



# Working Together: Navigating the Changing Scholarly Landscape

同心协力：领航学术图景的变革

**Rosalia da Garcia**  
Consortia/Library Sales & Marketing Director:  
Asia-Pacific

亚太地区联盟/图书馆销售及市场总监

**A Global  
publisher**

**全球化的出版集团**

# SAGE: A Growing Company

**SAGE:与时俱进的出版集团**



Combining  
**Quality &  
Innovation**

**品质与创新的结合**

‘ SAGE is one of the leading publisher to provide high quality social sciences content which was highly recommended content by researchers within CASS’

Prof. Yang Peichao

“SAGE是国际领先的出版集团,提供高质量社会科学内容,得到中国社会科学院研究者的大力推荐”

- 杨沛超

中国社会科学院图书馆馆长

# NEW publishing models

## 全新 出版模式

The world's first open access journal  
spanning the full spectrum of the social  
and behavioral sciences and the  
humanities, now expanded to cover:



**SAGE Open (开放性获取): 世界上第一本涵盖行为科学和社会科学领域的OA期刊, 现在已扩展到医学和工程领域。**

# 创新的 出版和研究工具

 SAGE knowledge  
 SAGE navigator



**EBook collection with a unique social science literature research tool with a visualization of how research has developed over time using interactive chronology**

**SAGE电子图书及典藏导航:提供社科电子书及独特的文献综述工具,可通过交互式纪年表来展示科研如何随时代而不断发展**

# 创新的 出版和研究工具

 SAGE research**methodscases**



**Believing  
passionately**

that **engaged scholarship**

lies at the **heart**  
of any **healthy society**

**坚信活跃的学术研究是每个健全社会  
均不可或缺的一部分**

believing that

**education**

is intrinsically  
**valuable**

**坚信教育的核心价值**



**SAGE** aims to be  
**the world's leading**  
independent  
academic & professional publisher

**SAGE的目标是成为世界领先  
的独立学术及专业出版者**

**‘At SAGE we feel a responsibility to acknowledge the debt we owe the disciplines we have published over the decades’**

– Ziyad Marar, SAGE  
Global Publishing Director

**在SAGE我们认为：我们对几十年来一直专注出版的这些学科心存感激并负有义务。**

**-Ziyad Marar,  
SAGE全球出版总监**

# Enabling scholarly communication



搭建学术交流的桥梁



**‘SAGE is creating for the Social Sciences the 21st Century equivalent of the Town Square, Library, and Water Cooler all rolled into one extraordinarily impressive website.’**

– Stephen M. Kosslyn,  
Director, Center for Advanced Study in the  
Behavioral Sciences

