

Elsevier助力高校学术声誉提升: "新一代"机构知识库Digital Commons

Elsevier Supports Promotion of Academic Reputation: Digital Commons, the Modern IR

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爱思唯尔是知识驱动者、约200年的历史传承,是全球数据处理和分析行业领导者

Elsevier is a driver of knowledge, with nearly 200 years of heritage

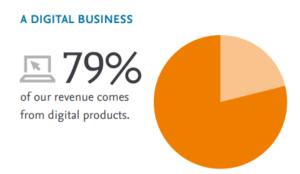
... and a world leader in data processing and analytics

A GLOBAL PARTNER

Elsevier employs 7,500 employees in 46 countries.







A BIG DATA BUSINESS

420,000

peer-reviewed research articles published annually.

Scopus[®] is the world's largest abstract and citation database of peer-reviewed literature.

>21,800 titles from more than...

5.000 international publishers.

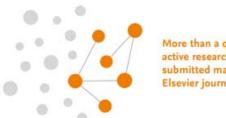
>65m documents in total.



A PRESTIGIOUS LEADER



Elsevier is a global information analytics business specializing in science and health.



More than a quarter of all active researchers globally submitted manuscripts to Elsevier journals in 2015.

14 million

people per month use ScienceDirect*, our flagship online platform for academic research.



29 articles a second

Over 900 million full text articles were downloaded in 2016 alone. That's 29 articles a second.

AN ANALYTICS LEADER

University rankings

Times Higher Education, ShanghaiRanking Consultancy, and QS World University Rankings rely on Elsevier to generate global university rankings.

爱思唯尔致力于帮助机构提高声誉

Elsevier is committed to helping institutions enhance their reputation

What makes your institution special and distinguishes it?



更多的合作 More collaborations

> 更多的资金 More funding

更高的排名 Higher rankings

更好的教员 Better faculty 更多的生源 More students

声誉提高

Enhanced reputation =

Scopus和SciVal助力机构展示其声誉

With SciVal and Scopus data, we have helped institutions unlock reputational insights

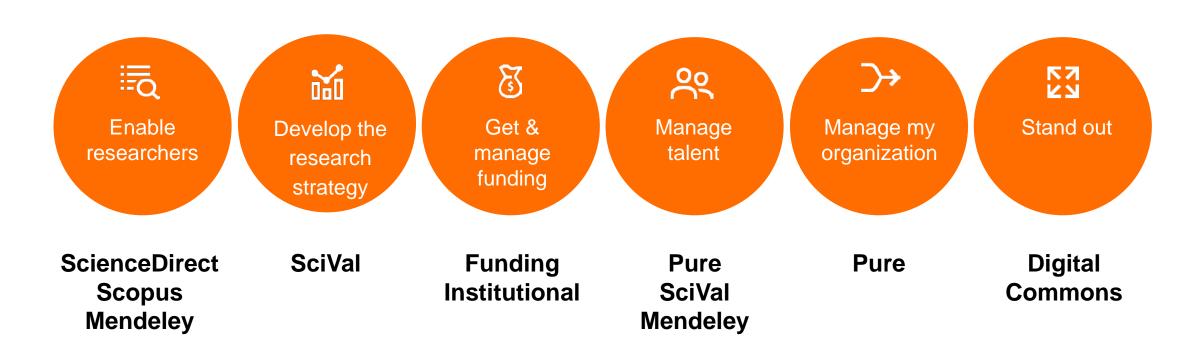
Belt & Road Collaboration Report Based on SciVal and Scopus data Shanghai R&D Public Service Platform Based on Scopus data for researcher metrics





