



Britannica  
Digital Learning

# 大英百科学术版

## Britannica Academic



- 大英百科学术版介绍
- 大英百科学术版实地操作
- 如何推广大英百科学术版？



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# 今天的大英百科：全面实现数字化



## 大英百科的权威编著团队

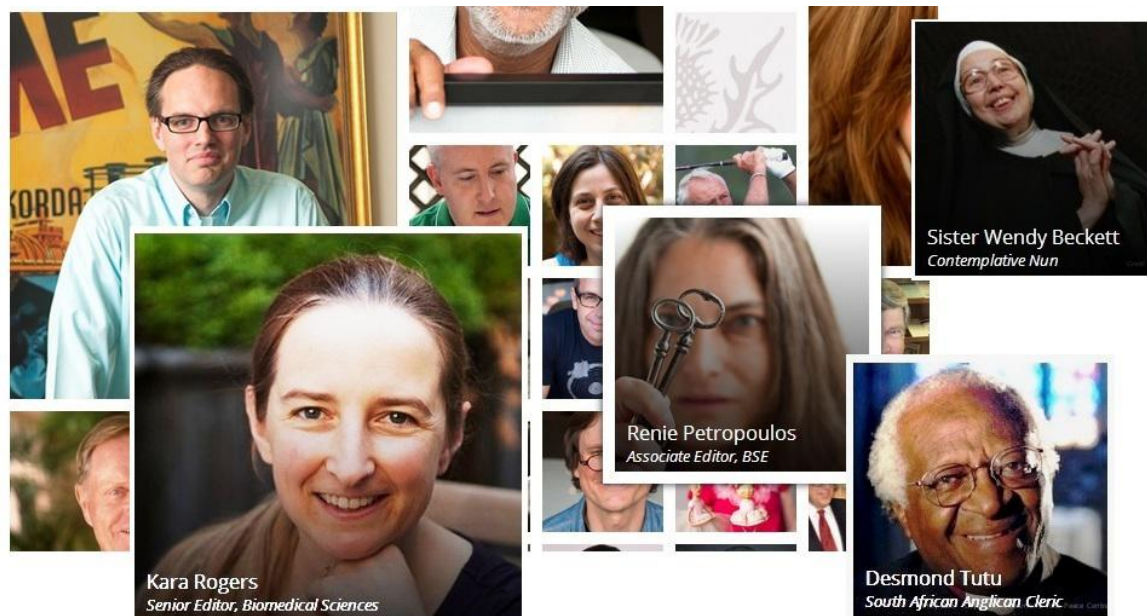
大英百科的撰稿人包括：

- 110位诺贝尔奖得主
- 20多位国家领袖
- 14位世界运动健将
- 5位美国总统

.....

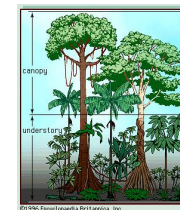
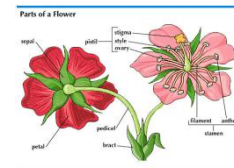
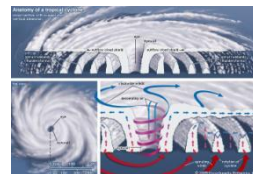
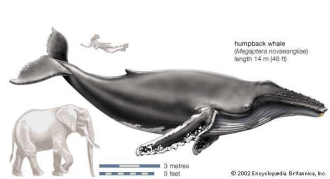
专业的编辑审核团队包括：

- 采编专家
- 主题编辑
- 评审专家
- 责任编辑
- 版权编辑



# 大英百科学术版产品特色

- 第一部全球信息网络上的百科全书。
- 最具权威性的综合性百科全书。
- 提供可信赖、有组织性的搜寻结果，可节省大量搜索时间。
- 提供纯净无广告的浏览环境。
- 提供科学、历史、文学、哲学与经典文献简介。
- 提供编辑团队精选的最佳学术研究网站。
- 提供大量生动的图片与多媒体影音。
- 提供**MLA, APA, Harvard, Chicago**等多种权威学术引用格式，极大方便文献写作。
- 提供最新杂志与新闻头条。



