

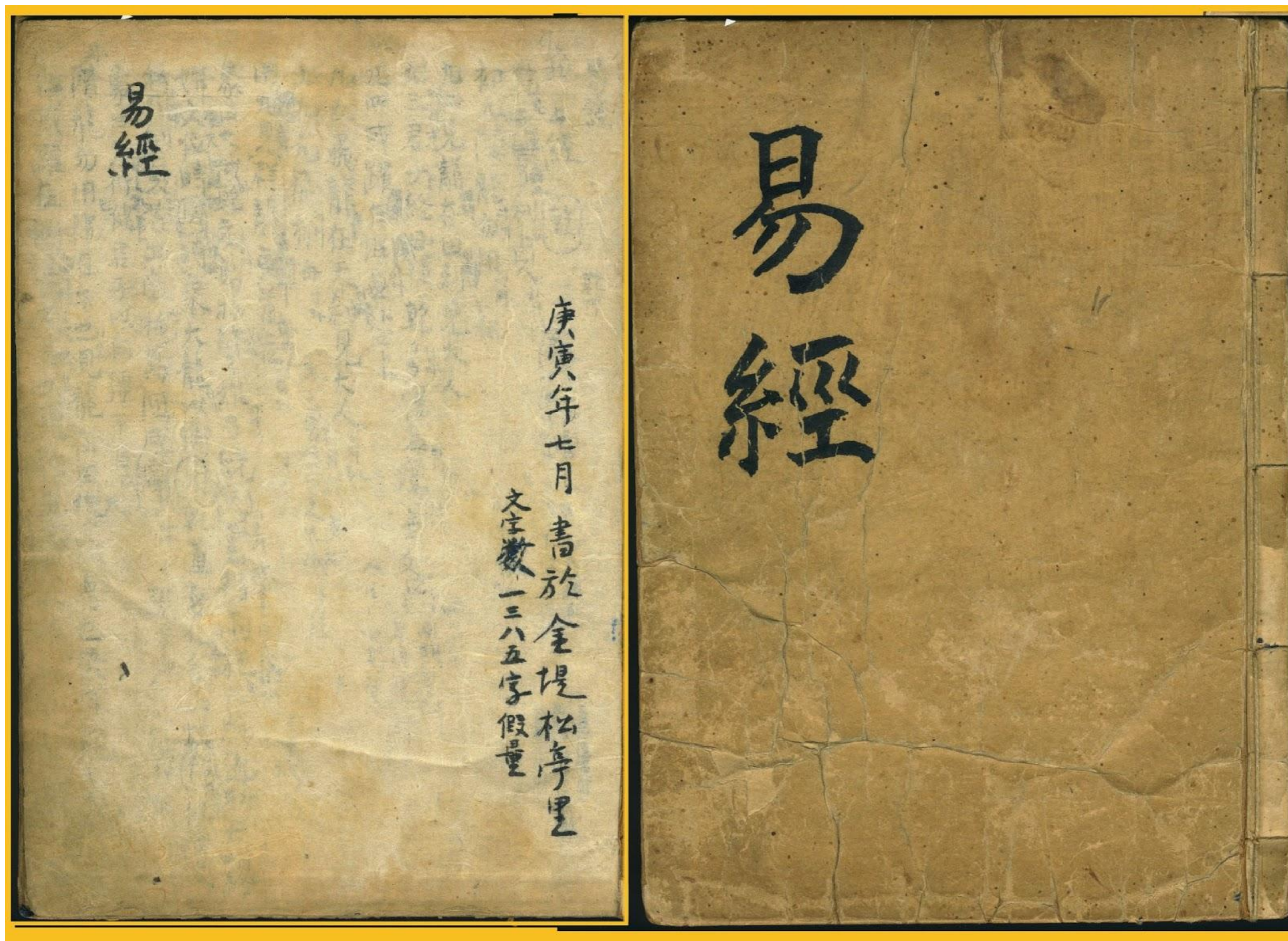
EBSCO

双一流背景下外文图书 数字资源趋势与潮流



蔡佳展(Eddie Tsai)
etsai@ebSCO.com

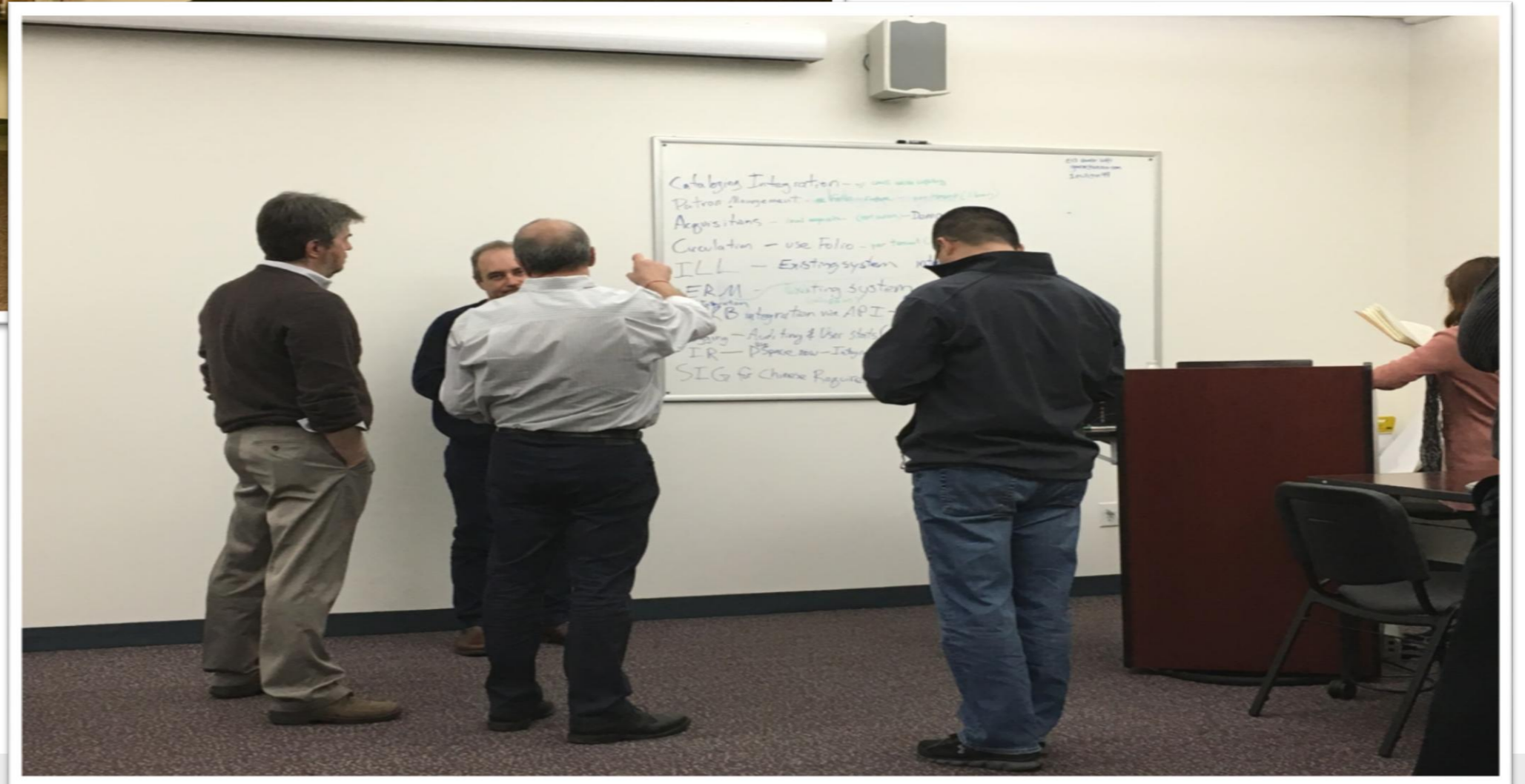
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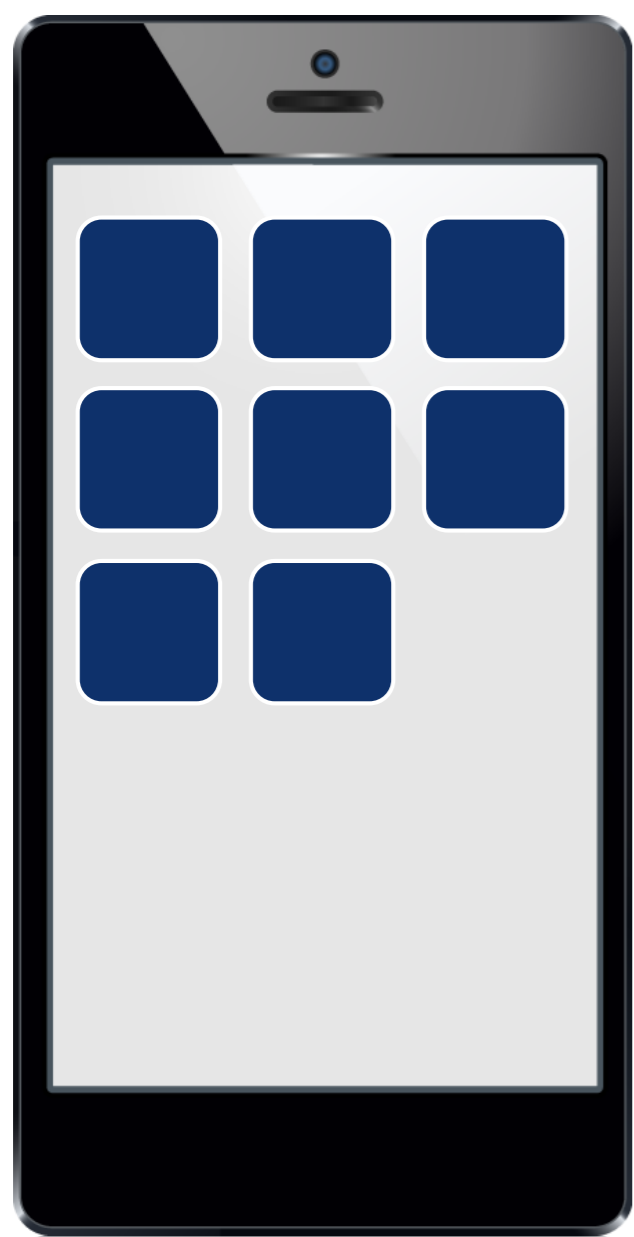