**“SAGE正为社会科学领域创造面向二十一世纪的“城市广场”、“图书馆”和“饮水机”，均通过SAGE精彩的在线网站一一呈现。”**

**--Stephen M. Kosslyn**  
行为科学高级研究中心主任

# Championing

the areas we publish in

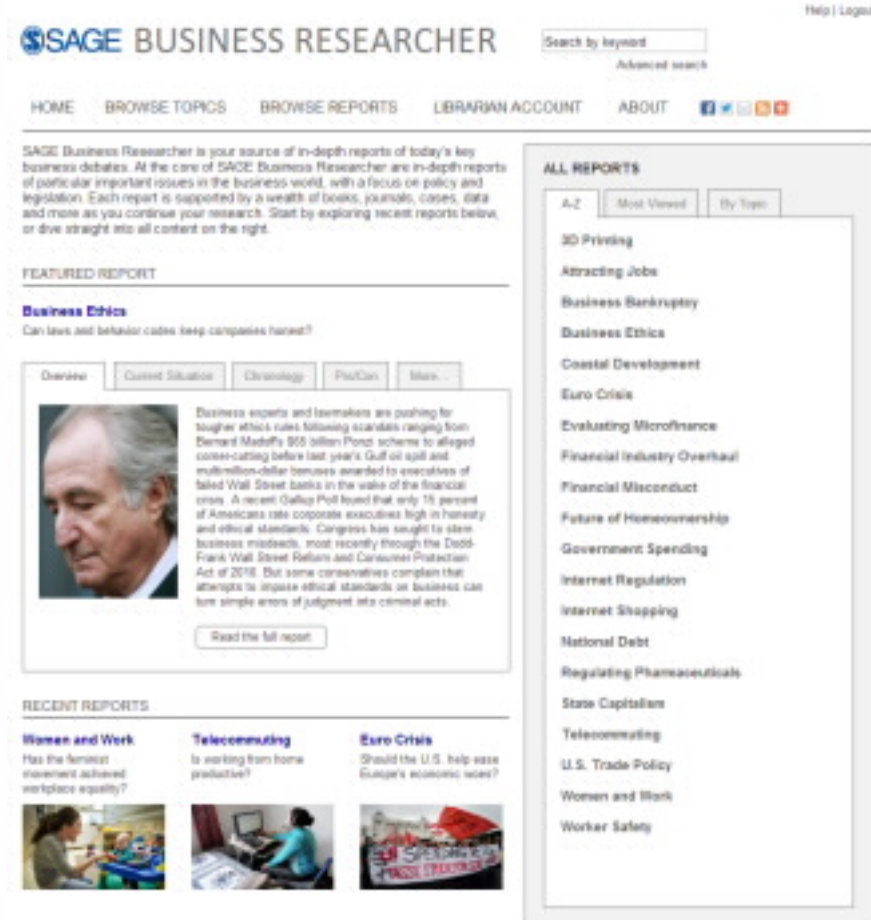
领跑我们的出版领域，  
开拓全新的产品与服务：

SBR: provides authoritative content 

“written at a level that students can understand.”

**SAGE商业研究 (SBR): 提供权威的学术内容, “专为学生层级设计, 便于他们理解”**

- Reference serial product aimed at student research and instructional use in undergraduate business / management courses with a secondary use in master's level 提供一系列参考资源, 适合商学/管理学本科生的研究及教学, 亦适合硕士层级的辅助使用。



The screenshot displays the SAGE Business Researcher website. At the top, the SAGE logo is on the left, and a search bar with the text "Search by keyword" and a link to "Advanced search" is on the right. Below the search bar is a navigation menu with links for "HOME", "BROWSE TOPICS", "BROWSE REPORTS", "LIBRARIAN ACCOUNT", and "ABOUT", along with social media icons for Facebook, Twitter, LinkedIn, and YouTube. A "Help | Logout" link is in the top right corner. The main content area features a introductory paragraph about the platform, a "FEATURED REPORT" section for "Business Ethics" with a sub-headline "Can laws and behavior codes keep companies honest?", and a "RECENT REPORTS" section with three items: "Women and Work", "Telecommuting", and "Euro Crisis". On the right side, there is an "ALL REPORTS" sidebar with a list of report titles and filters for "A-Z", "Most Viewed", and "By Topic".

