

# Emerald资源介绍与平台使用

第十七届CALIS培训周



# 目录

Emerald资源介绍

数据库平台使用

Emerald中国



# Emerald资源介绍

Nurturing Fresh Thinking





# Emerald Resources

**emerald PUBLISHING**

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- Business, Management & Strategy
- HR, Learning & Organization Studies
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- Marketing
- Operations, Logistics & Quality
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- Property Management & Built Environment
- Tourism & Hospitality Management

**Specialist eJournal Portfolio**

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- Health & Social Care
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Woolworths	Tata
BHP Bilton	Toyota
7-Eleven	Kidzania
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案例集



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会计金融与经济学

商业管理与战略

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人力资源与组织研究

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- 期刊细分程度比较高——涉及许多细分的主题性期刊



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《馆际互借与文献供应》

《文献资料工作杂志》

《图书馆高新技术》

《图书馆管理》

《新图书馆世界》

《数字图书馆透视》

《参考工作评论》

《底线：图书馆财务管理》

《电子图书馆》

《因特网研究》

《文件管理杂志》

《信息与知识管理系统》

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《电子图书馆和信息系统》

.....

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机械工程  
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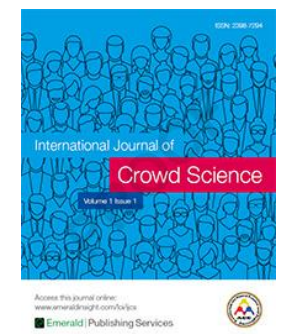
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- *ISRA International Journal of Islamic Finance*
- *Journal of Capital Market Studies*
- *International Hospitality Review*

## 中国地区

- *International Journal of Crowd Science*
- *Journal of Intelligent and Connected Vehicles*
- *China Political Economy*
- *Marine Economics and Management*
- *Forestry Economics Review*
- *Journal of Industry-University Collaboration*
- *Modern Supply Chain Research and Applications*
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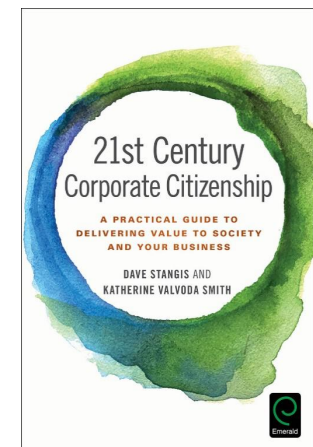
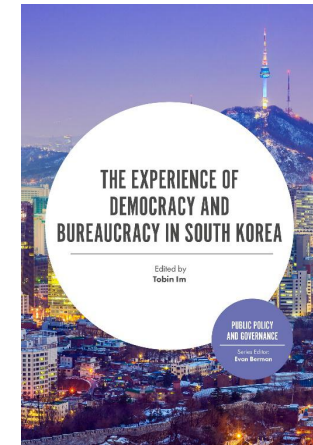
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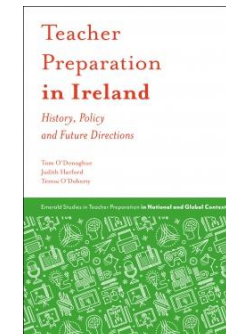
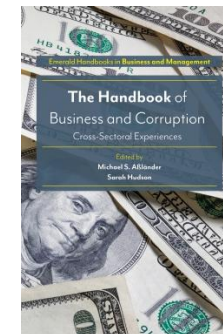
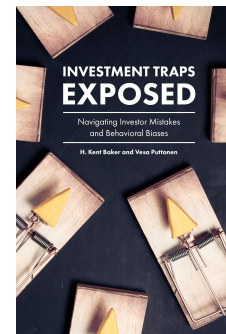
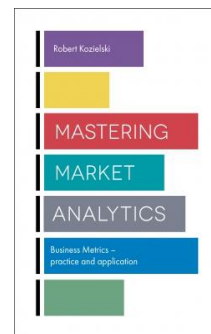
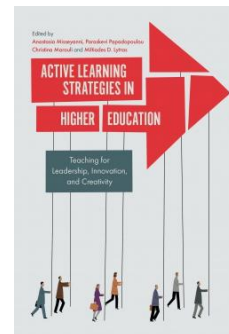
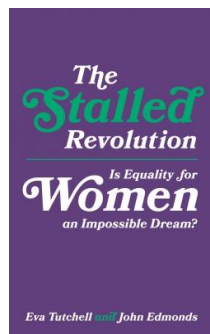
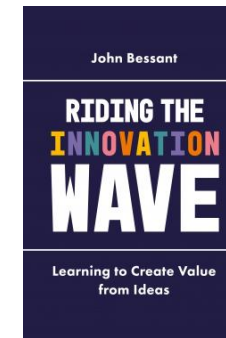
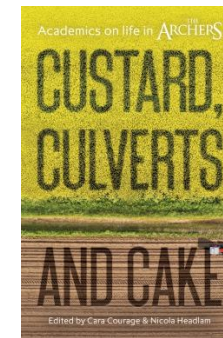
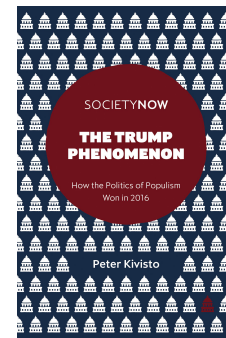
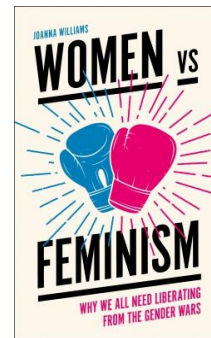
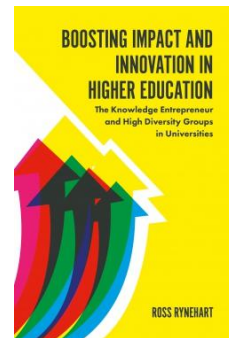
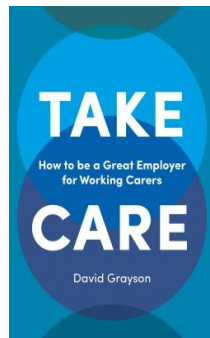