# 大英百科：全科学学习参考必备资源



十二大主题分类，涵盖学习和科学研究的各个领域，对师生而言，无论是即时查询，或开展有计划的研究，均可快速便捷地满足需求。

# 大英百科，不仅提供最权威的专题文章

大英百科学术版在线提供海量百科全文，除此之外，更为您一站呈现：

数千段多媒体视音频资料

为ESL用户开发的功能

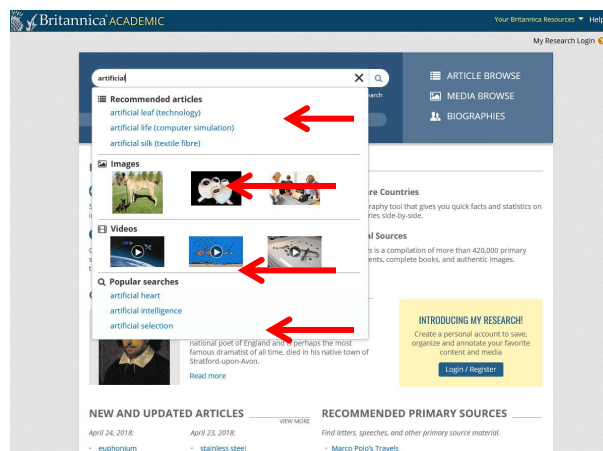
数万幅可下载图像

海量关联期刊杂志

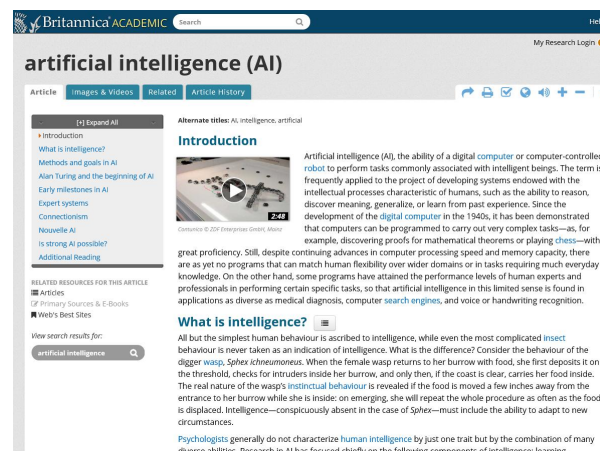
韦氏词典精选

The screenshot displays the Britannica Academic website interface. At the top, the logo 'Britannica ACADEMIC' and the URL 'academic.eb.com' are visible. A blue banner with the word 'NEW' is positioned above the main heading: 'The Essentials for Conducting Thorough Research—All from One Site!'. Below this, a sub-heading reads: 'Trusted by More Colleges and Universities than Any Other General Reference Resource'. The main content area shows search results for the term 'Thinking', including a list of articles and a 'RESEARCH BY RESEARCH' section. The interface is shown on a desktop monitor, a laptop, and a tablet, illustrating its multi-device compatibility.

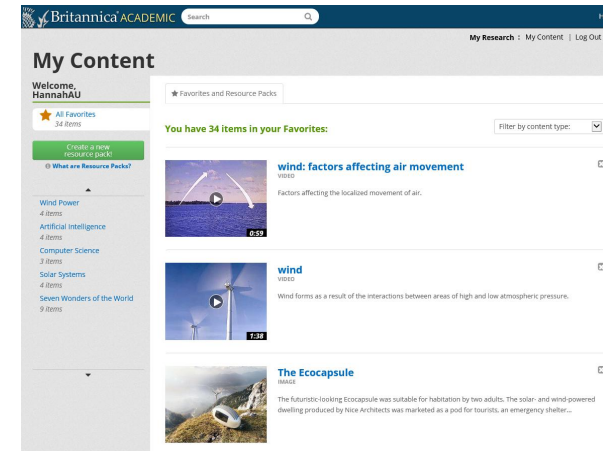
# 检索方便易用，且提供贴心的个人研究助手



✓ 智能预判搜索，集成多项结果



✓ 可简便快捷地收藏各种主题素材;



✓ 妥善管理和分享个人研究资料;

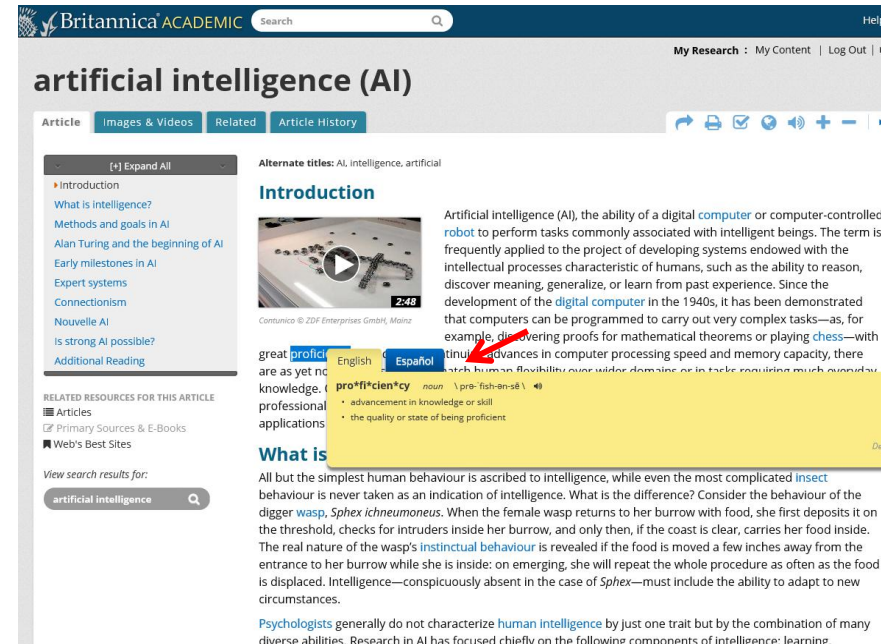
学术研究界面简洁易用，内容丰富，基于云平台快速搜索，提供高度集成的内容。  
更支持个人研究助手，方便存档和分享学习研究。



