

Wiley InterScience™ Customer Administration Area

Nicole Wong | May 2010 | Guangzhou



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DISCOVER SOMETHING GREAT

Section 1

Accessing the Customer Administration Area



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Accessing the Customer Administration Area

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For Authors

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For Individuals

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Wiley InterScience publishes one of the largest online collections of peer-reviewed scientific, technical, medical and scholarly research in the world. Produced by Wiley-Blackwell, it contains over 3.5 million articles from some 1500 journals and 8000 online books, reference works, book series, handbooks and dictionaries. The site also features leading chemistry and medical databases, such as the Cochrane Library, plus more than 10,000 laboratory methods from the respected Current Protocols manuals.

This **Resources for Librarians** area is designed to provide you with documentation and tools, creative ideas and opportunities, that can help you promote your online resources to your library community and make the most of your license with Wiley InterScience. For any questions or comments on our products or services for librarians, contact: libraryinfo@wiley.com

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The Wiley InterScience [Customer Administration area](#) is designed exclusively for our Library and Institutional customers. It offers online tools to help you manage your account, monitor your subscriptions, retrieve usage and holdings data, or upload a logo to ensure your library's branding is visible to your users as they browse Wiley InterScience.

User Guides
For Library Administrators
PDF Documents

Access the Customer Administration area at:
interscience.wiley.com/customer

(Requires login with the Customer ID and Administration Password inside the Wiley InterScience system.)

点击这里进入图书馆员管理区
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To help you get started, you can see the [Guide to the Customer Administration area](#) or view an [Online Tutorial](#).

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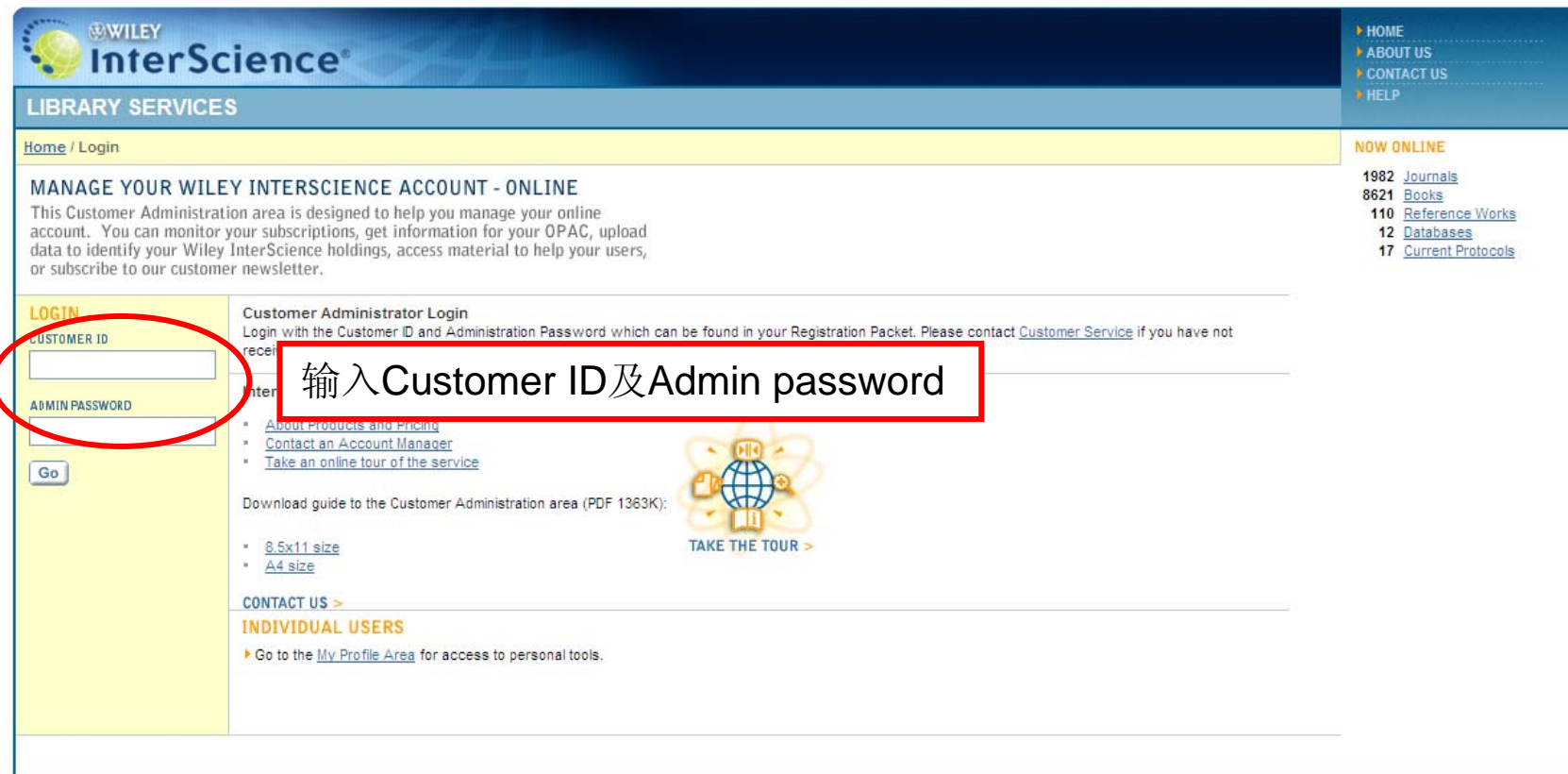
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This Customer Administration area is designed to help you manage your online account. You can monitor your subscriptions, get information for your OPAC, upload data to identify your Wiley InterScience holdings, access material to help your users, or subscribe to our customer newsletter.

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- ▶ Go to the [My Profile Area](#) for access to personal tools.

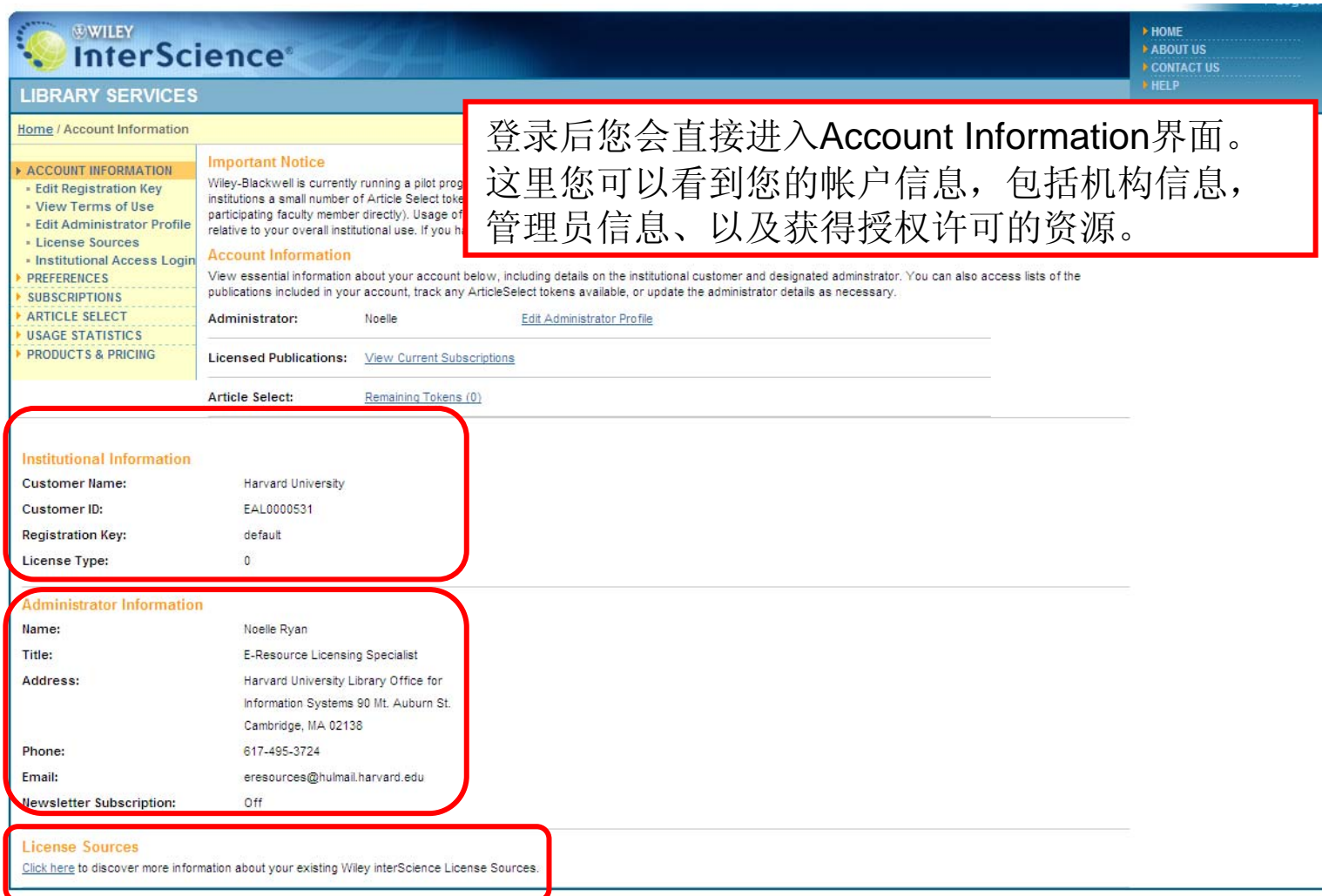
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Section 2

Account Information



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Important Notice

Wiley-Blackwell is currently running a pilot program for institutions a small number of Article Select tokens (participating faculty member directly). Usage of Article Select tokens is relative to your overall institutional use. If you have any questions, please contact your administrator.

Account Information

View essential information about your account below, including details on the institutional customer and designated administrator. You can also access lists of the publications included in your account, track any ArticleSelect tokens available, or update the administrator details as necessary.

Administrator: Noelle [Edit Administrator Profile](#)

Licensed Publications: [View Current Subscriptions](#)

Article Select: [Remaining Tokens \(0\)](#)

Institutional Information

Customer Name: Harvard University

Customer ID: EAL0000531

Registration Key: default

License Type: 0

Administrator Information

Name: Noelle Ryan

Title: E-Resource Licensing Specialist

Address: Harvard University Library Office for Information Systems 90 Mt. Auburn St. Cambridge, MA 02138

Phone: 617-495-3724

Email: eresources@hulmail.harvard.edu

Newsletter Subscription: Off

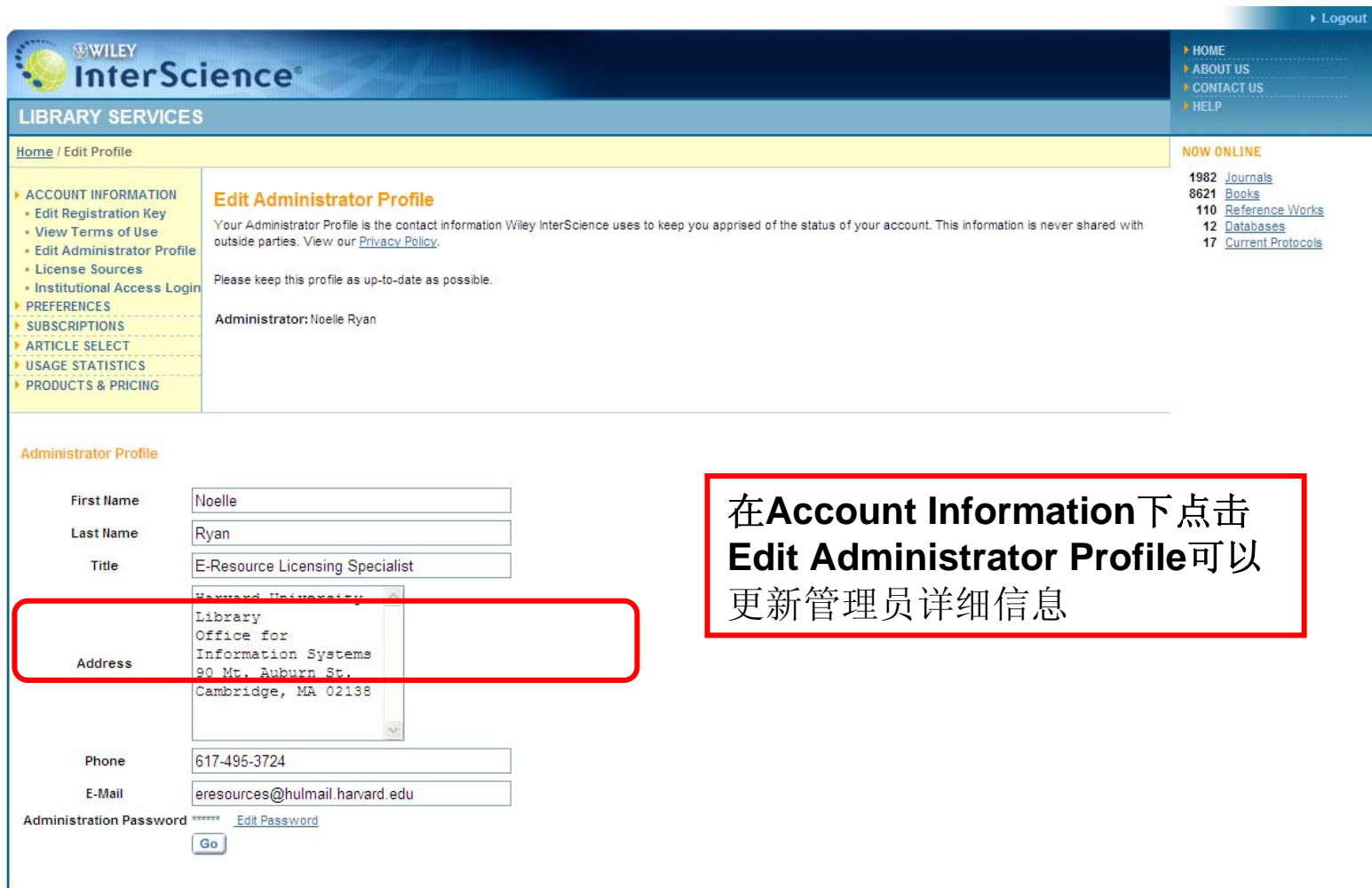
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登录后您会直接进入Account Information界面。这里您可以看到您的帐户信息，包括机构信息，管理员信息、以及获得授权许可的资源。

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Edit Administrator Profile

Your Administrator Profile is the contact information Wiley InterScience uses to keep you apprised of the status of your account. This information is never shared with outside parties. View our [Privacy Policy](#).