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案例期刊



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凯洛格商学院案例

# Emerald 新兴市场案例集

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A study which looks at market situations and questions if a substantial higher end market, for Dove hair oil, was available.
- **“Doing” the act: Lenovo and corporate reputation**  
Discusses the entry of Lenovo into the Indian market where the company faced reputational challenges.

亚、非、拉等  
新兴市场国家

近750案例

包含案例  
和教学注释

同行专家评审



# Emerald 案例期刊

The official journal of the Case Association



- 美国案例协会官方期刊
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- 欧洲、亚洲、北美、南美
- 市场营销、人力资源管理、会计、金融、物流管理、信息管理.....
- 同行专家评审

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Licensed cases from leading international business schools



## 达顿商学院案例

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The logo for Northwestern University Kellogg School of Management, featuring the text "Northwestern | Kellogg" and "School of Management" on a purple background.

Northwestern | Kellogg  
School of Management

## 凯洛格商学院案例

- 美国公认的最好的商学院之一。
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二、检索与浏览

三、辅助资源

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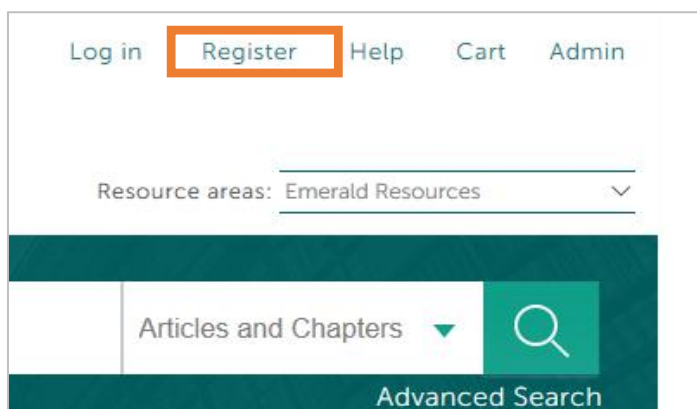
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Registration Details

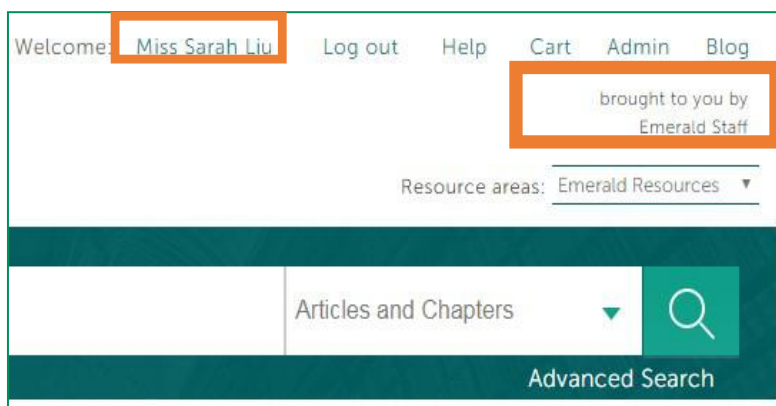
\* Indicates required fields.

