



2019

EMIS

Leading Global Growth Intelligence

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EMIS 公司背景及最新动态

EMIS 公司（原名ISI，2014年4月15日更名为EMIS）创建于**1994**年纽约，**1996**年起进入中国市场，**2018**年被**中信资本和财新国际**联合收购。在全球多个国家和地区设立了分支机构，中国区的办公室在**上海、香港**。

从创立之初，我们就专注于提供**新兴市场国家**的商业资讯。一直到现在，我们仍然是全球仅有的新兴市场信息服务的领先提供商。通过网络平台**Emerging Markets Information Service(EMIS, www.emis.com)**提供**超过100个**国家和地区、难以获得的新兴市场动态和商务信息。

EMIS整合了9000多种国内外信息资源、20000多份刊物，所有信息内容均由当地信息供应商直接提供并以英语和当地语言同时表现，共15种语言。

为全球3000多个机构提供服务，包括专业咨询公司、投资公司、顶级投行、跨国企业、券商和基金公司、保险公司、商业银行、高校、教育机构和政府机构等。



Europe, Middle East & Africa

- Baltic States
- Belarus
- Bulgaria
- Czech Republic
- Greater MENA
- Hungary
- Moldova
- Poland
- Romania
- Russia
- Slovakia
- Sub-Saharan Africa
- The Caucasus & Central Asia
- Turkey
- Ukraine
- Western Balkans

Latin America & the Caribbean

- Argentina
- Bolivia
- Brazil
- Central America & the Caribbean
- Chile
- Colombia
- Ecuador
- México
- Paraguay
- Perú
- Uruguay
- Venezuela

Asia

- Greater China
- India
- Indochina
- Indonesia
- Korea
- Malaysia
- Mongolia
- Philippines
- Singapore
- Sri Lanka
- Thailand

EMIS Content

270

270+个中国本地刊物

咨询公司、权威研究机构、投资银行、券商、政府部门、行业协会，以及全球知名的资讯机构等。

250

250+个全球刊物

全球顶级咨询公司、权威研究机构、投资银行、券商、政府部门

600

600+个细分行业部门

按照北美行业分类，涵盖金融、地产、保险、医疗、交通、零售、机械制造、教育、旅游等行业。

EMIS 14 Industries

- 采矿和金属
- 房地产与建筑
- 化学制品
- 科技，媒体和通信（TMT）
- 交通运输
- 旅游和休闲
- 能源
- 农业
- 汽车
- 食品与饮料
- 消费电子
- 消费品和零售
- 银行和保险
- 制药和医疗保健



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EMIS 数据来源

新兴市场情报是难以获得且非公开的资源。我们与政府、知名咨询公司、市场调研机构、行业协会等机构合作，汇集上百家公司的数据报告于EMIS平台，供客户查询使用。



OUR TOP FOREIGN VENDORS

- **Business Monitor International (BMI)**
- **The Economist Intelligence Unit (EIU)**
- **Euromonitor International**
- **Oxford Economics**
- **Dun & Bradstreet**
- **Fitch Ratings**
- **Mintel**
- **Progressive Media**
- **Marketline (Datamonitor)**
- **Infinite Research**
- **CIMB**

中国本地数据供应商示例

- **中国经济信息网(China Economic Information Network)**
- **安邦(Anbound)**
- **百川化工(Bai chuan)**
- **赛迪(CCID)**
- **易观(Analysys International)**
- **中国汽车技术研究中心(China Automotive Technology&Research Center/CATARC)**
- **艾瑞(IResearch)**
- **机电数据(Electromechanical Data)**
- **中国拟在建项目网(Huaxinjie Investment consulting)**