Please keep this profile as up-to-date as possible.

Administrator: Noelle Ryan

Administrator Profile

First Name:

Last Name:

Title:

Address:

Phone:

E-Mail:

Administration Password ***** [Edit Password](#)

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Section 3 Preferences



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- ACCOUNT INFORMATION
- PREFERENCES**
 - Add/Edit Branding
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Preferences提供图书馆员上传机构Logo, 增加/修改IP地址的功能。

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- 110 Reference Works
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Custom Registration Page
Wiley InterScience provides a template with embedded code for a customized registration page. This page can be placed on your own website, enabling your users to register as affiliated with your institution or company, without having to distribute your customer ID and registration key.

[View your customized Wiley InterScience registration page](#) (opens new window).

To save, choose the "File > Save" menu option on your browser, then add the page to an appropriate location on your website. If your web browser offers a "Save as type" option, please select "Web Page, HTML only" (or similar); do not use "Web Page, complete".

Please note: Your IP address restrictions will still apply to all user registrations.

Add/Edit Branding



在成功添加机构标识后，该标识将会出现在每种期刊的首页上

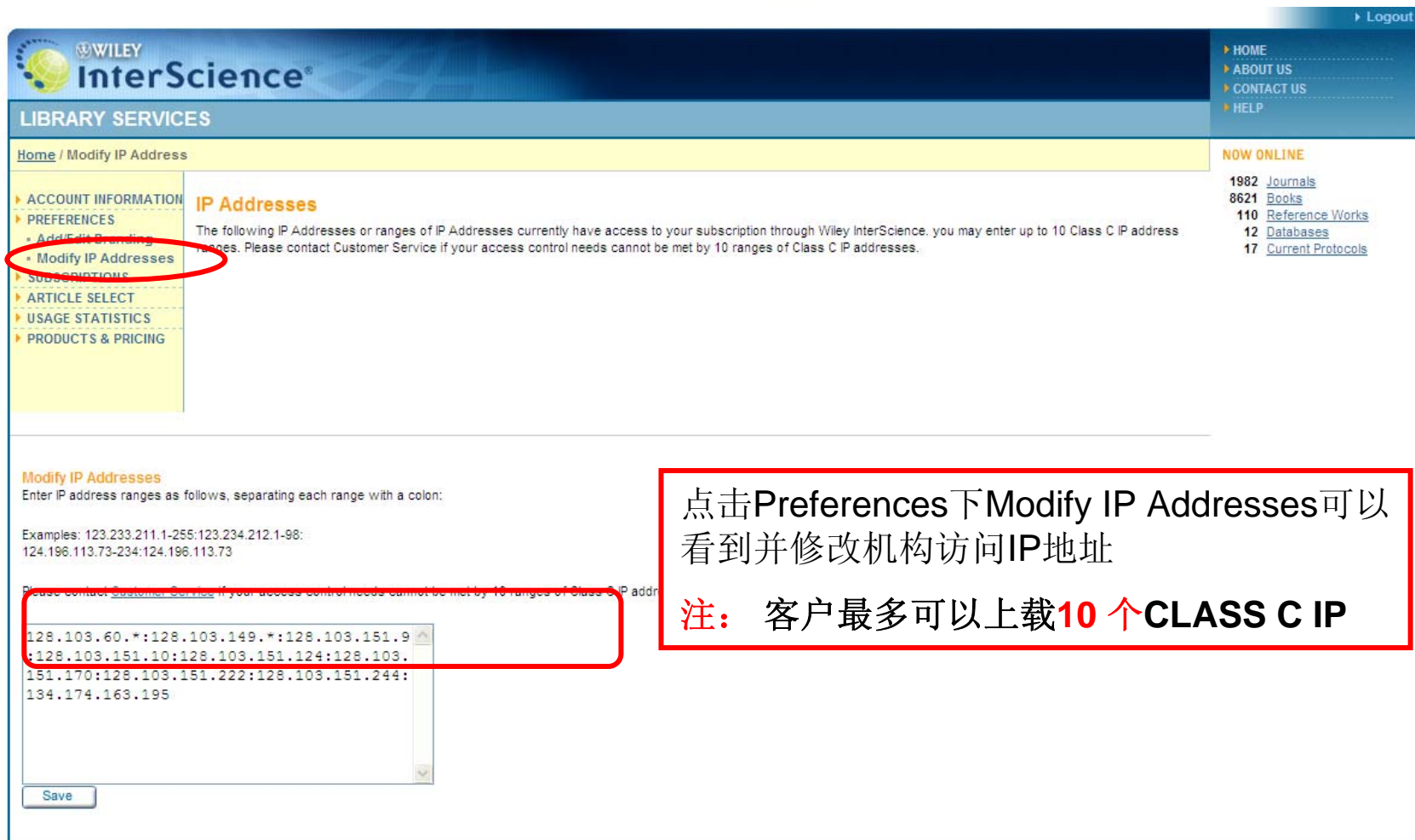
在此上传机构标识(图片), 160*100 pixels

在此输入机构名称(文字)

在此输入机构URL或图书馆OPAC页地址

NOTE: Users must close and restart their browsers for changes to appear.

Modify IP Addresses



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• **Modify IP Addresses**

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IP Addresses

The following IP Addresses or ranges of IP Addresses currently have access to your subscription through Wiley InterScience. you may enter up to 10 Class C IP address ranges. Please contact Customer Service if your access control needs cannot be met by 10 ranges of Class C IP addresses.

Modify IP Addresses

Enter IP address ranges as follows, separating each range with a colon:

Examples: 123.233.211.1-255:123.234.212.1-98:
124.196.113.73-234:124.196.113.73

Please contact [Customer Service](#) if your access control needs cannot be met by 10 ranges of Class C IP addresses.

128.103.60.*:128.103.149.*:128.103.151.9
:128.103.151.10:128.103.151.124:128.103.
151.170:128.103.151.222:128.103.151.244:
134.174.163.195

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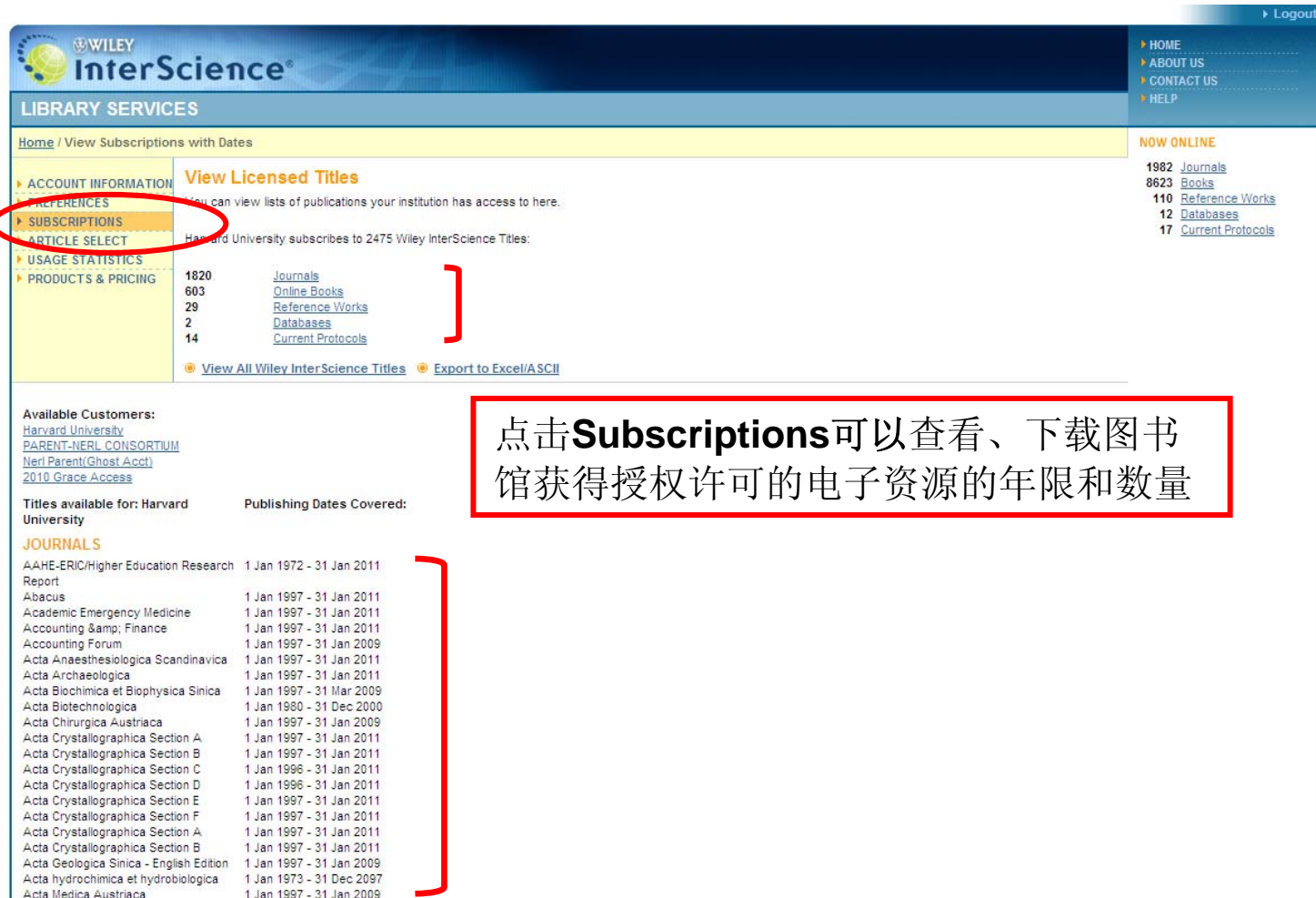
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点击Preferences下Modify IP Addresses可以看到并修改机构访问IP地址

注：客户最多可以上载**10**个**CLASS C IP**

Section 4 Subscriptions



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You can view lists of publications your institution has access to here.
Harvard University subscribes to 2475 Wiley InterScience Titles:

1820	Journals
603	Online Books
29	Reference Works
2	Databases
14	Current Protocols

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Available Customers:
Harvard University
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Nerl Parent(Ghost Acct)
2010 Grace Access

Titles available for: Harvard University | Publishing Dates Covered:

JOURNALS

AAHE-ERIC/Higher Education Research Report	1 Jan 1972 - 31 Jan 2011
Abacus	1 Jan 1997 - 31 Jan 2011
Academic Emergency Medicine	1 Jan 1997 - 31 Jan 2011
Accounting & Finance	1 Jan 1997 - 31 Jan 2011
Accounting Forum	1 Jan 1997 - 31 Jan 2009
Acta Anaesthesiologica Scandinavica	1 Jan 1997 - 31 Jan 2011
Acta Archaeologica	1 Jan 1997 - 31 Jan 2011
Acta Biochimica et Biophysica Sinica	1 Jan 1997 - 31 Mar 2009
Acta Biotechnologica	1 Jan 1980 - 31 Dec 2000
Acta Chirurgica Austriaca	1 Jan 1997 - 31 Jan 2009
Acta Crystallographica Section A	1 Jan 1997 - 31 Jan 2011
Acta Crystallographica Section B	1 Jan 1997 - 31 Jan 2011
Acta Crystallographica Section C	1 Jan 1996 - 31 Jan 2011
Acta Crystallographica Section D	1 Jan 1996 - 31 Jan 2011
Acta Crystallographica Section E	1 Jan 1997 - 31 Jan 2011
Acta Crystallographica Section F	1 Jan 1997 - 31 Jan 2011
Acta Crystallographica Section A	1 Jan 1997 - 31 Jan 2011
Acta Crystallographica Section B	1 Jan 1997 - 31 Jan 2011
Acta Geologica Sinica - English Edition	1 Jan 1997 - 31 Jan 2009
Acta hydrochimica et hydrobiologica	1 Jan 1973 - 31 Dec 2097
Acta Medica Austriaca	1 Jan 1997 - 31 Jan 2009

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点击**Subscriptions**可以查看、下载图书馆获得授权许可的电子资源的年限和数量

Section 5

ArticleSelect™



Article Select单篇文章购买: 是指通过使用“token”的方式购买学院目前没有获得授权许可的文章这个功能可以满足少量读者的访问需求。

ArticleSelect is a service of Wiley InterScience where you can access journal, book or reference work articles from titles outside your current subscription holdings. It uses a "token" system where you can pre-purchase pack of tokens and spend them for articles as needed.