爱思唯尔拥有全方位的解决方案,助力机构科研及其声誉提升

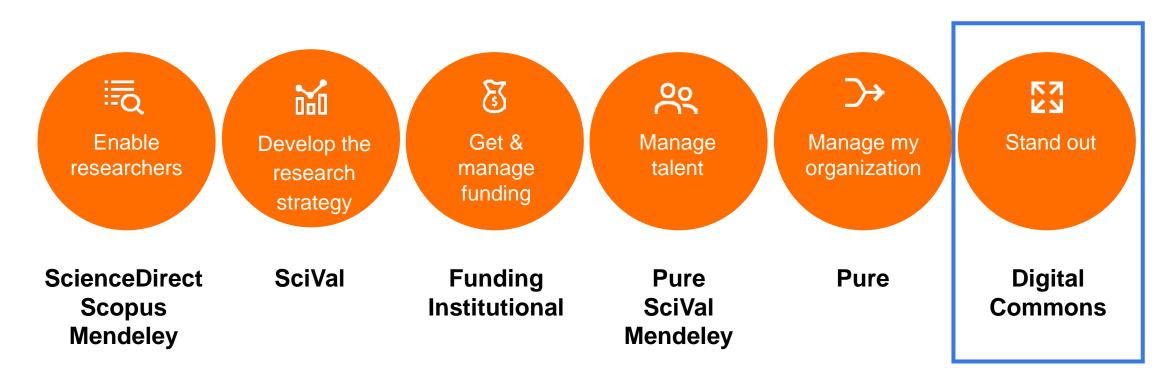
And Elsevier has a portfolio of solutions that enhance institution's research and its reputation





爱思唯尔拥有全方位的解决方案,助力机构科研及其声誉提升

And Elsevier has a portfolio of solutions that enhance institution's research and its reputation



Digital Commons 是 "新一代"机构知识库

将所在机构的工作显示度和影响力最大化, 助其脱颖而出

Digital Commons is the "Modern IR"

Maximizing visibility and impact of everything an institution does, to help it stand out

