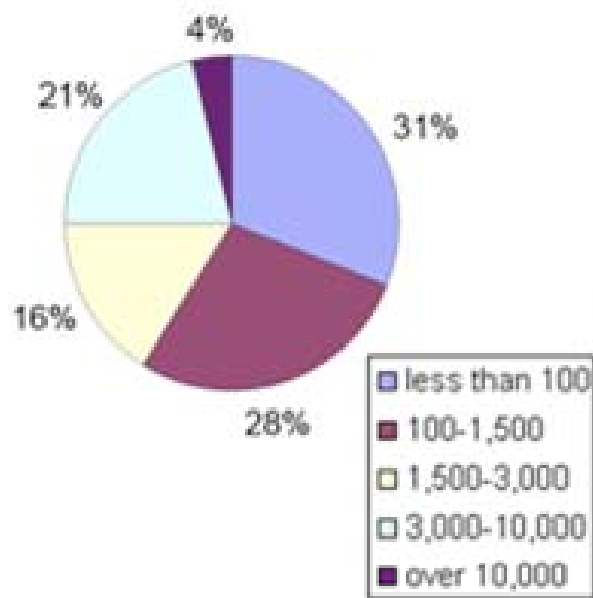


Fig. 2.2
Repository size by items Nov. 2006

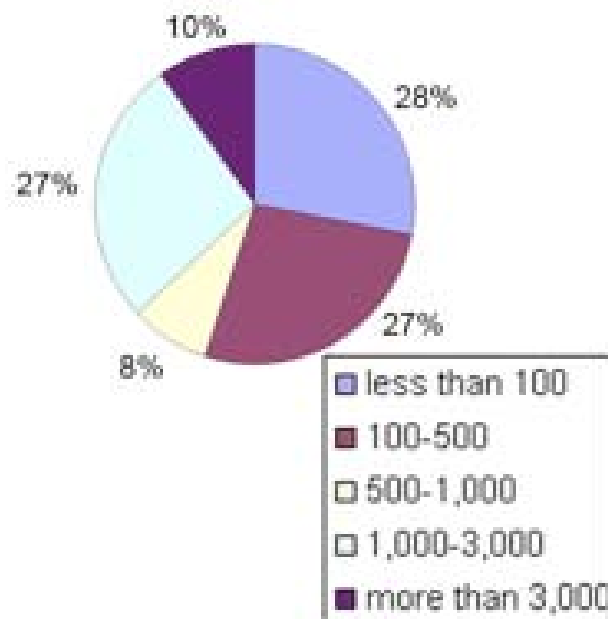


Fig. 3.3 Annual growth by items

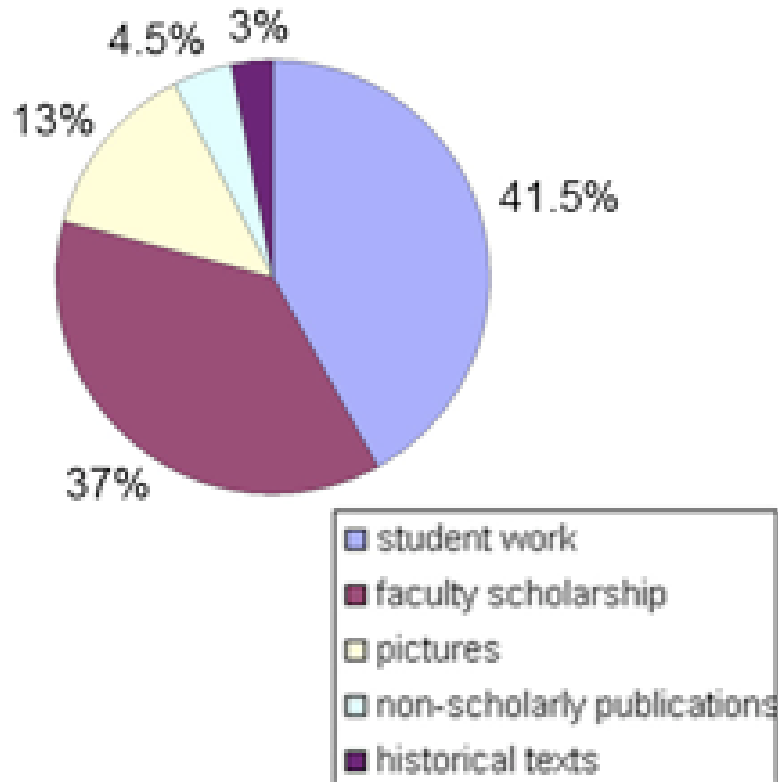
IR在美国高校的前期发展-数量困境

- 内容收集是美国高校IR面临的最大问题，很多学校发现连收集最初的100篇都相当难

“The phrase ‘if you build it, they will come’ does not yet apply to IRs”

-Foster & Gibbons (2005)

IR在美国高校的前期发展-内容



e-prints比例：
其中同行评审内容-pre- and post-prints, e-journal articles, and e-books大约只有13%。

Fig. 4.1 Estimated content types by %

IR在美国高校的前期发展-质量困境

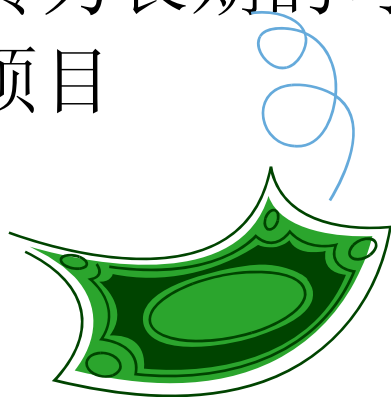
- Faculty Output在美国大多数高校IR前期建设中没有起到预期作用
- 高质量内容如同行评审文献平均只占总内容的13%
- 高质量内容的存档难度使得IR并没有太多的实现最初的OA运动的目标

为什么**IR**会面临双重困境？

IR如何能够可持续发展？

IR is not FREE

- 短缺的资金
 - 很多IR由一笔特拨基金启动
 - 如何将一个短期的项目转为长期的可持续项目



- 高额的建设维护费用
 - 2002年，MIT图书馆做出估计其IR每年花费**28.5**万美元用于员工薪酬、运营以及设备维护。这样每年每个文档的成本是**71**美元。

IR contents are not FREE either

▣ IR存档内容

- E-prints (pre-print/post print)
- Finished work – faculty/student paper
- Unfinished work/data

问题一：
为何**IR**原本关注的**e-prints**
没有成为主角？本校人员的
e-prints可以直接存档吗？

数字版权问题

- ▣ IR面对的实际问题：哪些数字资源可以OA存档？
 - 各个出版社都有不同的Self-Archiving规定
 - 为避免侵权纠纷，IR需核查相关出版文献 Self-Archiving规定

*“Aspects of copyright that were identified as issues were **the cost of checking individual items to ensure no breach of copyright** and ongoing difficulties in obtaining the relevant permissions from authors and publishers”* – Henty, M. 2007

SHERPA/ROMEIO体系

- SHERPA 项目建立于2002年，全称为**Securing a Hybrid Environment for Research Preservation and Access**)
- SHERPA所制定的ROMEIO体系在开放获取研究中非常著名，该体系收集了出版商允许研究者自我存档（Self-Archiving）研究成果的政策（<http://www.sherpa.ac.uk/romeio.php>）

