

# **O**PEN **C**AMBRIDGE



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**CAMBRIDGE**  
**UNIVERSITY PRESS**

# The Open Access Landscape, 2015

## 2015 开放获取最新进展

- 10,500 OA journals (DOAJ.org) of ~30k total
- But only 12% of 2.5 M articles/year are Gold OA
- ~16% Gold OA in biological sciences
- Funding challenges for HSS
- Hybrid uptake is low (~2% overall, not growing)
- Growth slowing to around 15% per year
- Problems for libraries: embargoes, 'double-dipping'
- Diverse market with lots of experimentation

# The Gold OA model

## 金色OA模式

- Article Publication Charge (APC) paid by author, department, institution or funder to make article open access on publication
- Transfers cost to high research output institutions
- For hybrid journals, the subscription price should be adjusted for level of accepted OA papers to avoid ‘double dipping’
- This does not mean a change to deeply-discounted collection access fees for consortia

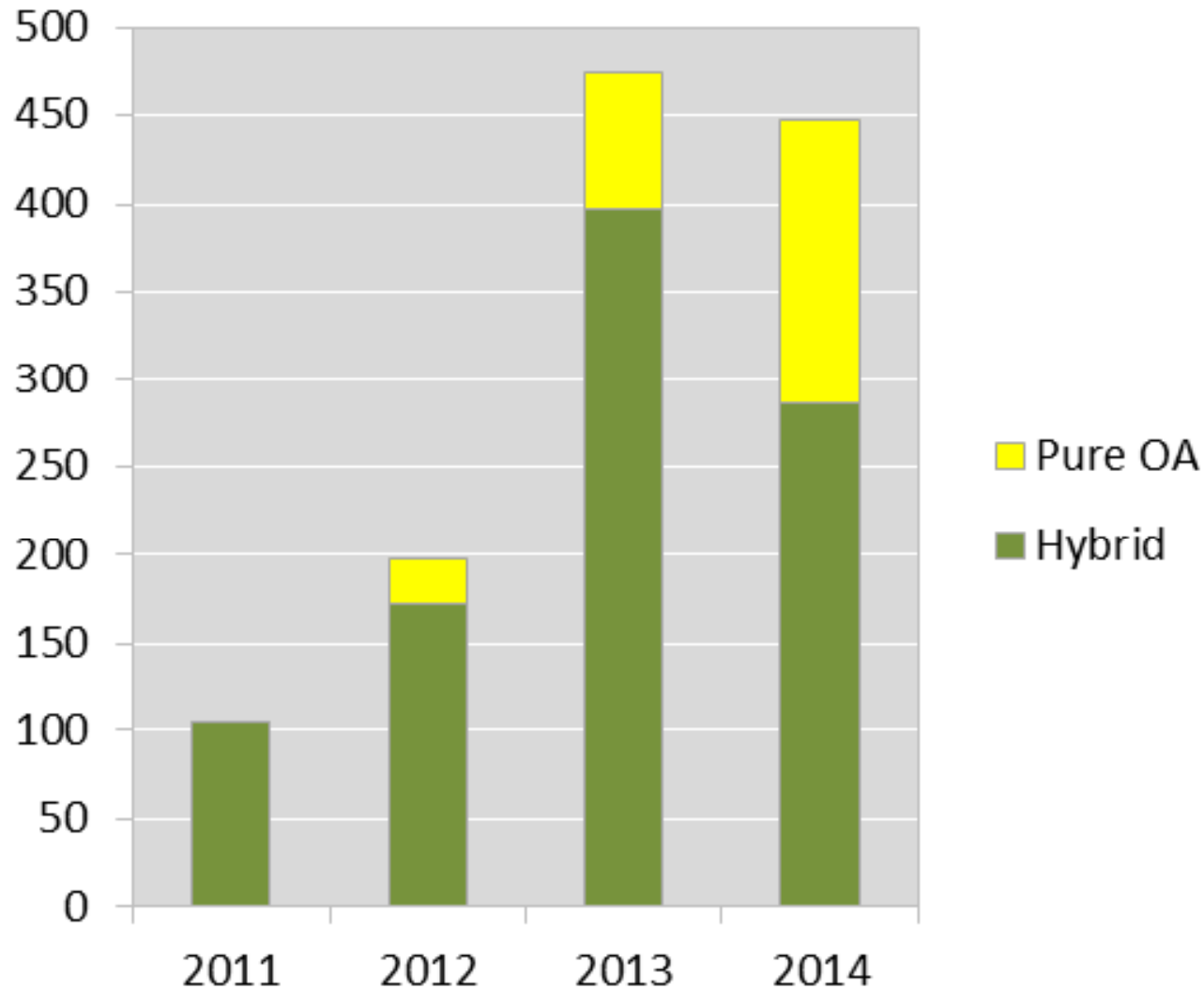
# Open Access Accelerates @ CUP

## 剑桥OA的快速发展

- Integral part of the global academic community – we are keen to support OA development
- New Open Access & Data Publishing team to drive OA growth
- Open Access journal launches an opportunity for all
- Institutional membership scheme: pre- or post-pay, 20% off APC discount, fee based on institution size
- No ‘double dipping’!