Email:\* \_\_\_\_\_

Retype email:\* service@emeraldinsight.com.cn \_\_\_\_\_

Password:\* ..... \_\_\_\_\_

Retype password:\* \_\_\_\_\_



注册成功之后，点击 Log in 输入用户名和密码，登陆后右上角同时出现个人账户和机构名称

（显示个人账户名称，说明可以享受个性化服务功能，显示机构名称，说明可获得机构购买资源全文内容）

点击个人账户名称进入您的个人页面，在此设置推送服务，添加喜欢的期刊和图书等个性化服务



# 个性化服务总览-My Account

## My Account

The screenshot shows a 'My Account' page with six main sections arranged in a 3x2 grid. Each section has a title, a brief description, and a button. Orange arrows point from the buttons to Chinese text on the right side of the slide.

Section	Description	Button	Chinese Description
Details	Update your personal details here.	Details	Details: 个人信息
Access	Access your subscription information here.	Access	Access: 有个人访问权限的资源
Redeem voucher	Redeem your voucher code here.	Redeem voucher	Redeem voucher : 兑换码、口令激活码
Alerts	Manage your email alerts here.	Alerts	Alerts: 内容提醒
Marked list	View your marked list articles and publications here.	Marked list	Market list: 收藏夹
Searches	Access your saved searches here.	Searches	Searches : 已存检索条件

Details: 个人信息

Access: 有个人访问权限的资源

Redeem voucher : 兑换码、口令激活码

Alerts: 内容提醒

Market list: 收藏夹

Searches : 已存检索条件

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Select all | Delete

Frequency of alerts for latest articles

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Never  
Daily  
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Monthly

Title

- China Agricultural Economic Review
- China Finance Review International

设置提醒频率

# Marked list-收藏夹

ARTICLES(1) JOURNALS(2) CHAPTERS BOOK SERIES BOOKS

Select all (current page)  Select all (all pages)

Add to favorites

## Publication

Modeling non-normality using multivariate  $t$ : implications

应用EM算法解析统计估计问题

Select an action

Date Added

Jul 9, 2017

Edit

Previous page

Next page

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导入引文软件  
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Email to a friend  
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Showing entries 1-1 of 1

Keywords/Labels (coma separated)

ARTICLES(1) JOURNALS(2) CHAPTERS BOOK SERIES BOOKS

Select all (current page)  Select all (all pages)

Select Sort

Select an action

## Publication

Modeling non-normality using multivariate  $t$ : implications for asset pricing

应用EM算法解析统计估计问题

金融

Date Added

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Edit

Previous page

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Showing entries 1-1 of 1

# Searches-已存检索条件

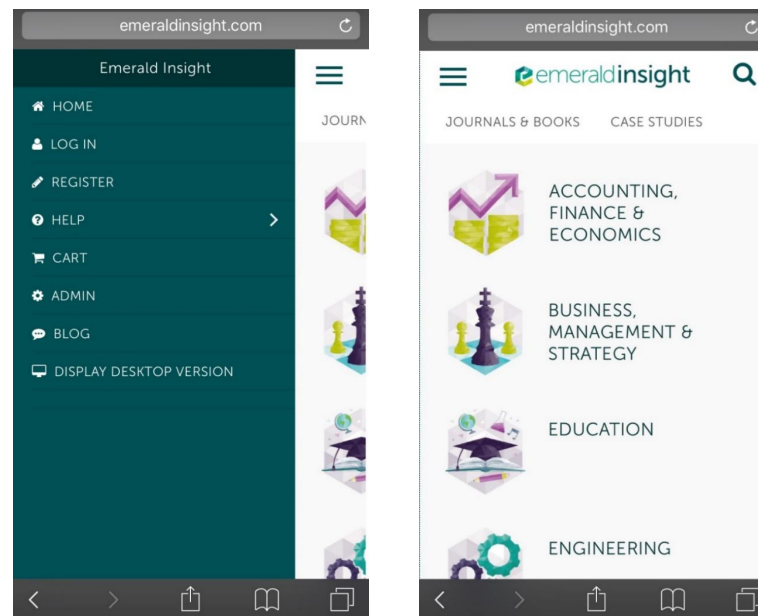
<input type="checkbox"/> Select all   Delete				Create a new search
Search Name	Saved on	Last run on ▼	Alert Frequency	
<input type="checkbox"/> [Content Item title: standardization] OR [Keywords: standardization]	Mar 1, 17	Apr 25, 18	W	Run Search
<input type="checkbox"/> abc	Apr 10, 18	Apr 10, 18	M	Run Search
<input type="checkbox"/> 123	May 10, 17	Mar 1, 18	M	Run Search
<input type="checkbox"/> [Content Item title: china] AND [Abstract: wine]	Apr 25, 17	Nov 12, 17	W	Run Search