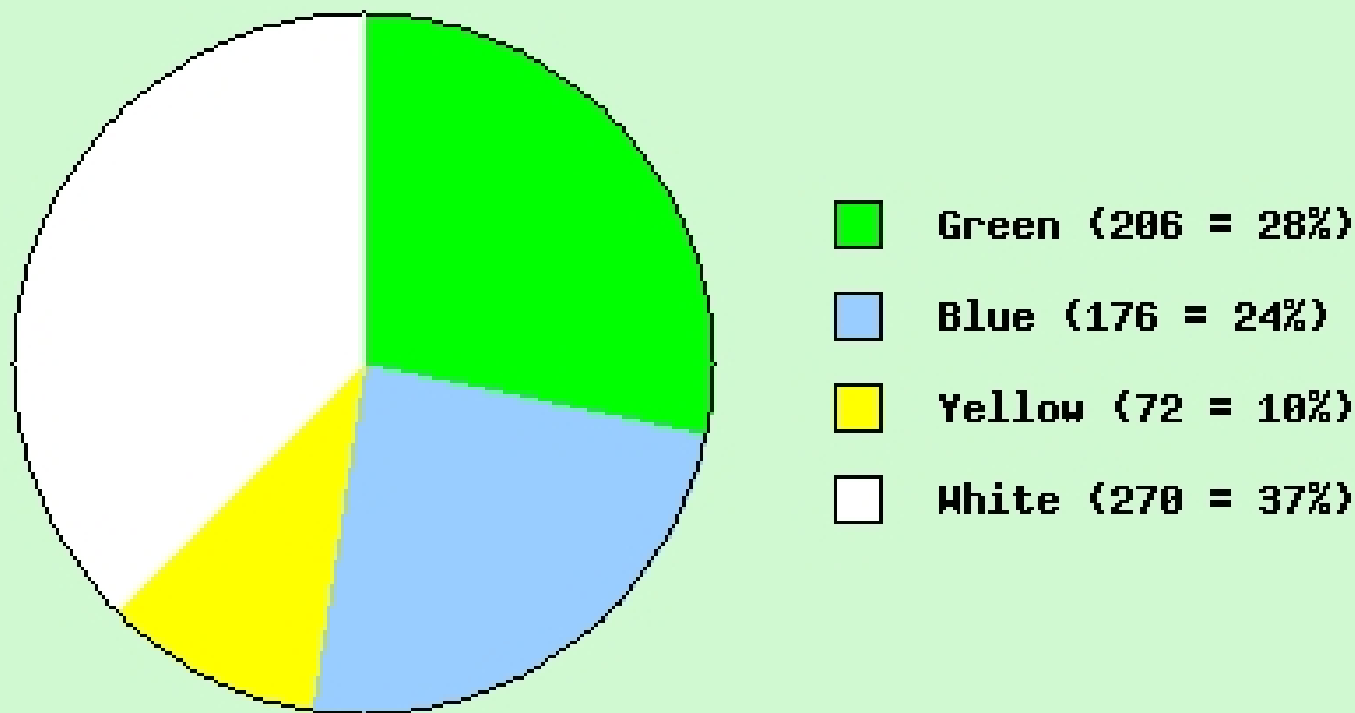
Pre-Print vs Post-Print

ROMEIO colour	Archiving policy
green	can archive pre-print and/ post-print or publisher's version/PDF
blue	can archive post-print (ie final draft post-refereeing) or publisher's version/PDF
yellow	can archive pre-print (ie pre-refereeing)
white	archiving not formally supported

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问题二：
为何致力于服务科研工作的**IR**却
难以得到用户的踊跃支持？

IR建设目标和用户实际需求的差异

- *“I didn't want to go through all of that effort to put up something that was already available”.*
- *“...if we stopped 100 of our researchers in the street and asked them what a digital repository was, what was its purpose and how would you access it, and how would you use it and is it important to you, then you'd get a very wide range of opinions. But you get a lot of people going, "a digital what?”*
- “Meeting real needs“

用户参与-强制存档IR

- 最直接的方式是定制政策要求学校师生必须将其研究成果存档
- 正方经验
 - “Repository managers should invest in promotion and follow-up for two–three years after a mandatory policy is promulgated, after which the behavior becomes routinized”
 - “No especial activities need to be undertaken to convince researchers to deposit research articles soon after publication – this seems to happen naturally under mandatory policies”

用户参与-强制存档IR

▣ 反方忧虑:

- “Could the repository service cope with the ensuing demand? Would this create ill-feeling? Would researchers actually comply? And if not, what then?”
- “I certainly think if mandatory deposit doesn't kind of become generalized, that repositories aren't sustainable, because it takes a lot of work to get people self-archiving. [But] once they're self-archiving, they'll keep on doing it”.