# 集成ESL功能，帮助读者克服语言障碍



✓ 多语种翻译器，快速掌握文章大意



✓ 双击调用韦氏词典，研究工作与英语学习同步

内置优秀的多语种使用助手，具备贴心功能，方便非英语母语读者使用，为深度研究打基础。

# 功能丰富的学术版主页

The screenshot displays the Britannica Academic homepage. At the top left is the '250 Britannica ACADEMIC' logo, and at the top right is a 'Help' link and a 'Sign In to My Research' button. A search bar with the placeholder 'What are you researching today?' and a magnifying glass icon is prominent, with an 'Advanced Search' link below it. To the right of the search bar are three navigation options: 'ARTICLE BROWSE', 'MEDIA BROWSE', and 'BIOGRAPHIES'. Below the search bar is a horizontal menu with four categories: 'ARTICLES', 'DICTIONARY', 'PRIMARY SOURCES', and 'JOURNALS / PERIODICALS'. The main content area is divided into several sections: 'RESEARCH TOOLS' featuring 'World Atlas' and 'Compare Countries'; 'ON THIS DAY' featuring a portrait of William Shakespeare and the text 'The Bard of Avon'; 'NEW AND UPDATED ARTICLES' with a 'VIEW MORE' link; and 'RECOMMENDED PRIMARY SOURCES'. A yellow callout box on the right encourages users to 'INTRODUCING MY RESEARCH!' by creating a personal account.

250 Britannica<sup>®</sup> ACADEMIC Help

Sign In to My Research

What are you researching today?  Q

Advanced Search

ARTICLE BROWSE  
MEDIA BROWSE  
BIOGRAPHIES

ARTICLES • DICTIONARY • PRIMARY SOURCES • JOURNALS / PERIODICALS

### RESEARCH TOOLS

**World Atlas**  
Search thousands of maps, flags, articles and statistics in this interactive World Atlas.

**Compare Countries**  
A unique geography tool that gives you quick facts and statistics on any two countries side-by-side.

### ON THIS DAY

**The Bard of Avon**  
In 1616 [William Shakespeare](#), who is regarded as the national poet of England and is perhaps the most famous dramatist of all time, died in his native town of Stratford-upon-Avon.  
[Read more](#)

**INTRODUCING MY RESEARCH!**  
Create a personal account to save, organize and annotate your favorite content and media  
[Login / Register](#)

### NEW AND UPDATED ARTICLES VIEW MORE

April 23, 2019:

- [Johann Strauss I](#)
- [Ly Nam De](#)
- [E.L. James](#)
- [Detroit Red Wings](#)

### RECOMMENDED PRIMARY SOURCES

Find letters, speeches, and other primary source material.

- [Code of Hammurabi](#)
- [Marshall Plan](#)
- [Declaration of Rights for Women](#)
- [Treaty of Versailles](#)

# 通过关键词检索，可提供全面综合的搜索结果总览

The screenshot shows the Britannica Academic search interface. At the top, the search bar contains the word "university". The page displays search results for "university", showing 13,789 results. The first result is "university", defined as an institution of higher education. The second result is "University of Illinois (university system, Illinois, United States)", described as a state system of higher education in Illinois. Below these are four images related to the search, including a clock tower, a large building, a cityscape, and a building with a steeple. The third result is "University of Oxford (university, Oxford, England, United Kingdom)", and the fourth is "Saint Petersburg State University (university, Saint Petersburg, Russia)". A sidebar on the left offers navigation options like Articles, Images, Videos, Dictionary, Journals, Web's Best Sites, Primary Sources, and Year in Review. A footer at the bottom left features the Britannica 250th Anniversary logo.

Britannica<sup>®</sup> ACADEMIC university   Help

My Research Login

ARTICLES

IMAGES

VIDEOS

DICTIONARY

JOURNALS / PERIODICALS

WEB'S BEST SITES

PRIMARY SOURCES / E-BOOKS

YEAR IN REVIEW

Didn't find what you're looking for?





Try [Advanced Search](#)

You searched for "university"  
DISPLAYING 1 - 10 OF 13,789 RESULTS. [VIEW YOUR SEARCH IN ImageQuest](#)

**university** ☆  
university | institution of higher education , usually comprising a college of liberal arts and sciences and graduate and professional schools and having ...

**University of Illinois (university system, Illinois, United States)** ☆  
Illinois, University of | state system of higher education in Illinois , U.S. It consists of three campuses, the main campus in the twin cities ...

IMAGES RELATED TO THIS SEARCH: [SEE ALL IMAGES](#)



**University of Oxford (university, Oxford, England, United Kingdom)** ☆  
Oxford, University of | English autonomous institution of higher learning at Oxford , Oxfordshire , England , one of the world's great universities. It lies ...

**Saint Petersburg State University (university, Saint Petersburg, Russia)** ☆  
Saint Petersburg State University | formerly (1924–91) Leningrad State University, Russian Sankt Peterburgsky Gosudarstvenny Universitet , or Leningradsky ...

**list of colleges and universities (college)** ☆  
list of colleges and universities | This is an alphabetically ordered list of colleges and universities organized by location. See also college ; higher ...

点击进入主题页面，即可轻松阅读文章及使用各种关联工具

The screenshot displays the Britannica Academic website interface for the 'University' article. At the top, there is a search bar and a 'Help' link. The main header features the 'University' title and navigation tabs for 'Article', 'Images & Videos', 'Related', and 'Article History'. A sidebar on the left lists various sub-topics under 'Introduction', such as 'Early universities' and 'Impact of the Protestant Reformation'. The main content area includes a large image of a university building with the caption 'Shostal Associates' and a section titled 'Introduction' with a brief definition. Below this is a section for 'Early universities' with a list icon. A 'Cite' sidebar on the right provides citation rules, a dropdown menu for 'Select citation style' (set to 'Harvard'), and a citation example for the article.