2017年11月投放401000家非上市企业的财务数据

EMIS 14 industries	China Industry code (GB FY11)	Amount of companies
Agriculture	1	2,089
Food & Beverage	13, 14, 15	16,896
Automotive	36	8,525
Electronics	34, 35, 38, 39, 40	57,118
Energy	25, 44, 45	10,183
Mining & Metals	6, 7, 8, 9, 10, 11, 12, 31, 32, 33	29,379
Chemicals	26, 28, 29,	27,882
Pharmaceuticals & Healthcare	27	4,567
Financial Service	66, 67,68, 69	6,700
TMT	63, 64 ,65	8,228
Tourism & Leisure	61, 62	4,742
Real Estate & Construction	70, 47,48,49,50	68,610
Transportation	37, 53, 54, 55, 56, 57, 58	17,964
other 30 industries	2,3,4,5,16,17,18,19,20,21,22,23,24,30,41,42,43,46,59,60,72,74,77 ,85,86,88,89	118,117
Wholesale	51	5,000
Retail	52	15,000
Total		401,000

新投放全球市场研究报告供应商 (Global Sources)



GRAND VIEW RESEARCH

Please access this link to get more details: https://www.emis.com/php/sources/index/featured?pub_group=global

GrandView Research

Publisher	Sectors	Coverage	Strengths
GrandView Research	Broad range of industries including <ul style="list-style-type: none">• Technology• chemicals,• materials,• Healthcare• energy	<ul style="list-style-type: none">• market intelligence• market opportunity• market entry• competitor benchmarking• pricing intelligence• sourcing intelligence• customer intelligence• new generation products and technologies	<ul style="list-style-type: none">• 20 years of global research expertise• Full report archive to 2015• Minimum 300 reports per year, expected to rise• 5 to 10 year forecast range• New report titles driven by measuring demand on platform• Grand View Research has a strong base of analysts and consultants from assorted areas of expertise

Allied Market Research

Publisher	Sectors	Coverage	Strengths
Allied Market Research	<ul style="list-style-type: none"> • Pharmaceuticals • consumer goods • chemicals and materials • construction and manufacturing • automotive and transportation • ICT & Media • energy and electronics 	<ul style="list-style-type: none"> • latest market trends • current and emerging industry happenings and opportunities • competitive intelligence. 	<ul style="list-style-type: none"> • 1000 reports per year available on EMIS • Relationship includes continual dialogue with management and feedback welcomed as to direction of research • Robust research methodology with all-round view of industrial trends, market forces and industrial growth rates • Ranked in top 60 Market Research Websites and Blogs for Market Researchers across the globe. (Feedspot Feb 17)