易有太极 是生两仪 两仪生四象 四象生八卦

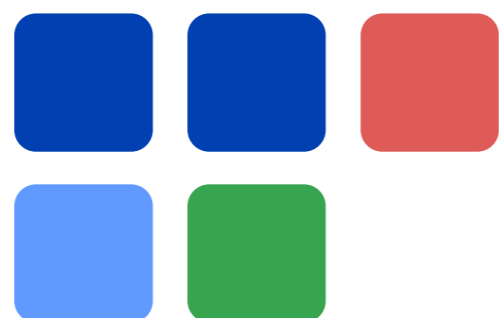


FOLIO开放式新一代图书馆平台 (LSP) 与CALIS合作正火热进行中....





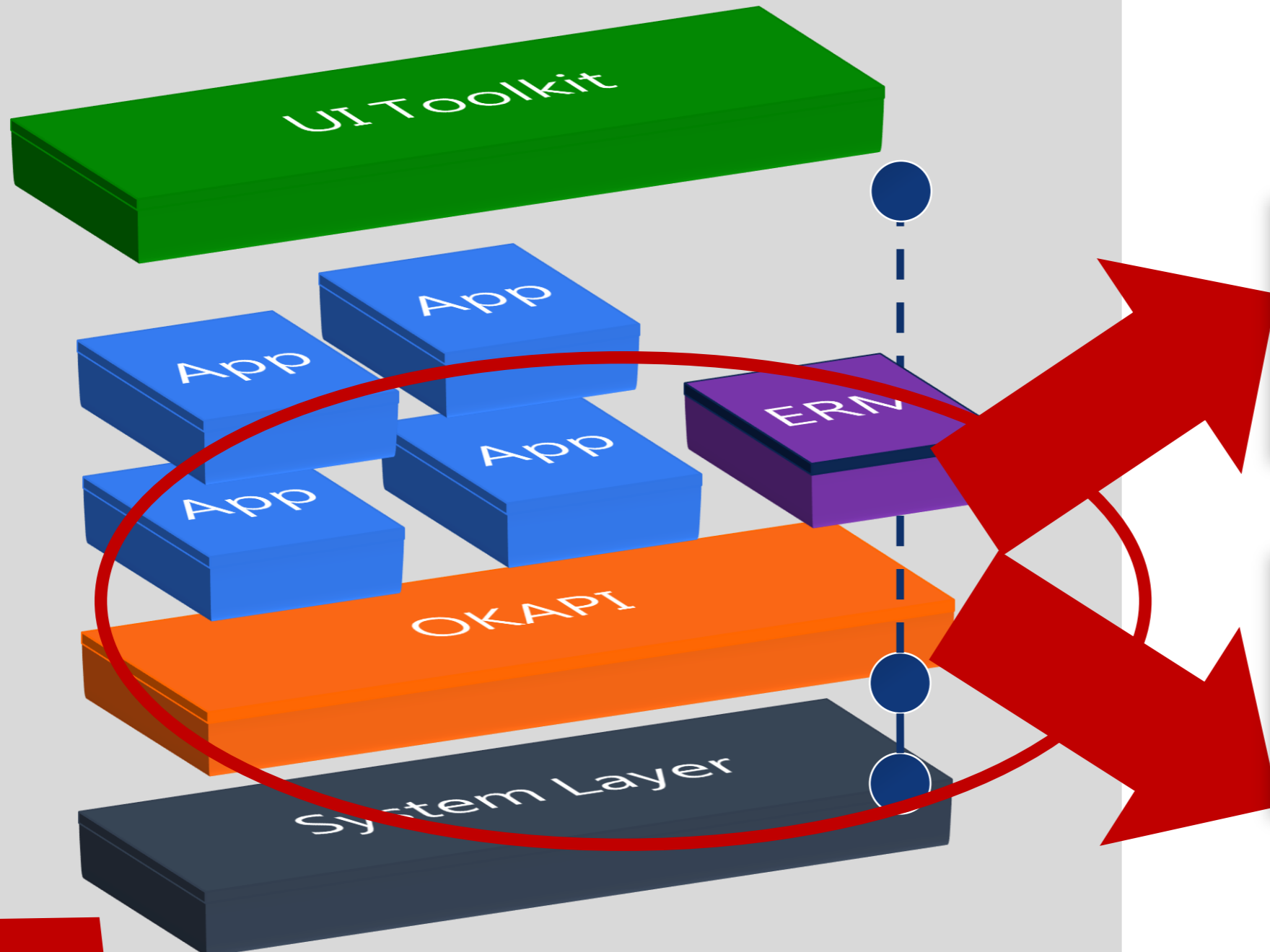
如智能手机
新功能切换
自如



云平台
多租户分享成本
降低系统维护成本
快速置换新功能Apps
如Apple store软件市场

开源与协同创新
新一代LSP

FOLIO 新一代开放图书馆平台



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聊聊外文书的潮流与趋势

What's Hot Now? | Materials Survey 2018

The screenshot shows the Library Journal website interface. At the top, there is a navigation bar with categories: News, Opinion, Tech, Reviews, Events, Webcasts, Job Zone, Newsletters, and Social Media. Below this is a banner for 'Future Ready—School Librarians at the Center of Successful Learning' with the Capstone logo. The date 'FEBRUARY 16, 2018' is displayed on the left, and 'CONTACT US', 'AWARDS', 'SUBMISSIONS', and 'ABOUT' are on the right. The main title 'LIBRARY JOURNAL' is prominently displayed. Below the title is a search bar and a navigation menu with categories: LATEST STORIES, FEATURES, INFODOCKET, ACADEMIC, TECHNOLOGY, MANAGING LIBRARIES, CAREERS, and REVIEWS. There are also advertisements for 'freegal music' and 'BOOKPulse'. The article 'What's Hot Now? | Materials Survey 2018' by Barbara Hoffert is featured, with a byline 'February 6, 2018' and '2 Comments'. The article text discusses library budgets and materials. A large red box with white Chinese text is overlaid on the bottom right of the article content.

You are here: [Home](#) / What's Hot Now? | Materials Survey 2018

What's Hot Now? | Materials Survey 2018

