The AIP Publishing Portfolio & Navigating Scitation.org
AIP出版社产品和浏览Scitation.org

Randy Kiefer

Senior Sales Manager

Proprietary & Confidential (AIP Publishing)

About AIP Publishing & Access Options

关于AIP出版社和访问选项

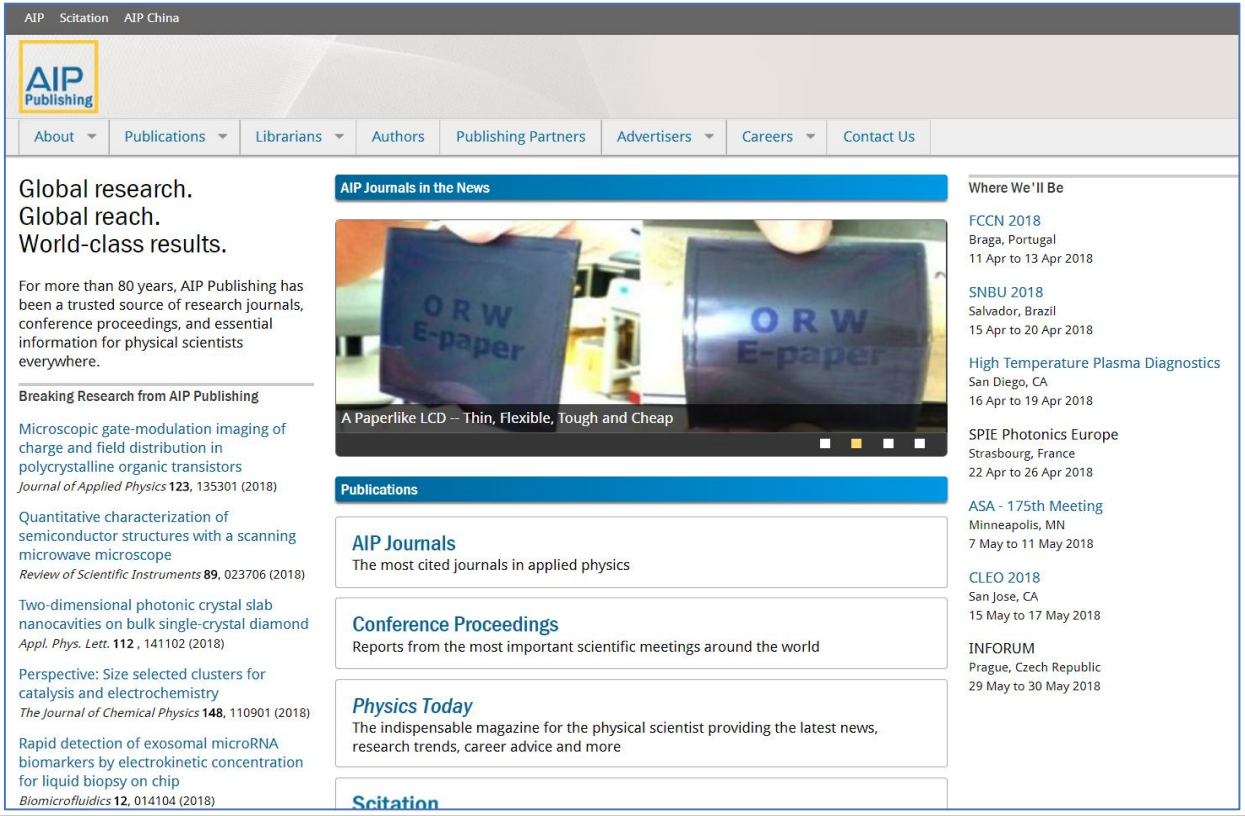
Proprietary & Confidential (AIP Publishing)

About AIP Publishing
关于AIP出版社

publishing.aip.org

AIP Publishing disseminates some of the latest developments in the physical sciences on behalf of the American Institute of Physics, which was founded in 1931. Content available at www.Scitation.org.

AIP出版社代表美国物理联合会（AIP）传播物理科学的最新进展。AIP创建于1931年。AIP出版社的内容载于www.Scitation.org。



Proprietary & Confidential (AIP Publishing)

AIP Publishing

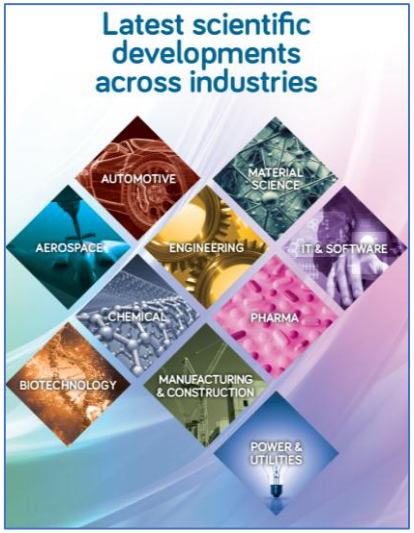
More Than Just Physics – Portfolio & Audience Reach
不仅仅是物理学——产品与读者范围

Facts & Figures 事实与数据
910,000 articles & review articles found in…
910,000篇文章和评论文章

28 leading journals in the physical sciences, including *Journal of Applied Physics, Applied Physics Letters* and *The Journal of Chemical Physics*
28种物理科学顶级期刊，包括*《应用物理学杂志》*、*《应用物理学快报》*和*《化学物理杂志》*

- 8 of which are published on behalf of, or in conjunction with Publishing Partners
- 其中8种代表出版合作伙伴出版，或者与之联合出版
- 5 of which are Open Access　其中5种是开放获取期刊
- 1 magazine *Physics Today* - published monthly, and was started in 1948　1种杂志《今日物理学》——月刊，创刊于1948年
- Over 1,700 volumes in AIP Conference Proceedings dating back to 1970
- 1,700多卷《AIP会议录》，追溯至1970年

Also, the AIP Digital Archives offers access to more than 280,000 articles – a collection that dates back to 1930
此外，AIP 数字过刊提供对280,000多篇文章的访问，追溯至1930年

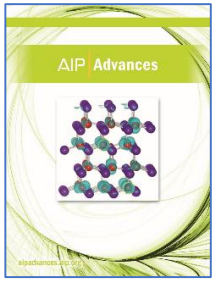


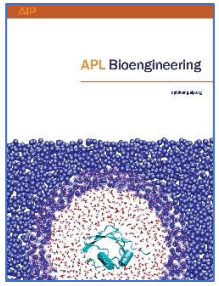
at AIP Publishing
AIP出版社开放获取出版模式

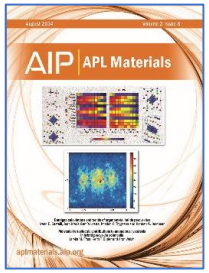
AIP Publishing's mission is to accelerate science and broadly disseminate new research results to scientists worldwide. Available Open Access options, include:

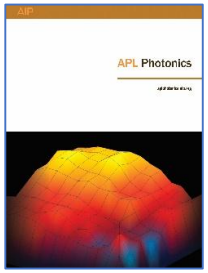
AIP出版社的使命是促进科学发展和广泛地向全球科学家传播新研究结果。现有的开放获取选择包括：

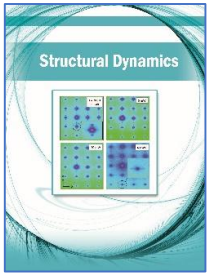
Gold Open Access – offering 5 fully OA journals, including:
金色开放获取——提供5种全部开放获取期刊，包括：