[View Monthly Usage Report](#)

Token Balance: 0

You Have 0 Selected Articles

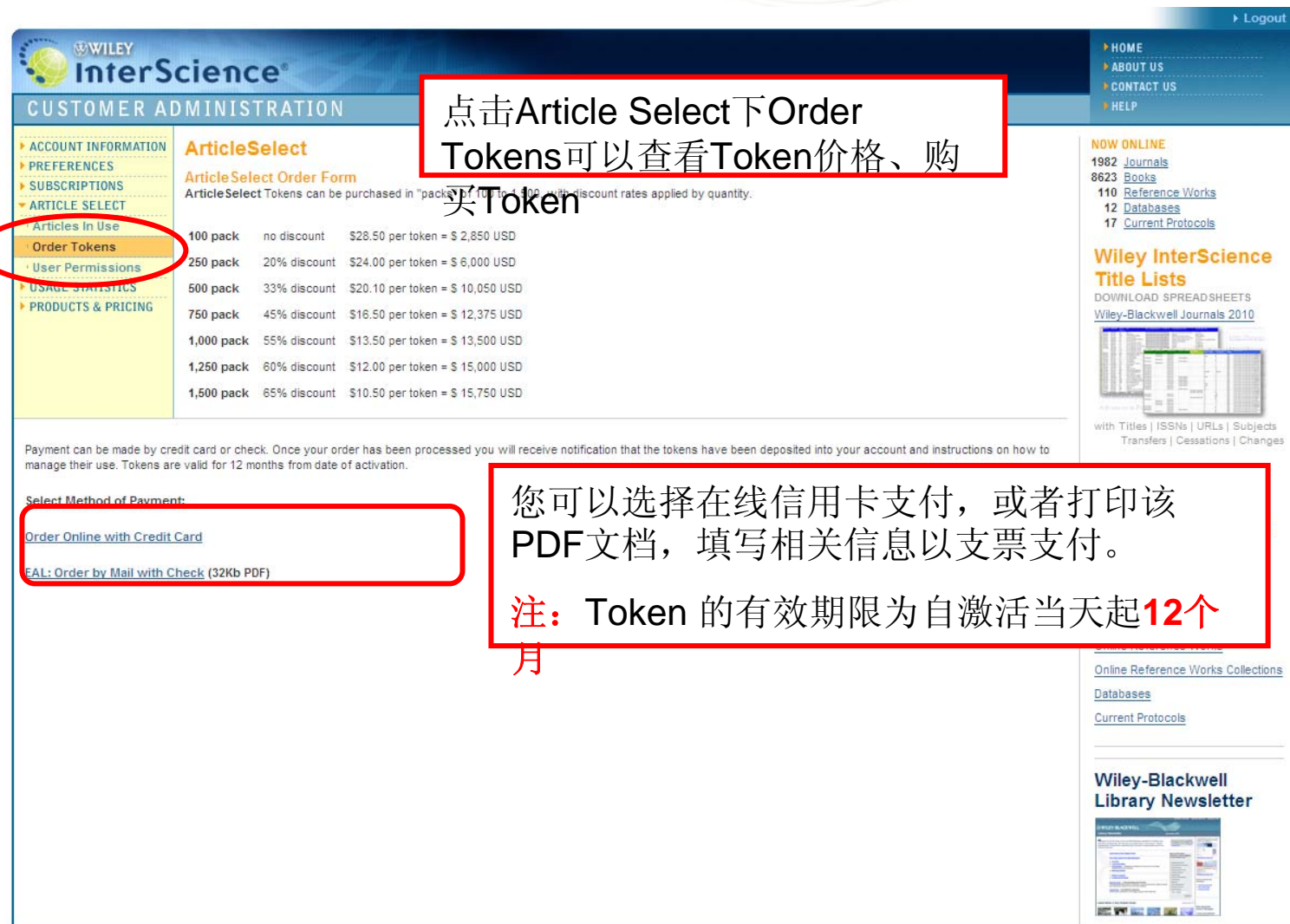
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ArticleSelect™ Order Tokens



The screenshot shows the Wiley InterScience 'CUSTOMER ADMINISTRATION' page. The 'ARTICLE SELECT' menu item is circled in red. The 'ArticleSelect Order Form' table lists various pack sizes and their corresponding prices and discounts. A red box highlights the 'Order Tokens' link in the left sidebar. Another red box highlights the 'Order Online with Credit Card' link under the 'Select Method of Payment' section. A large red box contains Chinese text explaining that tokens can be purchased in packs and that users can choose online credit card payment or print a PDF for check payment. A note specifies that tokens are valid for 12 months from activation.

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ArticleSelect
ArticleSelect Order Form
ArticleSelect Tokens can be purchased in "packs" of 100 to 1,500 with discount rates applied by quantity:

Pack Size	Discount	Price per token	Total Price
100 pack	no discount	\$28.50 per token	= \$ 2,850 USD
250 pack	20% discount	\$24.00 per token	= \$ 6,000 USD
500 pack	33% discount	\$20.10 per token	= \$ 10,050 USD
750 pack	45% discount	\$16.50 per token	= \$ 12,375 USD
1,000 pack	55% discount	\$13.50 per token	= \$ 13,500 USD
1,250 pack	60% discount	\$12.00 per token	= \$ 15,000 USD
1,500 pack	65% discount	\$10.50 per token	= \$ 15,750 USD

Payment can be made by credit card or check. Once your order has been processed you will receive notification that the tokens have been deposited into your account and instructions on how to manage their use. Tokens are valid for 12 months from date of activation.

Select Method of Payment:

[Order Online with Credit Card](#)

[FAL: Order by Mail with Check \(32Kb PDF\)](#)

您可以选择在线信用卡支付，或者打印该PDF文档，填写相关信息以支票支付。

注：Token 的有效期限为自激活当天起**12个月**

ArticleSelect™ User Permissions

点击Article Select下User Permission
可以在机构范围内控制Token使用方式:

- IP控制
- IP控制+ 用户注册
- Super User



ArticleSelect User Permissions

There are three authentication and control options you can use to govern how individuals at your institution may use ArticleSelect tokens.

- IP address only control: User must be within the customer's IP range to "spend" a token.
- IP Address/User Registration Control: User must be within customer's IP range and have a valid Wiley InterScience User account.
- SuperUser Control: Customer's license administrator chooses a small group of Authorized Users at the institution to be "SuperUsers" with the right to spend tokens.

Edit User Permissions

To add users to your ArticleSelect SuperUser list, you will need their Wiley InterScience logins. ArticleSelect SuperUsers must be registered users of Wiley InterScience. You may add or remove users at any time.

Add New SuperUser

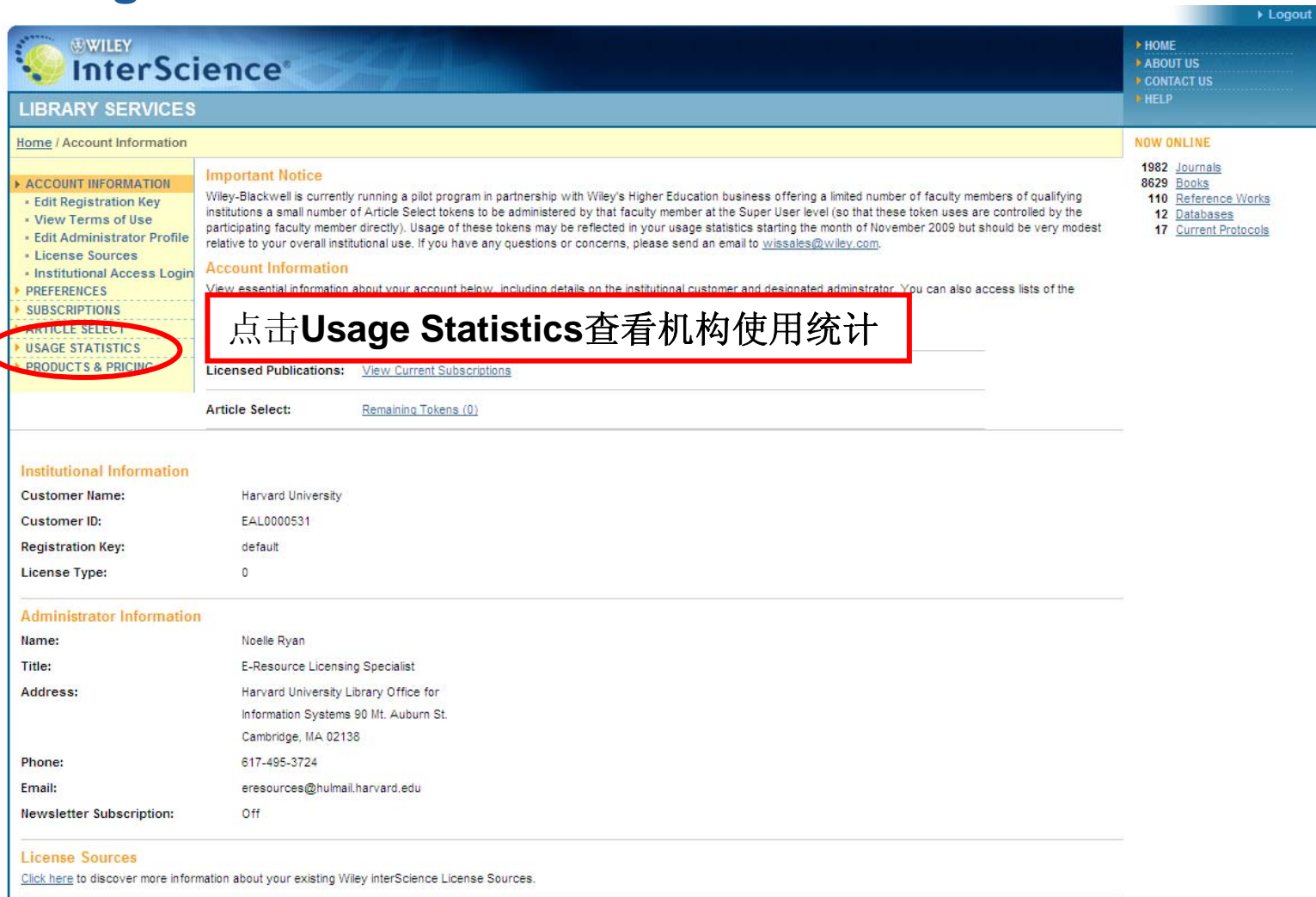
Enter the Wiley InterScience login for each user you wish to add to the list. To add more than one user at a time, list the logins separated by commas:

在这里增加或编辑SuperUser。

注： 如果选择"Super User Control", 那么机构内最终用户需要注册"My Profile", 图书馆员可通过加入用户注册的"My Profile"用户名来授权该最终用户使用机构拥有的Token

Section 6

Usage Statistics



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Important Notice

Wiley-Blackwell is currently running a pilot program in partnership with Wiley's Higher Education business offering a limited number of faculty members of qualifying institutions a small number of Article Select tokens to be administered by that faculty member at the Super User level (so that these token uses are controlled by the participating faculty member directly). Usage of these tokens may be reflected in your usage statistics starting the month of November 2009 but should be very modest relative to your overall institutional use. If you have any questions or concerns, please send an email to wissales@wiley.com.

Account Information

View essential information about your account below, including details on the institutional customer and designated administrator. You can also access lists of the

Licensed Publications: [View Current Subscriptions](#)

Article Select: [Remaining Tokens \(0\)](#)

Institutional Information

Customer Name: Harvard University

Customer ID: EAL0000531

Registration Key: default

License Type: 0

Administrator Information

Name: Noelle Ryan

Title: E-Resource Licensing Specialist

Address: Harvard University Library Office for Information Systems 90 Mt. Auburn St. Cambridge, MA 02138

Phone: 617-495-3724

Email: eresources@hulmail.harvard.edu

Newsletter Subscription: Off

License Sources

[Click here](#) to discover more information about your existing Wiley InterScience License Sources.

Selecting Options for Reports



统计报告包括订购的期刊、在线图书、在线参考工具书、数据库、CP、EBM等产品，也包括 Article Select token和Pay-Per-View的使用统计

在此可以选择所需要时间段的使用统计。
注：Blackwell的历史使用统计自2006年开始

不同产品统计报告包含的内容有所不同。所有统计报告均包含ascii格式，方便图书馆下载。

Available Reports

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Usage for: **Journals**

[2003] [2004] [2005] [2006] [2007] [2008] [2009] [2010]
[Jan] [Feb] [Mar] [Apr] [May] [Jun] [Jul] [Aug] [Sep] [Oct] [Nov] [Dec]

Customers registered with Crystallography Journals Online
Important: Customers registered with Crystallography Journals Online should obtain a separate [usage report](#) for accesses made directly through that site.