By [Barbara Hoffert](#) on February 6, 2018 [2 Comments](#)

What's hot, what's not, and how much does it cost? That's what *LJ* first asked two decades ago when it launched its annual book-buying survey of U.S. public libraries. With today's media mostly on the horizon, the survey initially dwelled on print, and library purchasing power was the main thrust. Now the survey takes in ever-shifting funding and borrowing data for an ever-growing range of materials, with a greater focus on what circulates.

Budgets first, though, and while this year's respondents report that materials budgets are up, it's only by a fingernail-thin 0.1 percent. (Owing to a different sample, the forthcoming annual budget survey reports a juicier figure.) Only 26 percent of respondents saw an increase, down from last year's 31 percent. 59 percent saw no increase at all, effectively a cut considering the impact of inflation. A decade ago materials budgets averaged \$763,000, which, adjusted for inflation, would buy \$915,000 worth of it today. But this year's materials budget averaged just \$843,000.

Print books now claim only 54 percent of materials budgets, while netted media (audios, DVDs/Blu-rays and streaming media) take a 30 percent bite, up from 27 percent last year. Ebooks held steady at 16 percent, having risen from one percent in 2009. A third of respondents saw their ebook budgets increase overall.

**不斷增長的各種資源
類型借閱數據，並更
關注流通的環節**

2017年受访图书馆预算花费占比

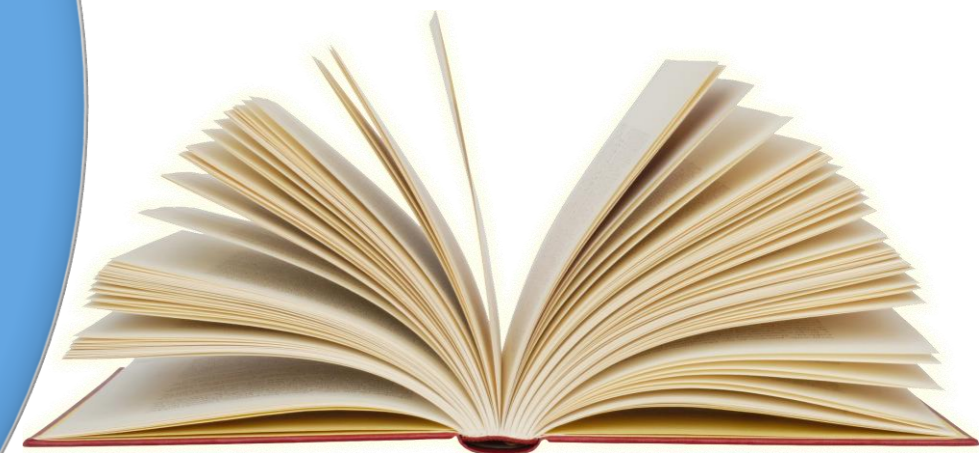
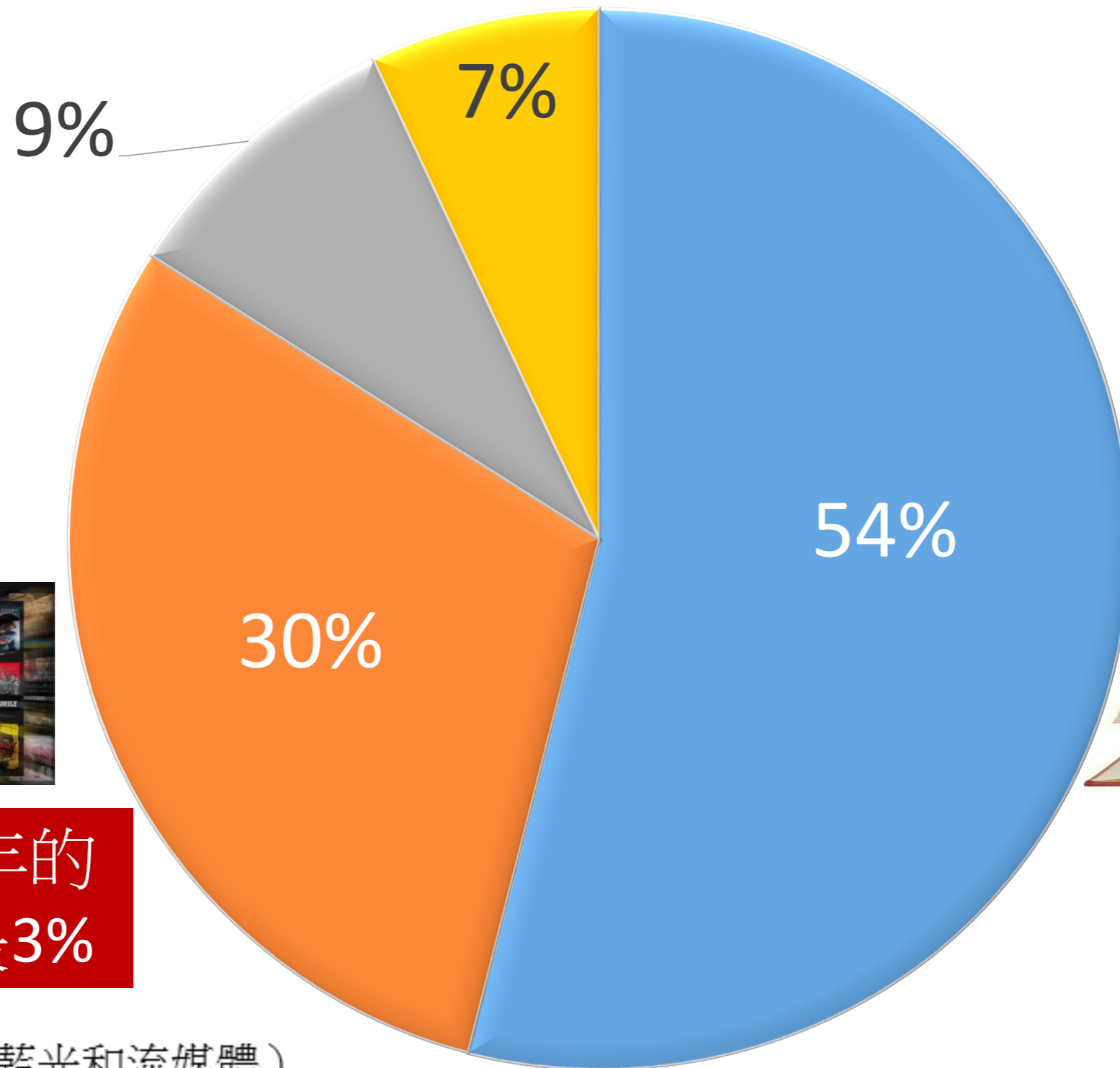