Author Select – hybrid author-pays model for any subscription journal
作者选择——针对任何订阅期刊的混合作者付费模式

Green Open Access – allows OA authors to deposit their manuscript in their institution's repository
绿色开放获取——允许开放获取作者将其稿件存放在其所属机构的存储库中

Proprietary & Confidential (AIP Publishing)

Online-only Journals
纯在线期刊

Applied Physics Reviews (Volume 3, 4 issues)
《应用物理学评论》（第3卷，4期）

Biomicrofluidics (v12, i6)
《生物微流体》（第12卷，6期）

Journal of Laser Applications (v30, i4)
《激光应用杂志》（第30卷，4期）

Journal of Renewable and Sustainable Energy (v10, i6)
《可再生与可持续能源杂志》（第10卷，6期）

Proprietary & Confidential (AIP Publishing)

AIP Publishing: Publishing Partners
AIP出版社：出版合作伙伴

New in 2019, The *Journal of the Physical Society of Japan*
2019年新刊《日本物理学会会志》

Proprietary & Confidential (AIP Publishing)

Navigating
浏览
publishing.aip.org

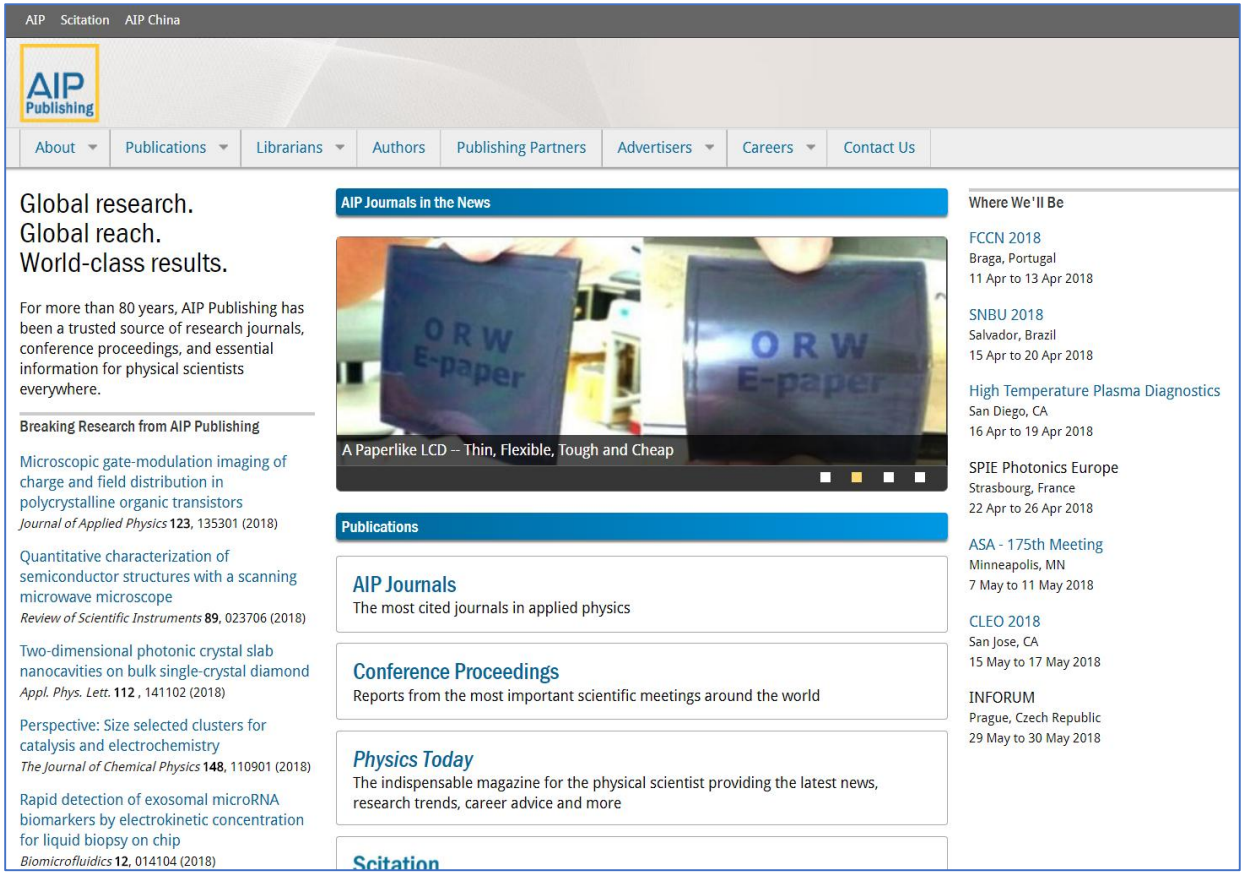
Proprietary & Confidential (AIP Publishing)

About AIP Publishing
关于AIP出版社

publishing.aip.org

AIP Publishing disseminates some of the latest developments in the physical sciences.

AIP出版社传播物理科学的最新进展。

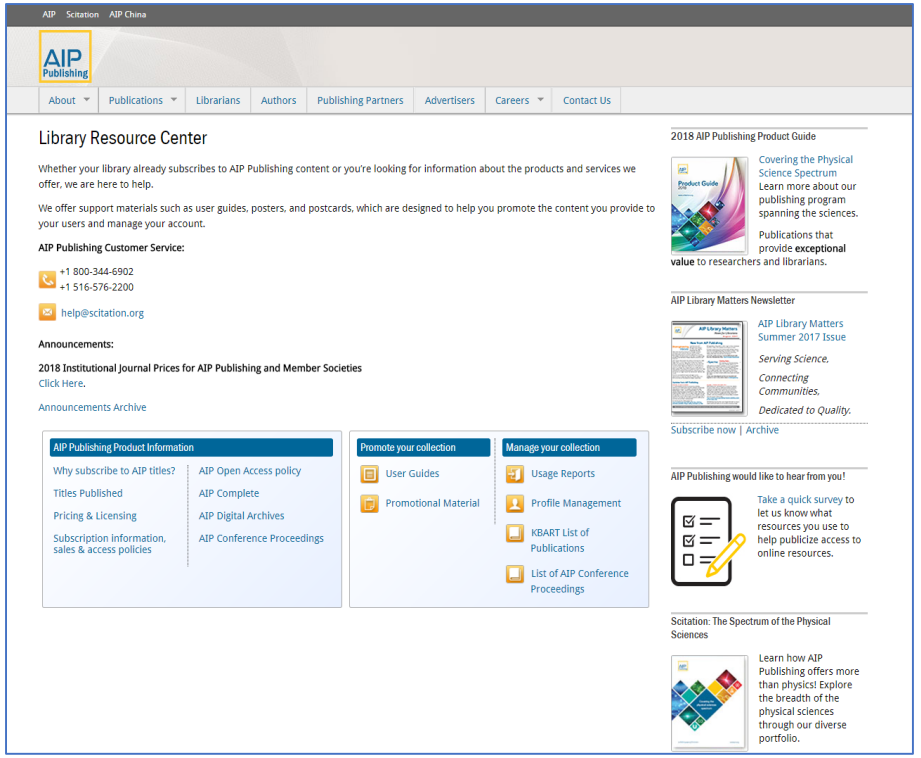


Proprietary & Confidential (AIP Publishing)

Library Resource Center
图书馆资源中心

publishing.aip.org/librarians

- The administrator hub at AIP Publishing
- AIP出版社的管理员中心
- New resources and collateral material to publicize your online access – *coming soon to include:*
- 即将推出的宣传您的在线访问的新资源和相关资料包括：
  - Posters, product information, banner ad templates, promotional text
  - 海报、产品信息、横幅广告模板、推广文本
- Platform and Administrator user guides
- 平台和管理员使用指南