Wiley InterScience Usage Report on Journals for Harvard University Feb 2010

Monthly Reports:

- Summary of User Activity
- Top 10 most frequently visited journals
- Top 10 most popular journals denied access due to lack of subscription license
- Usage Key Activities by Title - Current Month (load time of this report might be significantly longer than summary reports) [InterScience titles](#) [Blackwell titles](#) [All titles](#)

Year to Date Reports:

- Summary of User Activity
- Usage Key Activities by Title - YTD (load time of this report might be significantly longer than summary reports) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1: Number of Successful Full-Text Article Requests by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1a: Number of Successful Fulltext Article Requests from an Archive by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1b: Number of Successful Full-Text Article Requests by Month and Journal (Front File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Access Denied by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Access Denied by Month and Journal (Front File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Access Denied by Month and Journal (Back File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)

In addition, the following reports are available in **ascii format** to enable integration your spreadsheets:

- Summary of User Activity for Current Month ([download](#))
- Usage Key Activities by title - Current Month [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Usage Key Activities by title - YTD [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1: Number of Successful Full-Text Article Requests by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1a: Number of Successful Fulltext Article Requests from an Archive by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1b: Number of Successful Full-Text Article Requests by Month and Journal (Front File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Access Denied by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
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Available Reports

Top 10 Journals

Title	Print ISSN	Online ISSN	Full Text Requests
1 Angewandte Chemie International Edition			
2 International Zoo Yearbook			
3 Annals of the New York Academy of Sciences	0077-8923	1749-8632	1085
4 Cancer	0008-543X	1097-0142	934
5 International Journal of Cancer	0020-7136	1097-0215	871
6 STEM CELLS	1066-5099	1549-4918	858
7 Hepatology	0270-9139	1527-3350	675
8 Monthly Notices of the Royal Astronomical Society	0035-8711	1365-2966	619
9 European Journal of Immunology	0014-2980	1521-4141	591
10 Journal of Neurochemistry	0022-3042	1471-4159	566

访问量排名前10的期刊

Top 10 Access Denied Journals

Title	Print ISSN	Online ISSN	Access Denied
1 International Journal of Cancer			
2 Statistics in Medicine			
3 Journal of Pharmaceutical Sciences	0022-3549	1520-6017	50
4 The Laryngoscope	0023-852X	1531-4995	34
5 Angewandte Chemie International Edition	1433-7851	1521-3773	26
6 Journal of Applied Polymer Science	0021-8995	1097-4628	24
7 The Muslim World	0027-4909	1478-1913	19

访问被拒排名前10的期刊

Selecting options for reports



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Home / Customer Administration / Usage Reporting

Usage for: Journals

General Products

- Journals
- Books/Reference Works
- Books (Up to 2008)
- Article Select

Other

- e-EROS - Ency Reag Org Syn
- Organic Reactions
- Organic Syntheses
- Organic-Chem Drugs (negwer)
- Wiley Database Polymer Prop
- The Cochrane Library
- SpecInfo
- EBMG Guidelines
- HEED Database
- Current Protocols
- Reference Works (Up to 2008)

Monthly Reports

- Summary of User Activity
- Top 10 Journals
- Top 10 Journals by Title

Year to Date Reports:

- Summary of User Activity
- Usage Key Activities by Title - YTD (load time of this report might be significantly longer than summary reports) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1: Number of Successful Full-Text Article Requests by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1a: Number of Successful Fulltext Article Requests from an Archive by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1b: Number of Successful Full-Text Article Requests by Month and Journal (Front File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Access Denied by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Access Denied by Month and Journal (Front File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
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- Usage Key Activities by title - Current Month [InterScience titles](#) [Blackwell titles](#) [All titles](#)
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- Journal Report 1: Number of Successful Full-Text Article Requests by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1a: Number of Successful Fulltext Article Requests from an Archive by Month and Journal [InterScience titles](#) [Blackwell titles](#) [All titles](#)
- Journal Report 1b: Number of Successful Full-Text Article Requests by Month and Journal (Front File Only) [InterScience titles](#) [Blackwell titles](#) [All titles](#)
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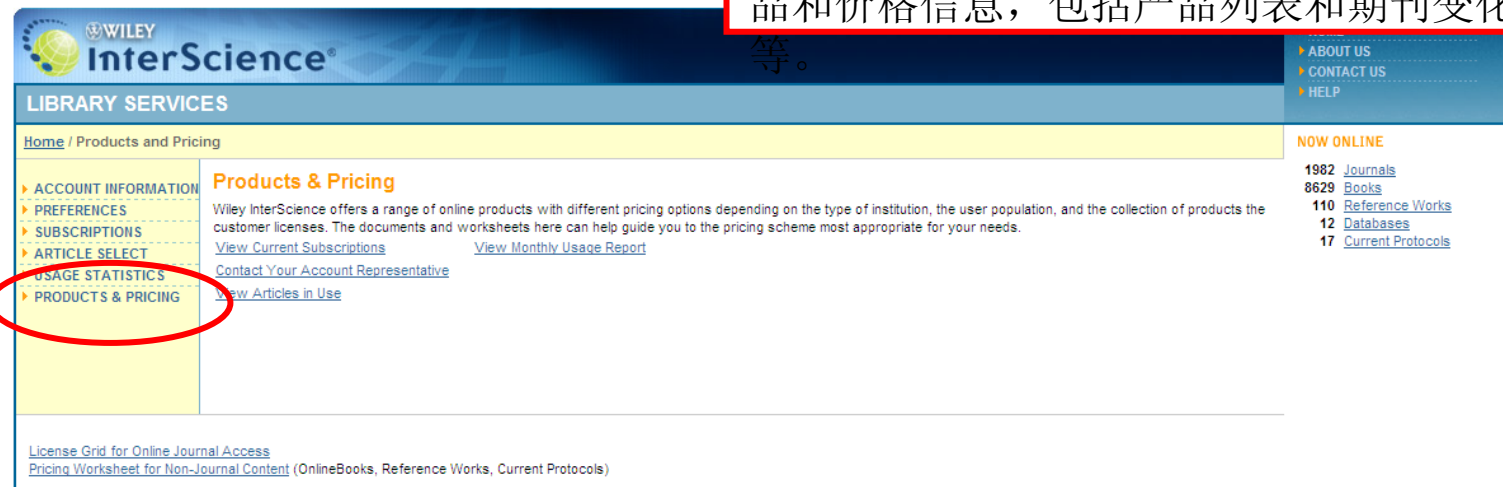
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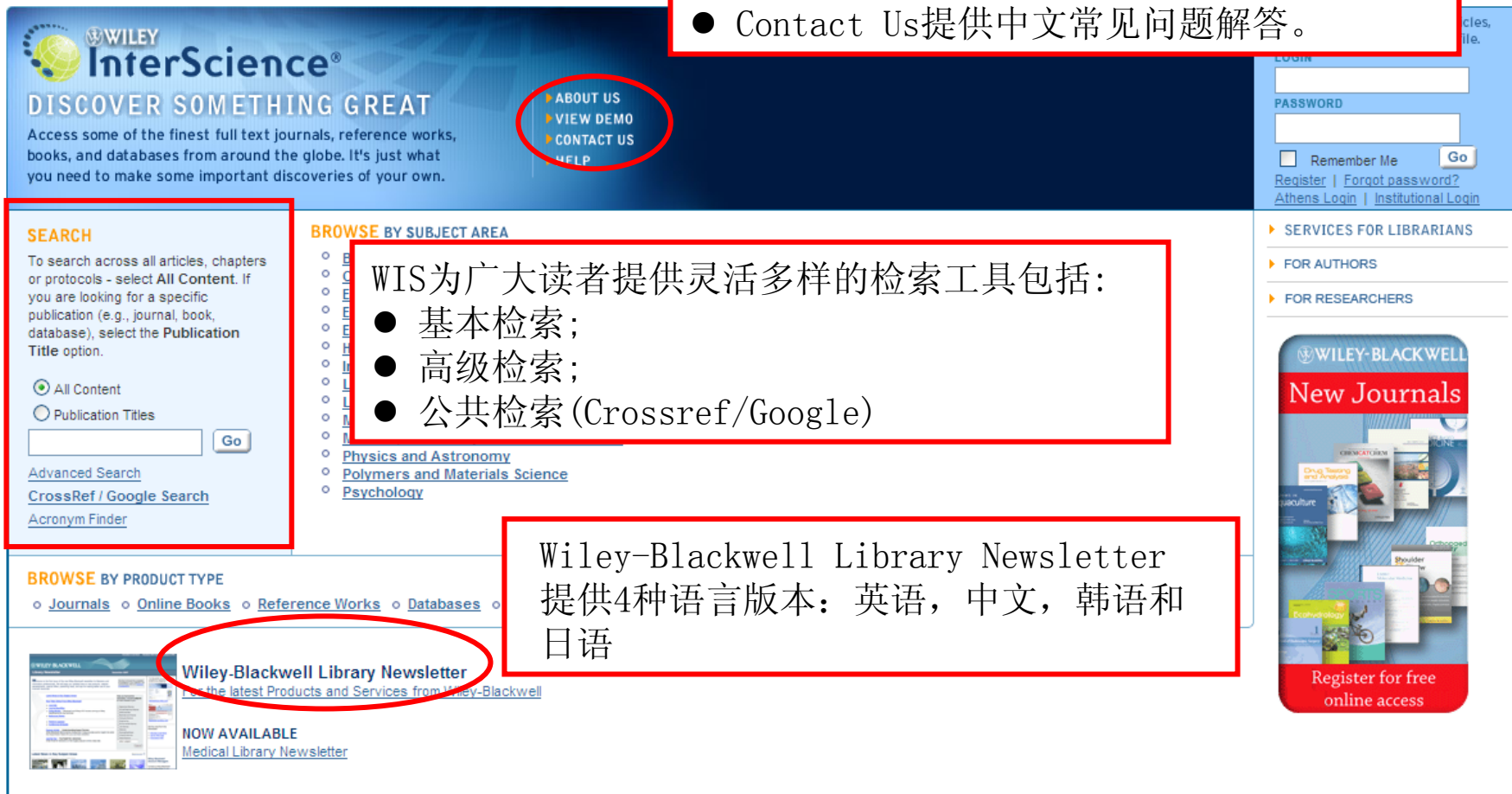
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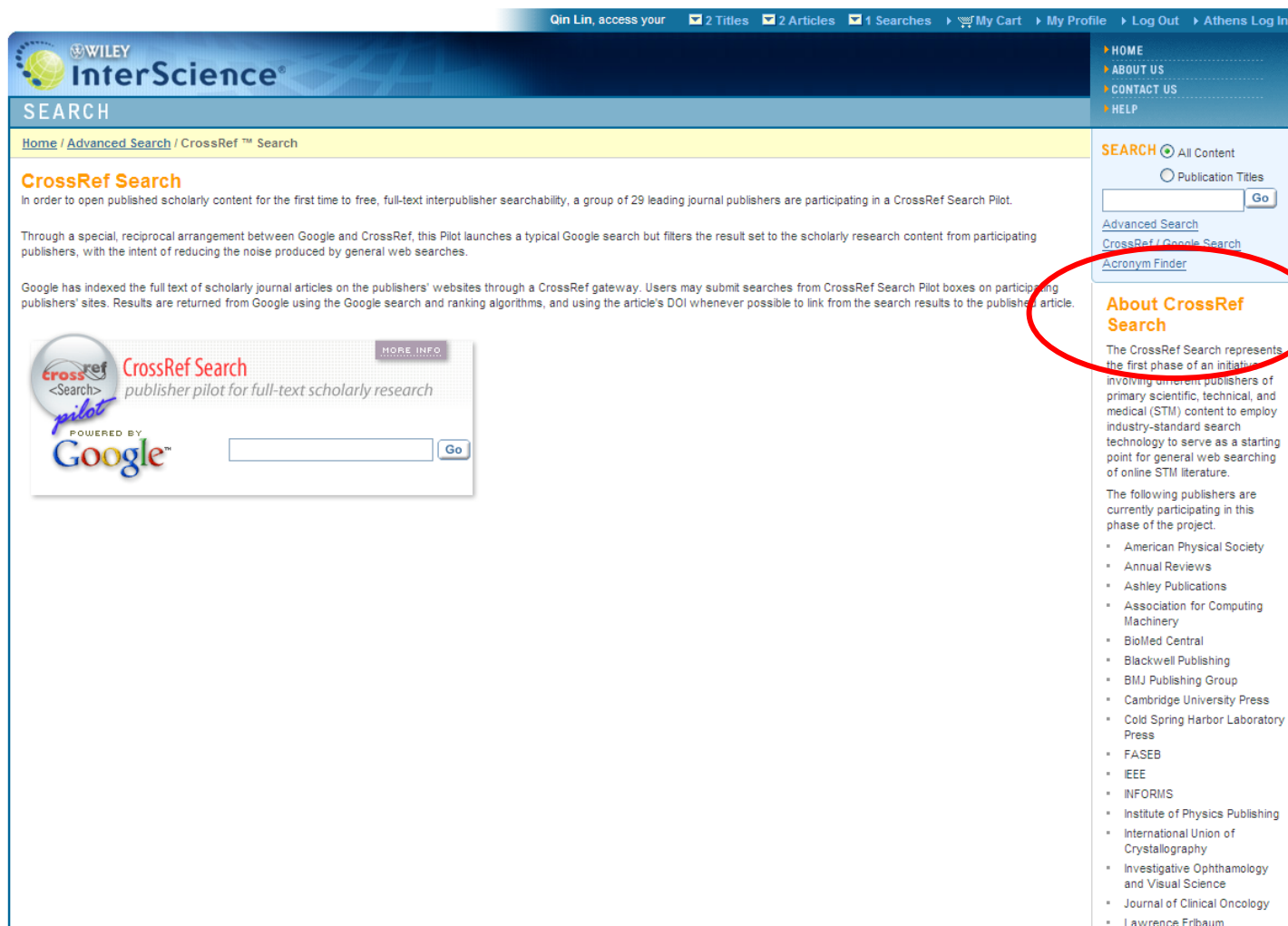
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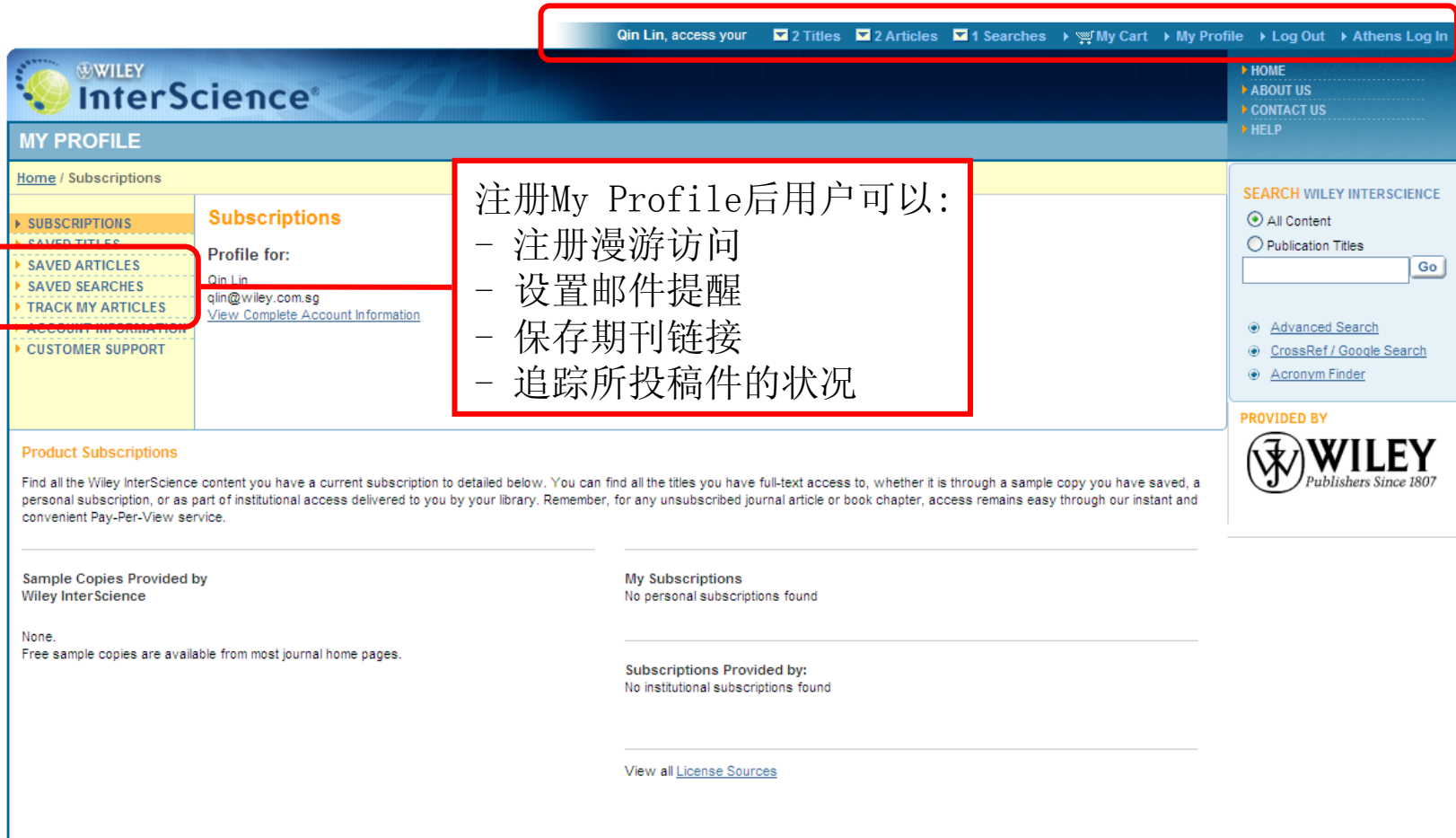
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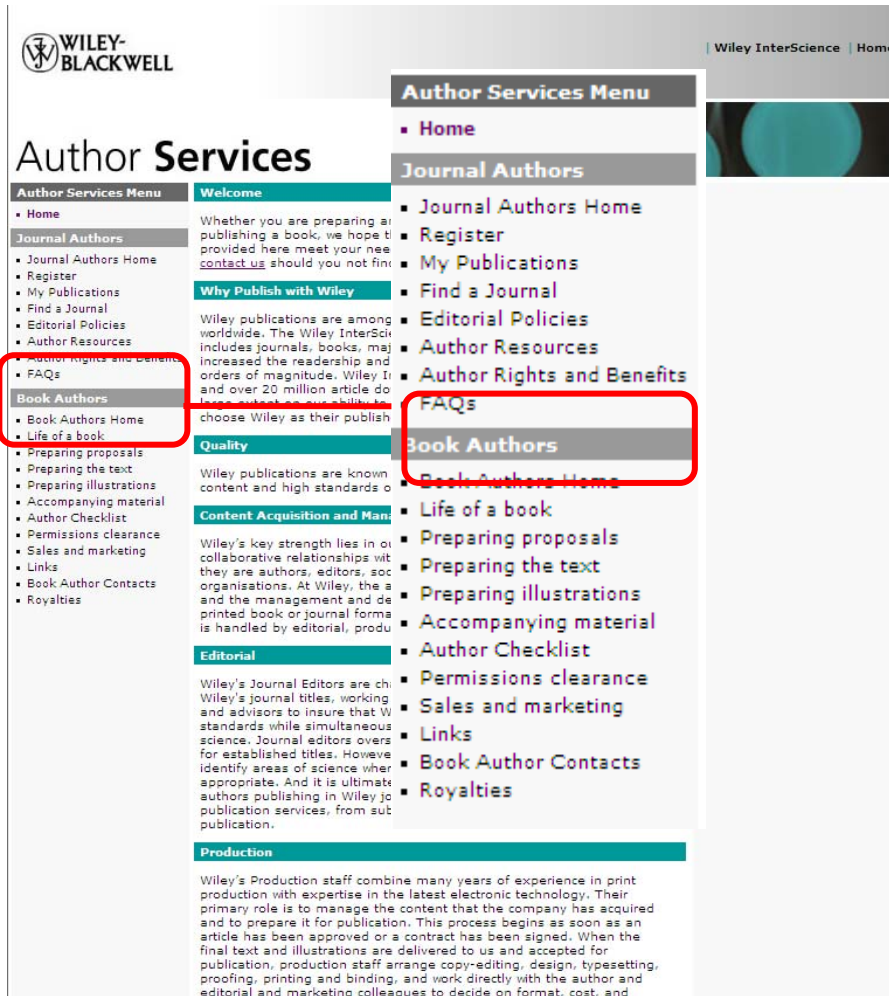
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Medical Library Newsletter