有声书增長
16%



较2016年的
27%增長3%

網絡媒體（音頻，DVD /藍光和流媒體）



■ 纸质书 ■ 网络媒体 ■ ebooks ■ Others

流媒体服务 (Streaming services)

的增长也是未来图书馆趋势之一



Matthew Enis • 3 度

Senior Editor, Technology at MediaSource Inc. (Library Journal Magazine)

Library Journal • Queens College

“鉴于Netflix和Hulu等流媒体服务在消费者市场中的流行度越来越高，图书馆用户期望能够访问流媒体内容是不可避免的。”





资料来源：Library J
ction Development Su

LIBRARY JOURNAL
RESEARCH

**Academic Library
Collection Development Survey**

2018

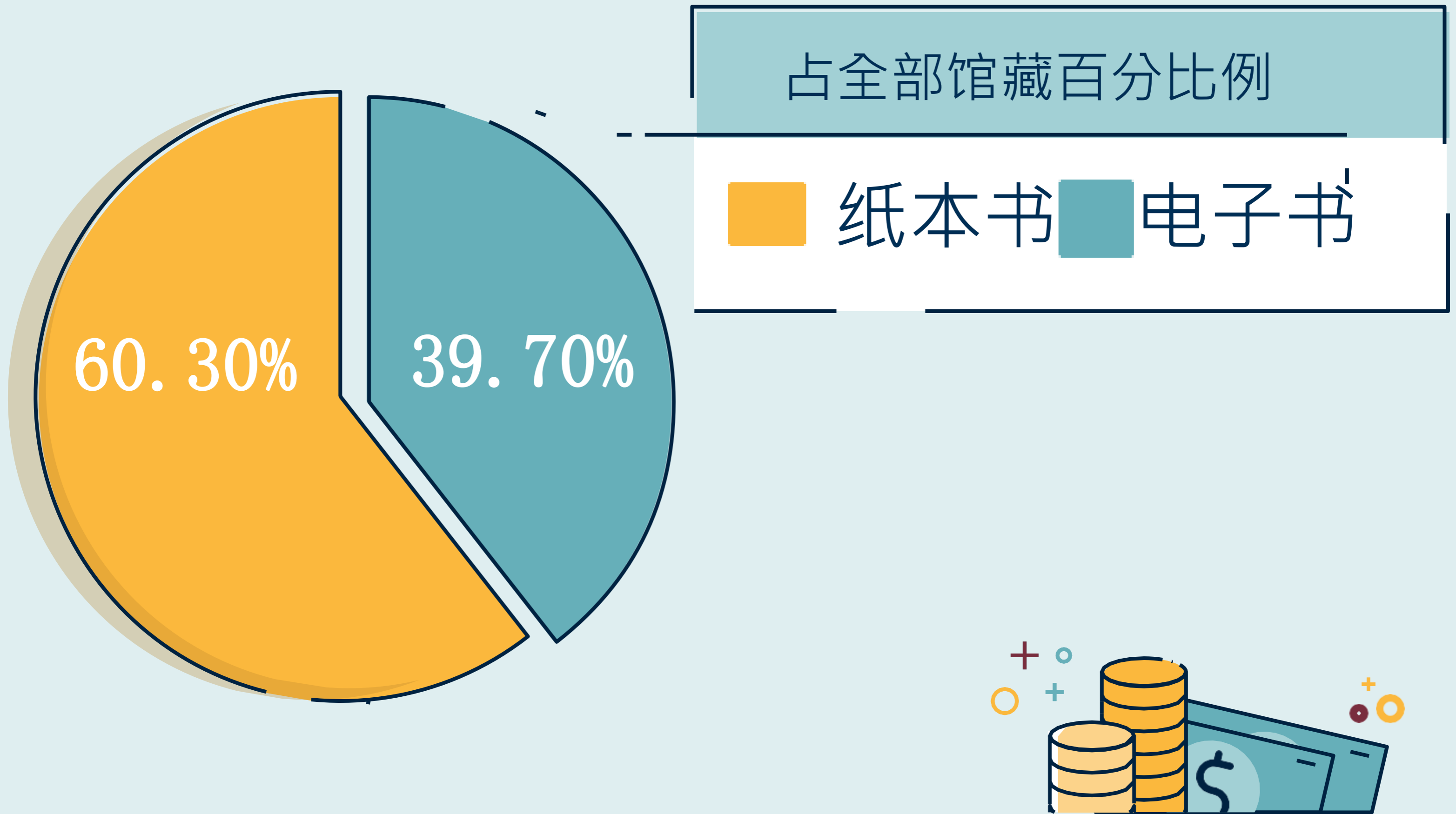


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学术研究型图书馆馆藏内容分析

以纸本书vs.电子书为分类标准：



现今与未来五年内 纸本与电子书在图书馆馆藏发展占比？

- 现今在馆藏内的百分比
- 预估未来五年内在馆藏内的百分比

数据库/电子类参考资料



电子书



期刊/连续出版品



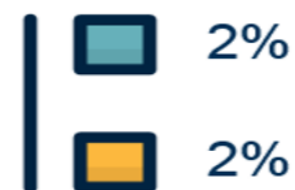
多媒体资源/影音资源



纸本书



其他资源



流媒体服务
(Streaming services)

图书馆在发展馆藏上面临的三大挑战 (预算短缺除外)



1 与教职员工/教授的沟通

2 格式的选择 (纸本 vs. 电子)