Proprietary & Confidential (AIP Publishing)

Library Resource Center
图书馆资源中心

publishing.aip.org/librarians

Proprietary & Confidential (AIP Publishing)

Publishing Options
出版选项

AIP Publishing Author Select & Open Access

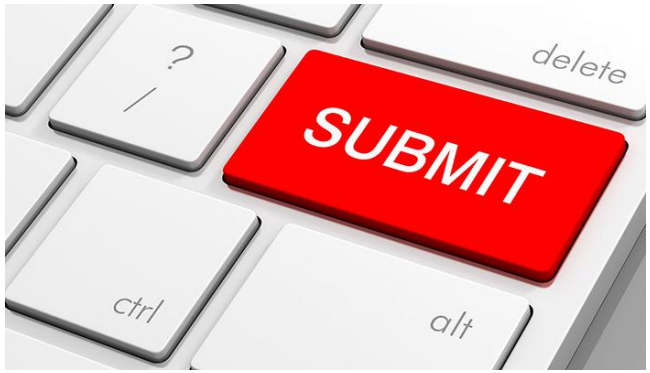
AIP出版社作者选择和开放获取

- Authors pay fee to support publication and archiving costs
- 作者付费支持出版和存档费用
- Articles free in perpetuity to any online user
- 文章对任何在线用户永久免费
- *Author Select* – hybrid author-pays model for any subscription journal
- 作者选择——针对任何订阅期刊的混合作者付费模式
- *Open Access* – available for OA AIP journals
- 开放获取——适用AIP开放获取期刊

Traditional Submissions

传统投稿

- No page or other fees charged
- 不收取版面费或其他费用
- Articles available via subscriptions or pay-per-view
- 通过订购或按次付费的方式访问文章

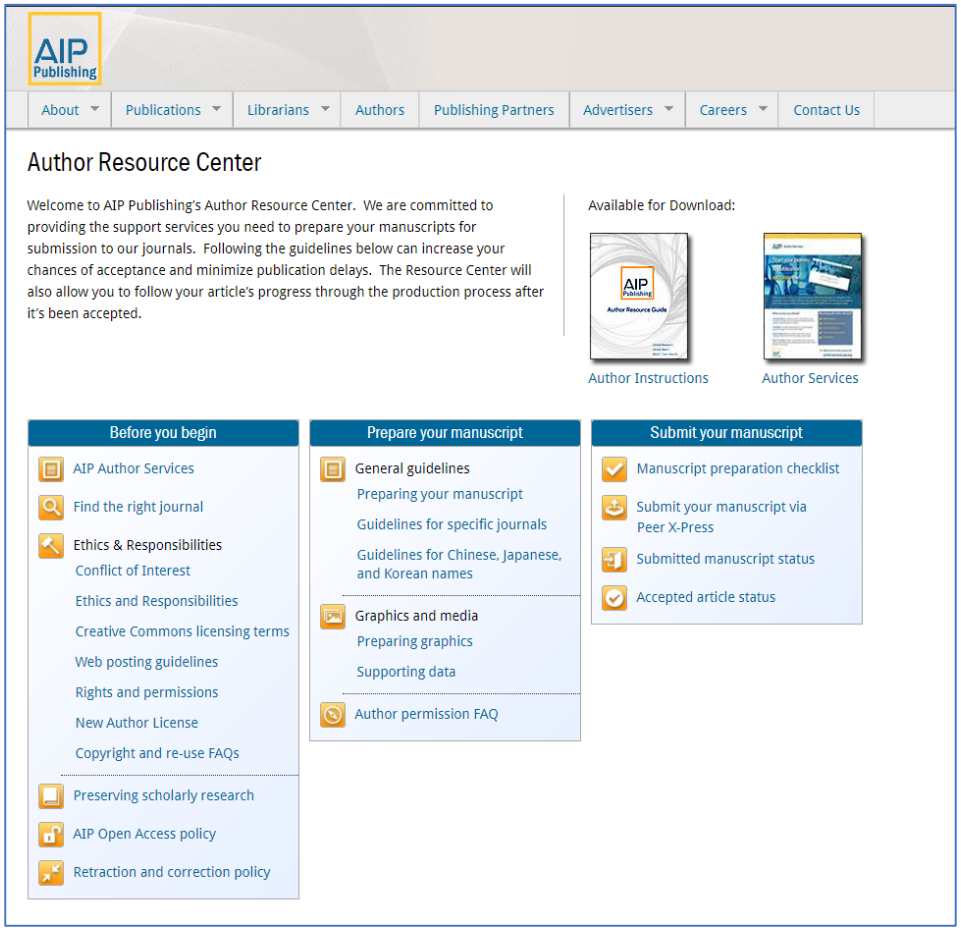


Proprietary & Confidential (AIP Publishing)

Author Resource Center
作者资源中心

- Offers authors information on publishing with AIP Publishing and available resources
- 为作者提供关于在AIP出版社发表论文和已有资源的信息

- Learn about:
- 了解：
  - How to prepare a manuscript
  - 如何准备稿件
  - Submission guidelines
  - 投稿指南
  - OA policy
  - 开放获取政策
  - AIP Author Services
  - AIP作者服务



Proprietary & Confidential (AIP Publishing)

Author Resource Center
作者资源中心

AIP Author Services

We believe every paper deserves a chance to make the best possible impact. AIP Author Services helps you prepare your manuscript for submission.
我们认为每篇论文都应该有机会发挥最大的影响。AIP作者服务帮您准备投稿的稿件。

https://authorservices.aip.org/

English Language Editing : Improve the quality of your written English so editors and reviewers can fully understand your academic research.
英语语言编辑：提高您的书面英语的质量，以便编辑和审稿人能充分理解您的学术研究。

Translation: Subject-matter specialists will translate your article into English from Chinese, Japanese, Spanish, Portuguese, French, German or Russian.
翻译：学科专家将把您的文章从中文、日语、西班牙语、葡萄牙语、法语、德语或俄语翻译成英语。

Figure Creation: Help your research come to life in the form of figures, illustrations and other professionally created images.
图形制作：以图形、插图和其他专业制作的图像的形式把您的研究变得生动起来。

Figure Formatting: Modify or recreate figures to better complement your work. Adjust color, layout and size to meet publication requirements.
图形设计：修改或重新制作图形以便更好地补充你的研究成果。调整图形的颜色、布局和大小以符合出版要求。

Journal Selector Tool: Use our free Journal Selector Tool to select the best journal for your research.
期刊选择工具：使用我们的免费期刊选择工具为您的研究挑选最佳期刊。

Proprietary & Confidential (AIP Publishing)

Navigating Scitation.org
浏览 Scitation.org

Proprietary & Confidential (AIP Publishing)