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# 高级检索-Advanced Search

Advanced Search

Search for  [Clear search](#)

library

Anywhere

AND

automation

Abstract

+

INCLUDE:

- All content  Only content I have access to
- Accepted Articles  Backfiles

NARROW BY:

- Content type:
- Articles and Chapters
  - Case studies

- Publication date:
- All dates
  - Last month
  - Last 6 months
  - Last year
  - Specific date range

勾选检索词出现的范围 (12个选择)

支持布尔逻辑运算

点击即可添加检索项  
可添加至7个

检索结果包含即将出版文章的网络版和回溯库中的文章

限定检索资源类型和资源出版时间

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No recently viewed articles

# 检索结果

ARTICLES/CHAPTERS (1175) CASE STUDIES (5)

资源类型与数量

Order results by:  Relevance  Newest First  Oldest First

根据相关性与时间排序

Results: 1-20 of 1175

1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20 ▾

Icon key:  You have access  Partial access  Backfile  Earlycite  Abstract only

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- An evaluation of library automation in some Ghanaian libraries  
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John-Oswald Amekuedee  
The Electronic Library, Volume: 23 Issue: 4, 2005  
▼ Preview | Abstract | HTML | PDF (115 KB) | References | Reprints and Permissions
- The use of library software in Nigerian University Libraries and challenges  
Type: Research paper  
Kingdom Hudron Kari, Ebikabowei Emmanuel Baro  
Library Hi Tech News, Volume: 31 Issue: 3, 2014  
▼ Preview | Abstract | HTML | PDF (158 KB) | References | Reprints and Permissions
- Public library staff's perceived value and satisfaction of an open source library system  
Type: Research paper  
Albee Barbara, Chen Hsin-liang  
The Electronic Library, Volume: 32 Issue: 3, 2014  
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检索历史, 保存检索条件

SEARCH HISTORY SAVED SEARCHES

Recently Searched

- [Anywhere: library] AND [Abstract: automation] (Articles/Chapters - 1176)

Refine Search

FILTERS APPLIED:

None

Keyword

Libraries (107)  
Automation (91)  
Library Automation (48)  
Academic Libraries (45)  
+More

Publication Date

Last Year (21)  
Last 6 Months (14)  
Last 3 Months (13)  
Last Month (5)

Publication

Data Technologies and Applications (182)  
Library Hi Tech (138)  
The Electronic Library (127)  
VINE (112)  
+More

Subject

深度检索

# The illusion of CSR: drawing the line between core and supplementary CSR

Author(s): Pablo Gomez-Carrasco (Department of Accounting, Universidad Autonoma de Madrid, Madrid, Spain)  
...Show all authors

Abstract: Purpose  
– The purpose of this paper is to contribute to the development of the theoretical framework for corporate social responsibility (CSR) and to provide a number of conceptual considerations which can be considered in the design of measures for corporate social performance (CSP).

Design/methodology/approach  
– This study develops a theoretical framework of CSR and provides conceptual considerations to improve the measurement of CSP. The example of Spanish savings banks is used to illustrate the complexity of the concept of CSR, which includes different dimensions and relationships.

## Article

### 1. Introduction

Despite the significant attention given to corporate social responsibility (CSR, henceforth) develop its conceptual framework (Langhelle, 2010; Matten and Moon, 2008; Aguilera *et al.*, 2006). In recent years, the debate around CSR has focused on the relationship between corporate social performance (CSP), as a way of making CSR applicable to practice (Maron presents inconclusive evidence (Van Beurden and Gössling, 2008; De Bakker *et al.*, 2005), lack of theoretical foundation and the need of a unifying framework (Garriga and Melé, 2003; Ruf *et al.*, 2001; Ullmann, 1985)[1]. Therefore, there is need for research that further develops the CSR

## 文章正文，选择跳读

Section:	Choose
	Top of page
	1. Introduction <<
	2. The conceptual framewo...
	3. Core and Supplementary...
	4. An empirical illustrat...
	5. Discussion and conclus...
	References
	Appendix 1. Sources of in...
	Appendix 2
	Corresponding author

Article Options and Tools

PDF Abstract

Citation and Reference [Less ▲](#)

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Journal Information

 Sustainability Accounting, Management and Policy Journal

ISSN: 2040-8021  
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