3 决策时间不够充分



“

对于图书馆老师来说，时间的运用永远是最大挑战。

格式偏好

教师或学生在各学科领域分析

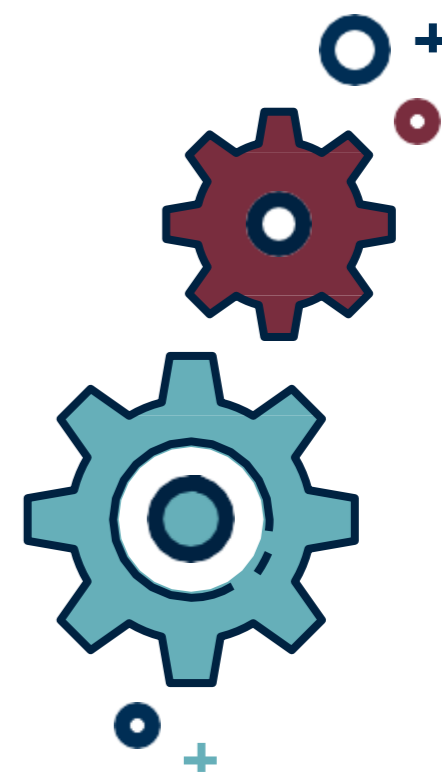
偏好使用纸本书

1. 艺术与人文类
2. 教育类
3. 护理类
4. 数学类
5. 科学类



偏好使用电子书

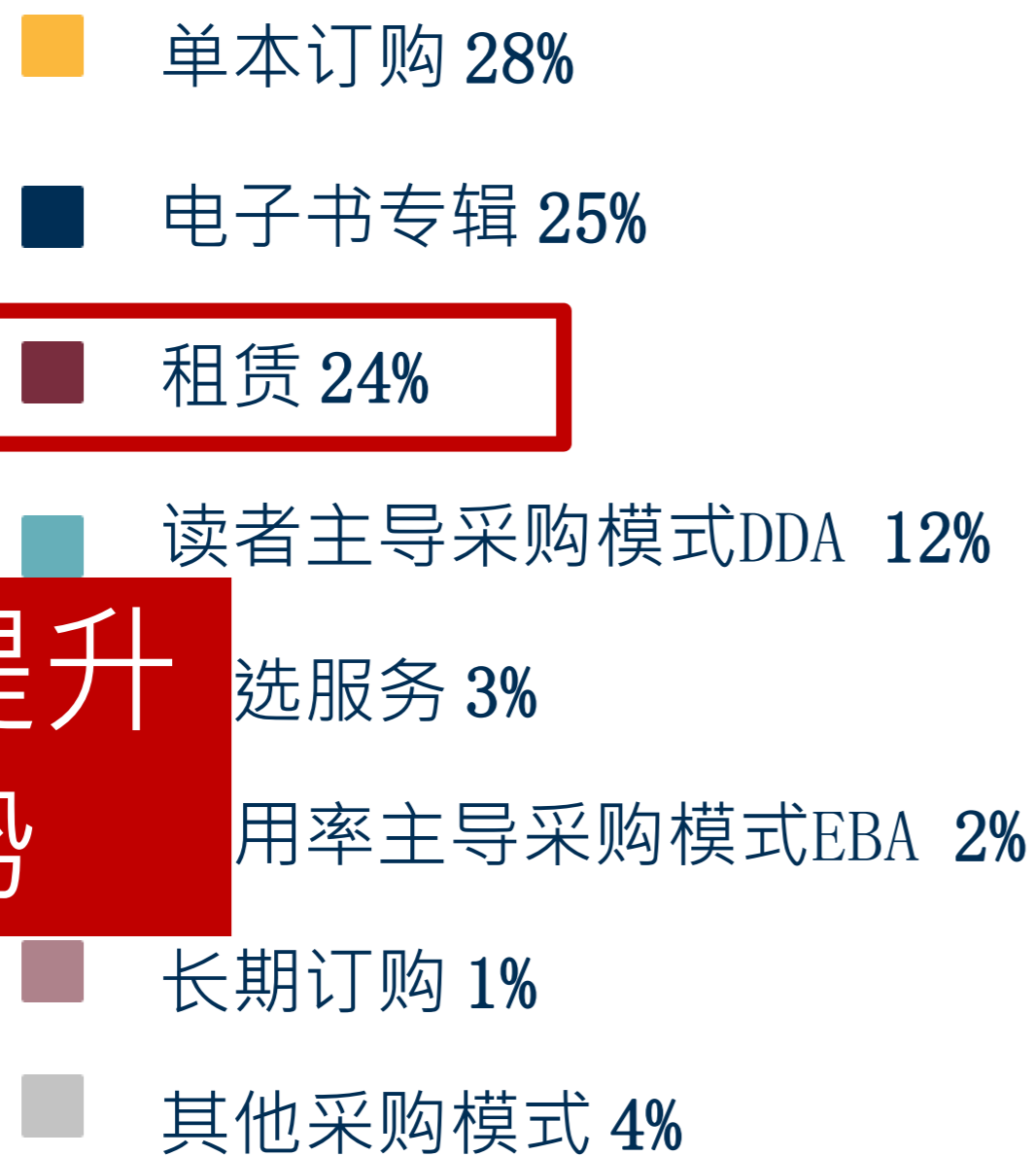
1. 科技类
2. 科学类
3. 商学类
4. 护理类
5. 工程类



“

我们至少需要为未来的学生保留第二版或第三版的复本，所以除租赁电子版外，我们也购买纸本版来满足这种需求。

电子书采购中，最常使用的采购模式是什么？

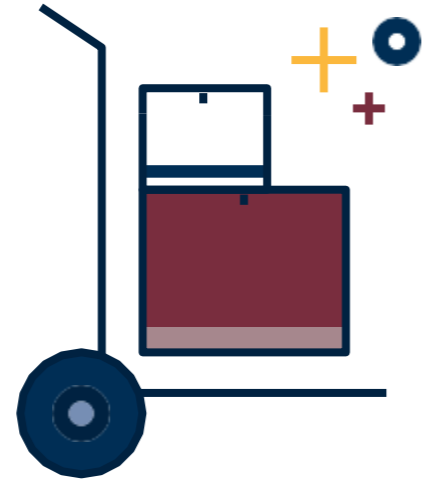


逐年提升
的趋势

“

采购方式越来越多样化，图书馆不会只采用单一一种方式采购书籍。

82% 的学术图书馆会向图书馆服务代理商采购纸本书籍



图书馆如何查找图书资源？



37%是通过书评网站, 接着29%是通过文章/期刊中的参考资源

图书馆向代理商采购
纸本书
的三大理由



1. 采购方便



2. 价格/折扣



3. 有效率的工作流程

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Library Solutions from EBSCO



Global Online Bibliographic Information

挑选外文图书的大绿洲



愛是有理由的

贏得愛情不僅需要勇敢、堅定和執著，還需要愛的了解

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STATS

近3万家



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EBOOKS

超过25+
种平台

13

百万种+
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BOOKS



4百万+
新书推荐

sent in FY2017

4千

多家用户



超过
90个国家

爱其一：Profiled书籍剖绘与侧写

Title: TOWN TO TOWN.
Author: MCDIARMID, NIALL
Publisher: RRB PUBLISHING
Pub Year: 2018 **ISBN:** [9781999727505](#)
Binding: Cloth
Subject Headings: ART / GENERAL
Language: English
US List: 49.15 USD ▼ **US Status:** Import Only
UK List: 35.00 GBP ▼ **UK Status:** In Stock

 **Library Note:** [Add...](#)

[library activity \(2 sold\)](#)

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 **Title:** INNOVATION, ECONOMIC DEVELOPMENT AND POLICY: SELECTED ESSAYS.

Title: HONG KONG CANTOPOP: A CONCISE HISTORY.

Author: CHU, YIU-WAI

Publisher: HONG KONG UNIV PRESS

Pub Year: 2017

ISBN: [9789888390298](#)

Binding: eBook

Content Level: ADV-AC

Place of Publication: HONG KONG

Country Of Origin: Hong Kong

Pagination: 246 P.

YBP Select: Research-Recommended

LC Class: ML3502.C57H85

Subject Headings: POPULAR MUSIC--CHINA--HONG KONG--HIST. & CRIT.

YBP Interdisciplinary Topics: Historical; Music; Urban; Asian Studies

Approval Note: AUTH: U. HONG KONG. EXAMINES RELATIONSHIP OF GENRE TO EMERGENCE OF HONG KONG IDENTITY/CONSCIOUSNESS.