"新一代"机构知识库由两部分构成 The Modern IR has two parts

展示更多 Showcase More

增加影响力 Increase Impact

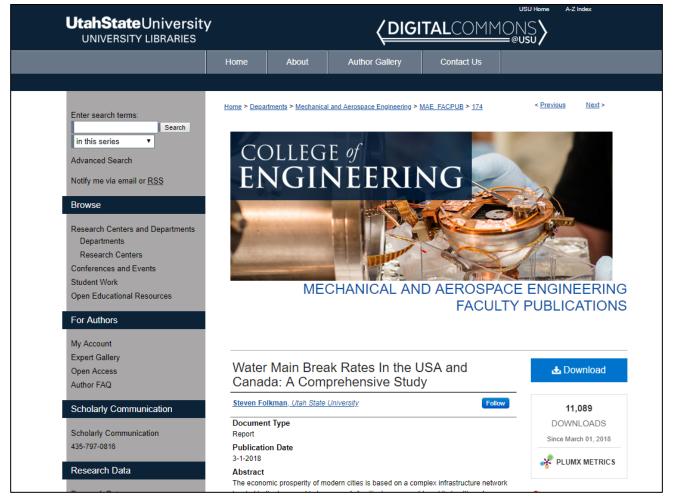


机构的所有知识资产,包括全文、OA等

Everything the institution produces, including full-text, all Open Access

Digital Commons unlocks multiple types of content that the institution

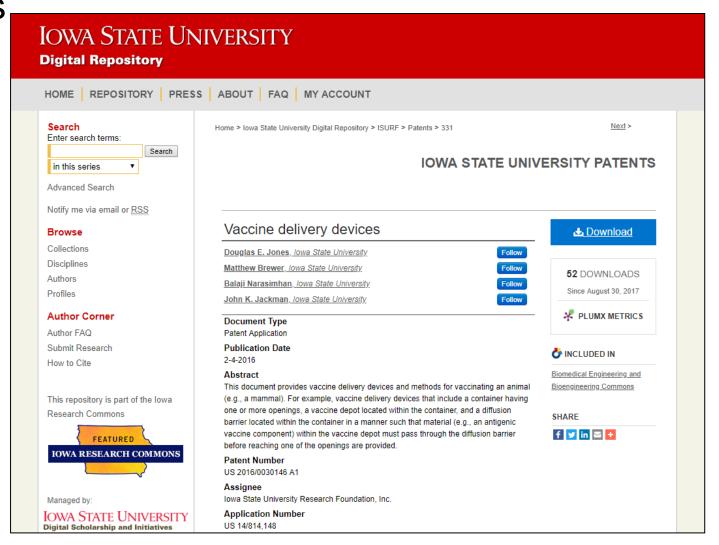
produces



教员科研/ 期刊文章 Faculty research/ Journal articles

Digital Commons unlocks multiple types of content that the institution

produces



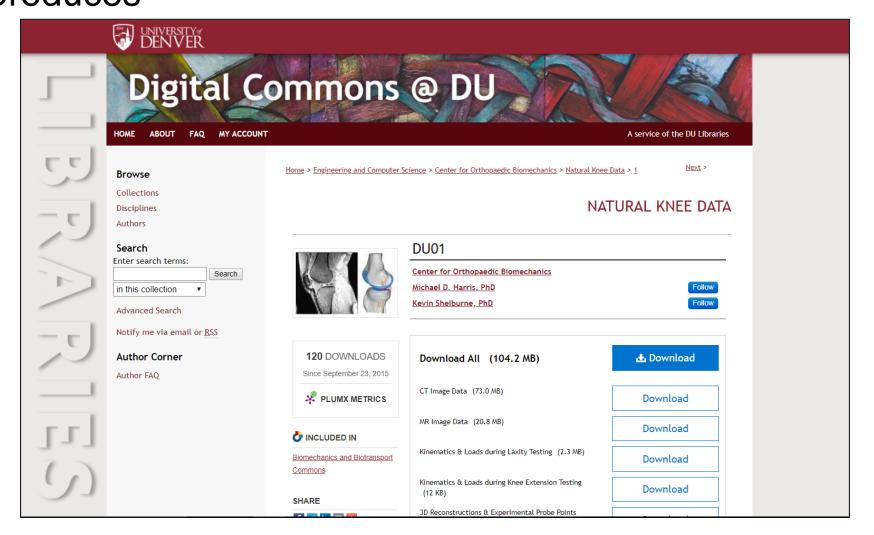
专利 Patents

Digital Commons unlocks multiple types of content that the institution produces



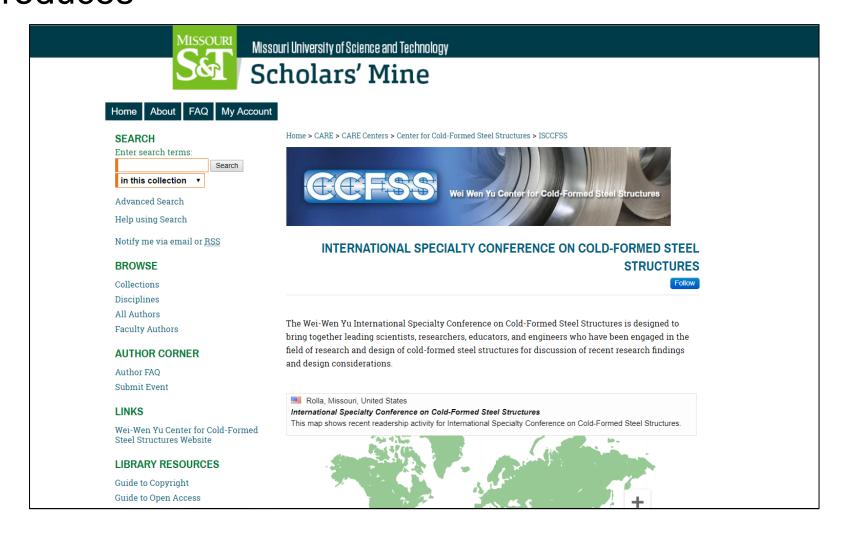
机构的OA期刊 Institutional OA Journals

Digital Commons unlocks multiple types of content that the institution produces



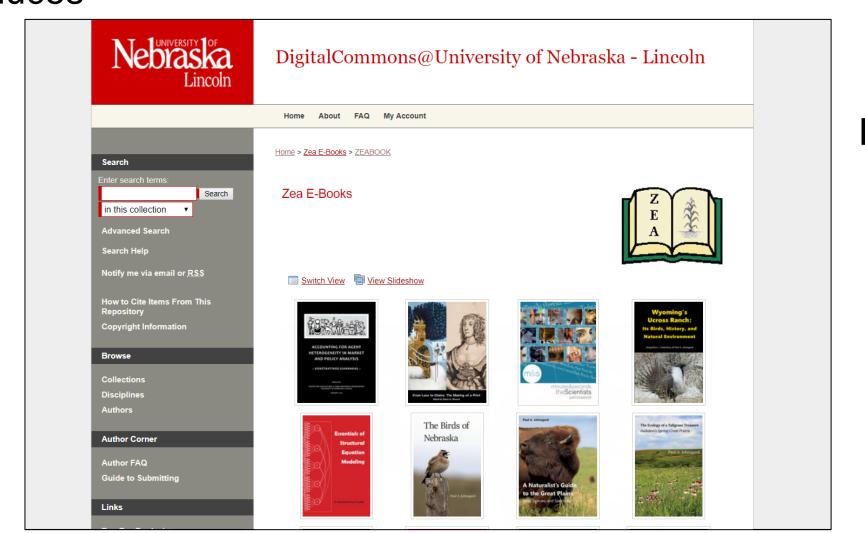
数据 Data

Digital Commons unlocks multiple types of content that the institution produces



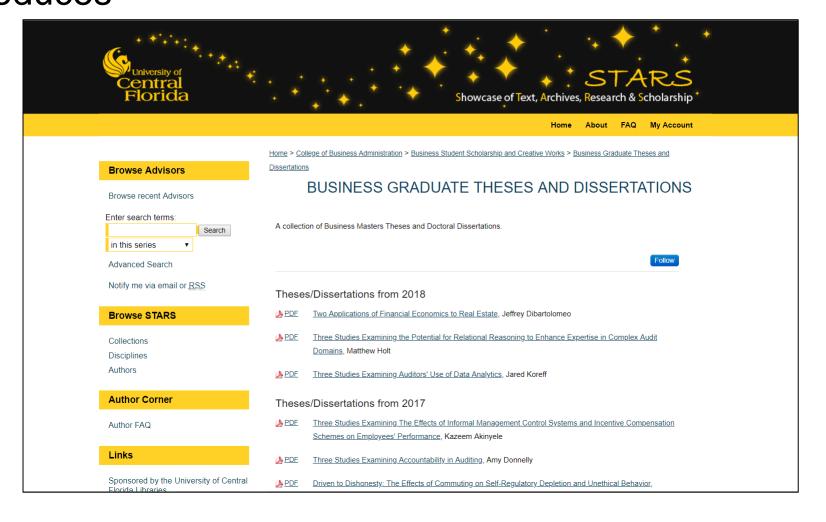
