

# ProQuest Platform

COUNTER5 Applied To The Most Diversified  
Academic Content Resources

## ProQuest 产品平台

探讨 COUNTER5 对全球最丰富多元化学术资源的验证

CALIS 2019 ChangChun 长春

May 14, 2019

# Latest update from ProQuest and Ex Libris

## ProQuest 和 Ex Libris最新进展

### Ex Libris and Alma

- 1,500 Ex Libris Alma customers globally, 300 more since last CALIS.  
全球已有一千五百多家Alma客户，从去年CALIS至今净增三百多家。
- Primo and Summon will be unified through Central Discovery Index  
将用Central-Discovery-Index整合Primo和Summon。
- Supported Consortia in Greater China include CASHL, JULAC, U12 and MALA  
在大中华区支持四家集团联盟：CASHL, JULAC, U12及MALA

### Ebook Central

- Ebook Central's DRM-free titles with no print copy download limits will hit 200K in 2019.  
为用户提供20万无限制下载图书。
- Ebook Central has more than 10K Chinese language titles.  
拥有一万多册中文图书。
- Ebook Central will support epub formatted ebooks soon.  
将为用户提供epub图书。

### ProQuest Platform

- The world largest aggregation database ProQuest One Academic was launched earlier this year to support multi-disciplinary studies.  
全球最大的综合文献库已在今年初问世：ProQuestOneAcademic。
- ProQuest One Academic contains scholarly journals, ebooks, trade journals, reports, working papers, news, videos and dissertations & theses.  
ProQuestOneAcademic覆盖学术期刊、图书、行业期刊、报告、手稿、报刊、视频、学位论文。

# COUNTER-4 To COUNTER-5: Introduction

## 对比分析COUNTER4标准与COUNTER5标准

	COUNTER-4	COUNTER-5
<b>Periodicals</b> 期刊	Academic Journals 学术期刊	Academic Journals 学术期刊 Trade Journals 行业期刊 Newspapers 新闻报刊
<b>Monographs</b> 专著	eBooks (very limited) 电子图书 (非常有限)	eBooks 电子图书 Dissertations & Theses 学位论文
<b>Items</b> 各类型资源		Conference Proceedings 会议论文 Government Documents 政府文件 Multimedia Objects 多媒体物件 Online Publications 网络/在线出版物 Primary Sources & Archives 原始资源 Reports & working papers 报告及手稿
<b>Reporting</b> 使用统计	Searches, retrievals 查询、检索	Searches, investigations, retrievals 查询、鉴别、检索

- Scope expanded from periodicals to monographs and other items
- 扩展文献类型，从期刊到专著和其它类型资源
- Simplified metrics: Search, investigation or retrieval
- 精准使用统计：在查询和检索指标上增加鉴别类
- Reports for Title, Item, Database and Platform
- 提供基于平台、数据库、文献类型、书刊目录的各类使用统计

# COUNTER-5 Still Being Revised

## COUNTER5标准还在不断改进与完善

### Content sources still working in progress

#### 研究资源仍在逐步扩展

- Data and software 数据与软件
- Images and non-text components 图片与非文本内容
- Open & hybrid open access 开放获取与混合性开放获取信息
- Virtual reality and software 虚拟现实及软件

### Improvements to be expected

#### 预期改进目标

- “Items” too broad to be informative  
“各类型资源”过于宽泛，缺乏统计的精确效果
- A&I records only countered for investigation  
文摘索引的使用不能算作检索？
- Newspaper as periodicals? 把报刊处理成期刊资源？
- Text & data mining activities to be excluded  
如何排除文本挖掘数据采集活动？



### SUSHI...

#### WHAT IT IS ...

- An ANSI/NISO Standard (Z39.93)
- Defines automated request and response model for harvesting e-resource usage data
- Designed to work with COUNTER, the most frequently retrieved usage reports

#### WHY YOU SHOULD USE IT ...

- It replaces the time-consuming user-mediated collection of usage data reports
- The protocol is generalized and extensible, meaning it can be used to retrieve a variety of usage reports