Geographic Focus: Hong Kong; Asia

Language: English

[alt-ed slip sent \(6/28/2017\)](#)

[GobiTween \(2 Slips\) ▼](#)

[alternate editions \(2P/1E\) ▼](#)

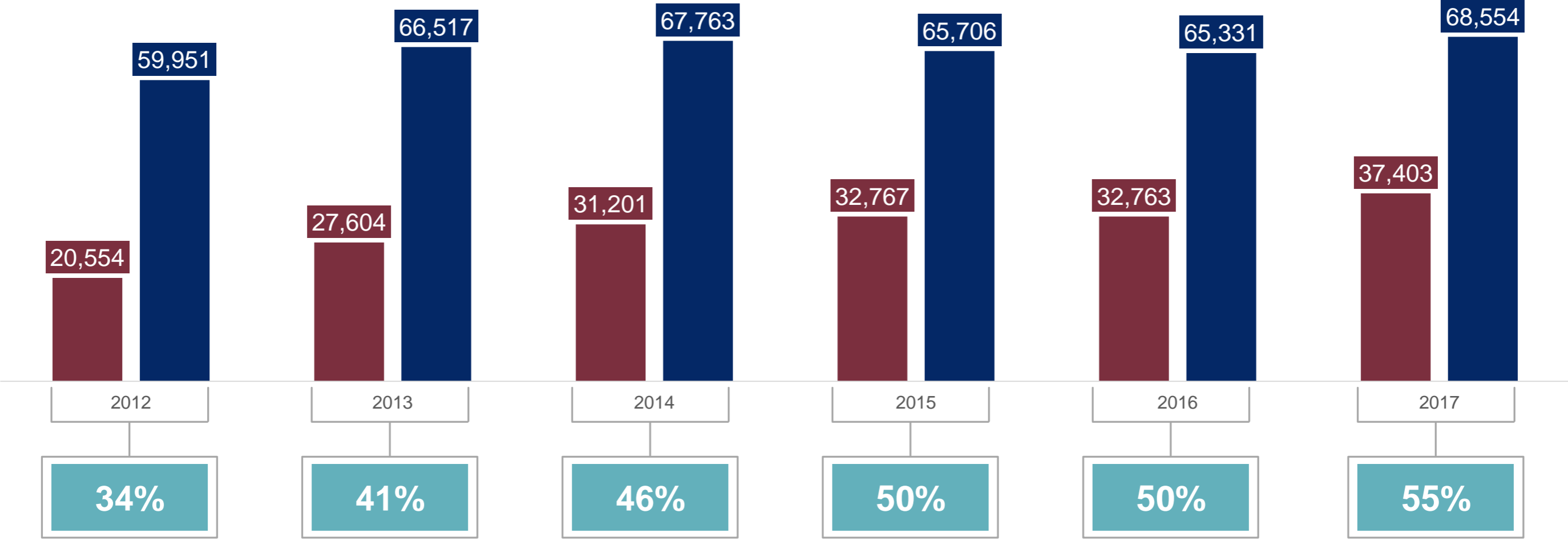
[library activity \(59 sold\)](#)

[Choice](#)

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Supplier	Purchase Option	Library DDA	List Price	Status	Library Availability	Preview
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+ EBSCOhost	Concurrent Access (365		92.00 USD ▼	Available	Contract on file	Preview

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Data represents fiscal year July 1 – June 30

爱其二：焦点书单：Spotlight lists

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Spotlight Lists

Academia: Core Titles

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Health Science Libraries

Non-English Language Titles

每月推荐焦点书单书目含：

- ① 各大出版社推荐核心书单
- ② CHOICE OAT图书，
- ③ 高需求高使用率电子书学科包，
- ④ 学术核心书目
- ⑤ 每月畅销书
- ⑥ 区域研究书籍
- ⑦ 各类成人（588个奖项）与儿童（264个奖项）获奖书单

U.K. Core Titles 2016 | eBook (238)

U.S. Core Titles 2016 | eBook (798)

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Place of Publication: BELMONT
Country Of Origin: US
Pagination: 662 P.

爱其四：同行比对及定制特色书单

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Search Add Titles by ISBN Saved Searches 加州理工-化学类电子书 since 2015 (Peer Comparison Titles)

院校名称

Peer Activity

Information shown below combines activity for all bindings and places of publication for this title

Title: AMERICAN POETRY SINCE 1945
Author: ISBN: 9781137324450
Publisher: PALGRAVE MACMILLAN **Pub Year:** 2017 **Binding:** Paper
Series Title: [NEW CASEBOOKS](#) **Series ID:** 69 **Series Type:** Unnumbered Series

- My Peer Group

	Approval Plans			Orders			DDA Records
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YBP INTERNATIONAL RSRCH INST	Electronic						
	Print						
CALIF INST OF TECHNOLOGY	Electronic						
	Print		1				
MIT LIBRARIES	Electronic						
	Print		1				
NEW YORK UNIVERSITY	Electronic						
	Print	1					
STANFORD UNIVERSITY	Electronic						
	Print						

15以后出版

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GobiTween (2 Books) ▾
[Peer \(2 Books/4 Slips\)](#)
[alternate editions \(2P/0E\)](#) ▾
[library activity \(76 sold\)](#)

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[title summary](#)

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DRM

DIGITAL RIGHTS MANAGEMENT

ACCESS CONTROL LAW INTELLECTUAL DOWNLOAD PROTECT INFRINGEMENT HARDWARE MUSIC ENTERTAINMENT COPYRIGHT PREVENT PROPERTY SOFTWARE USAGE

DRM-Free那些事



- 2007年4月，Apple始在iTunes商店销售“DRM Free”音乐。
- 随后，Apple透露DRM Free的iTunes文档依旧会嵌入在用户的账户信息中。
- 2009年1月，iTunes商店销售的所有音乐都为“DRM-Free”，尽管iTunes会继续在电影、电视节目、铃声和有声读物上使用DRM。