会议和会议录 Conferences & Proceedings

Digital Commons unlocks multiple types of content that the institution produces



图书 Books

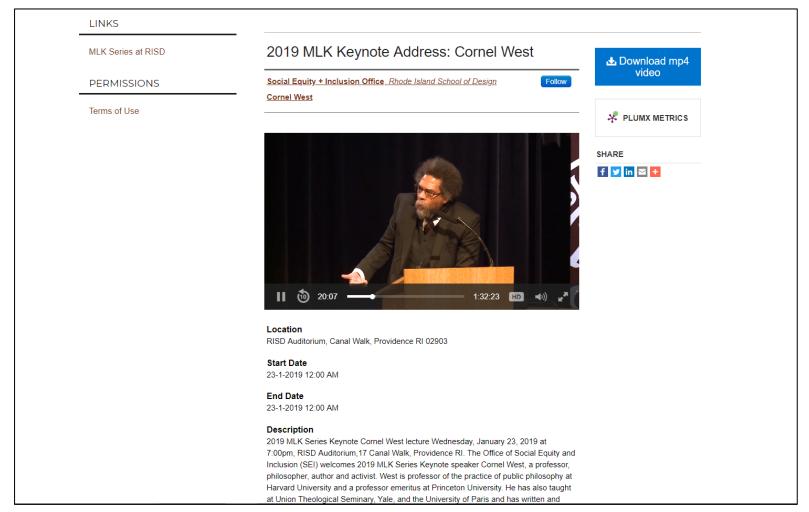
Digital Commons unlocks multiple types of content that the institution produces



学生论文 Student Theses & Dissertations

Digital Commons unlocks multiple types of content that the institution

produces



视频 Video

Digital Commons unlocks multiple types of content that the institution produces



音频 Audio

Digital Commons帮助机构更快、更全面的机构知识库建设

Digital Commons helps institutions populate their IR faster and more comprehensively



每年教师出版物的平均数量

Avg number of faculty publications per year



每个机构希望在机构知识库中呈现 其学者成果

Goal that every institution has for faculty publication representation in IR

Digital Commons一直开发并实现与爱思唯尔权威数据比如 Scopus、PURE等的整合,以期实现机构知识库的快速发展

Digital Commons is developing integrations with Scopus, Pure, and others to populate the IR faster with authoritative Elsevier data