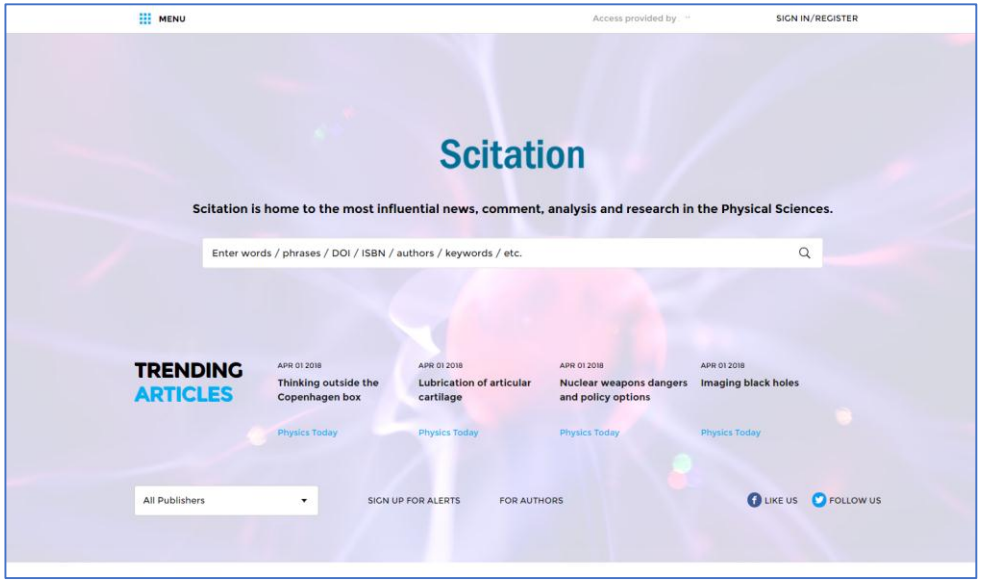
AIP Publishing Portfolio
AIP出版社产品

Online access available to…

在线访问的产品包括：

- **28 journals** in the physical sciences **28种**物理科学**期刊**
  - 8 published on behalf of/ in conjunction with Publishing Partners 其中8种代表出版合作伙伴出版或与之联合出版
  - 5 Open Access journals 其中5种是开放获取期刊
- **1 magazines** (*Physics Today*) **1种杂志**（*《今日物理学》*）
- ***AIP Conference Proceedings*** – back to 1970 including 1700+ volumes
- **AIP会议录——**追溯至1970年，含1700多卷
- **Digital Archives** – dates back to 1930 and includes 280K+ articles
- **数字过刊——**追溯至1930年，含280,000多篇文章

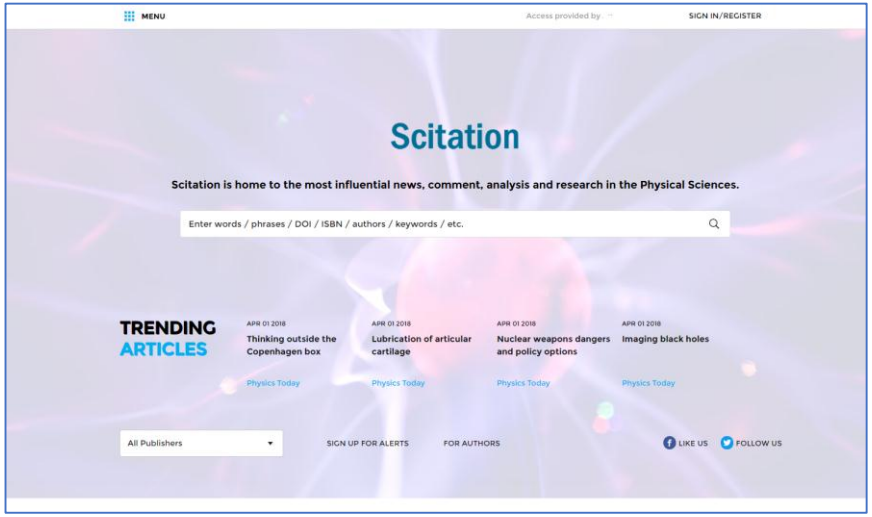
All on one platform – scitation.org

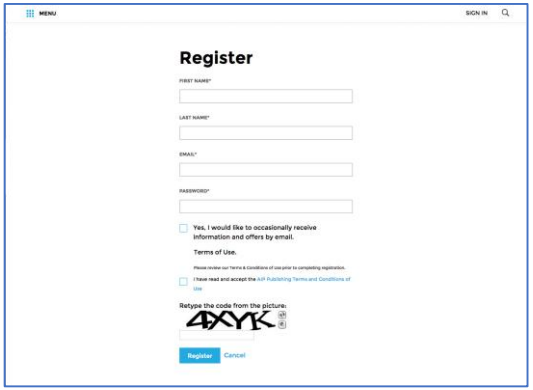


Proprietary & Confidential (AIP Publishing)

Platform Improvements since Dec 2016
自2016年12月以来的平台改进

- Redesigned page layout
- 页面改版
- Optimized display
- 优化展示
- Improved speed
- 提升速度
- New figure viewer
- 新的图像浏览器
- Improved linking
- 改善链接
- More collaboration tools
- 更多合作工具
- Rebuilt library admin access site
- 重建图书馆管理员访问网站





To ensure a personalized experience on Scitation.org, take a moment to create a profile by visiting:

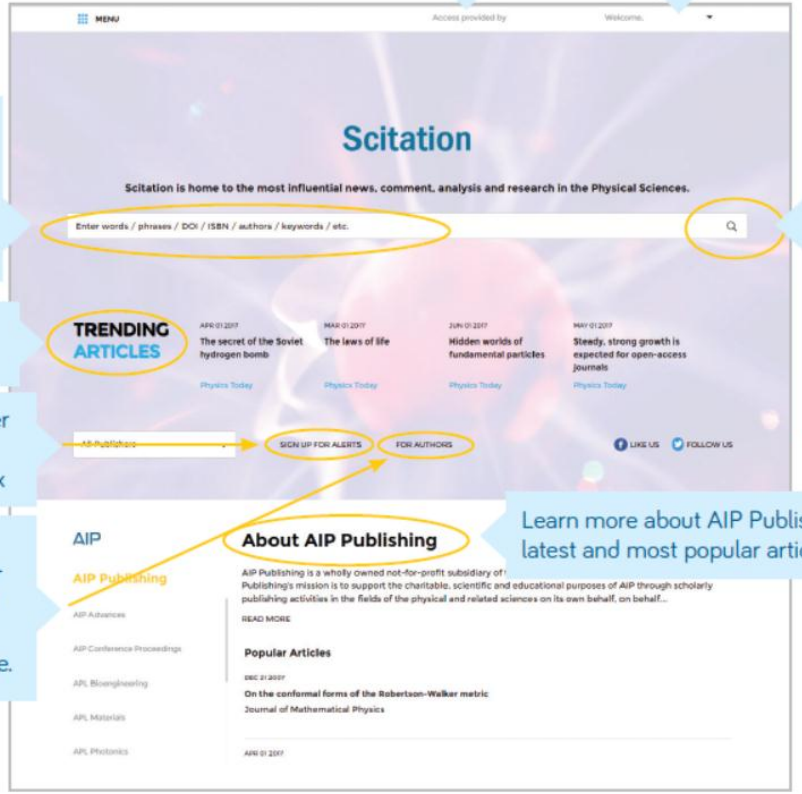
为确保在Scitation.org上的个性化体验，请访问
https://www.scitation.org/action/registration

花点时间创建一个账户。

Proprietary & Confidential (AIP Publishing)

AIP Publishing

Navigating the Homepage
浏览主页



Personalized for institutional customers when accessing content via IP range

Indicates you're logged in to your account

Search the Scitation.org platform by keyword, phrase, DOI, ISBN, author name, etc.

To perform an advanced search, click the magnifying glass. and the "advanced search" box will appear (see page 4).