# Research Using ProQuest Unique Content Sources Beyond Journals

## ProQuest独特、多元化的信息资源，助力学术研究



**Dissertations & Theses 学位论文** - 获得学术研究前沿与发展趋势，全面的文献综述

- Access cutting edge research and comprehensive literature review



**eBooks 外文电子图书** - 对研究课题进行全面深入地解读

- Deep dive into a topic for a thorough investigation



**Trade Journals 行业杂志** - 探索新兴技术的应用和新兴产业的开发

- Explore emerging new technologies and their applications



**Reports 报告** - 了解过去的科研成果，掌握最新的研究方向、市场趋势

- Access recent and historical research on market trends



**Government Documents 政府文件** - 了解政策行成过程及其对社会的影响

- Find out policy recommendations and social implications



**Newspapers 报刊（现报与历史报纸）** - 追踪时事报道和多学科领域的进展

- Uncover current affairs and other multidisciplinary information



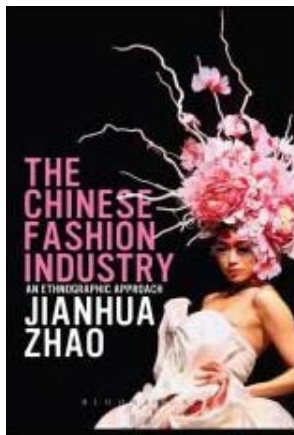
**Videos 视频** - 掌握基础性知识和设计表达方式

- Gain a foundational understanding of topics, designs and their effects

Research Fashion Industry Trends and  
Battery Technology R&D Using  
ProQuest Content

## 时尚潮流研究与电池技术研发： 演示如何利用ProQuest信息资源

- Government policies  
政府政策
- Industry university collaboration  
产学研
- Technology development  
技术创新
- Investment and financial return  
投资收益
- Social impact  
社会效益





# Fashion Industry Trends 时尚潮流趋势

- Consumer demand for 'up-to-the-minute' trends driven by social media awareness
- 社媒快速驱动着最新潮流，时尚行业需要及时了解市场动向
- Major manufacturing and distribution challenges to respond to market feedback
- 面对快速的市场需求变化，制造业与物流业面临巨大的挑战和机遇
- Technology enhancements improving supply chain management
- 科技进步为供应链的发展提供技术支撑





NEXT-GENERATION  
BATTERIES WITH  
SULFUR CATHODES

## Battery Technology R&D 电池技术研发

- Government policy and global investment driving energy technology innovation (e.g., wind, solar, etc.)
- 国家政策与全球投资环境，驱动能源技术革新（例如：风能、太阳能等）
- Looking for new and innovative storage methods and hardware to increase energy storage efficiency
- 探索最新储能形式与硬件，提升储能效率
- New battery solutions will be smaller, faster, and more effective
- 最新的电池技术具有体积小、充电速度快、储蓄效率高等特点



# Search for Fashion Industry Trends and Battery Technology R&D: Illustrations

## 时尚潮流趋势与电池技术研发：ProQuest检索结果



### Dissertations & Theses 学位论文

- Fashion Industry: **2,664** Battery Technology R&D: **4,948**



### eBooks 电子图书

- Fashion Industry: **10,355** Battery Technology R&D: **3,670**



### Trade Journals 行业期刊

- Fashion Industry: **11,040** Battery Technology R&D: **12,991**



### Reports 报告

- Fashion Industry: **2,045** Battery Technology R&D: **4,743**



### Government Documents 政府文件

- Fashion Industry: **9,135** Battery Technology R&D: **9,228**



### Newspapers 报刊

- Fashion Industry: **119,685** Battery Technology R&D: **18,571**



### Videos 视频

- Fashion Industry: **295** Battery Technology R&D: **17**



## Abstracts & Indexes: High Recall and Precision Searches 文摘索引：高效的查准率 和查全率

- Many unique, subject-specific abstract & index files from ProQuest available for advanced users
- 提供ProQuest独有的特定主题领域的文摘索引文献
- Sophisticated Boolean search with proximity and term truncation for systematic literature reviews
- 布尔检索、位置算符、截词检索等力助于获得精确的文献综述
- Current awareness tracking across the most diversified content databases
- 利用ProQuest最丰富多元化学术资源跟踪学术研究和技术研发的前沿

One unified experience.  
Four extraordinary resources.

ProQuest  
**ONE**  
ACADEMIC

ProQuest.

## 欢迎各位老师参加 ProQuest 公司用户培训

时间：5月16日 09：50 - 10：30

地点：经信教学楼A区501-A



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Thank You

谢谢

Allan Lu

Vice President

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