Abstract & Index Databases

CRIS/RIMS Systems

Pure

Scopus®

Preprint Servers

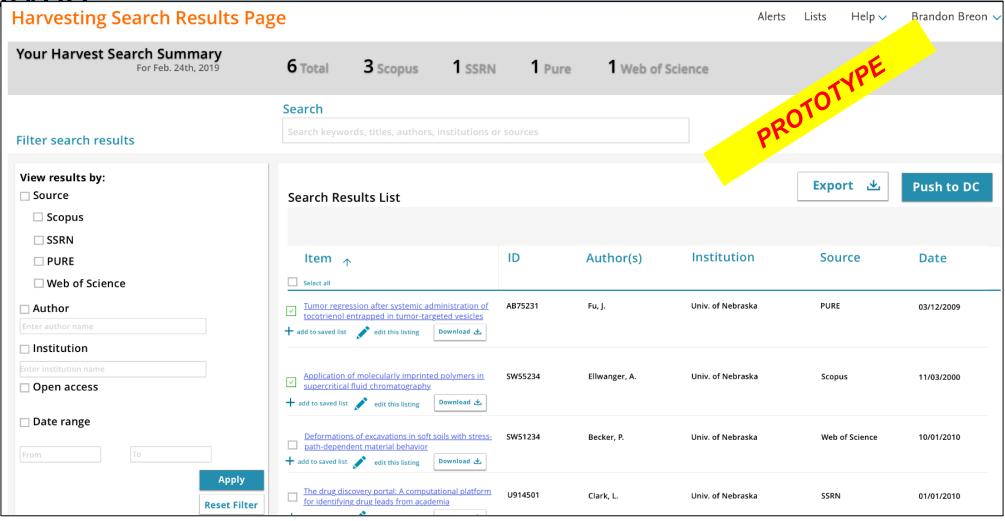




Digital Commons-Scopus整合样例

Digital Commons – Scopus integration

prototyne



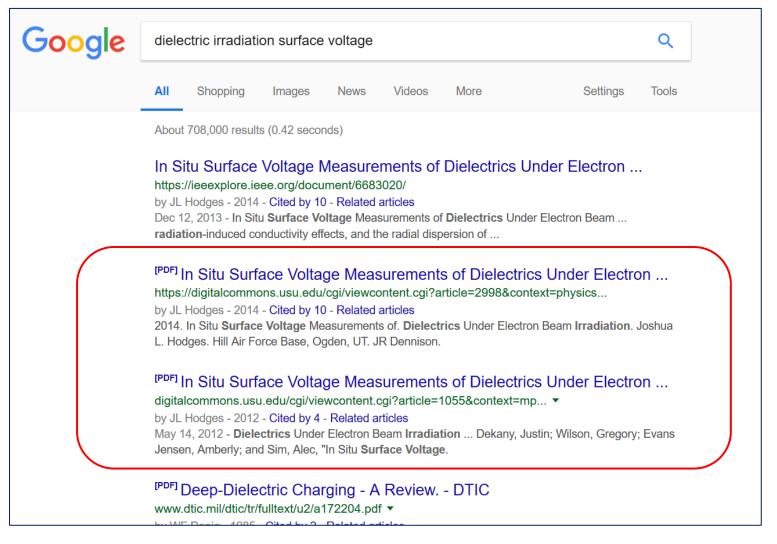


产生、最大化和展示机构工作的影响力

Generating, maximizing, and demonstrating the impact of an institution's works

Digital Commons与谷歌战略合作(搜索引擎优化)

Digital Commons is optimized for global Google search



搜索结果优先置顶 High Search Result Rankings

Digital Commons 内容被谷歌学术推 荐 Digital Commons recommended by Google Scholar

Digital Commons支持多语言内容

Digital Commons supports content in multiple languages for global and local readership

Asia Pacific Institute of Ageing Studies Newsletter 会Lingnan 连 未 # ② Exception About FAQ My Account **Chinese Articles** 人老就退休?:以彈性退休解勞動人口老化挑戰 Wai Yee, Annie NG (吳慧儀); Wai Sun, Derek CHUN (秦偉桑); and Chun Yin, Edwin FOK (霍雋彥) A PDF 從「醫人」到「醫國」: 濟世為懷的梁智鴻醫生 Chun Kiu, Tony LAI (黎俊翹) and Wing Chung, David CHAN (陳永 ♪ PDF 子非魚, 焉知魚樂平?: 重訪女性發展需求 Man Yin, Emily CHAN (陳敏燕) and Wenyu, Angel GAO (高文彧) 家居改善減危險 原址安老樂頤年 🥕 PDF Man Yin, Emily CHAN (陳敏燕) 退休準備:豐儉不由人 PDF Wai Sun, Derek CHUN (秦偉桑) and Wai Yee, Annie NG (吳慧儀)