# 双击单词，即可调出完整韦氏词典的释义及标准发音

The screenshot shows the Britannica Academic website interface. At the top, there is a search bar and a 'Help' link. The main heading is 'university'. Below it, there are tabs for 'Article', 'Images & Videos', 'Related', and 'Article History'. A sidebar on the left contains a list of related articles such as 'Introduction', 'Early universities', and 'Impact of the Protestant Reformation...'. The main content area features an 'Introduction' section with a photograph of a university building and a text paragraph. Below this is the 'Early universities' section. A tooltip for the word 'evolve' is overlaid on the text, showing its definition in English and Spanish, its pronunciation, and a list of example sentences. The tooltip also includes a 'See full definition' link.

Britannica<sup>®</sup> ACADEMIC Search Q Help

My Research Login ?

## university

Article Images & Videos Related Article History

Introduction

- Early universities
- Impact of the Protestant Reformation and the Counter-Reformation on European universities
- First universities in the Western Hemisphere
- Reorganization, secularization, and modernization from the 19th century
- Modern universities


RELATED RESOURCES FOR THIS ARTICLE

- Articles
- Primary Sources & E-Books
- Web's Best Sites

View search results for:

university Q

### Introduction



*Shostal Associates*

University, institution of **higher education**, usually comprising a **college** of liberal arts and sciences and graduate and professional schools and having the authority to confer **degrees** in various fields of study. A university differs from a college in that it is usually larger, has a broader curriculum, and offers graduate and professional degrees in addition to undergraduate degrees. Although universities did not arise in the West until the **Middle Ages** in Europe, they existed in some parts of Asia and Africa in ancient times.

### Early universities

The modern Western university **evolved** from schools known as *studia generalia*; they were generally recognized places of study open to students from all over Europe. The earliest *studia* arose out of efforts to educate clerks and **monks** beyond the boundaries of their own countries. In some foreign countries constituted the primary centers of learning.

The earliest Western institution that can be traced to Italy, in the 9th century and drew students from all over Europe. The first true university in the West was the University of Bologna, a school of **canon** and **civil law**. The first university to arise in northern Europe was the University of Paris, founded between 1150 and 1170. It became noted for its teaching of **theology**, and it served as a model for other universities in northern Europe such as the **University of Oxford** in England, which was well established by the end of the 12th century. The Universities of Paris and Oxford were composed of colleges, which were actually endowed residence halls for scholars.

English Español

**evolve** verb \i-ˈvālv-, -vōlv\

- to give off : emit
- to arrive at through thought or study : work out < evolve a plan >
- to produce by natural evolutionary processes < insects evolved wings >

[See full definition](#)

# 点击翻译图标，即可将全文实时转换为中文

The screenshot shows the Britannica Academic website interface. At the top, there is a search bar and a '帮助' (Help) link. The main heading is '大学' (University). Below it, there are navigation tabs for '文章' (Articles), '图像和视频' (Images and Videos), '相关' (Related), and '文章历史' (Article History). A sidebar on the left contains a list of related articles under the heading '介绍' (Introduction), including '早期大学' (Early Universities), '欧洲大学的新教改革与反改革的影响' (The Impact of the Protestant Reformation and Counter-Reformation on Universities in the Western Hemisphere), '在西半球第一大学' (The First University in the Western Hemisphere), '重组、世俗化和从 19 世纪的现代化' (Reorganization, Secularization, and Modernization in the 19th Century), and '现代大学' (Modern Universities). Below the sidebar, there are links for '这篇文章的相关资源' (Resources related to this article), '文章' (Articles), '主要来源及电子书' (Primary Sources and E-books), and '最好的网站' (Best Websites). A search bar at the bottom left shows the search term 'university'. The main content area features a large image of a university building with the caption 'Shostal 同伙' (Shostal Associates). The article title is '介绍' (Introduction). The text discusses the history of universities, mentioning that they typically include liberal arts and science departments and research institutions. It notes that a university is different from a college because it provides graduate and professional degrees. It also mentions that universities existed in Asia and Africa in ancient times. A 'Translate this page' dialog box is overlaid on the right side of the page, with a '选择语言' (Select Language) dropdown menu and a 'bing' logo. The dialog box contains the following text: 'Choose a language from the menu above to view a computer-translated version of this page. Please note: Text within images is not translated, some features may not work properly after translation, and the translation may not accurately convey the intended meaning. Britannica does not review the converted text. After translating an article, all tools except font up/font down will be disabled. To re-enable the tools or to convert back to English, click "X" on the Bing Translate tool in the upper left of the page.'

# 在某一主题文章页面，可以跳转查阅更多的关联素材

The screenshot shows the Britannica Academic website interface. At the top, there is a search bar with the text "Search" and a magnifying glass icon. To the right of the search bar is a "Help" link. Below the search bar, the word "University" is displayed in a large, bold font. Underneath "University", there are four tabs: "Article", "Images & Videos", "Related", and "Article History". To the right of these tabs are icons for email, a plus sign, a minus sign, and a right arrow. In the top right corner, there is a "My Research Login" link with a question mark icon.

Below the tabs, there is a section titled "RELATED RESOURCES FOR THIS ARTICLE". It includes three categories: "Articles", "Primary Sources & E-Books", and "Web's Best Sites". Below these categories, there is a search bar with the text "View search results for:" and a search bar containing the word "university" with a magnifying glass icon.