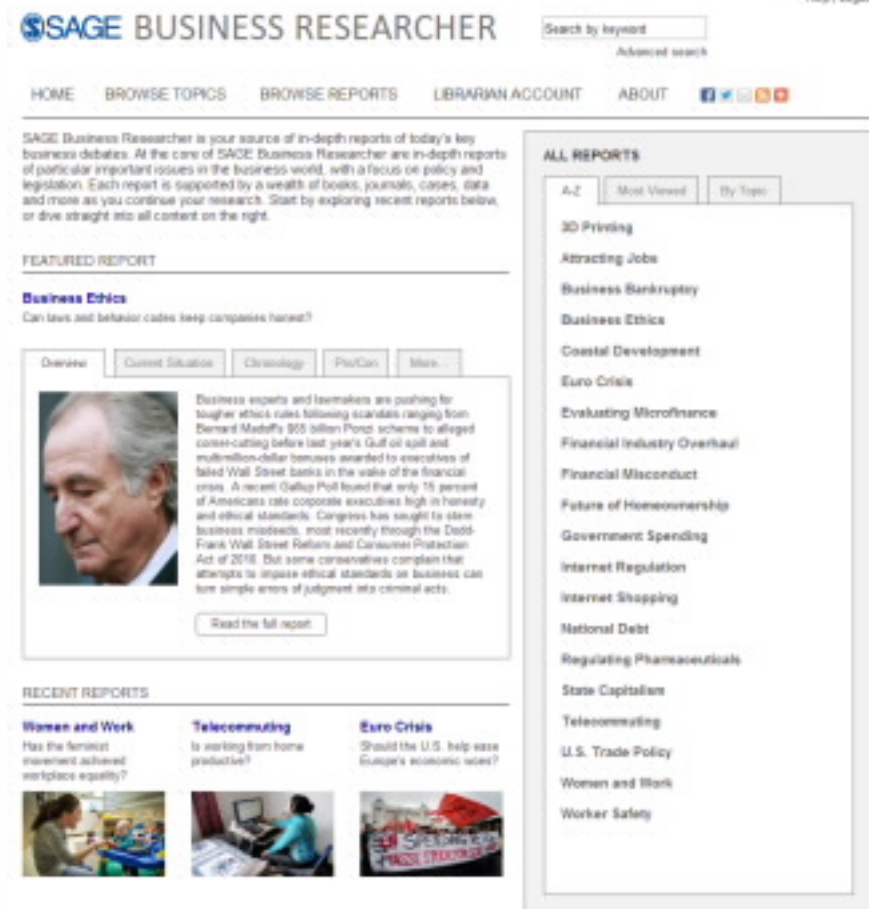


SBR: provides authoritative content 

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**SAGE商业研究 (SBR): 提供权威的学术内容, “专为学生层级设计, 便于他们理解”**

- Cover timely issues within business and management areas such as leadership, entrepreneurship, etc
- 涵盖商业及管理学的当前热点问题, 如: 领导力、创业等**



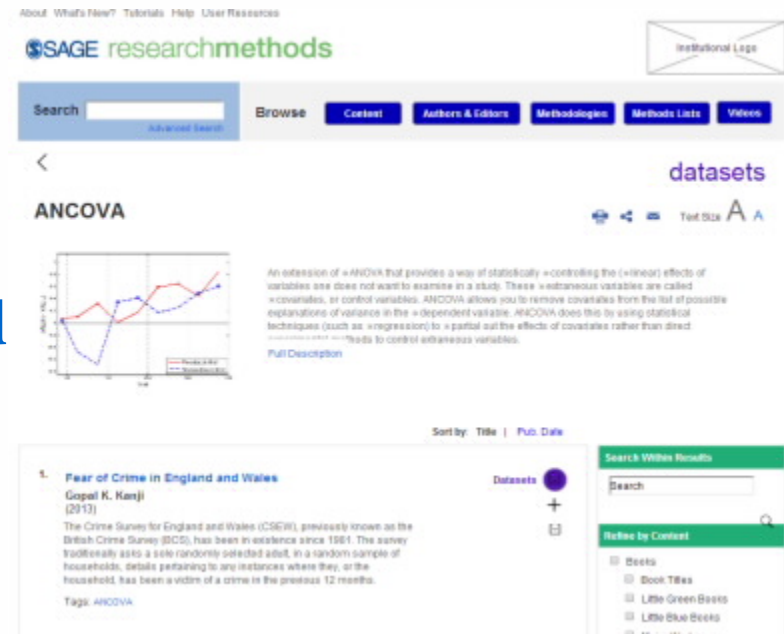
The screenshot shows the SAGE Business Researcher website. At the top, there is a search bar with the text "Search by keyword" and a link to "Advanced search". Below the search bar are navigation tabs: HOME, BROWSE TOPICS, BROWSE REPORTS, LIBRARIAN ACCOUNT, and ABOUT. The main content area features a "FEATURED REPORT" section with a sub-heading "Business Ethics" and a question "Can laws and behavior codes keep companies honest?". A large image of a man's face is shown next to a text snippet about business ethics. Below this is a "RECENT REPORTS" section with three items: "Women and Work", "Telecommuting", and "Euro Crisis". On the right side, there is a sidebar titled "ALL REPORTS" with a list of topics including "3D Printing", "Attracting Jobs", "Business Bankruptcy", "Business Ethics", "Coastal Development", "Euro Crisis", "Evaluating Microfinance", "Financial Industry Overhaul", "Financial Misconduct", "Future of Homeownership", "Government Spending", "Internet Regulation", "Internet Shopping", "National Debt", "Regulating Pharmaceuticals", "State Capitalism", "Telecommuting", "U.S. Trade Policy", "Women and Work", and "Worker Safety".