BIS Research

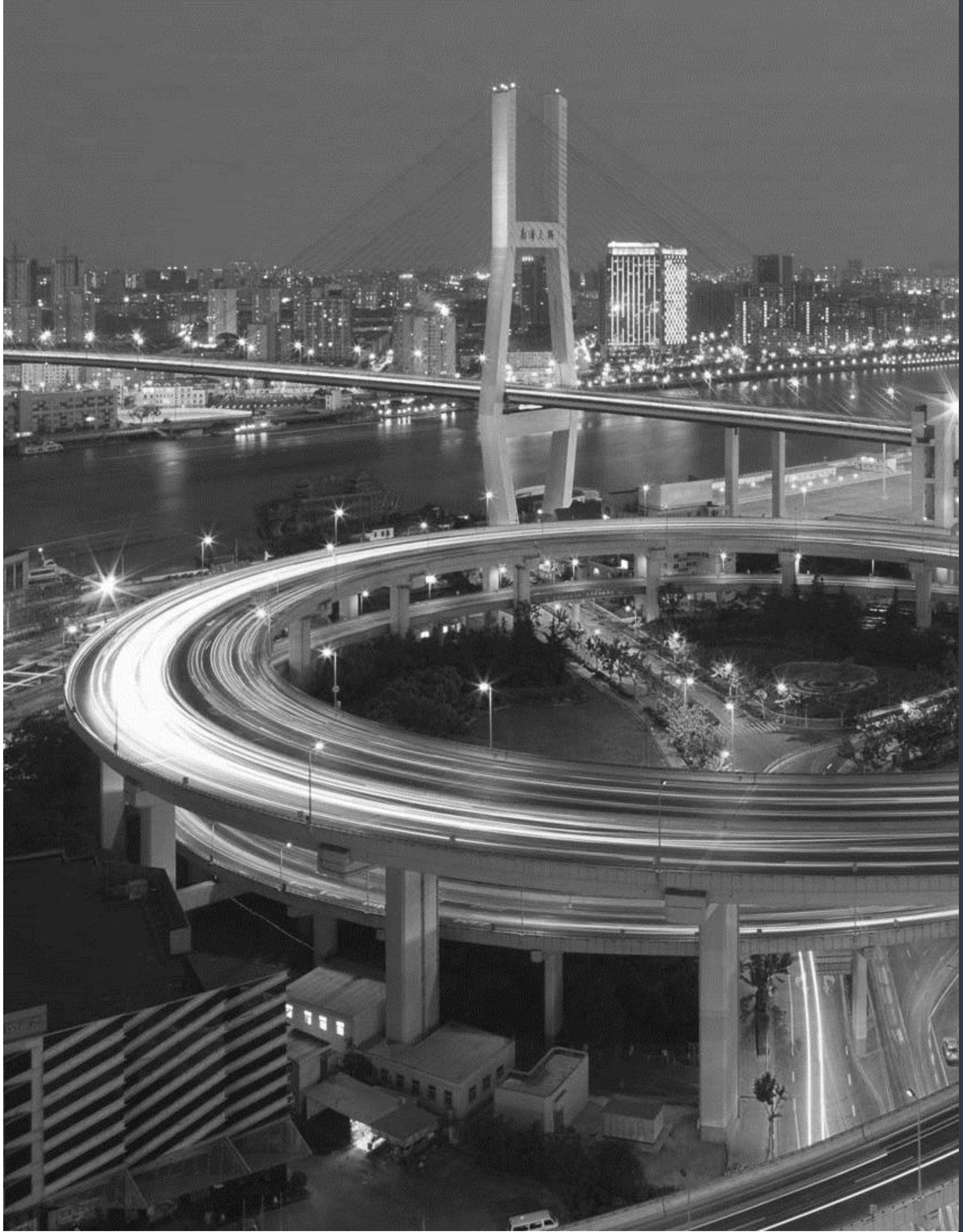
Publisher	Sectors	Coverage	Strengths
BIS Research	Technology verticals such as: <ul style="list-style-type: none"> • 3D printing • advanced materials & chemicals • aerospace and defence • Automotive • Healthcare • electronics & semiconductors • robotics & UAV • other emerging technologies 	<ul style="list-style-type: none"> • Detailed analysis and subsequent quantification of market dynamics • market drivers and restraints • opportunities, threats • market shares • current and emerging industry trends • detailed competitive landscape and intelligence 	<ul style="list-style-type: none"> • 150 market research reports published annually • Emerging trends in technology which are likely to disrupt the dynamics of the market over the next five (or ten) years. • Highly qualified research team undertakes a 360-degree view of technology, application, regulatory, and business model, culminating in a simplified and insightful market report. • Clients include Bayer, Goldman Sachs, Citi



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OUR CLIENTS

专业咨询公司、投资公司、顶级投行、跨国企业、券商和基金公司、保险公司、商业银行、高校、 教育机构和政府机构等。



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- 埃森哲
 - 麦肯锡
 - 波士顿咨询
 - 英特华咨询
 - L.E.K.咨询
 - 罗兰·贝格
 - 野村综研
 - 贝恩咨询
 - 安永会计师事务所
 - 毕马威会计师事务所
 - 普华永道会计师事务所
 - 德勤会计师事务所
 - 霍尼韦尔
 - 英国石油公司
 - 奥美
 - IDG
 - 鼎晖投资
 - 伊顿投资
 - 黑石投资
 - 富士通
 - 西门子
 - 软银中国资本
 - 渣打银行
 - 瑞穗投资银行
 - 汇丰银行
 - 中信产业基金
 - 法国驻华大使馆
 - 英国驻华大使馆
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THANKS FOR WATCHING