Get the latest news in
Medicine & Health Sciences



interscience.wiley.com/newsletter/medical

WILEY-BLACKWELL

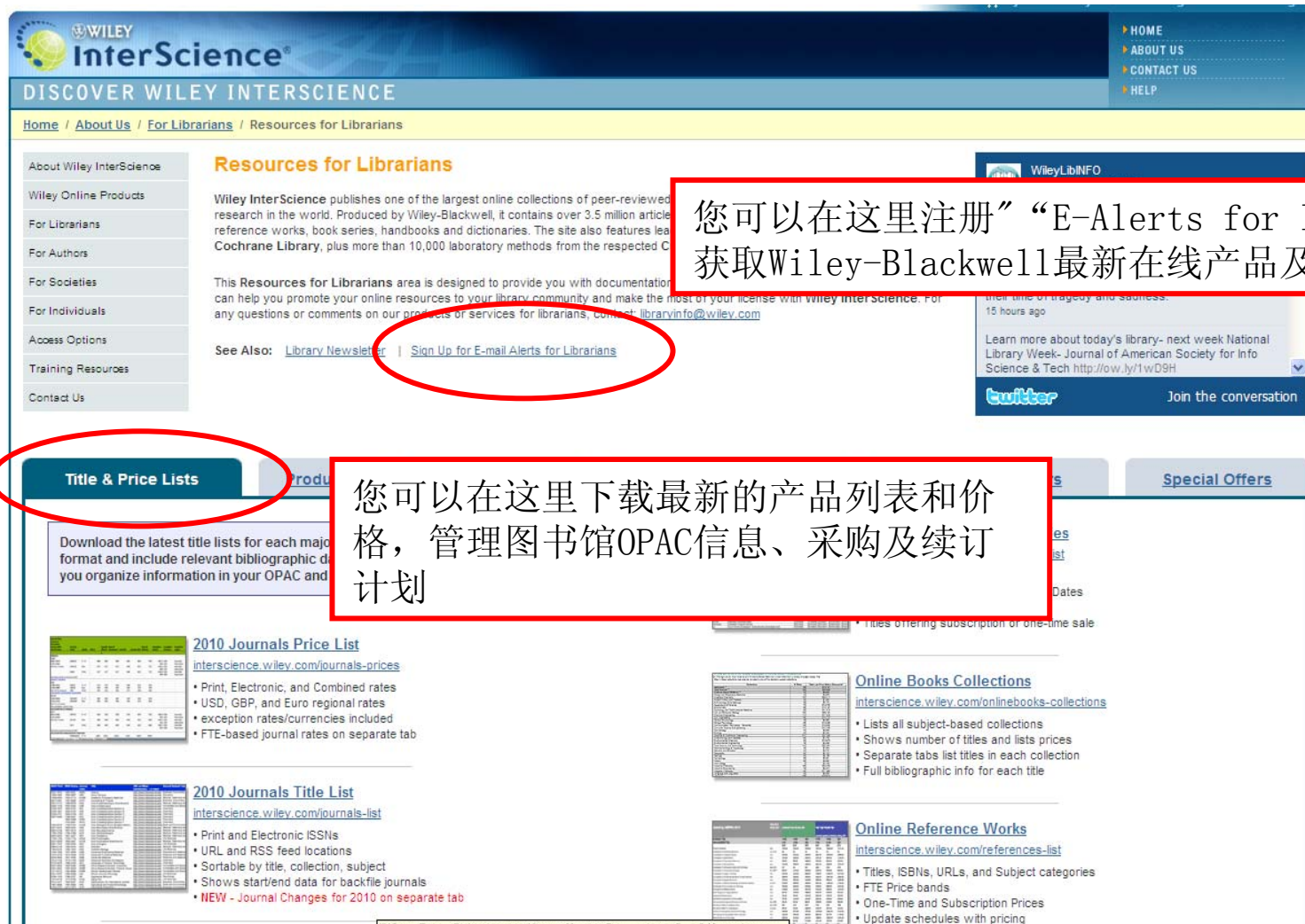
E-mail Alerts for Librarians

Sign up for the latest news from key subject areas



interscience.wiley.com/library-alerts

Section 8 Resources for Librarians – Title & Price Lists



The screenshot shows the Wiley InterScience website. The top navigation bar includes links for HOME, ABOUT US, CONTACT US, and HELP. Below this is a breadcrumb trail: Home / About Us / For Librarians / Resources for Librarians. The main content area is titled 'Resources for Librarians' and contains a sidebar with links like 'About Wiley InterScience', 'Wiley Online Products', and 'For Librarians'. The main text describes the site's resources and includes a link to 'Sign Up for E-mail Alerts for Librarians', which is circled in red. A red box highlights the text: '您可以在这里注册“E-Alerts for librarians”获取Wiley-Blackwell最新在线产品及服务信息'. Below this, a 'Title & Price Lists' section is highlighted with a red box, containing the text: '您可以在这里下载最新的产品列表和价格，管理图书馆OPAC信息、采购及续订计划'. This section lists '2010 Journals Price List' and '2010 Journals Title List' with their respective URLs and features. Other sections include 'Online Books Collections' and 'Online Reference Works'.

您可以在这里注册“E-Alerts for librarians”
获取Wiley-Blackwell最新在线产品及服务信息

您可以在这里下载最新的产品列表和价格，
管理图书馆OPAC信息、采购及续订计划

Section 8

Resources for Librarians - Products



WILEY InterScience®

DISCOVER WILEY INTERSCIENCE

Home / About Us / For Librarians / Resources for Librarians

Resources for Librarians

Wiley InterScience publishes one of the largest online collections of peer-reviewed scientific, technical, medical and scholarly research in the world. Produced by Wiley-Blackwell, it contains over 3.5 million articles from some 1500 journals and 8000 online books, reference works, book series, handbooks and dictionaries. The site also features leading chemistry and medical databases, such as the **Cochrane Library**, plus more than 10,000 laboratory methods from the respected **Current Protocols** manuals.

