

Emerald

Research you can use

第八届CALIS培训周

刘淑娴

2010-5-13 广州



Contents



Research you can use

- Emerald出版社
- Emerald资源
- Emerald平台
- Emerald中国

About Emerald



Research you can use

成立于**1967年**，来自世界百强商学院之一Bradford University
独立主编模式：保持学术研究的独立性和个性化，良好的持续性
总部**英国**，**主编全球**，内容国际
涉及学科：**管理学、图书馆学、工程学**



Emerald统计数据



Research you can use

- **7600**多所商学类院校有近**3000**所在使用Emerald
- **98%**以上的世界百强商学院用户
- **58%**以上的全球500强企业用户
- **80:47 VS 80:20** 西班牙加泰罗尼亚州使用统计

期刊

- 经济学领域 200多种
- 工程学领域 17种



图书

- 人文社会科学领域 2000多本



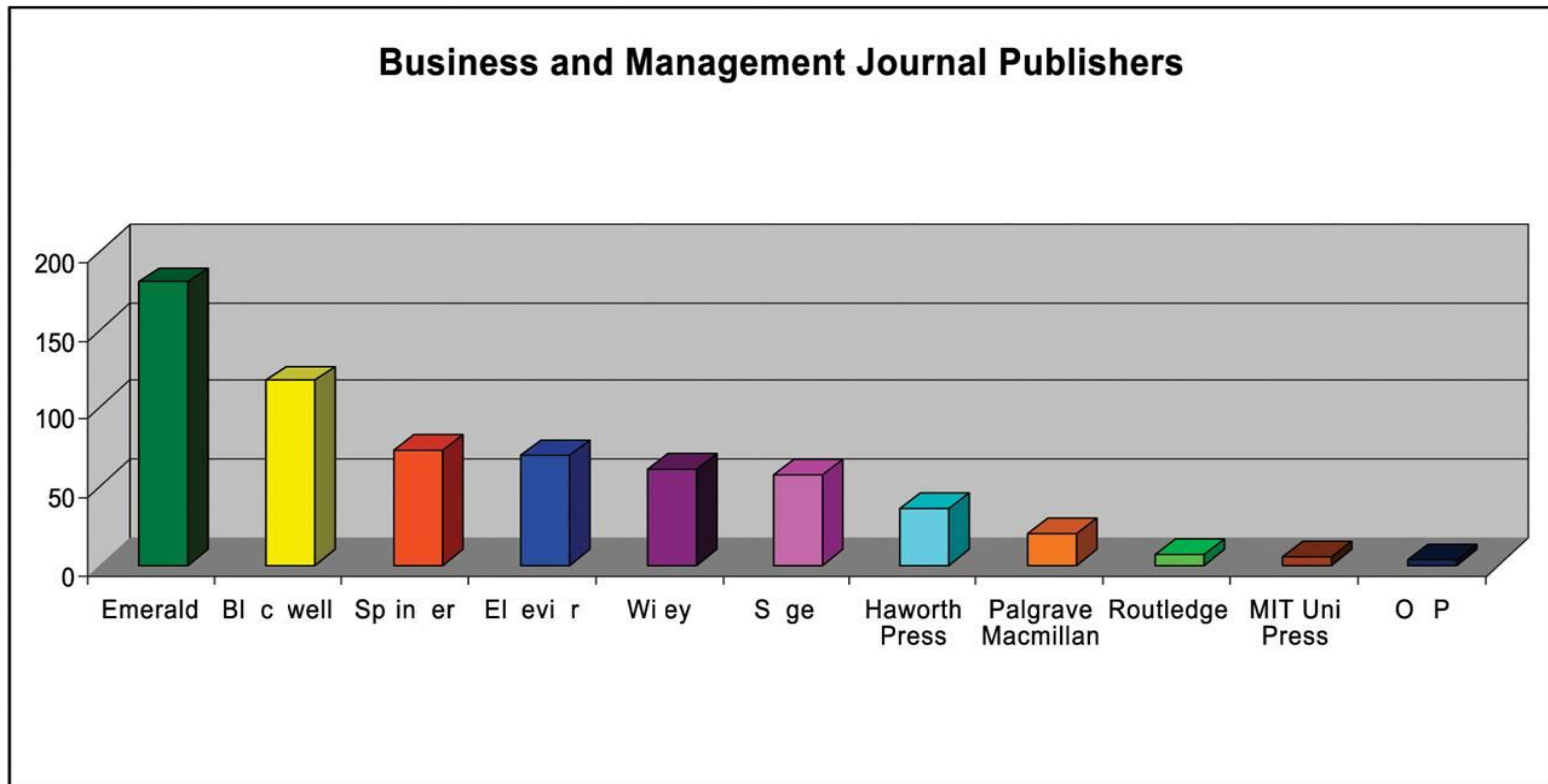
- *Emerald Management eJournals*
——Emerald管理学电子期刊库
- *Emerald Engineering eJournals*
——Emerald工程学电子期刊库
- *Emerald Backfiles*——Emerald回溯数据库
- *Emerald e-Book Series*——Emerald电子系列丛书
- *Emerald Abstracts*——Emerald文摘数据库