支持所有语言类型 Support for all languages

Digital Commons的内容可被爱思唯尔其他平台发现、吸引更多读

agital Commons content will be discoverable on other Elsevier platforms to attract more readers

Pure

Capture faculty works beyond research outputs in CRIS reporting



Ensure researchers find works in DC IRs through Mendeley recommendations



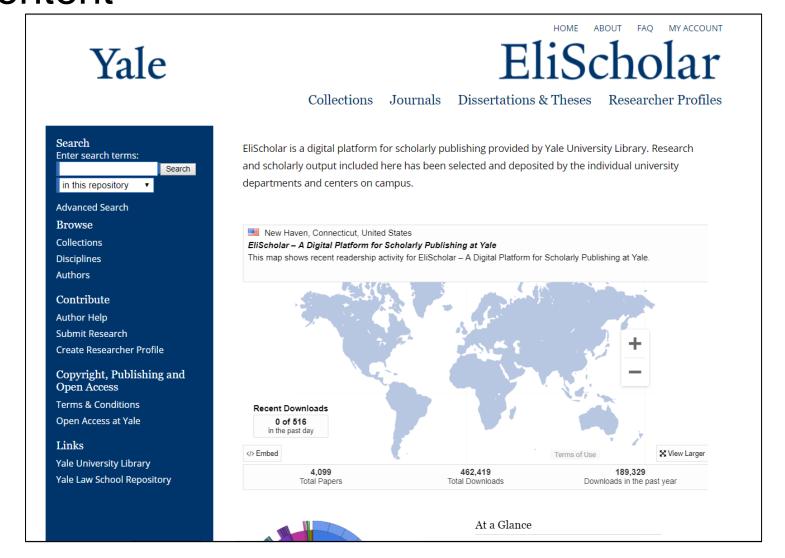
Populate subject repositories to ensure peers see new works



Make datasets in DC IRs even more discoverable

Digital Commons彰显机构品牌

Digital Commons shows the institution's brand on the IR and the content



机构设计的知识库页面Institution-designed IR

Digital Commons彰显机构品牌

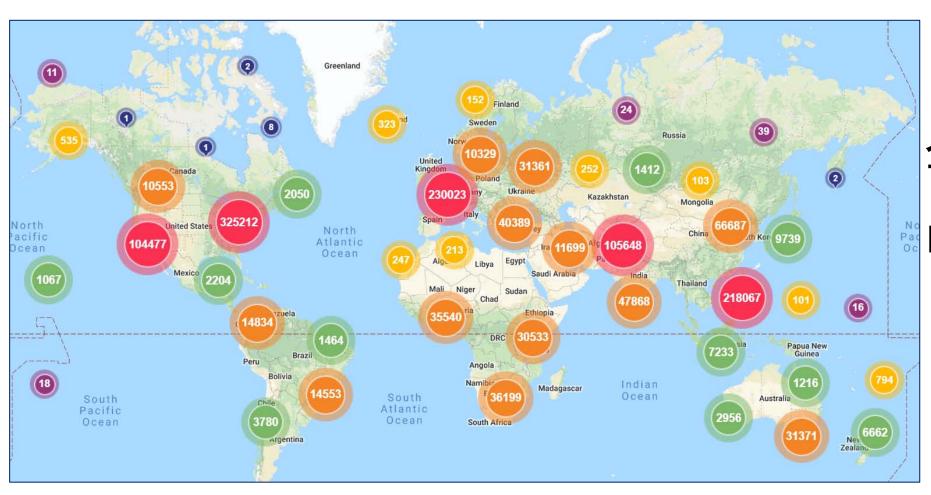
Digital Commons shows the institution's brand on the IR and the content