# SRMD: Provides raw data sets to teach key statistical and qualitative methods

**SAGE研究方法在线数据集 (SRMD): 为统计及定性方法的教学提供原始数据**

- A large collection of class-ready teaching datasets  
**大量的课堂教学所需数据集**
- Covering basic and advanced data analytic techniques in statistics and qualitative data analysis

**收录基础及高级的数据分析技巧，可应用于统计及定性分析**

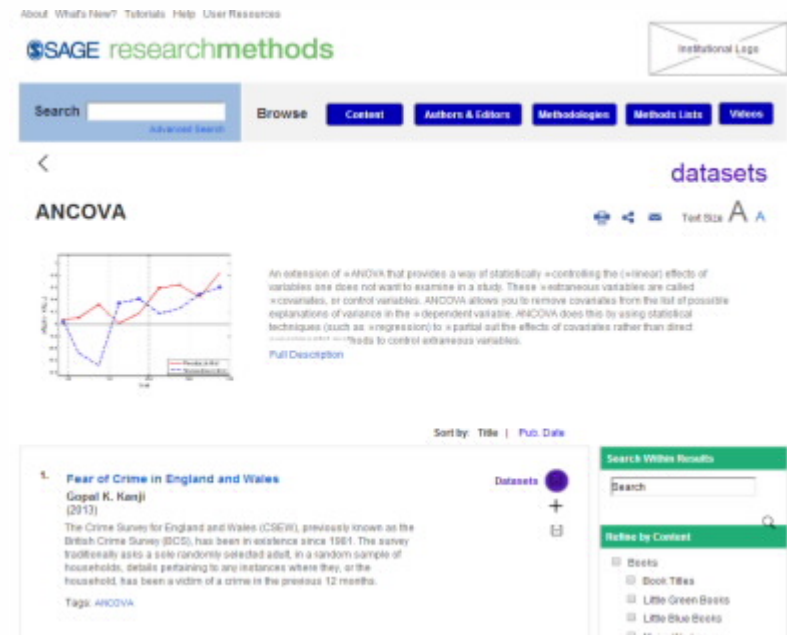


# SRMD: Provides raw data sets to teach key statistical and qualitative methods

**SAGE研究方法在线数据集 (SRMD): 为统计及定性方法的教学提供原始数据**

- Datasets specially engineered for use in class and lab work with students and for researchers to self-teach advanced techniques

**数据集专为课堂和实验室教学而设计，帮助学生及研究者自学高级的分析方法及技巧**



BC: collection of core pedagogical content that brings together cases from a wide variety of sources and makes them discoverable against core business and management curricula