Emerald Management eJournals ——Emerald管理学电子期刊库



Research you can use

- 出版管理学同行专家评审期刊**200多种**，是世界上出版最多管理学期刊的出版社，其中很多期刊被ISI收录，回溯到**1994年**。



- 五大管理学分支：工商管理、公共管理、图书馆学与信息管理、农林经济管理、管理科学与工程
- 泛管理领域如建筑管理、旅游管理、学习与发展 等等

- 会计与金融
- 企业管理
- 学习与发展
- 国际商务管理
- 人力资源管理
- 信息与知识管理
- 经济管理
- 市场营销
- 教育管理
- 战略管理
- 质量管理
- 绩效管理与评估
- 健康护理管理
- 旅游管理
- 组织研究
- 图书馆与信息研究
- 行业与公共部门管理
- 管理科学与研究
- 商业道德与法律
- 营运与物流管理
- 建筑管理

➤ 期刊细分程度比较高—涉及许多细分的主题性期刊

- 《馆藏建设》
- 《馆际互借与文献供应》
- 《文献资料工作杂志》
- 《图书馆高新技术》
- 《图书馆管理》
- 《新图书馆世界》
- 《数字图书馆透视》
- 《参考工作评论》
- 《底线：图书馆财务管理》
- 《电子图书馆》
- 《因特网研究》
- 《文件管理杂志》
- 《信息与知识管理系统》
- 《在线信息评论》
- 《电子图书馆和信息系统》
-



30多种图书馆学与信息科学领域期刊，**10种**被ISI收录

Emerald管理学评论



Research you can use

- **Harvard Business Review**
《哈佛商业评论》
- **Journal of Finance**
《金融杂志》
- **Long Range Planning**
《长远规划》
- **Omega**
《欧米茄》
- **Strategic Management Journal**
《战略管理期刊》



Emerald Engineering eJournals ——Emerald工程学电子期刊库



Research you can use

- 17种工程学期刊
- **15种**被SCI收录、14种被EI收录
- 广泛的中国读者和作者群
- 学科包括：
 - 材料科学与工程
 - 计算机工程计算
 - 先进自动化
 - 电子制造与封装



所有期刊从第一卷第一期开始

“The farther backward you can look,
the farther forward you are likely to see”

回望有多深邃 展望就有多远

Winston Churchill 邱吉尔



- **2008年Emerald**与英国大不列颠图书馆合作推出
- 近180种期刊，11万篇文章，最早可回溯至**1898年**
- 涵盖人力资源、市场营销、财经与法律、工程学等10多个学科

Emerald e-Book Series

——Emerald电子系列丛书



Research you can use

- **2009年新增的产品**
- **100多种、800多卷工商管理与经济学、社会科学**系列丛书内容
- 众多领导者高质量文章，且定期更新
- 每年有**100多卷**新增内容

《工商管理与经济学集》

- 管理学
- 市场营销学
- 战略管理
- 经济学
- 领导科学
- 健康管理
- 国际商务
- 组织行为学

《社会科学集》

- 心理学
- 政治学
- 残障研究
- 教育学
- 社会学
- 图书馆科学
- 健康护理

A library at your fingertips



Emerald Abstracts ——Emerald文摘数据库



Research you can use

Research starts from abstracts...