To the right of the search results, there is a section titled "DISPLAYING 1 - 25 OF 250 RESULTS.". It lists five results, each with a portrait image, a name, and a brief description:

- Robert Adam**  
(born July 3, 1728, Kirkcaldy, Fife, Scot.—died March 3, 1792, London, Eng.), Scottish architect and designer who, with his brother James (1730–94), transformed Palladian...
- Walter Gropius**  
(born May 18, 1883, Berlin, Ger.—died July 5, 1969, Boston, Mass., U.S.), German American architect and educator who, particularly as director of the Bauhaus (1919–28),...
- Nikolay Ivanovich Lobachevsky**  
(born Dec. 1 [Nov. 20, Old Style], 1792, Nizhny Novgorod, Russia—died Feb. 24 [Feb. 12, Old Style], 1856, Kazan), Russian mathematician and founder of non-Euclidean geometry,...
- Elizabeth Cabot Agassiz**  
(born Dec. 5, 1822, Boston, Mass., U.S.—died June 27, 1907, Arlington Heights, Mass.), American naturalist and educator who was the first president of Radcliffe College,...
- Andrew Melville**  
(born Aug. 1, 1545, Baldovie, Angus, Scot.—died 1622, Sedan, Fr.), scholar and Reformer who succeeded John Knox as a leader of the Scottish Reformed Church, giving that...

# 通过搜索结果界面，点击进入图片素材库

Britannica<sup>®</sup> ACADEMIC university

Help

My Research Login

ARTICLES

IMAGES

VIDEOS

DICTIONARY

JOURNALS / PERIODICALS

WEB'S BEST SITES

PRIMARY SOURCES / E-BOOKS


YEAR IN REVIEW


Didn't find what you're looking for?


Try [Advanced Search](#)


You searched for "university"  
DISPLAYING 1 - 20 OF 741 RESULTS.


[VIEW YOUR SEARCH IN ImageQuest](#)





  
The Main Building, University of Glasgow, Scotland.


  
The University of Bonn occupies a former palace in the German city.


  
Founded in Cambridge, Mass., in 1636, Harvard University is the oldest institution...


  
University Library, part of the University of Heidelberg in Germany.


  
Courtyard of Complutense University of Madrid, Spain.


  
Library of the National Autonomous University of Mexico, Mexico City, with mosaics...


  
Sather Tower, University of California, Berkeley.

  
Hoover Tower, Stanford University, Stanford, California, U.S.

  
Library building of Punjab University, Chandigarh, India.

  
The Maharaja Sayajirao University of Baroda at Vadodara, Gujarat, India.

  
University of California, Santa Barbara.

  
Tower Hall and Morris Dailey Auditorium, San Jose State University, San Jose,...



# 通过搜索结果界面，点击进入丰富多彩的视频资料库

Britannica<sup>®</sup> ACADEMIC university   Help













My Research

*Didn't find what you're looking for?*

[Try Advanced Search](#)

### You searched for "university"

DISPLAYING 21 - 35 OF 35 RESULTS.

 <p><b>Geophysicist Horst Rademacher of the University of California, Berkeley, simulating...</b> 1:55</p>	 <p><b>Heliostats on the towers of the Golden Gate Bridge aiming sunbeams at the campus...</b> 0:40</p>	 <p><b>Installing a large pipe organ on the campus of the University of California,...</b> 2:25</p>	 <p><b>An overview of a project in which fragile wax cylinder recordings of Irish music...</b> 5:35</p>
 <p><b>A discussion of the Irish language in modern Ireland and of Irish language instruction...</b> 7:49</p>	 <p><b>A tribute to the mathematician George Boole on the bicentenary of his birth,...</b> 2:50</p>	 <p><b>Synchronized team skating, a women's sport at Northwestern University, Evanston,...</b> 2:51</p>	 <p><b>Mikhail Baryshnikov addressing the graduating class of 2013 at Northwestern...</b> 18:28</p>
 <p><b>Prairie grasses burning in a prescribed fire on the campus of Northwestern University,...</b> 1:56</p>	 <p><b>Mime being performed—and discussed—by members of the Northwestern University...</b> 4:22</p>	 <p><b>U.S. Supreme Court Justice Ruth Bader Ginsburg talking to law students at Northwestern...</b> 3:02</p>	 <p><b>Learn about some innovative learning spaces in Australian universities and schools.</b> 3:31</p>

# 通过搜索结果界面，点击调用韦氏字典，进行词条查阅

The screenshot shows the Britannica Academic search results page for the term "university". The search bar at the top contains the word "university". The page header includes the Britannica logo, the search bar, and a "Help" link. The main content area displays the search results, starting with the heading "You searched for 'university'" and "DISPLAYING 1 - 1 OF 1 RESULTS.". The definition is provided by Merriam-Webster, as indicated by the logo and the text "Definitions provided by Merriam-Webster". The definition is: "uni\*ver\*si\*ty noun \yü-nə-'vər-sət-ē, -'vər-stē\ an institution of higher learning authorized to grant degrees in various special fields (as law, medicine, and theology) as well as in the arts and sciences". The left sidebar contains navigation options: ARTICLES, IMAGES, VIDEOS, DICTIONARY (highlighted), JOURNALS / PERIODICALS, WEB'S BEST SITES, PRIMARY SOURCES / E-BOOKS, and YEAR IN REVIEW. The top right corner has links for "My Research", "My Content", and "Log Out".

