




**WELCOME TO
WORLD SCIENTIFIC**

**Founded in 1980,
we have grown into a
multinational company
and a leading publisher
in science, technology
and medicine**



World Scientific

A world map with a blue and white color scheme. The map is centered on the Atlantic Ocean. Several cities are marked with red dots and labeled in bold black text. The background features a blue circular graphic on the left side, resembling a globe or a data visualization.

New Jersey

London

Beijing

Hong Kong

Chennai

Shanghai

Taipei



MILESTONES



Obtained EDB pioneer status

1986



Awarded exclusive right to publish Nobel Lectures

1991





**Co-founded
Imperial College Press,
London**

1995



Imperial College Press
www.icpress.co.uk



Launched Internet Bookshop and WorldsciNet



1996

MILESTONES

Launched Internet Bookshop and WorldSciNet

1996



MILESTONES

Established 2 subsidiaries:

- Meeting Matters International - conference management
- Stallion Press - typesetting

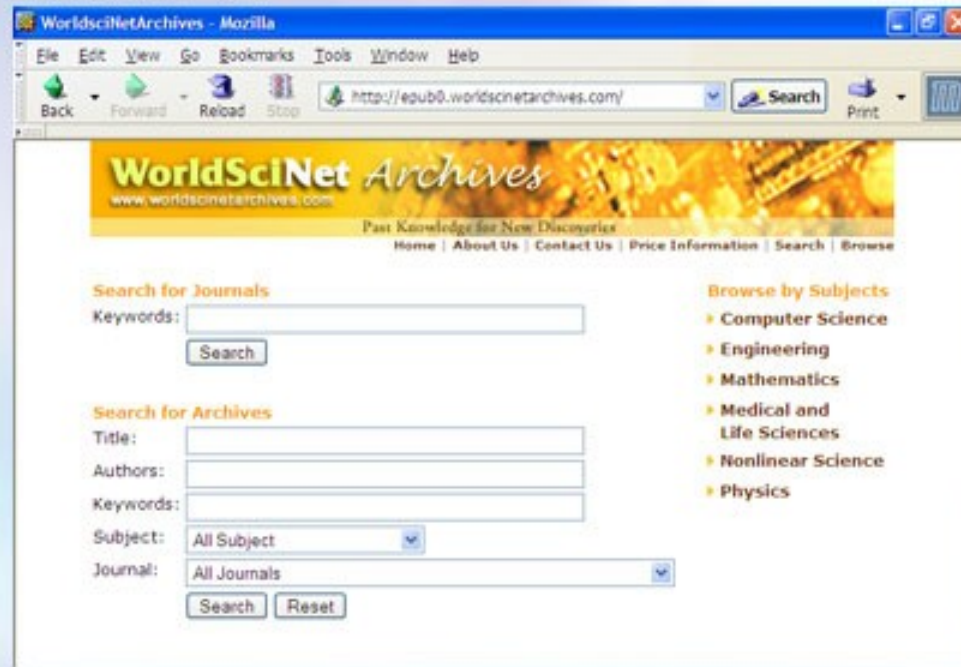
2003





Launched WorldSciNetArchives

has more than 17000 articles from over 60 journals



2005

MILESTONES

Launched Nobel Laureate Public Lectures series





PUBLISHING ACTIVITIES



PUBLISHING ACTIVITIES

- 100 journals
- 400 books annually
- Backlist of 6000 titles
- Core subjects:
 - physical sciences;
 - life science & medicine;
 - computer science;
 - engineering;
- Text adoption by premier universities





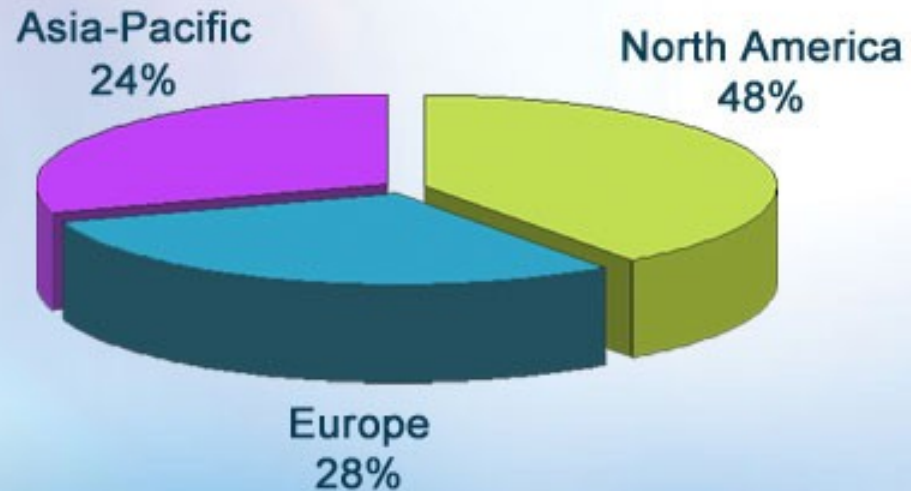
Worldwide MARKET

Global DISTRIBUTION NETWORK

Experienced sales teams in New Jersey, London, Shanghai, Beijing, Hong Kong, Taipei, Chennai, and Singapore.

Official distributor in Asia for

- The National Academies Press (USA)
- The Royal Society of Medicine Press (UK)





ELECTRONIC Publishing



ELECTRONIC PUBLISHING

- **Publishing**

- **Electronic Content Management**
- **E-Proceedings**

- **Sales and Marketing**

- **Open Access**
- **COUNTER Statistics & Reports**



ELECTRONIC PUBLISHING

- **Electronic Content Management**

- Author: submit article online
- Editor: assign & notify reviewers online
- Reviewer: review & submit report online
- Managing Editor: Accept/Reject article

- **E-Proceedings**

- Electronic Content Management
- Publish Proceedings Online



ELECTRONIC PUBLISHING

- **Open Access (OA)**

- **Definition: OA literature is *digital, online, free of charge, and free of most copyright and licensing restrictions, i.e. freely available on the public internet***
- **Authors/Author-sponsors pay for the publishing cost**




ELECTRONIC PUBLISHING

•COUNTER Statistics & Reports

- “Counting Online Usage of NeTworked Electronic Resources”, established in March 2002
- Provide a credible, consistent, and compatible way of measuring & reporting usage of online information products and services
- Data Processing:
 - Only successful & valid requests are counted
 - Ignore supplementary data like images, style sheets etc.
 - Double-clicks counted as only 1 if it occurs within 10 seconds for standard HTML page or 30 seconds for PDF files (*note: may lead to underreporting*)

PUBLISHER OF WORKS BY

NOBEL LAUREATES

 World Scientific
www.worldscientific.com



design

THANK YOU

The image features a dark blue background with a large, semi-transparent watermark of the letter 'W' in the center. The watermark has a glowing, ethereal quality. To the left, there is a bright, circular light effect with a blue and purple gradient. The background is filled with abstract, glowing lines and patterns, suggesting a digital or technological theme. The text 'THANK YOU' is prominently displayed in the center in a bold, dark blue font.