- 土木工程文摘库 **ICEA**
- 国际计算机文摘库 **CAID**
- 计算机和通讯安全文摘库 **CCSA**
- 图书馆和信息管理文摘库 **CAA**

Emerald资源平台

www.emeraldinsight.com



Research you can use



核心内容：期刊、图书、文摘

使用人群专栏：作者园地、图书馆员专栏、学者园地、学习园地、教学园地

辅助资源：案例分析、管理学评论、访谈录

IP授权或临时远程账号（用户名+密码）



Home

Text view

Contact us

Site map

Help

Search

go



username

Your University Name

Submit

Athens login

Register

Forgot Password?

Logout

Welcome guest

Welcome to Emerald

The world's leading publisher of management research



Emerald: research you can use.

Good research in management should help the world to be better managed. To make the world better managed means a bridging of the gap between the world of research and the world of application.

Emerald's mission is to make this a reality.

Emerald EarlyCite

Want to find out more?

Quick search:

可在主页直接进行快速检索，选择不同类型资源

Search

Quick browse:

可在主页直接浏览期刊、电子系列丛书

Browse journals and books by: [title](#) or [subject](#)

Quick link to journal table of contents:

Quick link to book series table of contents:

- ★ My Profile
 - For Administrators
- ★ Search & Browse
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 - Advanced Search
 - Browse
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- For Librarians
- Research Zone
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★ Emerald快速检索



Research you can use

Emerald每个检索页面都有帮助信息

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Quick Search

Search for:

All content

短语检索，检索的多个单词连在一起才符合检索条件

Matching: All Phrase

Limit to: All content My subscribed content

Include in results:

EarlyCite Articles Emerald Backfiles

未正式出版
文章的网络版

回溯库中的文章

Search History

Search	Content	Result
		<input type="button" value="clear"/>

Search Brief guide

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)

可以选择检索结果的类型:

- **All content**
全部内容
- **Journals**
Emerald全文期刊内容
- **Books**
Emerald系列丛书
- **Bibliographic Databases**
Emerald书目数据库,包括
Emerald Review管理学评论
Emerald Abstract文摘库

● **Site Pages**
Emerald网站上其他符合检索条件的内容,如书评、访谈、编者评论和新闻等内容

★ Emerald高级检索



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Advanced Search

Search for:

All **Journals** Books Bibliographic Databases Site Pages

Brief guides to...

- [Browse](#)
- [Quick Search and Advanced Search](#)
- [Search Results List](#)
- [Browse Results Page](#)

Limit the search to:

Items published between: All and All

- Article Types:
- All Types
 - Case study
 - Conceptual paper
 - General review
 - Literature review
 - Research paper
 - Technical paper
 - Viewpoint

Include in results:

EarlyCite Article files

Within:

All content My subscribed content

In:

All | Phrase | Exact Match using:

All fields

Issue

Page 起始页

Keywords

(共12个检索范围限制)

Limit the search to:

限定文献年份范围

Items published between: All and All

full text)

除了正文以外的所有内容

参考文献号

Emerald检索结果显示



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Search Results

Show results for:

[All](#) [Journals](#) [Books](#) [Bibliographic Databases](#) [Site Pages](#)

All Journal Content | [Articles Only](#) | [Non-Articles Only](#)

The search: library / All fields found 34028 results.

[Modify Search](#) | [Search in Results](#) | [Save Search Alerts](#)

修改检索条件 二次检索 保存检索条件

Sort items by: [Relevance](#) & show [10](#) items per page [Go](#)

[Show Abstracts](#)

Page 1 of 3403 [Prev](#) [1](#) [2](#) [3](#) [4](#) [5](#) [Next](#)

可显示每篇文章的文摘

Icon Key: [🔒](#) Requires login or subscription [B](#) Backfiles [E](#) EarlyCite

[Select all](#) | Add to the marked list: [Session](#) [Marked List](#) [Go](#)

1. [Information superhighways: library & information services and the Internet](#)

Type: Article, General review
Author(s): Library Association
Source: [The Electronic Library](#), Volume: 13 [Issue:](#) 6; 1995
[B](#) | [View PDF](#) (424 KB) | [Reprints & Permissions](#)

2. [Networks, libraries and information: priorities for the UK](#)