Note: the "search tips" that appear in the right column are very useful when you're seeking to obtain tailored search results

Read the latest articles from across the platform

Sign up for Alerts – register for journal alerts to be delivered right to your inbox

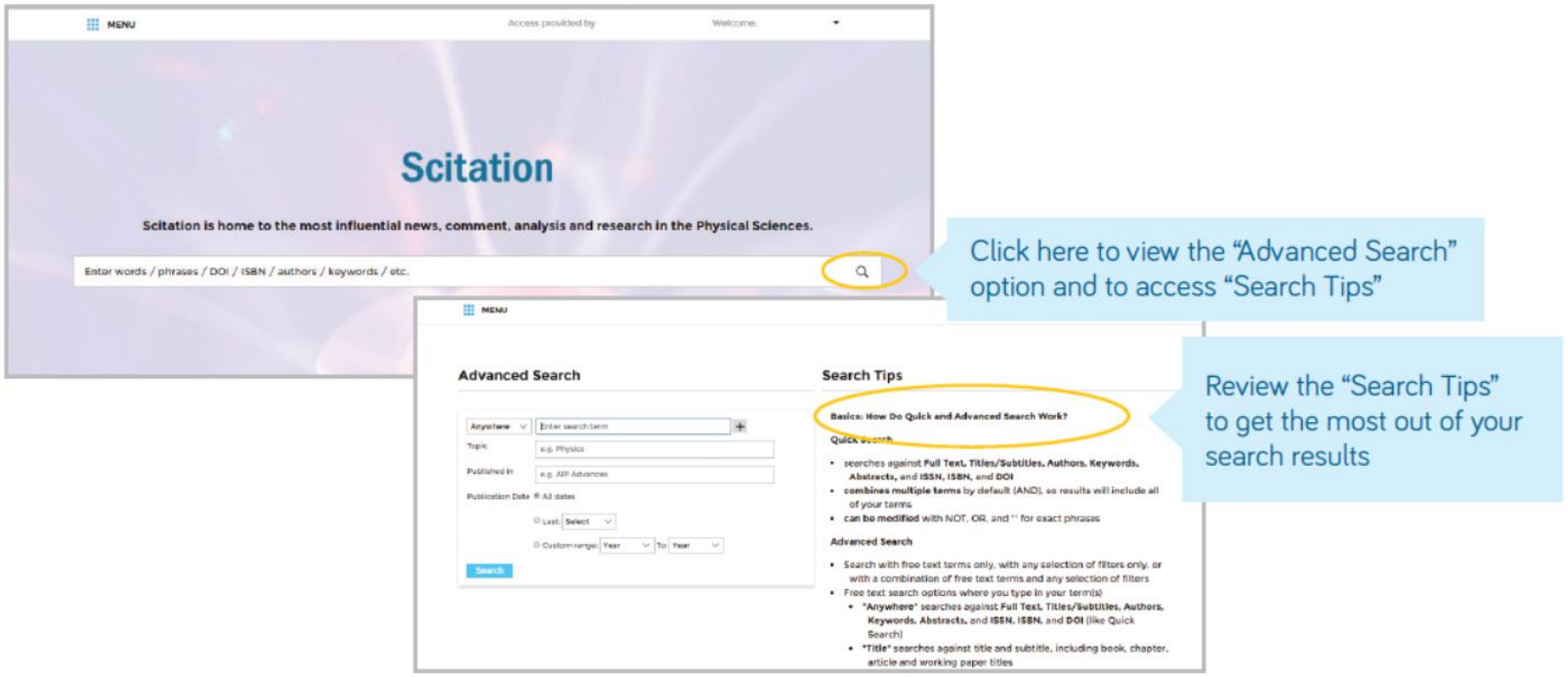
For Authors – access the Author Resource Center for information on manuscript submission, publishing, available services, and more.

Learn more about AIP Publishing, read the latest and most popular articles, etc.

Proprietary & Confidential (AIP Publishing)

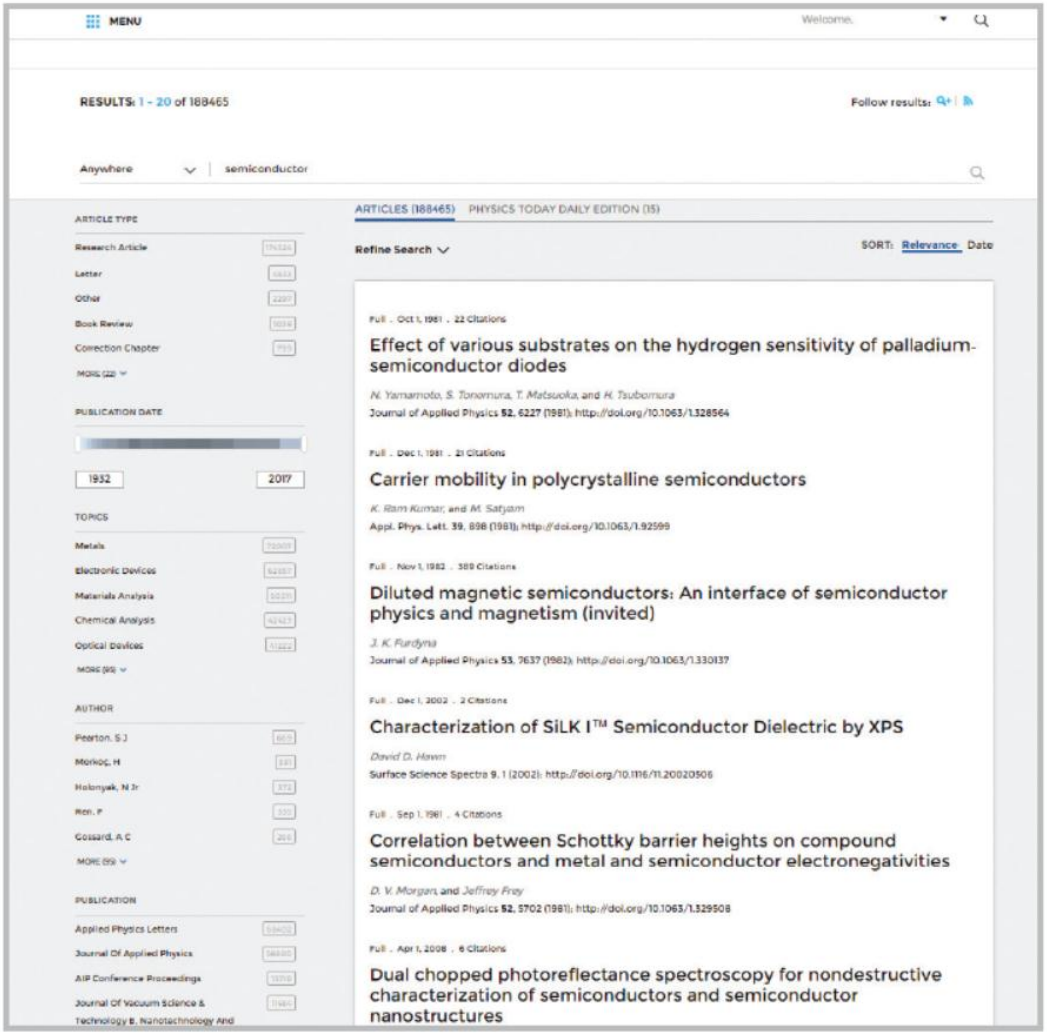
AIP Publishing

Advanced Search
高级检索



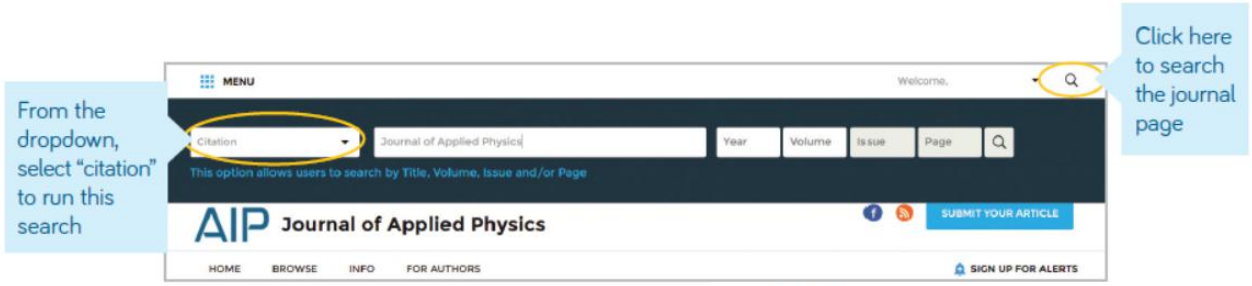
Proprietary & Confidential (AIP Publishing)