– Henty, M. 2007

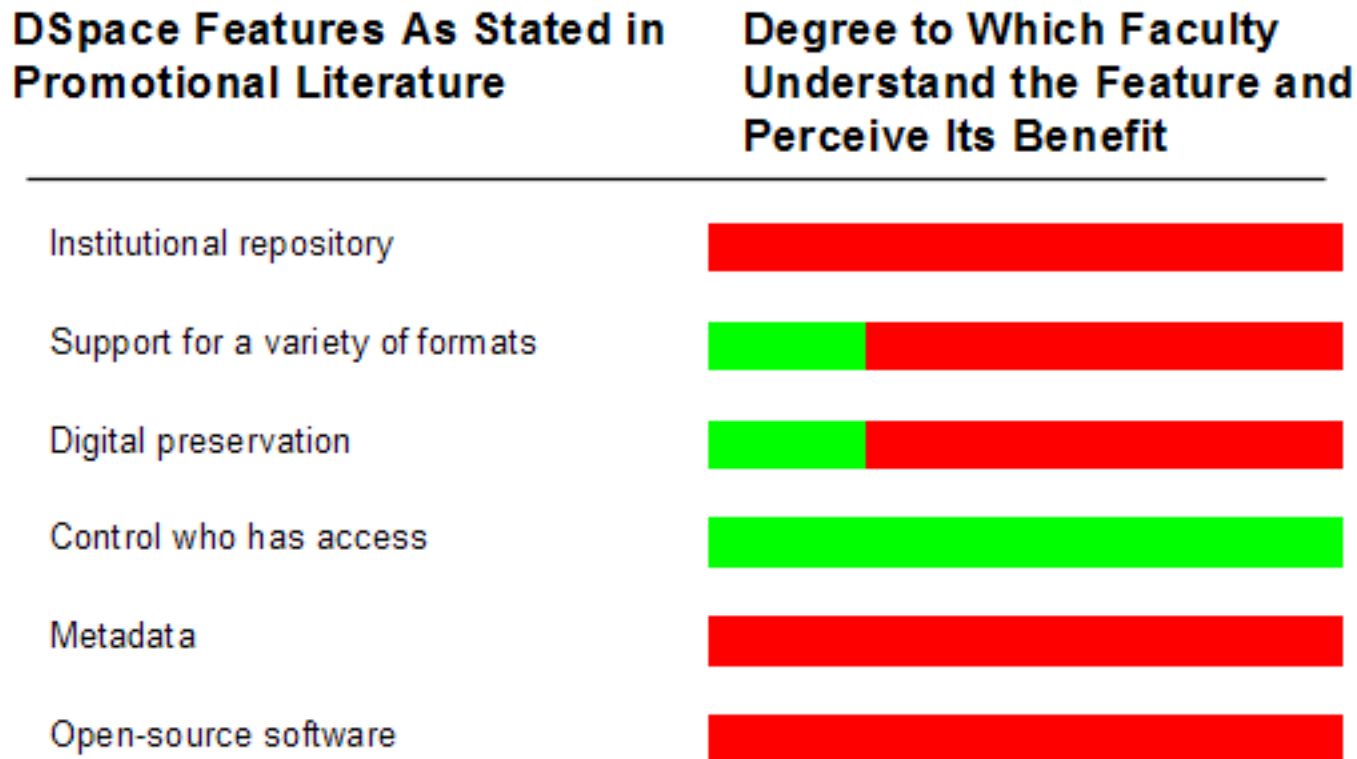
用户参与-自由存档IR

- 调查显示最多只有**15-20%**的师生会选择主动将其研究成果在IR进行存档 (Sale, 2007)
- 2003年在 Institute of Museum and Library Services基金支助下，Rochester大学图书馆开展研究了解IR所提供服务和教师实际需求之间的差异，尤其是了解教师在实际科研中到底做什么，需要怎样的支持

启动**IR**之前，需要问自己的
几个问题

用户能否听懂我们的话？

- 研究发现在推动IR的过程中教师和科研人员反映不热烈的原因之一是沟通方式错误



-Foster & Gibbons (2005)