Type: Article, General review
Author(s): UK Office for Library Networking
Source: [The Electronic Library](#), Volume: 11 [Issue:](#) 2; 1993
[B](#) | [View PDF](#) (482 KB) | [Reprints & Permissions](#)

3. [A Bibliography of Llewelyn Powys](#)

Type: NonArticle

一次检索，即可获得4种不同类型的结果，点击进行切换

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[🔒](#) 没有权限阅读和下载全文
[B](#) 回溯库中的文章
[E](#) 未正式出版文章的网络版

Emerald文章信息



h you can use

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Article Information:

Title: Ontario Government documents repository D-Space pilot project

Author(s): Rea Devakos, Annemarie Toth-Waddell

Journal: OCLC Systems & Services

Year: 2008 **Volume:** 24 **Issue:** 1 **Page:** 40 - 47

DOI: 10.1108/10650750810847233

Publisher: Emerald Group Publishing Limited

Document Access:

Please select from the following options:

[View HTML](#) | [View PDF \(118 KB\)](#)

Reprints & permissions:

[Request](#)

- 可选择**HTML**格式：
速度快、可直接链接
- 可选择**PDF**格式：
方便保存、排版格式与纸本一样

Abstract: **Purpose** – This paper aims to describe a project to increase access and longevity of electronic government documents.
Design/methodology/approach – The Ontario Legislative Library has partnered with the Ontario Council of University Libraries to extend the longevity and accessibility of electronic government documents using DSpace.
Findings – Digital repository software, such as DSpace, can be used to extend access to, and longevity of, special collections.
Research limitations/implications – The case study may be specific to local practices and the institutions involved.
Practical implications – The consortial approach builds on existing practices to build a cost effective and sustainable service.
Originality/value – Many projects in electronic government document preservation and access require large investments. This project leverages existing practices and resources.

Keywords: [Archives management](#), [Canada](#), [Digital storage](#), [Document management](#), [Government](#)

Article Type: Case study

References: [5 references](#)

Article URL: www.emeraldinsight.com/10.1108/10650750810847233

[Key Readings](#)

结构性文摘:

- 目的
- 设计方法
- 发现
- 研究局限性
- 应用性
- 原创性

Emerald检索规则



Research you can use

支持布尔逻辑符

直接在检索框中输入布尔逻辑运算符，**AND**、**OR** 和**NOT**，需要注意的是布尔逻辑符**必须大写**。

短语检索和完全匹配检索

可以选择检索框下面的选项，进行短语检索和完全匹配检索。也可以在检索框中使用“”将检索词锁定。
即：选择完全匹配Exact Match检索，则只返回与检索词完全相同的检索结果。

注意：只限定在**作者、文章名、期刊名**等上检索。

词干检索

使用通配符*和?，通配符只能出现在检索词的中间和末尾，不能出现在检索词开头。

权重检索

使用权重符号^，如检索“work^4 management”，则检索结果中work的权重是management的4倍。

★ Emerald浏览功能



you can use

Emerald

username password Athens login Register Forgot Password?

Business Manager Access [Home](#) > Browse Journals and Book Series [E-mail this page](#)

Browse Journals and Book Series

Browse in:

All content My subscribed content

Browse in:

Title Subject

**按照期刊名首字母字顺浏览；
按照学科进行浏览**

除了对**期刊、系列丛书**进行浏览，还可以选择对**文摘库**进行按学科的浏览，其中**管理学评论文摘库**共分为**8个分支学科**

[M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#)

Title	ISSN:	Type
Accounting Research Journal	1030-9616	Journal
Accounting, Auditing & Accountability Journal	0951-3574	Journal
Aircraft Engineering and Aerospace Technology	0002-2667	Journal
Advances in Accounting Education	1085-4622	Book Series

Emerald按学科浏览结果



Username: Password: Login Athens/Institution Login | Register | Forgot Password

Business Manager Access [Home](#) > Browse Journals and Book Series

Browse Journals and Book Series

Browse in:

All content My subscribed content

Browse in:

Title Subject

To browse, use the '+' or '-' markers next to each classification

[Accounting and Finance](#)