Search Results
检索结果

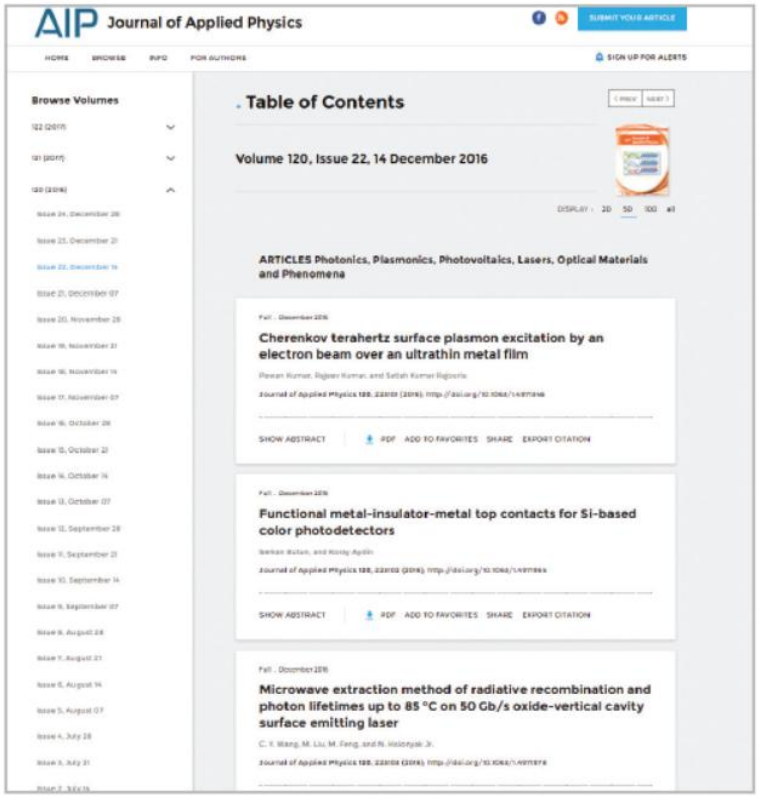


Proprietary & Confidential (AIP Publishing)

Article Search by Citation from Journal Homepage
在期刊主页按引用进行文章检索



- For the most accurate results, fill in the journal name, year of publication, volume and page number
- 为了得到最准确的结果，输入期刊名、出版年份、卷次和页数



Proprietary & Confidential (AIP Publishing)

Journal Homepage: Navigating the Page
期刊主页：浏览页面

From the navigation bar you can access:

- **"Home"** - navigate to the homepage by clicking here
- **"Browse"** - view Table of Contents
- **"Info"** - Overview, Editorial Board, News
- **"For Authors"** – Author resources on preparing a manuscript and submitting an article

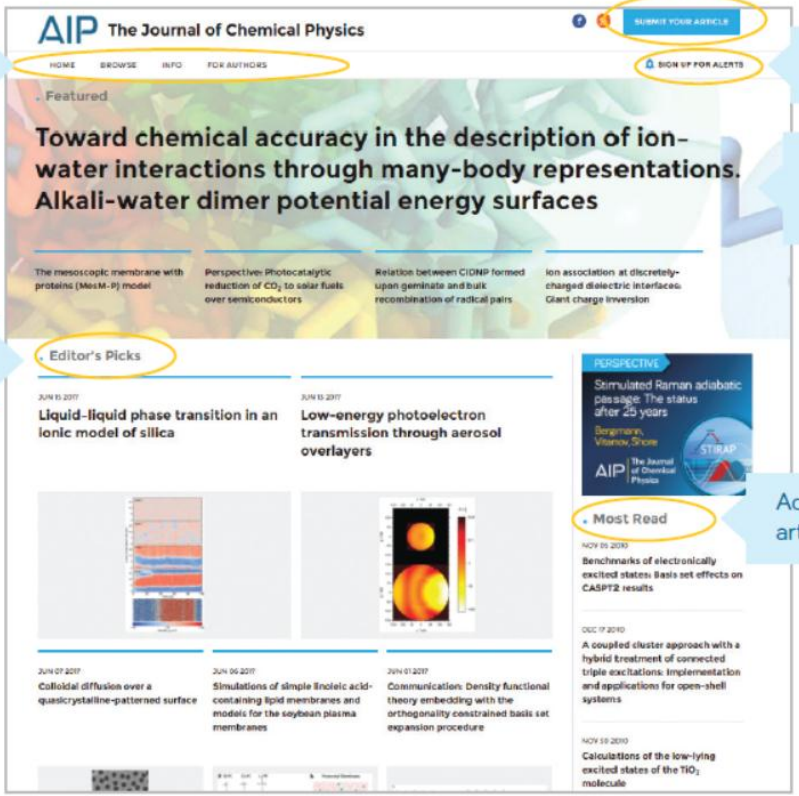
View the Editor's latest article picks

Submit your article

Sign up for journal alerts

View the featured article from the latest issue

Access "most read" articles

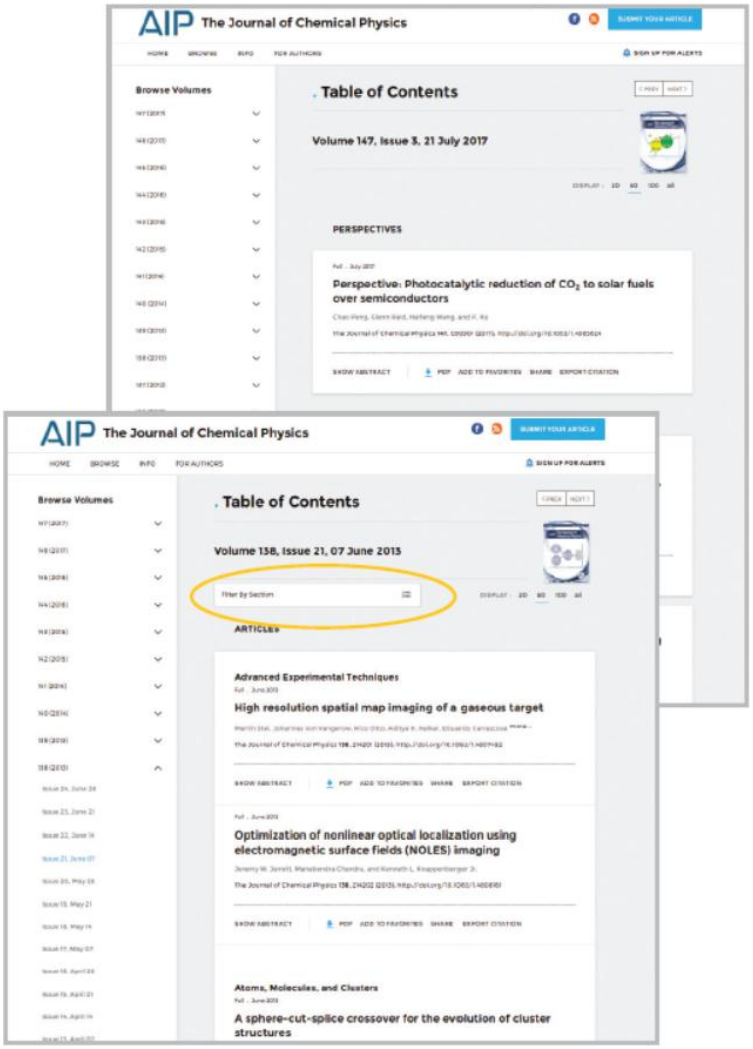


Proprietary & Confidential (AIP Publishing)