每页pdf中的机构名 概览页面 Institution-branded summary page on every PDF

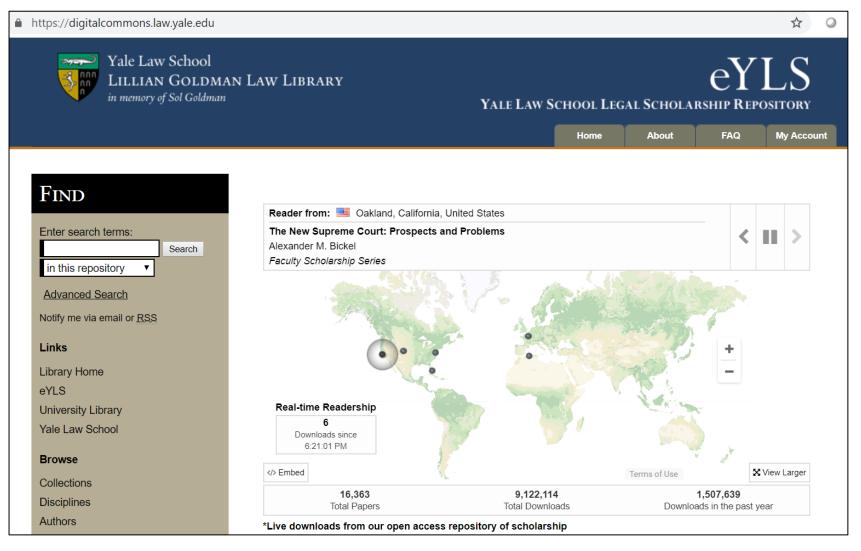
Digital Commons最大化机构的全球显示度和影响力

Digital Commons maximizes the global visibility and impact of the institution



全球对机构库中内容 下载情况的仪表板 Dashboard of global downloads of content in the IR

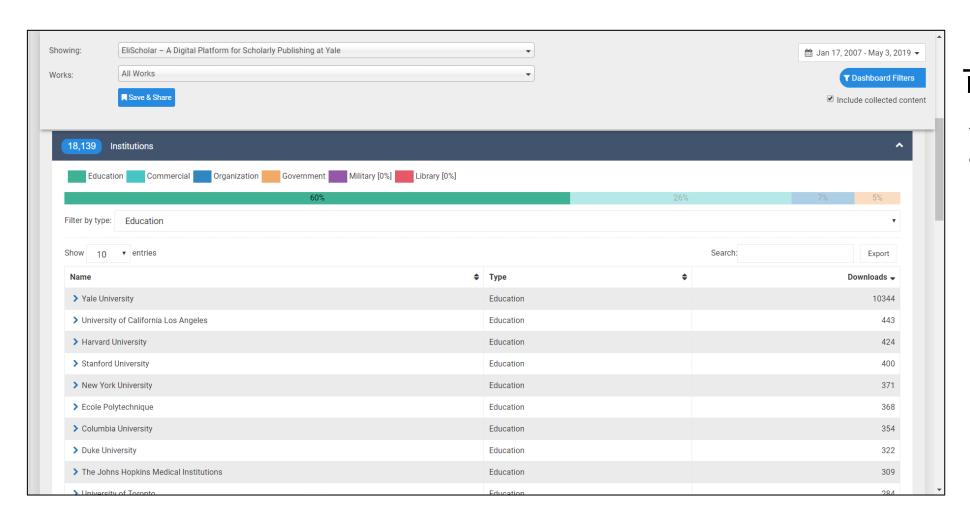
Digital Commons展现机构的全球影响力 Digital Commons shows the global impact of the institution



可呈现来自全球 对机构知识库的 下载情况

Every webpage can show global downloads from the IR

Digital Commons呈现机构与全球的连接 Digital Commons shows the global connections of the institution



可浏览哪些大学、 公司、政府正在 下载机构知识库 中的内容 View of which universities, companies, or governments are downloading an institution's works

Digital Commons 成功案例

Success Stories

Digital Commons用户在机构知识库中的每份文件平均收到超过150次下载

The average Digital Commons customer receives **more than 150 downloads** for every file in its IR

一些Digital Commons用户在机构知识库中的文件平均获得超过1000次的下载
Some institutions achieve more than 1000 downloads for every file in their IR



NASA和美国空军承包商因为发现了犹他州立大学物理学教授JR Dennison在Digital Commons上展示的成果,而与其建立了合作

Digital Commons enabled Utah State University physics Professor JR Dennison to collaborate with a NASA and US Air Force contractor who found his publications in the IR