Title:	ISSN:	Type
Accounting Research Journal	1030-9616	Journal
Advances in Environmental Accounting & Management	1479-3598	Book Series
Advances in Management Accounting	1474-7871	Book Series
Advances in Public Interest Accounting	1041-7060	Book Series
Advances in Taxation	1058-7497	Book Series
Asian Review of Accounting	1321-7348	Journal
Balance Sheet	0965-7967	Journal
Equal Opportunities International	0261-0159	Journal

h you can use

Emerald期刊浏览结果



You can use

Username: Password: Login Athens/Institution Login | Register | Forgot Password? Logout

Welcome guest [Home](#) > [Browse](#) > Journal Issue List

Collection Building

ISSN: 0160-4953
Issue(s) available: 104
From Volume 1 Issue 1 to Volume 29 Issue 2
Full Text Online from 1978

Icon Key: Requires login or subscription Backfiles EarlyCite

Volume 29

- [Issue 2](#) 2010
- [Issue 1](#) 2010

Volume 28


- [Issue 4](#) 2009
- [Issue 3](#) 2009
- [Issue 2](#) 2009
- [Issue 1](#) 2009

Volume 27

- [Issue 4](#) 2008
- [Issue 3](#) 2008
- [Issue 2](#) 2008
- [Issue 1](#) 2008

Volume 26

- [Issue 4](#) 2007
- [Issue 3](#) 2007
- [Issue 2](#) 2007
- [Issue 1](#) 2007



Browse User Guides

- [Brief guides](#)
- [Browse results](#)

Online Access

- [Add to my email Alerts](#)
- [Add to Favourites](#)
- [Table of Contents feed](#)
- [See all available RSS feeds](#)

Journal Information

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- [Purchase Information](#)
- [Editorial Team](#)
- [Author Guidelines](#)
- [Write for this Journal](#)

期刊详细信息

如点击“Editorial Team”，可找出“Collection Building”的主编是“**Ms Kay Ann Cassell**”

★ Emerald个性化功能



Research you can use

The screenshot shows the Emerald website's 'My Profile' page. On the left is a vertical navigation menu with a purple border around the 'My Profile' section. The main content area is titled 'My Profile' and contains a welcome message, instructions on how to use the site, and a list of actions users can take within their profile. A 'Related Links' section on the right contains a link to the 'User Guide'. A yellow callout box at the bottom summarizes the personalized services available.

EMERALD
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Statement
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For Librarians
Research Zone
Learning Zone
Teaching Zone
Support Resources
About Emerald

My Profile

Welcome to your Emerald profile. In this section you will be able to set-up, review and edit your alerts & saved searches, marked lists, free trials, newsletters, subscriptions and any research items you have submitted. You will also be able to update your details.

To begin using Emerald to locate articles, reviews, research items and other material please use Emerald's [search](#) or [browse](#) functionality.

Within your profile, you may:

- Set up, [Saved Search Alerts](#), [TOC \(Table of Contents\) Alerts](#) and [Weekly Digests](#).
- Manage your [marked lists](#).
- [View a statement](#) which lists the products and services and free trials you have access to.
- Subscribe or unsubscribe to [Emerald newsletters](#).
- [View or change your contact details](#).

Related Links

- [User Guide](#)

个性化服务内容：

- 保存检索条件，并每周获得最新的检索结果
- 保存自己喜爱的文章并收藏
- 定期获得关注期刊的最新目录
- 获得Emerald 时事通讯信息
- 查看或修改自己的相关信息

Emerald个性化服务注册



search you can use

Emerald

username password Athens login Register Forgot Password?

Welcome guest [Home](#) > [My Profile](#) > Register [E-mail this page](#)

My Profile

For Administrators

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Product Information

Licensing Services

For Authors

For Librarians

Research Zone

Learning Zone

Teaching Zone

Support Resources

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Register

Please fill in the following form to complete your registration:

Your registration

* Indicates Required field

Your details

Title:*

First Name:*

Last Name:*

E-mail Address:* 请填写准确的邮箱地址

Country:*

Post/Zip Code:

Area of Interest:*

Tick here to receive information that will notify you of products and services that meet your interests from Emerald.

填写完整后，点击进入下一步

Emerald保存检索条件



Research you can use

My Profile

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Saved Search Alerts

Welcome to the Emerald saved search alerts.

To save a search, first perform a search and then click on the Save Search link from the search results page.