商业案例 (BC): 从广泛来源收集的核心教学内容及案例, 便于在商业及管理课程中应用

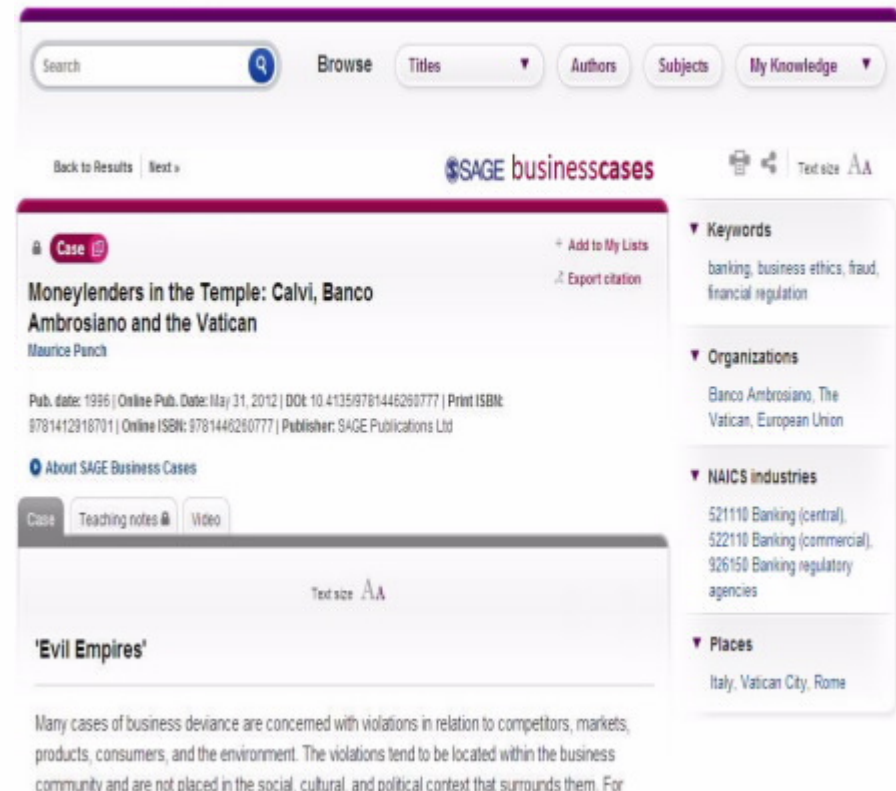
- Collection of case studies for use in business and management courses at all levels up to MBA

收录案例分析, 适用于商学及管理各层级课程(上至MBA课程)

- Offer teaching notes

提供教学笔记

SAGE knowledge



Search [ ] Browse Titles Authors Subjects My Knowledge

Back to Results Next » SAGE businesscases Text size AA

Case Add to My Lists Export citation

**Moneylenders in the Temple: Calvi, Banco Ambrosiano and the Vatican**  
Maurice Punch

Pub. date: 1996 | Online Pub. Date: May 31, 2012 | DOI: 10.4135/9781446260777 | Print ISBN: 9781412918701 | Online ISBN: 9781446260777 | Publisher: SAGE Publications Ltd

About SAGE Business Cases

Case Teaching notes Video Text size AA

**'Evil Empires'**

Many cases of business deviance are concerned with violations in relation to competitors, markets, products, consumers, and the environment. The violations tend to be located within the business community and are not placed in the social, cultural, and political context that surrounds them. For