NBC Los Angeles Times

耶鲁大学环境领域研究员Thomas Crowther利用Digital Commons展示其科研数据,获得了众多媒体机构的报道 Digital Commons enabled Yale University Environmental Studies researcher, Thomas Crowther, to receive coverage from many media organizations who found his datasets in the IR

由于帮助机构脱颖而出,Digital Commons促进<u>图书馆角色的转变</u>

As a result of helping institutions stand out,
Digital Commons has facilitated
the changing role of the library

Digital Commons支持图书馆向出版及展示学校独特成果的角色转 **英**gital Commons supports libraries' transition to publish and showcase the institution's unique works



"...it is an exciting prospect for libraries to become **active producers** instead of passive consumers of content...

One of the great surprises... has been the **overwhelming popularity** of a number of works that had been...deemed unsuitable for ordinary (i.e. paper) publication."

Paul Royster, Scholarly Communications Coordinator U. of Nebraska-Lincoln

(U. of Nebraska-Lincoln Digital Commons has 50M+ downloads)

Digital Commons支持图书馆向出版及展示学校独特成果的角色转变gital Commons supports libraries' transition to publish and showcase the institution's unique works

The DigitalCommons@ Cal Poly features the broadest assortment of academic and institutional content among all DigitalCommons repositories. Content includes:

Abstracts

Alumni publications

Annual reports

Architectural plans

Campus periodicals

Campus photographs

Conference proceedings

eBooks

Finding aids

Images of campus

Master plans

Master's theses

Peer-reviewed journal articles

Posters

PowerPoint presentations

Press releases

Research from campus institutes and centers

Senior projects

Speeches

Staff publications Undergraduate essays

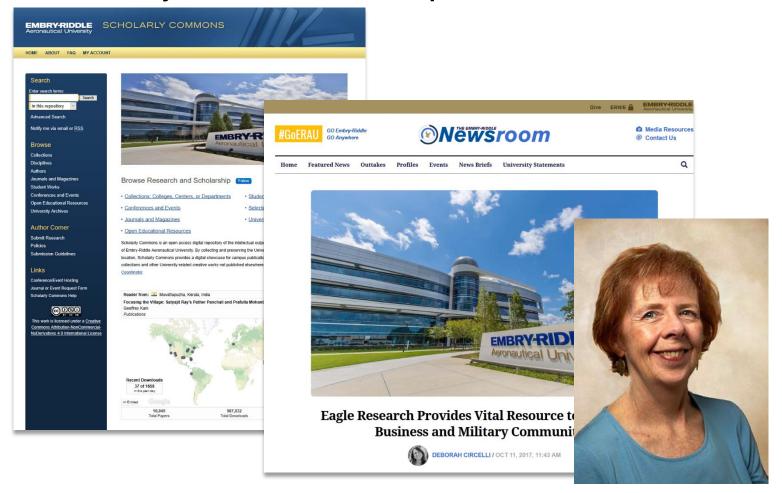
WASC reports



Marisa Ramirez, the Digital Scholarship Librarian at California Polytechnic State University – San Luis Obispo, recognized the need to load a variety of content types, in addition to peer-reviewed journal articles, into their Digital Commons IR

图书馆领导认识到IR在提升学校品牌和声誉中的价值

Library leaders recognize the value of the IR in promoting the university's brand and reputation



"An institutional repository demonstrates to the world the importance of what you are doing and what your contributions are."

Dr. Anne Marie Casey Library Dean Embry-Riddle Aeronautical University

总结Summary

- 爱思唯尔将继续致力于帮助机构提高其声誉
 Elsevier will continue to commit to helping institutions enhance their reputation
- Digital Commons是"新一代"机构知识库:展示机构制作的任何类型的内容,最大限度地提高其显示度和全球影响力、改进机构声誉 Digital Commons is the Modern IR: showcasing any type of content produced by an institution, and maximizing its visibility and global impact, to improve the institution's reputation
- Digital Commons有助于图书馆以机构知识库内容的生产者身份,展示其所 在机构的成就
 - Digital Commons helps libraries demonstrate the institution's achievements as producers of content in the IR

Together, we can make your institution a **superhero** in research and advancing society



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电话: 138 1013 0252





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谢谢 Thank you

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