This **Resources for Librarians** area is designed to provide you with documentation and tools, creative ideas and opportunities, that can help you promote your online resources to your library community and make the most of your licenses with Wiley InterScience. For any questions or comments on our products or services, please contact us.

See Also: [Library Newsletter](#) | [Sign Up for](#)

WileyLibINFO

wileylibinfo JASIST article: Mean citation rate per article in mathematics journals: Differences from the scientific model <http://ow.ly/16W3UA> 3 hours ago

Read a sample entry on our Open Access Policy, <http://ow.ly/1rfzC> one of our entries available from International Online

您可以在这里了解Wiley产品信息、下载最新产品手册和宣传页

Products

Journals

- [Journals on Wiley InterScience](#)
- [Journal Backfiles on Wiley InterScience](#)

Brochures

- [All Journals](#)
- [New Journals](#)
- [Journal Backfiles](#)

Flyers

- [Article Select](#)
- [Health Sciences](#)
- [Life Sciences](#)
- [Physical Sciences](#)
- [Social Sciences](#)

Online Books

- [Online Books on Wiley InterScience](#)
- [Online Books on Blackwell Reference Online](#)

Brochures

- [Online Books](#)

Reference Works

- [Reference Works on Wiley InterScience](#)
- [Reference Works on Blackwell Reference Online](#)

Brochures

- [Reference Works](#)
- NEW** [ePatai - Patai's Chemistry of Functional Groups](#)



[More info on wiley.com](#)

Flyers

- [Current Protocols Lab Manuals catalog](#)
- [Current Protocols in the Library](#)

Databases

- [Databases on Wiley InterScience](#)

Brochures

- [Chemistry Databases](#)
- [The Cochrane Library](#)
- [EBM Guidelines](#)
- [Essential Evidence Plus](#)

Flyers

- [EBM Collection](#)
- [HEED Database](#)

Subject Brochures

- [Chemistry & Physics](#)
- [Chemistry Clusters](#)
- [Earth & Environmental Science Journals](#)
- [Engineering, Computer Science, Maths & Statistics](#)
- [Life Science](#)
- [Medicine & Nursing](#)
- [Social Science and Humanities](#)

Non-English Language Materials

- [Arabic](#)
- [Bahasa Indonesia](#)
- [Bahasa Malay](#)
- [Farsi](#)
- [French](#)
- [German](#)
- [Greek](#)

Section 8

Resources for Librarians - Training & Tutorials

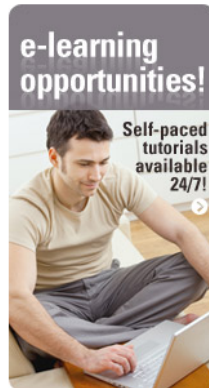
- Title & Price Lists
- Products
- Administration
- Training & Tutorials**
- Marketing to Users
- Special Offers

Training Resources

Online Tutorials

e-learning modules designed to provide quick, informative overviews of our products and services.

- Getting Started
- Journals and OnlineBooks
- Reference Works
- The Cochrane Library
- Evidence-Based Medicine Resources
- Databases
- Pay-Per-View and ArticleSelect Tokens
- Compass Journals
- Blackwell Reference Online
- Current Protocols
- Training Resources Flyer



Instructor-led Sessions

Web Seminars and Face-to-Face Training. View the schedule of available, free training sessions for your part of the world.

- Asia Pacific
- Europe, Middle East, Africa
- North, South and Central America
- Poster announcing training sessions




您可以在这里查看在线培训资料和培训日程安排

Wiley-Blackwell is pleased to invite you to our free instructor-led online training sessions to learn how to make the most of our products and services. All you need is an internet connection and access to a telephone.

These sessions are conducted using a product called WebEx that allows you to view live presentations from your desktop. There will be an associated teleconference so you can hear the presentation and ask questions. Wiley-Blackwell will provide a toll free telephone number to dial in.

To register, click on the title of the session you would like to attend. Book as soon as possible to ensure a place. To be placed on a waiting list or to arrange a private session for your institution please contact [Carroll Mitchell](#).

Training Schedule

COURSE TITLE	DURATION	DATE	TIME	 Check your time zone?
The Cochrane Library - an introduction	1 hour	06-Apr-10	11 AM New York 8 AM Los Angeles	
e-Patal - new online resource from Wiley-Blackwell	1 hour	13-Apr-10	2:30 PM London 9:30 AM New York	
Current Protocols from Wiley-Blackwell	30 mins	14-Apr-10	10 AM London 2:30 PM New Delhi (UTC 09:00)	
OnlineBooks from Wiley-Blackwell	30 mins	14-Apr-10	11 AM New York 8 AM Los Angeles	

Section 8

Resources for Librarians_Marketing to Users

[Title & Price Lists](#) | [Products](#) | [Administration](#) | [Training & Tutorials](#) | **[Marketing to Users](#)** | [Special Offers](#)

E-mail Templates

Use these templates for e-mails to your users to inform them about content you license from Wiley-Blackwell.

Journal Collections

- [Science Technology & Medicine](#)
- [Medical & Nursing](#)
- [Social Sciences and Humanities](#)

- [Journal Backfiles](#)
- [Online Books](#)
- [Reference Works](#)
- [The Cochrane Library](#)
- [Blackwell Reference Online \(BRO\)](#)
- [Current Protocols](#)
- [Blackwell Compass Journals](#)

Wiley InterScience Logos

For print on online use

- [Logos for web sites](#)
- [Print resolution logos](#)

User Guides

General Wiley InterScience User Guides (PDF documents)

您可以在这里下载用户使用指南、新期刊信息以及WIS LOGO。我们还提供方便图书馆通知读者图书馆所订购Wiley-Blackwell产品的邮件模板

- [The Cochrane Library](#)
- [EBM Guidelines Evidence-based Medicine](#)
- [HEED Health Economic Evaluations Database \(HEED\) User Guide](#)
- [CURRENT PROTOCOLS](#)
- [Current Protocols User Guide in English](#)

Non-English Language

- [Greek](#)
- [Italian](#)
- [Japanese](#)
- [Korean](#)
- [Polish](#)
- [Portuguese](#)
- [Russian](#)
- [Simplified Chinese](#)
- [Traditional Chinese](#)
- [Spanish](#)
- [Thai](#)
- [Turkish](#)

Handouts and Presentations

This items can be distributed to users for additional detail on select products from Wiley-Blackwell.

- [Cochrane Library postcard/handout - PDF](#)
- [Cochrane Library 4-page leaflet - PDF](#)
- [Wiley InterScience poster](#)
- [Journal RSS Feeds flyer](#)
- [Evidence Based Medicine Collection - PPT presentation](#)

Resources for New Journals

To help librarians promote Wiley's newest online journals to end users, downloadable materials such as flyer PDFs, e-mail text, and web banners are available.

- [New Journal Resources Page](#)
- [New Journals flyer](#)
- [New Journals Opt-in Form](#)
Institutional customers can request free online



Section 8 Resources for Librarians_Special Offers

- [Title & Price Lists](#)
- [Products](#)
- [Administration](#)
- [Training & Tutorials](#)
- [Marketing to Users](#)
- [Special Offers](#)**

您可以在这里了解最新的产品优惠活动

College Collections (U.S. and Canada only)

- New in 2010** - specially priced journal packages for community colleges and small universities in the U.S. and Canada

WILEY-BLACKWELL COLLEGE COLLECTIONS

Specialty Priced Journal Packages

ABOUT US
Wiley-Blackwell College Collections from Wiley InterScience

Specialty Priced Journal Packages

ABOUT COLLEGE COLLECTIONS

Available to non-research oriented libraries and four-year institutions in the US and Canada, College Collections enable those in other disciplines to view faculty, students and staff that applications they research online, teaching opportunities, and enhance their research.

Collection Name	Number of titles	Annual starting fee
Business and Finance Collection	200	\$1,500
Health Sciences and Life Sciences Collection	150	\$1,000
Law Collection	100	\$750
Mathematics and Science Collection	100	\$750
Physical and Earth Sciences Collection	100	\$750
Art Collection	100	\$750

Wiley-Blackwell Online Books Subject Collections

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save **40-50%**
see below for details!

We are pleased to announce the launch of the **Wiley-Blackwell Online Books Subject Collections**. Sixty-eight fixed-title collections now offer you the opportunity to build your holdings in specific subject areas. From Evidence-Based Medicine to Organic Chemistry, you can now save money, meet faculty demand and grow your Online Books collection quickly and easily.

DOWNLOAD SPREADSHEET
>> [Online Books Subject Collections List](#)

Evidence-Based Medicine Online Books

- Save up to 40%

As an evidence-based approach to medicine continues to grow, your patients will need access to the most up-to-date, high quality content that allows them to find the answers they need, when they need them.

Written for specialists to specialists, our collection of EBM online books offers the best evidence to aid healthcare professionals in making informed decisions. For a limited time, you can add these titles to your library and save up to 40% off the list price.

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- Generous discounts based on quantity purchased and according to PTO branding
- Flexible purchasing options from complete books to single chapters
- Avoid lost or damaged copies and save even more
- Usage statistics - bring you more information to manage your library

Titles in the EBM CoreBooks collection include:

- Evidence-based Dermatology, 2nd Edition (Jellison)
- Evidence-based Neurology: Management of Neurological Disorders (Gandhi)
- A Complete Handbook: Pregnancy and Childbirth (Joffe)
- The Evidence Base for Cholesterol-Lowering (Jellison)
- Textbook of Clinical Trials, Second Edition (Hendrick)

TO VIEW TITLES AND PRICING, DOWNLOAD SPREADSHEET: [Online Books Subject Collections List](#)

Choose from over 60 new online books subject collections, including:

Cardiology & Cardiovascular Medicine, Psychology, Dermatology, Epidemiology & Global Health, Sports Science & Health, Immunology, Microbiology & Virology, Neuroscience, Nursing, Veterinary Medicine.

Follow [Wiley Medical](#)

Wiley-Blackwell Online Reference Works Collections

- Save 30%-50%

save **30% - 50%**

We are pleased to announce that 75 of our key reference works are now available for you to buy by subject collection at a discounted rate. Thirteen, fixed-title collections offer you the opportunity to build your holdings in specific subject areas so you can now save money, meet faculty demand and grow your e-reference library quickly and easily.

Biochemistry	11 titles
Biotechnology	9 titles
Chemistry	13 titles
Computer Science & Electrical Engineering	10 titles
Electrical Engineering	9 titles
Environmental Sciences	8 titles
Industrial Chemistry & Chemical Engineering	8 titles

Section 10

Product Information - Journal

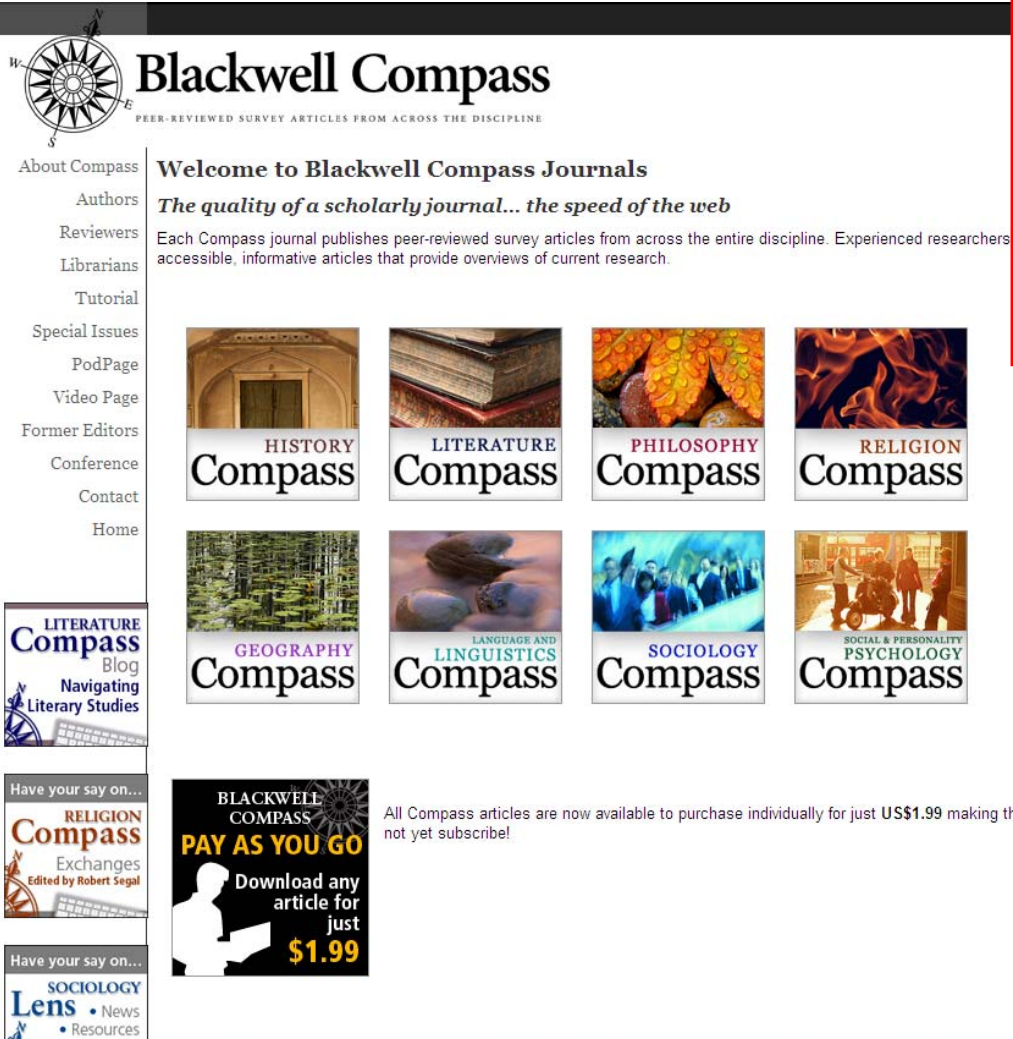
- Wiley-Blackwell是全球最大的学术出版商之一，目前我们与700+个国际知名学会合作出版期刊
- Wiley InterScience电子平台上目前共出版：
 - 1500+种期刊 (Journals)
 - 8000+种图书 (OnlineBooks)
 - 110种在线参考工具书 (Online Reference Works)
 - 12个数据库 (Database)
 - 17个实验室指南 (Current Protocols)
- 在2008年JCR报告中, 共有949本Wiley-Blackwell期刊被收录, 其中338本期刊的影响因子排名在前十名。
- Wiley InterScience回溯期刊 (Journal Backfiles) 收录了超过800种期刊, 总页数达1360万页, 期刊回溯到第一卷第一期, 最早到十八世纪。回溯期刊可以按学科合集购买, 也可以按单本期刊购买。