合作超过40+家出版社 70,000种提供DRM free



DE GRUYTER

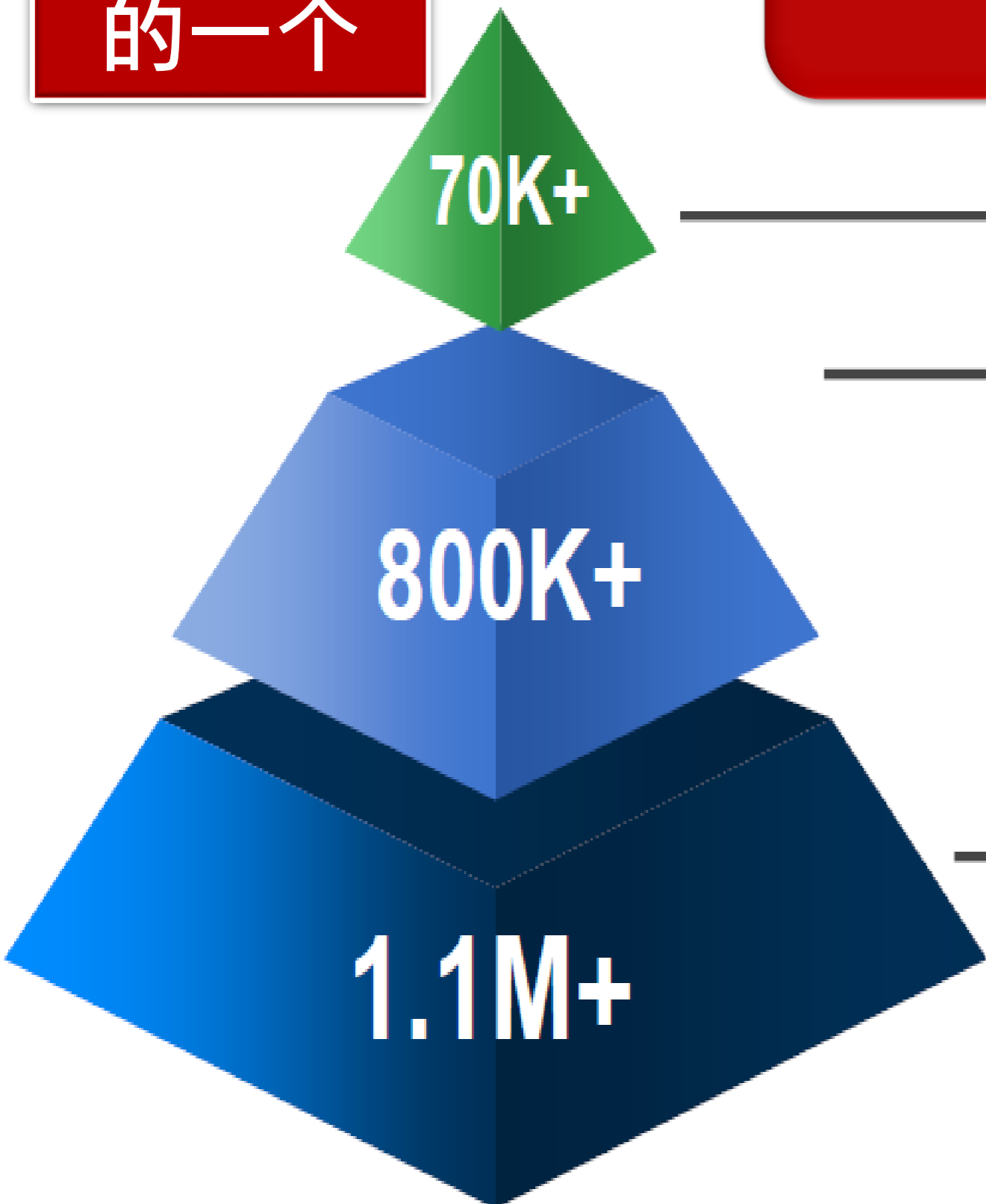


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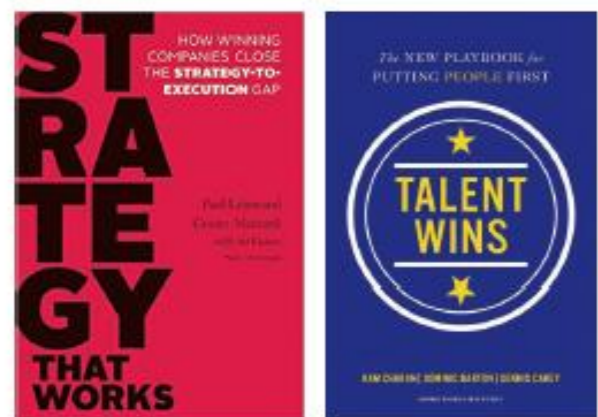
电子书
租赁专辑

EBSCO eBooks



来自顶级商业头脑的专业视角

哈佛商业评论出版社(Harvard Business Review Press)首次推出电子书租赁专辑。专辑收录出版社完整的电子书目录，提供600多部现有书目，每年1月还会新增全新电子书书目。