# Gold Open Access Growth @ CUP

## 剑桥金色OA的增长



# New OA journals from CUP

## 剑桥新的OA期刊

### 2015 New OA journals

- Design Science
- Global Mental Health
- Journal of Agricultural and Applied Economics
- Parasitology Open

### Now we have:

- 12 OA journals
- 1597 OA articles



# New OA Monographs Programme @ CUP

## 剑桥新OA图书项目

- \$10,000 APC for a book of up to 120,000 words
- \$2,500 per additional 30,000 words
- Illustrated works will incur a charge of \$40 per figure
- Print and retail ebooks priced and sold as usual
- Quality controls the same as normal



## However, our OA output is still small... 尽管OA产量较小

- About 1500 OA articles in 2014 (1.3% of total)
- Only ½ of our hybrid journals have actually published OA articles.
- Of those journals, 4% of content is OA
- 5 OA books live

...but growing quickly from China!  
但在中国发展迅速

2.9% OA articles from China, up from 2.6% in 2013



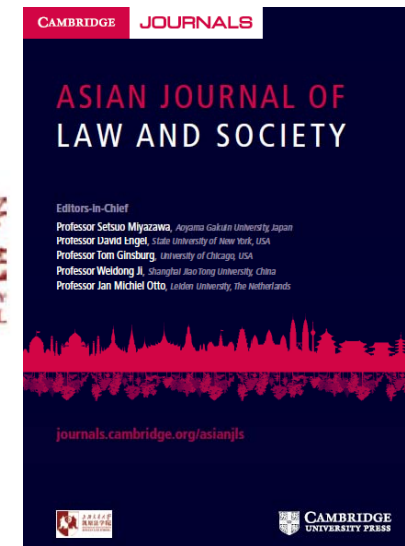
# CUP Cooperation with China

## 剑桥与中国的期刊合作

- **High Power Laser Science and Engineering**
- 高能激光科学与工程
- Cooperation with SIOM and Chinese Laser Press, launched in 2013
- 2013年与上海光机所、中国激光出版社合作，剑桥与中国合作的第一本期刊
  
- **Asian Journal of Law and Society**
- 亚洲法与社会期刊
- Cooperation with Shanghai Jiao Tong University Koguan Law School, launched in 2014
- 与上交大凯原法学院合作，2014年上线



上海交通大学  
凯原法学院  
SHANGHAI JIAO TONG UNIVERSITY  
KOGUAN LAW SCHOOL



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# Qian Xuesen & Cambridge

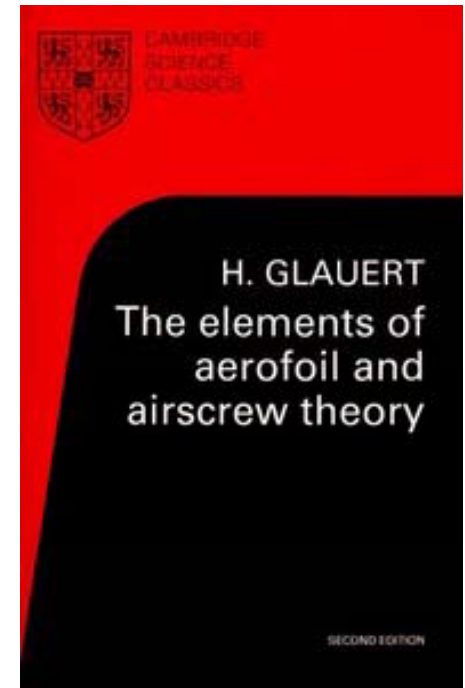
## 钱学森和剑桥

1929年钱学森考入交通大学机械工程系：“专业是铁道机械工程.....但到图书馆借读的书绝不限于此，像飞艇、飞机和航空理论的书都读.....我记得还借过一本英国格洛尔（H.Glauert）写的专门讲飞机机翼空气动力学的书来读，当时虽没有完全读懂，但总算入了空气动力学理论的门，这是我后来从事的一个主要专业。”

In 1929, Qian entered Jiaotong University to study railway mechanics engineering, and read the book that introduced him to aerodynamics:

将钱学森引入空气动力学之门的名著：

The elements of aerofoil and airscrew theory (H.Glauert)  
published by CUP **1926**年剑桥出版。





## And more to come...

We look forward to close collaboration with CALIS on Chinese Open Access opportunities!

Thank you.

**培训时间:5月14日上午9:50-10:30**

**培训地点:上交大电子信息与电气工程  
学院4号楼, **第二培训教室**(208房间)**