Britannica<sup>®</sup> ACADEMIC university   Help

My Research : My Content | Log Out | ▶

ARTICLES

IMAGES

VIDEOS

DICTIONARY

JOURNALS / PERIODICALS

WEB'S BEST SITES

PRIMARY SOURCES / E-BOOKS

YEAR IN REVIEW

You searched for "university"

DISPLAYING 1 - 1 OF 1 RESULTS.


Definitions provided by Merriam-Webster


uni\*ver\*si\*ty noun \yü-nə-'vər-sət-ē, -'vər-stē\





an institution of higher learning authorized to grant degrees in various special fields (as law, medicine, and theology) as well as in the arts and sciences


# 通过搜索结果界面，点击进入学术期刊和杂志库

The screenshot shows the Britannica Academic search interface. At the top, the search bar contains the word "university" and a magnifying glass icon. The page title is "You searched for 'university'" with a subtext "DISPLAYING 1 - 10 OF 22,416 RESULTS." On the left sidebar, there are navigation options: ARTICLES, IMAGES, VIDEOS, DICTIONARY, JOURNALS / PERIODICALS (highlighted in green), WEB'S BEST SITES, PRIMARY SOURCES / E-BOOKS, and YEAR IN REVIEW. The main content area displays three search results, each with a title, author information, and a brief description. The first result is "Considering Fisher v. University of Texas--Austin. [PDF Version]" by Ford, Donna Y., Whiting, Gilman W., published in Gifted Child Today in April 2016. The second result is "The Birth of Palestine Solidarity Activism at George Mason University." by McMahon, Janet, Radi, Tareq, published in Washington Report on Middle East Affairs in May 2016. The third result is "Cross-cultural and Moroccan Validation of the University of Washington Quality of Life Questionnaire for Patients With Head and Neck Cancer. [PDF Version]" by Adnane, Choai, Oubahmane, Tarek, Adouly, Taoufik, Elhani, Loubna, Rouadi, Sami, Abada, Reda Lah, Roubal, Mohamed, Mahtar, Mohamed, published in Annals of Otology, Rhinology & Laryngology in February 2016. At the bottom of the sidebar, there is a link to "Try Advanced Search".

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My Research Login 

Magazine and journal content provided by 

## You searched for "university"

DISPLAYING 1 - 10 OF 22,416 RESULTS.

### Considering Fisher v. University of Texas--Austin. [PDF Version] ☆

By Ford, Donna Y., Whiting, Gilman W.; Gifted Child Today; Apr2016

The article argues that there is much overlap in the affirmative action debates in higher education and gifted education and explores the ways by which access to gifted education can increase for underrepresented racial student groups in the U.S. like African American and Hispanic American students. Topics covered include the Supreme Court hearing on the Fisher v. University of Texas-Austin affirmative action case.

### The Birth of Palestine Solidarity Activism at George Mason University. ☆

By McMahon, Janet, Radi, Tareq; Washington Report on Middle East Affairs; May2016

The article presents the author's views on the shift in discourse on Palestine and the emergence of student groups at George Mason University (GMU) who are committed to radical politics. The author tells about GMU's Students Against Israeli Apartheid which was first formed as an ad hoc committee during Israel's Operation Pillar of Cloud. The author tells about an educational program through which GMU students became empowered to challenge their peers who supported Zionism or claimed neutrality.

### Cross-cultural and Moroccan Validation of the University of Washington Quality of Life Questionnaire for Patients With Head and Neck Cancer. [PDF Version] ☆

By Adnane, Choai, Oubahmane, Tarek, Adouly, Taoufik, Elhani, Loubna, Rouadi, Sami, Abada, Reda Lah, Roubal, Mohamed, Mahtar, Mohamed; Annals of Otology, Rhinology & Laryngology; Feb2016

Objectives: To translate the original English version of the University of Washington Quality of Life (UW-QOL) questionnaire into Moroccan Arabic version and investigate its psychometric validity and reliability for Moroccan-speaking patients with head and neck cancer. Methods: The UW-QOL was conducted in 104 patients treated for head and neck cancer in the department of head and neck surgery, Ibn Rochd university hospital, Casablanca. A control group of 57 healthy volunteers was also evaluated. The questionnaire was translated into Moroccan language. Results: Cronbach's alpha coefficient was 0.829, suggesting good internal consistency, and test-retest reliability was excellent (intraclass correlation coefficient [ICC] = 0.987). A good correlation was observed between UW-QOL composite scores and European Organization for Research and Treatment of Cancer Quality of Life Core Questionnaire (EORTC QLQ-C30) global health

Didn't find what you're looking for?