Section 10

Product Information - Compass

Compass期刊出版社科人文领域重要的经同行评审的最新文章，目前共推出8个学科，每个学科的Compass每年出版大约100篇文章。Compass期刊和Blackwell Reference Online可以交叉检索，并且提供很多增值功能包括：

- Blog
- Podcast
- Teaching Guide
- Related Articles

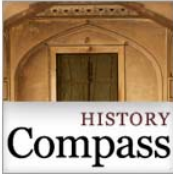
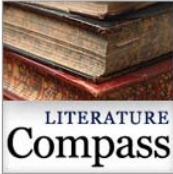
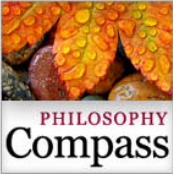

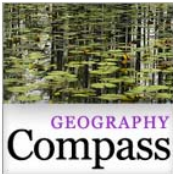
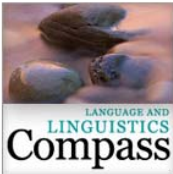
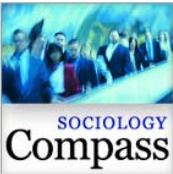
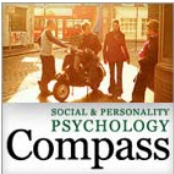


Blackwell Compass
PEER-REVIEWED SURVEY ARTICLES FROM ACROSS THE DISCIPLINE

About Compass
Authors
Reviewers
Librarians
Tutorial
Special Issues
PodPage
Video Page
Former Editors
Conference
Contact
Home

Welcome to Blackwell Compass Journals
The quality of a scholarly journal... the speed of the web

Each Compass journal publishes peer-reviewed survey articles from across the entire discipline. Experienced researchers accessible, informative articles that provide overviews of current research.

 <p>HISTORY Compass</p>	 <p>LITERATURE Compass</p>	 <p>PHILOSOPHY Compass</p>	 <p>RELIGION Compass</p>
 <p>GEOGRAPHY Compass</p>	 <p>LANGUAGE AND LINGUISTICS Compass</p>	 <p>SOCIOLOGY Compass</p>	 <p>SOCIAL & PERSONALITY PSYCHOLOGY Compass</p>

LITERATURE Compass Blog
Navigating Literary Studies

Have your say on... **RELIGION Compass** Exchanges
Edited by Robert Segal

Have your say on... **SOCIOLOGY Lens** • News • Resources

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Section 10

Product Information - WIREs

Wiley Interdisciplinary Reviews

(WIREs, Wiley跨学科评论期刊), 汇聚了在线工具书和评论期刊的各项强大功能, 强调了研究和教育中跨学科合作的重要性。目前已出版的WIREs有6个。图书馆可以在线注册免费使用WIREs。WIREs最近被获颁PROSE Award including the R. R. Hawkins Award。

Wiley Interdisciplinary Reviews (WIREs)

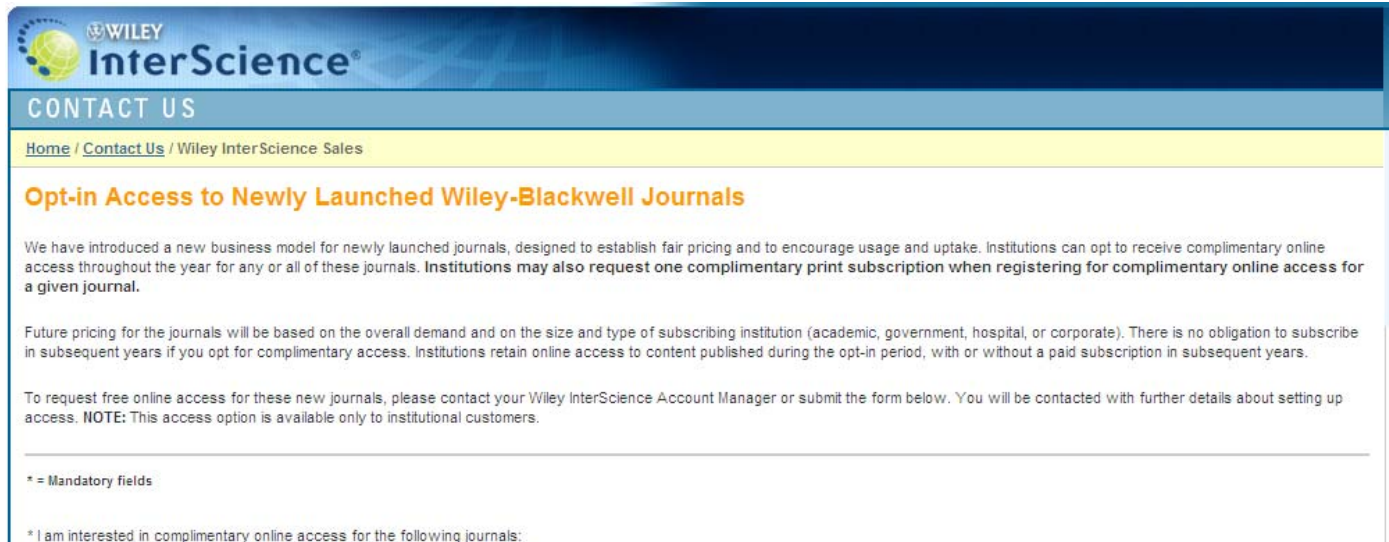
<input type="checkbox"/>	Nanomedicine and Nanobiotechnology	2009	View home page
<input type="checkbox"/>	Computational Statistics	2009	View home page
<input type="checkbox"/>	Systems Biology and Medicine	2009	View home page
<input type="checkbox"/>	Climate Change	2010	View home page
<input type="checkbox"/>	Cognitive Science	2010	View home page
<input type="checkbox"/>	RNA	2010	View home page
to come	Computational Molecular Science	2011	View home page
to come	Data Mining and Knowledge Discovery	2011	View home page
to come	Developmental Biology	2011	View home page
to come	Membrane Transport and Signaling	2011	View home page
to come	Energy and Environment	2011	View home page

* If you would like to opt in for complimentary online access to any of the 2011/2012 WIREs titles please complete the New WIREs Notification form on the [WIREs home page](#). We will contact you six months prior to publication to ask for further details to activate the access.

Section 10 Product Information - Opt-in Journals

2010年Wiley InterScience共有30多本“Opt-in”新期刊可免费注册使用。注册申请新期刊的图书馆将享有以下权限：

- 免费在线使用期刊首两年出版的内容
- 免费申请一份纸本
- 享有注册使用期间出版内容的永久存档权
- 在期刊开始计费后，图书馆有权不订阅



A screenshot of the Wiley InterScience "CONTACT US" page. The page has a blue header with the Wiley InterScience logo. Below the header is a yellow navigation bar with the text "Home / Contact Us / Wiley InterScience Sales". The main content area has a title "Opt-in Access to Newly Launched Wiley-Blackwell Journals" in orange. The text below explains the opt-in model: "We have introduced a new business model for newly launched journals, designed to establish fair pricing and to encourage usage and uptake. Institutions can opt to receive complimentary online access throughout the year for any or all of these journals. Institutions may also request one complimentary print subscription when registering for complimentary online access for a given journal." It also states: "Future pricing for the journals will be based on the overall demand and on the size and type of subscribing institution (academic, government, hospital, or corporate). There is no obligation to subscribe in subsequent years if you opt for complimentary access. Institutions retain online access to content published during the opt-in period, with or without a paid subscription in subsequent years." A note at the bottom says: "To request free online access for these new journals, please contact your Wiley InterScience Account Manager or submit the form below. You will be contacted with further details about setting up access. NOTE: This access option is available only to institutional customers." Below the text is a horizontal line, followed by a legend: "* = Mandatory fields" and a checkbox: "* I am interested in complimentary online access for the following journals:".

Section 10

Product Information - Database

Wiley InterScience上目前有12个数据库，有关医学与保健方面的数据库包括：

- The Cochrane Library（TCL是循证医学的黄金标准，包含6个数据库）
- EBM Guidelines (Evidence Based Medicine)
- HEED (Health Economic Evaluations Database)

DATABASES

[Home](#) / [Databases](#) / Medical, Veterinary and Health Sciences

Databases in Medical, Veterinary and Health Sciences

Refine Listing By Category:

[All](#) | [Epidemiology, Public Health and Statistics](#) | [Evidence-based Medicine](#) | [Medicine \(general\)](#)

There are 3 Databases in Medical, Veterinary and Health Sciences

View: 1 - 3

The Cochrane Library	Database
EBM Guidelines: Evidence-Based Medicine	Database
HEED: Health Economic Evaluations Database	Database

View: 1 - 3

Related Wiley Products

Section 10 Product Information Current Protocols

Current Protocols (CP, 实验室指南) 囊括了目前权威同行评审的研究技术和方法, 内容广泛并定期更新, 目前拥有16个系列13,000多个指南, 是全球生命科学、医学、化学等高品质实验室指南的主要来源。CP每月出版约20-30个指南。2009年我们推出了新页面 www.currentprotocols.com



The screenshot shows the homepage of the Current Protocols website. At the top left is the Wiley-Blackwell logo and the text "CURRENT PROTOCOLS The Fine Art of Experimentation". To the right are links for "Register | Sign-In". A central banner features the slogan "Be Brilliant. With qPCR Designed to Make You Shine." and a "Learn more" button. A "SUBSCRIBE TODAY" button is also present. Below the banner is a search bar and navigation tabs for "HOME", "CATEGORIES", "TOOLS", and "TITLES". The main content area is divided into three sections: "Discover" (peer-reviewed, supplier, and community protocols), "Troubleshoot" (with authors, experts, and peers), and "Share" (knowledge, insights, and opinions). A "BROWSE CATEGORIES" section lists various scientific fields such as Bioinformatics, Cell Biology, and Immunology. On the right side, there are promotional boxes for "NEW PROTOCOL ALERTS", "PUBLISH YOUR PROTOCOL", and "BEYOND THE BENCH". At the bottom right, there is a "TOOLS & CALCULATORS" section with a link to "Amino Acid Information Finder".

Section 10 Product Information – Current Protocols

CP新网页提供用户更多特色栏目, 包括:

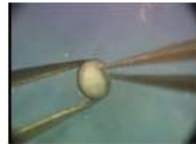
- Tools & Calculators
- Featured Videos
- Discussion Board

Pharmacology and Drug
Discovery

Video protocols available!

Watch peer-reviewed, high quality step-by-step video protocols for top lab procedures!