Please find below your previous saved searches:

Previous Searches

Search Name:	Expression:	Hits:	Options:
change management	All Fields / "change management"	5	Edit Test Delete
microcredit	All Fields / microcredit system	5	Edit Test Delete

[Clear All Previous Searches](#) Saved Searches

保存满意的检索条件，定期查看检索结果，并可以修改、删除

Emerald收藏夹功能



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Marked Lists

Related Links
■ [User Guide](#)

Your marked lists

Please select a list to work with:
Strategy

[Create New](#) [Save](#) | [Print](#) | [Download \(ASCII\)](#)

Strategy

[Articles](#) | [Abstract & Reviews](#) | [Emerald Site](#) | [Other Content](#)

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Icon Key: Requires login or subscription Abstract Only

[Select all](#) |

1. [Understanding strategy](#)
Warnock Davies
Strategy & Leadership; Volume 28; Issue 5; 2000

- 根据你的喜好保存和删除文章链接
- 建立多个你所需的收藏夹
- 使你的检索更有序和精准
- 节省大量时间和精力
- 与**Endnote、Reference manager、ProCite、RefWorks**等引文软件兼容

Emerald作者专栏



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For Authors

- Writing for Emerald
- Author Workshops
- Editing Service
- Editor Interviews
- How To Guides
- Emerald Literati Network

For Librarians

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For Authors

Support and services



Emerald aims to be the publisher of choice for authors and offers an unrivalled package of support, rights and resources.

Use the For Authors section to find information on all aspects of writing. Get practical tips and guidance on how to get your – or your students' – work published and maximize dissemination. Hear what editors themselves look for in papers, contact Emerald's editorial board members to help improve your paper, or have a member of our institution to give advice on the publishing process from the publisher.

成为Emerald
作者

主编访谈

Writing for Emerald



If you are researching, teaching or consulting in management, or are yourself a manager with something to say, we aim to be your publisher of choice. Discover the benefits and opportunities in our [Writing for Emerald](#) section.

编辑服务

Editing service



The [Emerald Literati Network Editing Service](#) allows authors to contact experienced copy editors to help improve the standard of English in a paper before it is submitted to a journal for consideration.

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[Emerald Author Workshops](#) are a unique initiative – advice on how to get published direct from the publisher. Why not host a presentation at your institution?

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What are, and what will be, the hot topics in your interest areas? What criteria do editors and reviewers use to select papers? How could you increase your chances of publication? Find out by [hearing what our editors have to say](#).

学者网络

Emerald Literati Network



Find out who has won one of our prestigious [Emerald Literati Network](#) awards. These awards recognize the efforts of authors and editors and celebrate the outstanding contributions many have made, not only to our journals, but to the body of knowledge itself.

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Emerald for Librarians is designed specifically for the library and information science (LIS) community to improve information services and better serve library users.

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Today's librarian has to be a fully rounded manager. Emerald for Librarians draws on the best [current management thinking and research](#), and presents it in such a way that busy librarians can easily adapt it to their needs.

Marketing your library



Everyone recognizes the importance of maximizing the use of the library's resources and justifying the role that the library plays in the university. This section presents key articles on [marketing your library's](#) services.

Information management resources



Keep up with the latest technical developments in library and information science. Our [information management resources](#) include:

- Regular interviews and viewpoints
- Features of the month

Features of the month



Are you looking to improve your daily information services activities or personal professional growth? Then visit our LIS [features of the month](#) section for the latest event and book reviews, noteworthy product information and more!

Writing for LIS journals



Offering unmatched rights and support for authors, Emerald aims to be the publisher of choice for LIS professionals looking to publish their work. Use this section to choose which journal you submit your paper and for handy tips on [writing and getting published](#).

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Comprehensive [support resources](#) to help you and your users make the best use of Emerald's website facilities. Designed to provide information and guidance, our support section also gives you access to value added services and promotional materials including MARC records.



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Research Zone

Resources for a worldwide research community



Emerald's Research Zone is designed to provide advice and support on how to keep up to date with the latest research and developments in the management area.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management conferences available for researchers today.

Research awards



Emerald actively promotes and rewards [research in management and LIS](#). As well as funding for research projects, Emerald also bestows awards for doctoral research and case study research.