用户的愿望我们能够满足吗？

- 方便地与共同作者进行合作
- 管理同一文档的不同版本
- 按照他们自己特定的体系管理文档

- 方便别人访问自己著作以及自己访问别人著作
- 掌握内容的所有权、安全性和访问权限
- 确保不侵犯知识产权

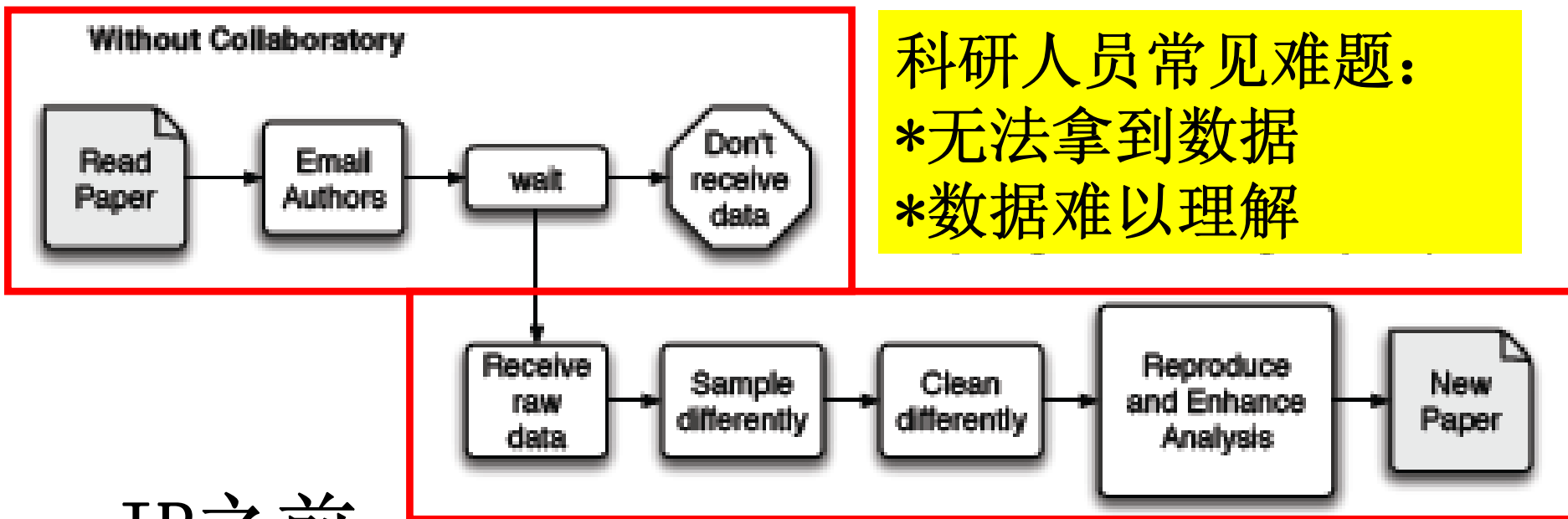
- 有专人负责IR和相关工具的使用和培训
- 不要增加研究人员的工作负担

换句话说， IR能否成为用户工作流程的一部分？

- 除了刚才提到的对科研文献的支持外
- 科研数据
 - 2007年以来E-Research/E-Science的兴起使得科学数据的存储、管理和访问提上日程，进一步加大对IR的挑战

什么是融入科研工作流程的IR?