AIP Publishing

Journal Homepage: Table of Content (TOC)
期刊主页：目录表（TOC）

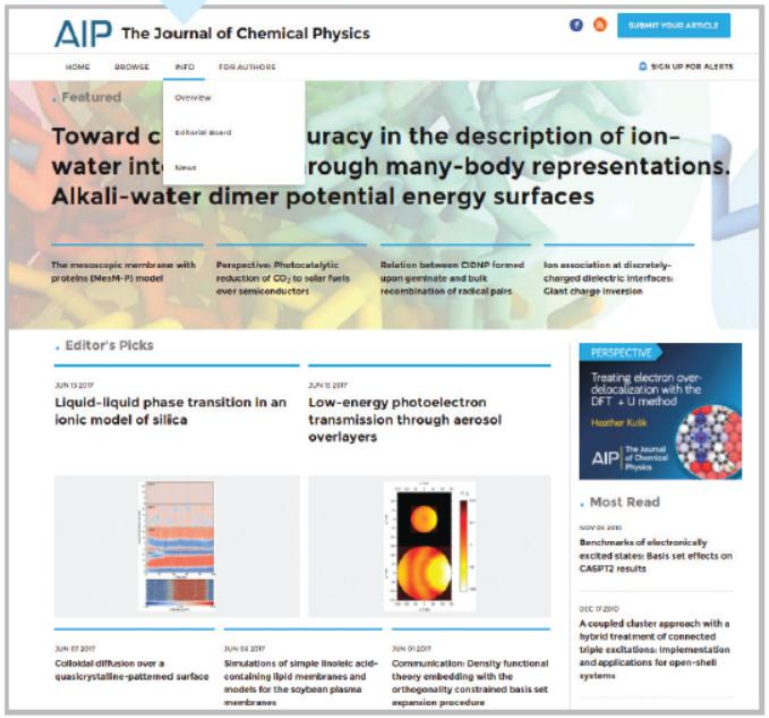
- View, download, “add to favorites” or “share” your article of choice
- 浏览、下载、“添加到收藏夹”或“分享”您选择的文章
- “Filter by Section” populates the sections and sub-sections within each TOC
- “逐段筛选”填充各目录表内的章节和小节



Proprietary & Confidential (AIP Publishing)

Journal Homepage: Navigation Bar
期刊主页：导航栏

learn about the journal, its editorial board, and the latest news



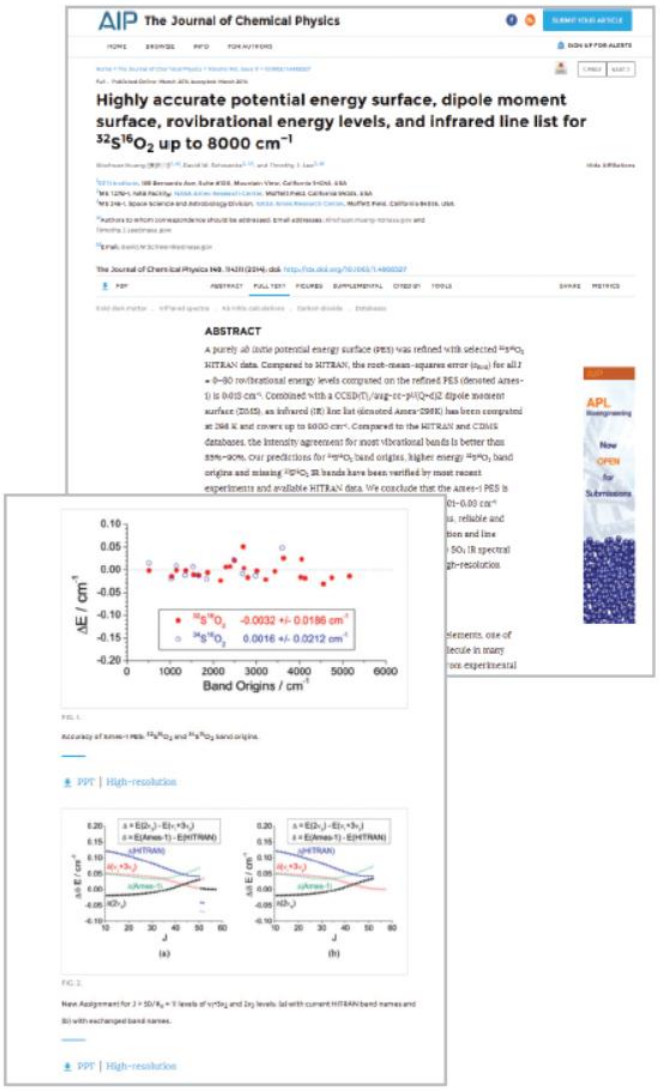
Your one stop for information on publishing a manuscript

Proprietary & Confidential (AIP Publishing)

Viewing an Article
浏览文章

- **From an article, users can:**
- **用户可以通过一篇文章：**
  - Save searches
  - 保存检索
  - Sign up for RSS feeds
  - 注册RSS订阅
  - Download an article as a PDF or print it
  - 下载PDF格式的文章或打印文章
  - Sign up for journal alerts
  - 注册期刊提醒
  - View author affiliations
  - 浏览作者从属关系
  - View and download article citations
  - 浏览和下载文章引用
  - Add to your “favorites”
  - 添加到您的“收藏夹”
  - “Share” the article with peers
  - 将文章“分享”给同行
  - View article metrics
  - 浏览文章指标
  - Access related articles
  - 访问相关文章

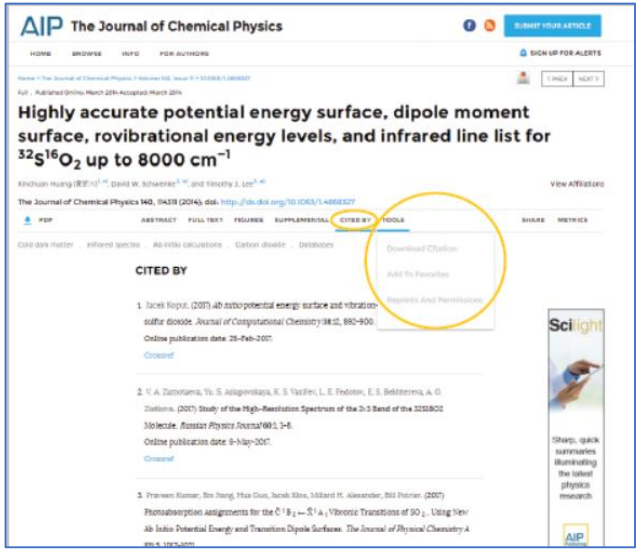
- **In most cases, articles are available as HTML or PDF**
- **在大多数情况下，文章是HTML或PDF格式**
- **Article graphs/ charts can be downloaded to PPT**
- **文章图表可以下载到PPT**