研究基金

"How to..." guides



["How to..." guides](#) for researchers – practical tips and guidance on how to design, develop and present your research.

指南

Conference Central



[Conference Central](#) – selected events from around the globe – is the most comprehensive collection of links to international conferences and events in management, library and information science, and engineering available for researchers today. Use it to find out which conferences Emerald staff, editors and advisers will be attending and pinpoint the right event for you.

会议中心

Winning research funding



This six-part adaptation on [winning research funding](#) is presented as part of Emerald's continuous relationship with academic researchers and writers around the world.

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[Research Connections](#) is an online place providing the opportunity for researchers to contact like-minded professionals and showcase their work.

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Learning Zone

Resources for those studying MBAs, degrees, executive courses and business-related subjects



Emerald's Learning Zone includes a selection of useful resources to complement learners at all levels.

Study skills assist students in developing the skills they need to succeed in higher education. Management thinking and management skills are dedicated sections for working managers and those studying management. Our literature reviews collection provides a fully searchable and browsable, dynamic and ever-growing collection of reviews.

管理技巧

Management skills



Handy introductions for students or essential [management skills](#) for developing managers. Guides in this section include communication and time management plus many more.

学习技能

Study skills



Articles and guides designed specifically to help students develop the key [study skills](#) they need to succeed in higher education. Learn about writing dissertations, note taking and much more.

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[Emerald podcasts](#) are media files that can be played on a computer or portable media device. Our podcasts draw upon content from the Emerald Management Reviews database. Enjoy Emerald content on the move!

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Short, distilled summaries of the latest [management thinking](#) articles plus interviews with those who shape business today. Use these resources to enhance your management knowledge.

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Teaching Zone

Resources for teaching faculty and students in business and management



Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.

Teaching insights offer helpful and usable information to anyone in a teaching role who feels they would benefit from a little extra insight into the performance of that role. Case studies are ideal to use as examples of business issues and are updated regularly. Also included are over 1,500 in-depth reviews of management books and interviews which form an interesting and lively snapshot of the people who shape the business and academic fields.

Teaching Zone resources are available to Emerald subscribers. Simply select the "login" bar at the top of the page and use your current name and password to access the resources.

Teaching insights



[Teaching insights](#) into writing and running courses, schemes of work for existing course and tips on conducting lectures and tutorials.

教学指南

Book reviews collection



Over 1,500 in-depth [book reviews](#) in the management field written by academics for students, teachers and researchers.

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Suitable for learning and teaching – more than 700 [case studies](#) that are ideal to use as illustrations of business and management issues.

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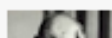
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Celebrating the life and works of Peter Drucker



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Research you can use

LIS category

Chinese award

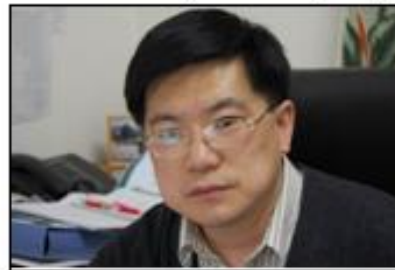
Emerald is proud to offer a grant of £2,000 (approx. US\$4,000 equivalent) for this Chinese project in the field of library and information science. From a field of almost 100 outstanding research proposals, the winning research was:

“Let every Chinese family have their own library’ – Investigation of the development of a virtual home library system”

by

Bin Wu

National Library of China, Beijing



Virtual Home Library (VHL) is an integrated IT system that utilizes virtual reality technology and an IPTV set-top box (STB) to virtually construct a 'library' and the relevant reading environment on televisions in people's homes. Unlike the online e-book reading applications, the VHL system can be used on televisions – the world's most convenient and most efficient communication tool. Providing extended digital library services, it will be a perfect group reading utility for family readers. Some technical issues relating to the development of the VHL system and the virtual reality user interface will be investigated in the proposed research.



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重要会议预告

2010 China Agricultural Economic Review (CAER) 国际学术会议

时间: 2010年10月16日-17日

地点: 北京

2010 China Finance Review International Conference

时间: 2010年7月16日-17日

地点: 上海

2010中国航空维修峰会

时间: 2010年5月18-19日

地点: 北京

2010第八届CALIS培训周

时间: 2010年5月10-14日

地点: 广州

第19届全国友伍系统学术会议

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