Try [Advanced Search](#)

# 通过搜索结果界面，点击进入原始文献和电子书库

The screenshot shows the Britannica Academic search results page for the query 'university'. The page features a dark blue header with the Britannica logo, the search term 'university', and a search icon. A 'Help' link is visible in the top right corner. On the left side, there is a vertical navigation menu with icons and labels for 'VIDEOS', 'DICTIONARY', 'JOURNALS / PERIODICALS', 'WEB'S BEST SITES', 'PRIMARY SOURCES / E-BOOKS', and 'YEAR IN REVIEW'. Below the menu, there is a suggestion: 'Didn't find what you're looking for? Try [Advanced Search](#)'. The main content area displays a list of search results, each with a title, author, and a star icon. The results are as follows:

- The Idea of a University Defined and Illustrated: In Nine Discourses Delivered to the Catholics of Dublin** ☆ Newman, John Henry
- The University of Hard Knocks** ☆ Parlette, Ralph
- The Higher Learning in America : A Memorandum on the Conduct of Universities by Business Men** ☆ Veblen, Thorstein
- On the Art of Writing Lectures delivered in the University of Cambridge 1913-1914** ☆ Quiller-Couch, Arthur Thomas, Sir
- The Relations Between Religion and Science Eight Lectures Preached Before the University of Oxford in the Year 1884** ☆ Temple, Frederick
- Aratra Pentelici, Seven Lectures on the Elements of Sculpture Given before the University of Oxford in Michaelmas Term, 1870** ☆ Ruskin, John
- The Idea of a University Defined and Illustrated: In Nine Discourses Delivered to the Catholics of Dublin** ☆ Newman, John Henry
- An Essay on the Slavery and Commerce of the Human Species, Particularly the African Translated from a Latin Dissertation, Which Was Honoured with the First Prize in the University of Cambridge, for the Year 1785, with Additions** ☆ Clarkson, Thomas
- The University of Hard Knocks** ☆ Parlette, Ralph
- The Evolution of Modern Medicine A Series of Lectures Delivered at Yale University on the Silliman Foundation in April, 1913** ☆ Osler, William

# 注册后即可使用强大的” My Britannica” 功能

The screenshot displays the Britannica Academic website interface. At the top, the logo 'Britannica ACADEMIC' is visible alongside a search bar and a 'Help' link. The main content area is titled 'University' and includes a navigation menu with 'Article', 'Images & Videos', 'Related', and 'Article History'. A sidebar on the left lists various university-related topics such as 'Introduction', 'Early universities', and 'Impact of the Protestant Reformation'. The main article, 'Early universities', is partially visible, starting with the text: 'The modern Western university evolved from the medieval schools known as *studia generalia*; they were generally recognized places of study open to students from all parts of Europe. The earliest *studia* arose out of efforts to educate clerks and monks beyond the level of the cathedral and monastic schools. The inclusion of scholars from foreign countries constituted the primary difference between the *studia* and the schools from which they grew. The earliest Western institution that can be called a university was a famous medical school that arose at Salerno, Italy, in the 9th century and drew students from all over Europe. It remained merely a medical school, however. The first true university in the West was founded at Bologna late in the 11th century. It became a widely respected school of canon and civil law. The first university to arise in northern Europe was the University of Paris, founded between 1150 and 1170. It became noted for its teaching of theology, and it served as a model for other universities in northern Europe such as the University of Oxford in England, which was well established by the end of the 12th century. The Universities of Paris and Oxford were composed of colleges, which were actually endowed residence halls for scholars.'

Overlaid on the page is a 'Britannica Login' modal window. It contains the following fields and labels:

- Create a Username:** \* (4 to 100 characters)
- Create a Password:** \* (4 to 22 characters)
- Retype Password:** \*
- Email Address:** (Required for educators)
- Retype Email Address:**

An 'OK' button is located at the bottom right of the modal, and a note at the bottom states: 'Fields marked with \* are required.'

# “My Britannica” 提供个性化研究素材收藏保存

The screenshot displays the Britannica Academic website interface. At the top, the logo 'Britannica ACADEMIC' is visible alongside a search bar and a 'Help' link. The main navigation bar includes 'My Research', 'My Content', and 'Log Out'. The article title 'University' is prominently displayed, with tabs for 'Article', 'Images & Videos', 'Related', and 'Article History'. A sidebar on the left lists related topics such as 'Introduction', 'Early universities', and 'Impact of the Protestant Reformation'. The main content area features an 'Introduction' section with an image of a university building and a text block about 'Early universities'. A notification overlay on the right states 'This item has been added to your favorites.' and provides options to add the item to an existing Resource Pack (labeled 'Britannica favorites') or to create a new one. The bottom of the page includes a search bar with the term 'university' and a 'View search results for:' prompt.

“My Britannica” 不仅可以保存文章，也可以保存图片，视频，杂志，网站等

★ All Favorites  
3 items

Create a new resource pack!

What are Resource Packs?

university  
0 items

Britannica favorites  
3 items

You have 3 items in your Favorites:

Filter by content type:



### university

ARTICLE

institution of higher education, usually comprising a college of liberal arts and sciences and graduate and professional schools and having the authority to confer degrees in...