- 案例: FLOSSmole项目-研究者自己启动的IR
 - 美国雪城大学(Syracuse Univ.) FLOSS研究组致力于建立一个协作知识库, 为开源代码软件研究者提供数据、论文等各类相关资料的存储、管理和访问服务



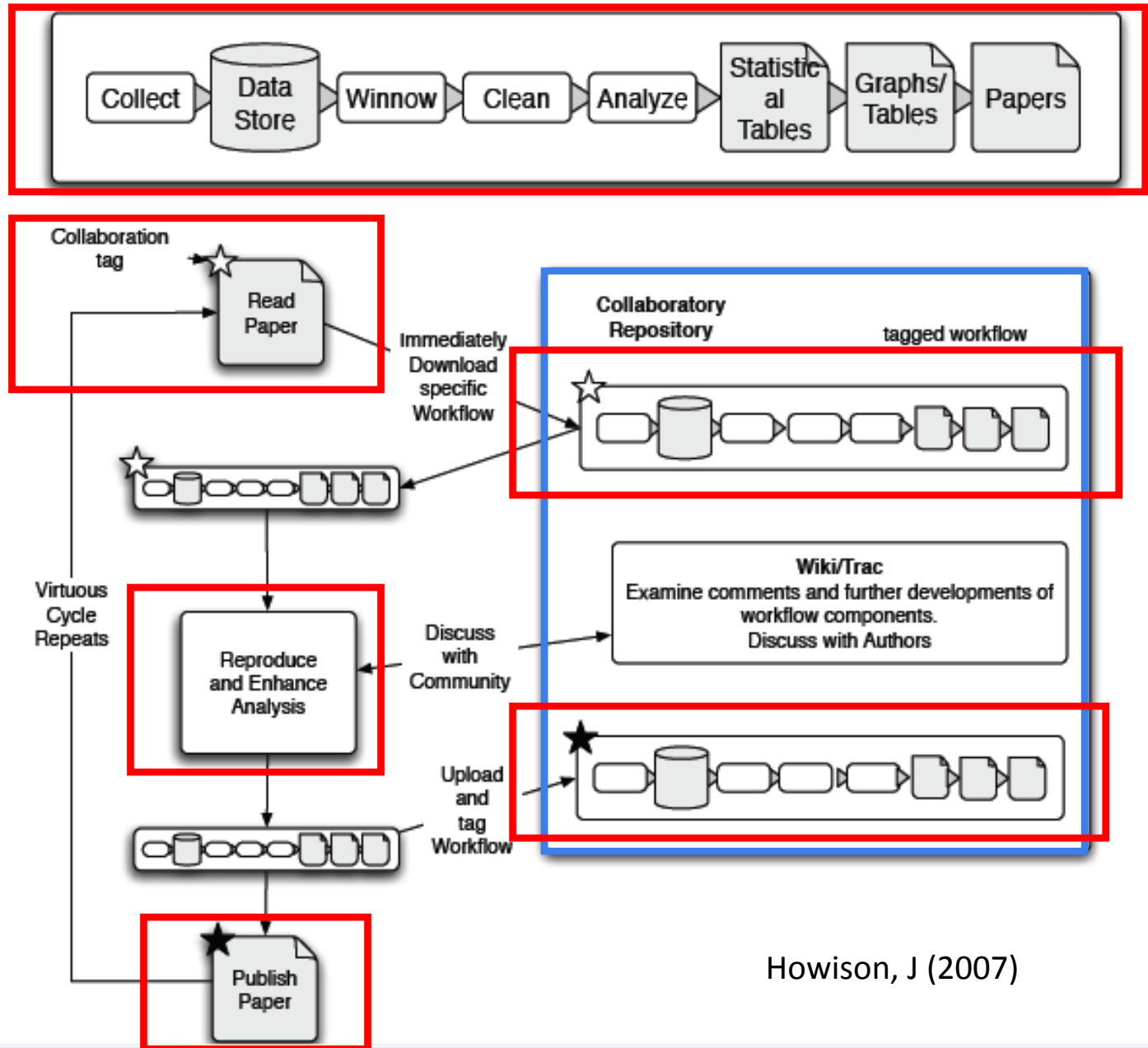
IR之前

(Howison, J. 2007)

IR之后

论文与数据之间的无缝连接

- 原始数据
- 同一数据的不同处理版本
- 分析结果
- 同一论文的不同版本



抛砖引玉

希望今后与图书馆各位老师共同探讨IR可持续发展模式

谢谢各位老师！
欢迎您参加**5月13日11:40-12:20**的**IEL**
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