See a list of all videos ▶



FEATURED VIDEO

Dissecting animal cap explants from frog embryos

TOOLS & CALCULATORS

- ▶ Amino Acid Information Finder
- ▶ Bacterial Media Recipes Calculator
- ▶ Buffer Calculator
- ▶ Colorimetric Assay Calculation Tool
- ▶ Common Laboratory Recipes Calculator
- ▶ DNA-Protein Translator Tool
- ▶ DNA/RNA/Protein Molecular Weight Calculator
- ▶ G-Force/RPM Conversion Tool
- ▶ Hemacytometer Calculation Tool
- ▶ ImageJ Java Applet
- ▶ NEBcutter v. 2.0
- ▶ Polyacrylamide Gel Recipes Calculator
- ▶ Primer3Plus
- ▶ Radioactive Decay Calculator for Isotopes Commonly Used in Biomedical Research
- ▶ Solution Concentration Calculator
- ▶ Spectrophotometric Measurement of Nucleic Acids Calculator
- ▶ Units of Measurement Conversion Tool

DISCUSSION BOARDS

- ▶ General Discussion
- ▶ Ask the Experts: Molecular and Cell Biology
- ▶ Ask the Experts: Protein Science

ADS BY GOOGLE

Animal Nutrition Symposia

2010 Animal Health & Nutrition Symposium - Natural animal nutrition
www.alltech.com/symposium

Express Proteins in Yeast

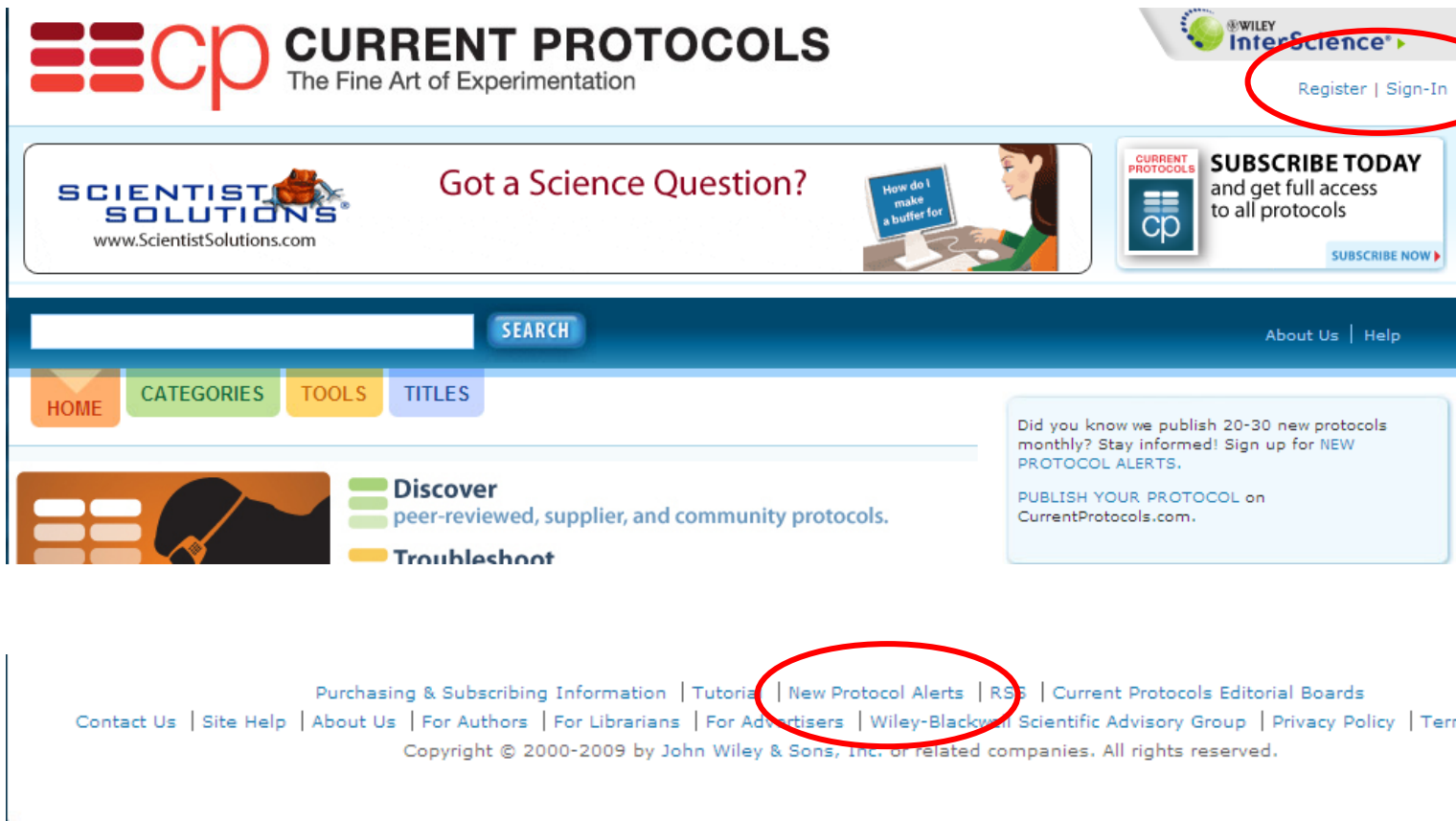
High yield, easy-to-use K. lactis Expression Kit
www.neb.com

Cytobank

Create histogram overlays of flow cytometry data with Cytobank
www.cytobank.org

Section 10 Product Information – Current Protocols

用户可以通过网站首页顶端的注册框, 或者通过网站首页底部的链接注册获得新的操作指南提醒
(New protocol alert)



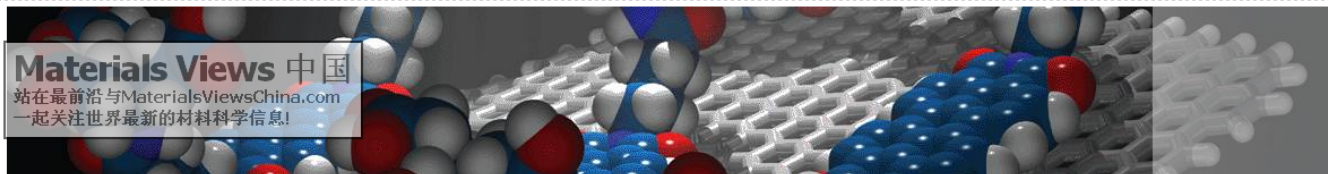
The screenshot shows the homepage of Current Protocols. At the top left is the logo for Current Protocols (CP) with the tagline "The Fine Art of Experimentation". To the right of the logo is a search bar and a "SEARCH" button. In the top right corner, there is a "WILEY InterScience" logo and a red circle around the "Register | Sign-In" links. Below the logo is a banner for "SCIENTIST SOLUTIONS" with the text "Got a Science Question?" and a "SUBSCRIBE TODAY" button. The main navigation bar includes "HOME", "CATEGORIES", "TOOLS", and "TITLES". A sidebar on the right contains a "Discover" section with the text "peer-reviewed, supplier, and community protocols." and a "Troubleshoot" section. At the bottom, there is a footer with various links including "New Protocol Alerts" (circled in red), "PUBLISH YOUR PROTOCOL on CurrentProtocols.com.", and "Copyright © 2000-2009 by John Wiley & Sons, Inc. or related companies. All rights reserved."

Section 11 What's New

- Wiley InterScience上的期刊支持Z39.50协议，提供OpenURL界面。
- Wiley积极参与永久保存学术性电子期刊的CLOCKSS 和Portico initiative组织。
- MaterialsViews.com为科研人员提供材料科学最新动态，目前开通了中文界面。

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文章 评论



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 - 表面和界面 (1)

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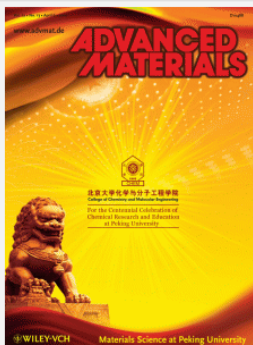
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期刊 | 材料

Advanced Materials刊发北京大学化学学科创立100周年特刊



今年是北京大学化学学科创建100周年纪念 (1910-2010)。Advanced Materials很高兴能和来自北京大学化学与分子工程学院的我们的客座编辑高松教授、吴凯教授和刘忠范教授携手合作推出了一期特刊以示纪念与祝贺。该期特刊呈现了北大化学与分子工程学院在材料科学领域所取得的优秀成果。北大化学与分子工程学院是目前中国历史最悠久的现代化学学院，其学术范围囊括了化学领域的所有学科，例如：物理化学、有机化学、无机化学、高分子化学、分析化学、理论化学、核化学、放射化学以及化学生物学。2003年，北大化学与分子工程学院与中国科学院化学研究所联手建立了“北京分子科学国家实验室”。

该特刊的主题是“材料科学中正在发挥功效的化学”，它重点强调了纳米科学和纳米技术领域中所需的跨学科知识，并阐述了化学在创造新材料和新结构过程中发挥的重要作用。十三篇文章涵盖了材料化学的几大领域：

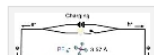
- 各种控制制备方法和表征技术的发展与应用
- 有机和杂化材料
- 无机材料

我们希望，您可以尽情享受Advanced Materials提供的关于北京大学对当前材料科学的特别见解，同时欢迎您阅读更多由高松教授、吴凯教授和刘忠范教授编辑的来自北京大学化学与分子工程学院的研究成果(点击此处)，或者浏览重点推荐的封面或标题页面的部分稿件。

四月 8, 2010 | 标签: Advanced Materials, 北京大学, 特刊 | 发表评论 | Email给好友 | ★★★★★ (1人已评, 平均分: 5.00 / 5)

材料 | 能源与环境

高级能源储存材料的进展



灵活且高效的能源储存高级系统是当前研究的焦点，大家越来越多地关心到了可替代、可更新能源、清洁能源的发展情况。优越的性能、超高的容量、较长的循环寿命、良好的安全性和可靠性都是该存储系统的理想特性。

在这篇评审文章中，我们介绍了几种典型的能量储存系统，并主要关注它们的效能、实用性和可更新性。以热能和机

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- 材料科学论文发表趋势 (2)
- 努力向世界科学最前沿进发: 访中科院物理所所长王玉鹏教授 (2)

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您如何看待期刊影响力因子 (Impact Factor, IF) 对中国科技发展的影响?

- IF不应该做为评价科研人员研究能力的指标
- 尽管不完美，但IF仍可作为做为一个重要的评价指标

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查看结果

投票存档

评价

病毒管-病毒装配是催化剂载体的未来吗? ★★★★★

(5.00 / 5)

基于硅/二氧化硅/硅的金属-氧化物-半导体结构的光诱导双极性阻变器 ★★★★★

Section 11 What's New

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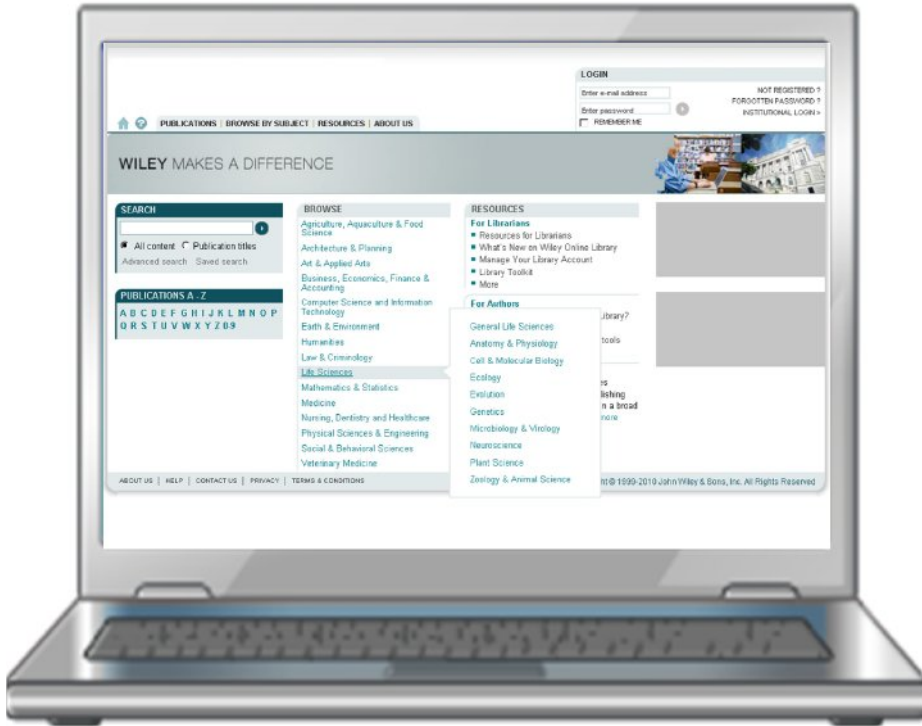
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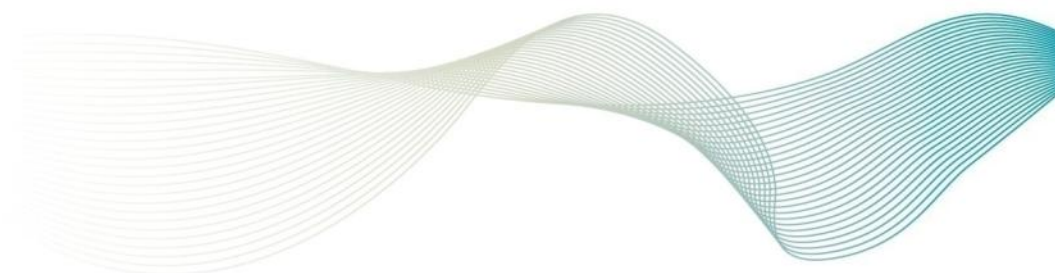
Section 11 What's New



Wiley新平台即将启动

<http://www.wileyonlinelibrary.com>

Wiley Online Library将于2010年7月24日星期六正式发布。现在浏览Wiley Online Library资讯网站即可获得更多细节、在线演示、常见问答的回复和定期更新内容，网址如下：www.wileyonlinelibrary.com/info



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