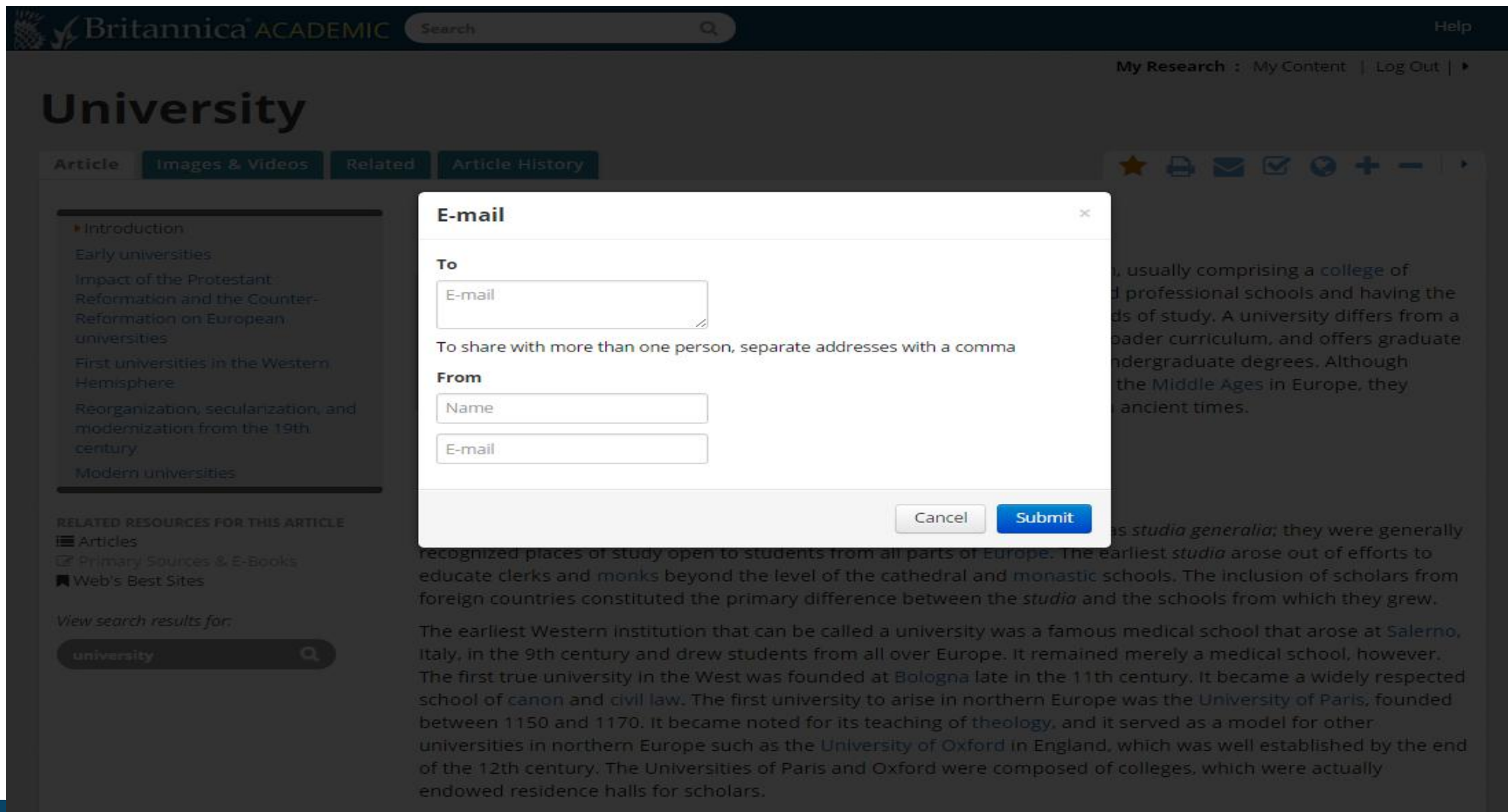


### Bengal tiger

IMAGE

Bengal tiger ( *Panthera tigris tigris* ).

## “My Britannica” 提供打印，电邮发送，引用等功能



The screenshot displays the Britannica Academic interface. At the top, the logo 'Britannica ACADEMIC' is visible alongside a search bar and a 'Help' link. The main heading is 'University'. Below this, there are navigation tabs for 'Article', 'Images & Videos', 'Related', and 'Article History'. A sidebar on the left lists various topics related to universities, such as 'Introduction', 'Early universities', and 'Modern universities'. A central dialog box titled 'E-mail' is open, featuring input fields for 'To' (E-mail), 'From' (Name and E-mail), and buttons for 'Cancel' and 'Submit'. The background content is partially obscured by the dialog box but includes text about the history of universities, mentioning 'studia generalia' and the University of Salerno.



## 为什么需要使用大英百科？

- 内容权威，及时更新
- 全科参考资源库，满足日常学习和基础性研究
- 一站式访问，使用便捷
- 支持通识教育
- 支持远程登陆

## 读者主要面对两个问题



不知道有大英百科这个库。



不知道这个库能用来做什么，能为他提供哪些帮助。

## 案例分析



清华大学

- 教师推动
- 讲座推动
- 微信公众号推动



復旦大學

- 建设资源发现系统和学科导航系统
- 嵌入各个环节和场合
- 微信公众号
- 鼓励通识教育

## 大英百科为老师校园推广工作提供哪些支持？

- 针对馆员及学生的线上线下培训（须提前预约）
- 大英百科使用指南培训视频
- 可发布于图书馆微信公众号的软文
- 大英百科易拉宝或电子版海报
- 活动小礼品



微信搜一搜

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**Yuan Gao**

大英百科中国区客户服务经理

[ygao@eb.com.au](mailto:ygao@eb.com.au)

15810206556

技术支持邮箱

[bol@eb.com.au](mailto:bol@eb.com.au)

网址: <http://china.eb.com>

A blue-tinted photograph of a graduation ceremony. Numerous black mortarboards are flying through the air, and a crowd of graduates in black gowns has their arms raised in celebration against a clear blue sky.

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Thank you!