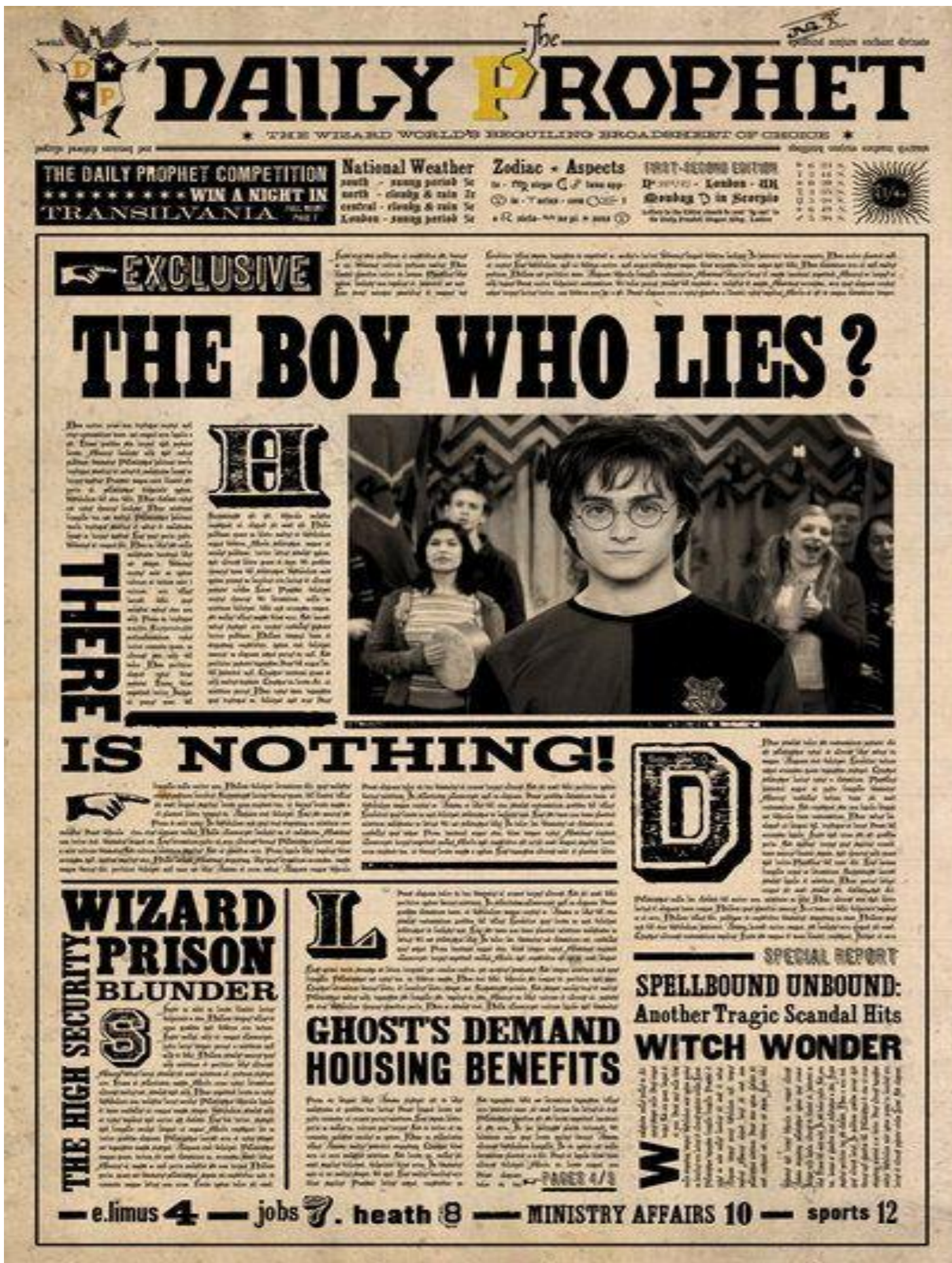


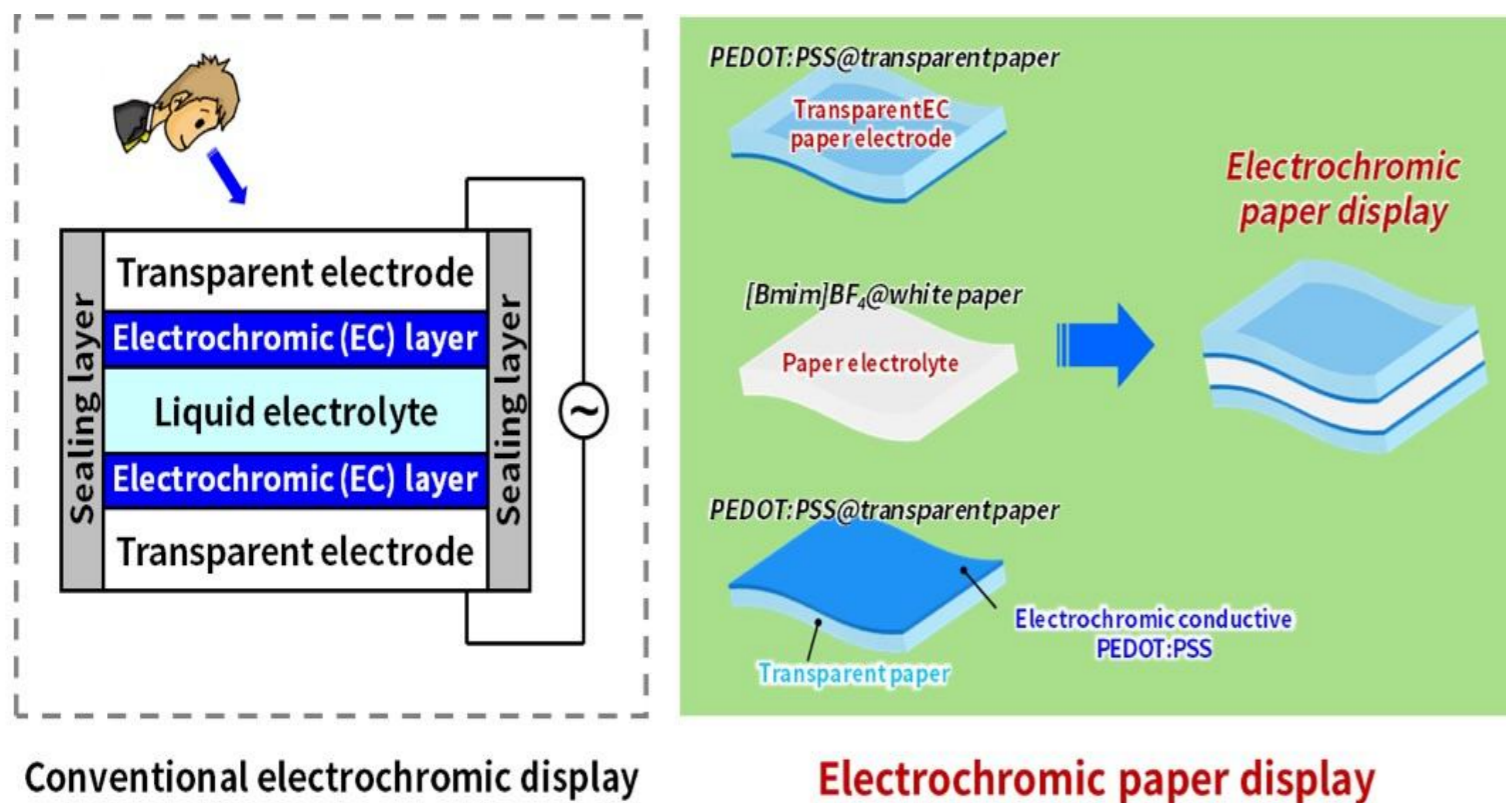
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- *HBR Must Reads on Emotional Intelligence*
- *The First 90 Days, Updated and Expanded*
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- *The Founder's Mentality: How to Overcome the Predictable Crises of Growth*
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- *Talent Wins: The New Playbook for Putting People First*
- *HBR Guide to Dealing with Conflict*
- *Strategy That Works: How Winning Companies Close the Strategy-to-Execution Gap*
- *Entering StartUpLand: An Essential Guide to Finding the Right Job*
- *Build an A-Team: Play to Their Strengths and Lead Them Up the Learning Curve*
- *Harvard Business Review Manager's Handbook*
- *Mindfulness (HBR Emotional Intelligence Series)*

重磅推出

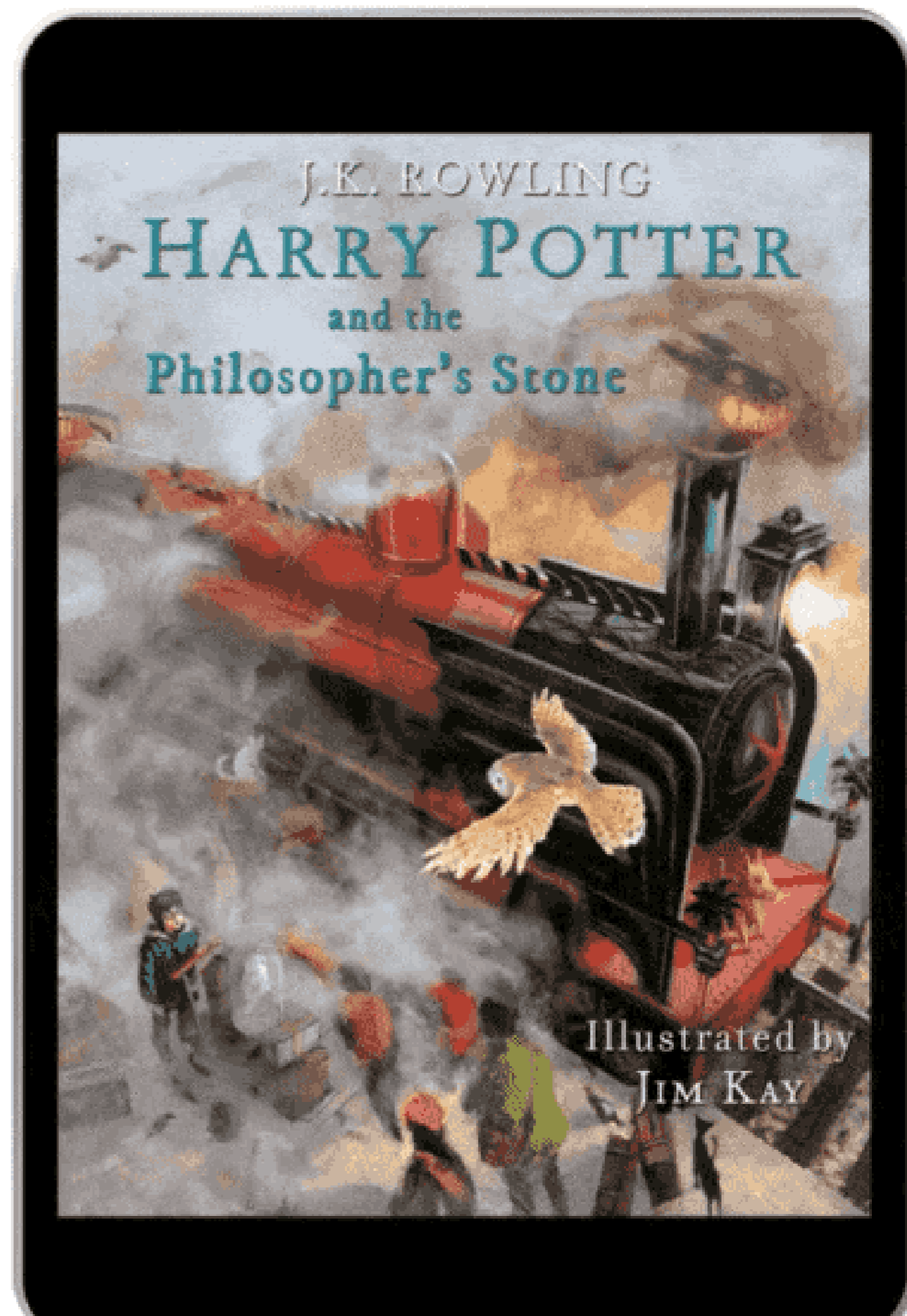
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http://tech.ifeng.com/a/20180507/44983697_0.shtml





蔡佳展(Eddie Tsai)