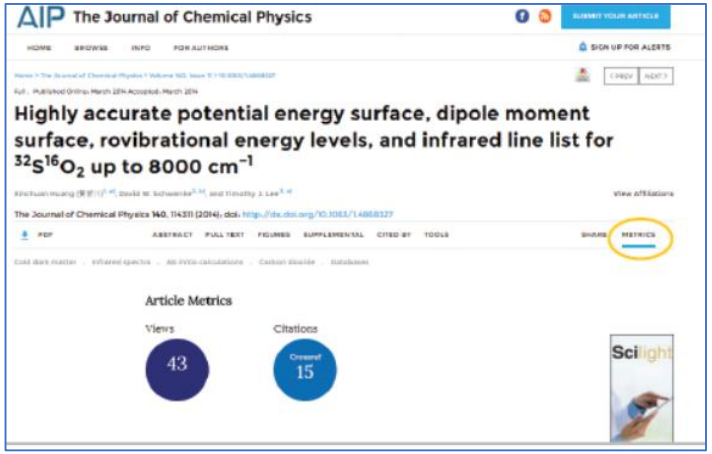
Proprietary & Confidential (AIP Publishing)

Article Citations, Tools & Metrics
文章引用、工具和指标

- Article citations can be viewed and downloaded
- 文章引用可以浏览和下载
- Articles can be added to “favorites”
- 文章可以添加到“收藏夹”



- Article metrics are recorded in real-time and updated on the article page daily
- 文章指标实时记录，并在文章页面每日更新
  - *Cumulative since Dec 2016*
  - *自2016年12月起累积*

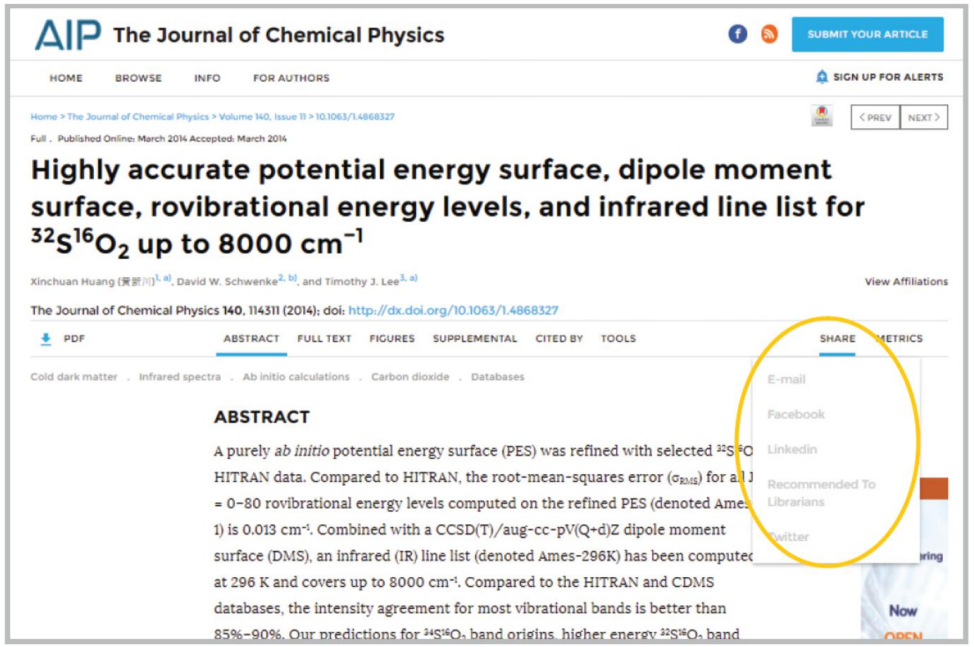


Proprietary & Confidential (AIP Publishing)

Related Article & Sharing an Article
相关文章和分享文章

- Related articles appear at the top of the screen
- 相关文章出现在屏幕顶端

- All articles are “shareable” via social media and email
- 全部文章可通过社交媒体和电子邮件“分享”



Proprietary & Confidential (AIP Publishing)

Local Resources & Information
本地资源和信息

Proprietary & Confidential (AIP Publishing)

AIP Beijing Office: Working with the physics community
AIP北京办公室：与物理界合作

- **Only AIP Publishing office outside the US, work to: 美国以外唯一的AIP出版社办公室，旨在：**
  - **Increase** the number and quality of submitted and published articles from Chinese researchers
  - **提高**中国研究人员投稿和发表文章的数量和质量
  - **Build** the amount of reviewers, editorial board members, associate editors, and editors within China
  - 在中国**组建**审稿人、编委、副编辑和编辑队伍
  - **Serve** as a resource for libraries to understand more about AIP publications
  - 为图书馆提供资源**服务**，使其更加了解AIP出版物
  - **Establish** long term relationships with other key organizations involved in the funding, production, and support for research in the physical sciences
  - 与涉及物理科学研究资金、生产和支持的其他核心组织**建立**长期合作关系

- **Locally, the AIP Publishing Beijing Office Staff: AIP出版社北京办公室本地员工：**
  - **Arrange** keynote seminars at the Chinese Physical Society meeting
  - **安排**中国物理学会大会主题研讨会
  - **Attend** domestic scientific conferences to keep physicists informed about AIP's publications and scholarly initiatives
  - **出席**国内科学会议，使物理学家了解AIP出版物和学术活动的最新动态
  - **Make** presentations at conferences and institutions to advise researchers about publishing practices and standards
  - 在会议和机构做**演讲**，为研究人员提供出版实践和标准方面的建议
  - **Act** as liaison between AIP, AIP Publishing, and Chinese physics community
  - **担当**AIP、AIP出版社和中国物理界之间的联络人

Xingtao Ai
中国区经理

Haibin Zhang
市场经理

Proprietary & Confidential (AIP Publishing)

AIP China Website
AIP中国网站

publishing.aip.org/china

- Chinese-language site
- 中文网站
- Links to articles and information
- 链接文章和信息

Proprietary & Confidential (AIP Publishing)

DRAA Content
DRAA内容

- AIP titles
- AIP期刊
  - Front-files (via subscriptions and / or access fees)
  - 现刊（通过订购和/或使用费访问）
  - Back-files (via NSTL)
  - 过刊（通过NSTL访问）

- Choice of additional components
- 附加内容选项
  - Publishing Partner titles
  - 出版合作伙伴期刊
  - Deeply-discounted print
  - 低价纸本

- Ordering
- 订购
  - Charlesworth
  - 查尔斯沃思
  - Authorized agents
  - 授权代理

Proprietary & Confidential (AIP Publishing)

Contact / Support
联系/支持

AIP US

- Randy Kiefer: rkiefer@aip.org
- Arlene Gonzalez: agonzalez@aip.rg
- Help Desk: help@Scitation.org

AIP China

- Xingtao Ai: xai@aip.org
- Haibin Zhang: hzhang@aip.org

Charlesworth

- Susie Wang: susie_wang@charlesworth.com.cn

Proprietary & Confidential (AIP Publishing)

Thank you!
Questions?

谢谢！

问题？

Proprietary & Confidential (AIP Publishing)