**Keywords**  
banking, business ethics, fraud, financial regulation

**Organizations**  
Banco Ambrosiano, The Vatican, European Union

**NAICS industries**  
521110 Banking (central), 522110 Banking (commercial), 926150 Banking regulatory agencies

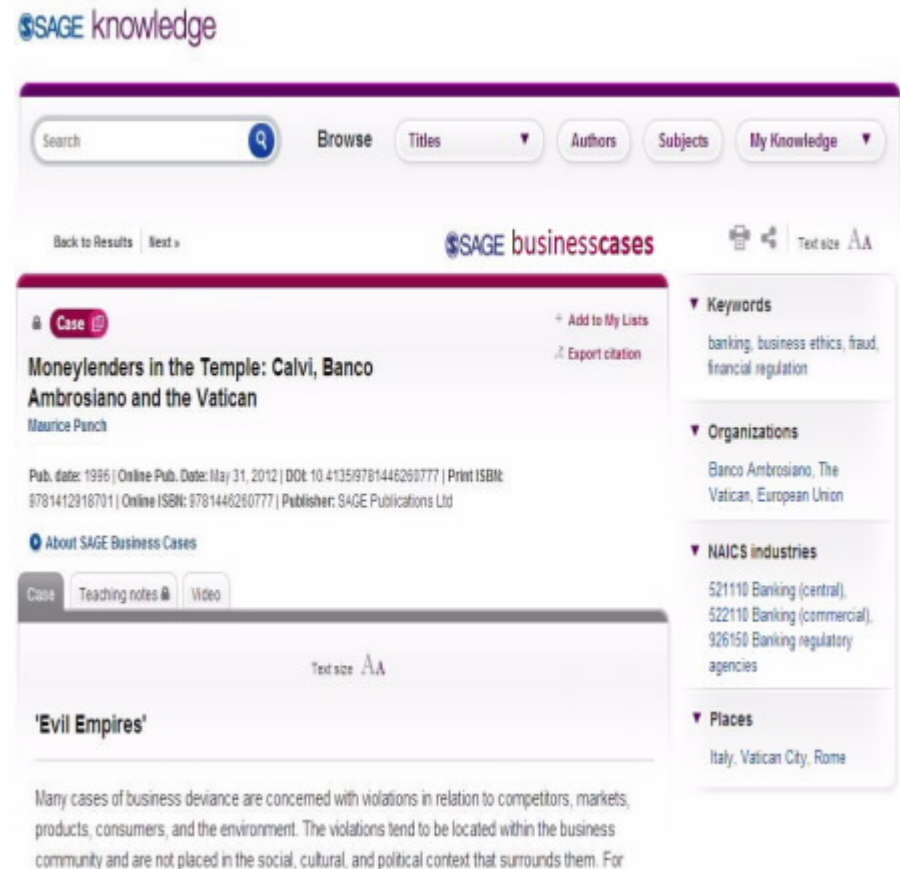
**Places**  
Italy, Vatican City, Rome

BC: collection of core pedagogical content that brings together cases from a wide variety of sources and makes them discoverable against core business and management curricula

商业案例 (BC): 从广泛来源收集的核心教学内容及案例, 便于在商业及管理课程中应用

- Offer a perspective that is critical or reflexive of the current narratives in business and management theory

为商业和管理学理论提供当前的, 并具辩证性、反思性的阐述视角



The screenshot displays the SAGE Knowledge interface. At the top, there is a search bar and navigation options like 'Browse', 'Titles', 'Authors', 'Subjects', and 'My Knowledge'. Below the search bar, the page title 'SAGE businesscases' is visible. The main content area shows a search result for a case study titled 'Moneylenders in the Temple: Calvi, Banco Ambrosiano and the Vatican' by Maurice Punch. The result includes publication details: 'Pub. date: 1996 | Online Pub. Date: May 31, 2012 | DOI: 10.4135/9781446260777 | Print ISBN: 9781412918701 | Online ISBN: 9781446260777 | Publisher: SAGE Publications Ltd'. There are options to 'Add to My Lists' and 'Export citation'. A sidebar on the right contains sections for 'Keywords' (banking, business ethics, fraud, financial regulation), 'Organizations' (Banco Ambrosiano, The Vatican, European Union), 'NAICS industries' (521110 Banking (central), 522110 Banking (commercial), 926150 Banking regulatory agencies), and 'Places' (Italy, Vatican City, Rome). The main content area also has tabs for 'Case', 'Teaching notes', and 'Video', and a 'Text size' adjustment option.



## The future (未来远景)

*“I promise that our company will remain independent and will remain committed to its vision by giving back through both corporate and personal philanthropy. Our employees will continue to give of their time and talent in their own communities. We enjoy our work and take pride in what we do. We believe in education and its contribution to the building of social capital and beneficial social change.”*

“我承诺SAGE将**保持其独立性**并将继续致力于公司和个人慈善事业，从而回报社会。我们的员工会不懈地将他们的时间和精力奉献给所在的社区。我们**热爱这份工作**并引以为豪。我们**相信教育**及其对构建社会资源和改善社会作出的贡献是十分重要的。”

**Sara Miller-McCune**  
SAGE创始人及董事会执行主席(2010)



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 @RosaliadaGarcia

